Dear loving Alumni/ae,

It gives me great joy to wish you all happiness through this online newsletter. The alumni/ae are the torch-bearers of any institution. They are the honourable members who represent their Alma Mater for the world outside. LIBA has been fortunate to have many distinguished personalities who have passed through its portals. They have indeed held LIBA's banner very high.

The current edition of this newsletter is focused on the theme ‘Cross Cultural Influence in modern day Business’. With the advent of technology, the world has indeed become a smaller place. Businesses and organizations today are no longer operational in just one country but have a wide global presence. In such circumstances, it is inevitable that global culture plays a significant role in each of our lives thereby enabling us to widen our horizons of thinking. The impact of cross culture has been gaining increasing prominence and it is our responsibility to understand how the various cultural differences can have an influence on business and adapt accordingly.

My sincere thanks and wishes to the LIBA Alumni Committee. God bless you all.

Wishes from Peter Xavier S.J

Director’s address

Rev. Fr. Peter S.J

Director
LIBA

Address by Chairperson, LAA

Dear Alumni,

Greetings from LIBA!

Hope you are doing well!

It gives me immense pleasure to reconnect with you. I am sure all of you are doing extremely well in your respective fields. You have really made us proud and you serve as an example to the current batches of students.

LIBA has been doing well, however it could do a lot more, with your active support. We seek your involvement and whole-hearted participation in the initiatives of LIBA. We would be glad if you could come and deliver lectures at LIBA as part of the Beyond Management Guest Lecture series held every Wednesday between 11.45 am and 1.15 pm and share your insights and experiences with us. You could choose to mentor your juniors, help us with our management symposiums- BEACON and Insight, extend a helping hand with placement of your juniors and even judge events at Chrysalis and participate in the initiatives of the Centres of Excellence. It is our privilege to continue our association with you and your valuable contribution to your Alma Mater will help tremendously in the growth of our institution. We are certain you would be eager to lend a helping hand to LIBA. If you have any clarifications and suggestions in this regard, please feel free to mail me anytime. Looking forward to hearing from you!

With warm regards,

Dr. Vandana Zachariah
Joining LIBA, a melange were we
Groomed perfectly for the world to see
Taught to appreciate the variance
Trained perfectly to make a difference
As the LIBA family we all grew
Learning to lead others all through
Cherishing diversity, united we stood
The test of times, we have withstood
Getting back together to celebrate
Our loving bonds with LIBA perpetuate
Rewinding back to the good old times
Reconnecting to relive life’s warmest climes

You may contact the Editorial Committee with suggestions and feedback at: liba.alumnicommittee@gmail.com

The committee is grateful to Mr. Arnold Nitin for his designing support.
Faculty Speak—Mr. Sridhar Ganesh

The 21st century has seen a marked and irreversible shift in the way businesses operate. From the times we were restricted to specific boundaries, businesses today have the opportunity to operate on a global platform across boundaries of nation states. The global platform can be viewed both as an opportunity and as a challenge. While the enormous space for growth in a new geography can be viewed as an opportunity, the challenge lies in quick learning and effective dealing. It becomes extremely essential that an organisation takes special care to understand the customs and cultures of the new market they enter as this would enable them to have the perfect connect with their stakeholders in the new geography. Every country or geography has its own cultural background. The culture and the customs of the particular place define the manner in which the people of the place live their life. The beliefs and values are formed from cultural understandings and these beliefs come to the fore in most of their decision makings. Thus, for an organisation that enters a new geography, it becomes absolutely essential to understand these thought processes. As Pandit Jawaharlal Nehru once said, cultural understanding is the widening of the mind and spirit. It is this understanding that broadens perspectives and widens one’s horizons of thinking.

For Indians, the challenge of adapting to multiple cultures is relatively easier. India itself is a multicultural melting pot with rich cultures and traditions in each of the various states. With the wide diversity in languages and cultures, Indians have a natural advantage when it comes to adapting to a foreign culture or a new way of life. The experience of dealing with people belonging to different cultural and linguistic backgrounds holds them in good stead while encountering global diversity. Versatility and flexibility in adapting to various cultures is engrained into the Indian mind-set. The challenge of adapting to a new culture presents an opportunity to showcase one’s leadership skills. Leadership, in such cases, deals more with understanding the other person’s cultural needs than imposing one’s ideas. The ear of the leader must ring with the voice of the people. It is also a challenge to rightly interpret what the person is trying to convey as cultural differences can play a major role in communication. This stage is a learning curve wherein, the leader is in the phase of getting accustomed to the new culture but at the same time, is willing to learn from subordinates. It requires utmost trust, confidence and team spirit to overcome these challenges and display exemplary leadership. In the modern global business scenario, it is important that each one of us have the desire to understand cross cultures because the future of business will lie beyond geographic boundaries! I have no doubt in my mind that LIBA Alumni will be at the forefront of leading this charge!

“Indians are naturally versatile and flexible while dealing with various different cultures as India itself is a multicultural melting pot!”

Catherine Carmel Diana and Mystica Shuchitha were declared winners of ‘HRiiTH - Hunt for Future HR Leaders’, an HR event at Samanvay 2013, conducted by the Department of Management Studies (DOMS), IIT-M.

Nisha Mathew and Anup Abraham won the First place in the Marketing Event and the First place in the HR event respectively at ‘Daksha’- the National Level Management Fest of SSN School of Management.

Karthik Rajan won the Best Manager event.

Dr. Vandana Zachariah was recently awarded the Best Professor in Financial Management by Unilever Dewang Mehta B- School Awards in Mumbai on 23rd October 2013.

Alphonse David, Bastin Raj, Kirthi, S and Rahul Lakshmanan won the First place in Ad-Mania contest held at IIM Ahmedabad.

Alphonse David and Bastin Raj won the Second Place for the event Creative Salvation for creating advertisements for the Indian Badminton League. The event was conducted by XIMB.

LIBA won the B-School Leadership Award at the DNA and Stars Group Innovative B school Awards.

‘Best B-School with Innovative Marketing to the Target Segment’ Award at the DNA and Stars Group Innovative B school Awards.

Outstanding B school (South) and B-School with Industry related Curriculum in HR— Dainik Bhaskar National Education Leadership Awards

B-School with Industry related Curriculum in HR— 21st Business School Affaire and Dewang Mehta Business School Awards.
**HR Conclave**

‘Le Vox Populi’ – the HR club of LIBA – got the best of industry talent to educate the HR enthusiasts about the current trends in HR and corporate expectations in this year’s HR Conclave. The event was inaugurated by Ms. Anita Ramachandran, Founder & CEO of Cerebrus Consultants, speaking about the current role of HR in managing and leading organizational change. Several alumni contributed actively to the seminar. Mr. Marian Pais (Head – Research, MarketMaker4), Mr. Vijaykumar Rangaraju (VP – HR & Head – People & Cultural Function, Polaris FT) and Mr. Mark Trevor (Senior Consultant, PwC) shared their ideas.

There was a separate session on ‘The Role of HR Analytics’, taken by two more LIBA alumni, Ms. Dhanya Rajeswaran (VP – HR, Accenture) and Mr. Vijay Aloysius (Head – Recruitment, Samsung India-Software Operations). Mr. Manoj Deshpande (Lead – Professional Skills Development, Infosys), another alumnus, spoke about ‘Career Transitions’ and stressed upon the importance of finding our calling in our professional lives.

Facilitated by Dr. Susan Thomas, this year’s panel discussion topic was ‘Recalling Leadership’, extensively discussed and debated by Mr. Shivaram Sethuraman, Director – Human Capital Consulting of Deloitte Touche Tohmatsu India, Ms. Minal Korpade, Group Manager of Maztek and Mr. Prabh Nambiappan, VP & Head HR of Chola-Mitsui Sumitomo General Insurance.

The Conclave concluded with the final session of the day, ‘Skills needed by HR in the current scenario’, by alumnus, Mr. Rajesh Thirugnanamurthy, Asst. VP – HR, Merrill Technology Services.

**Marketing Conclave**

The Marketing Conclave ‘Markit 2013’ was inaugurated by Prof. M.J.Xavier, Executive Director, VIT. In his address, Prof. Xavier stressed on how Marketing has evolved over time and the importance of Customer Differentiation. The first session on the theme Social Media Marketing had LIBA Alumna Ms. Anjali Pais, Vertical Head for Behavioural Training, Maersk Training India talking about the value of celebrity influence and Word-of-the-Mouth marketing. The session also had another LIBA Alumnus Mr. Ramesh Ravishankar, Analytical Lead at Google India Ltd, speak about the recent trends in Social Media Marketing.

The second session of the day, Brand Management, commenced with LIBA Alumnus Mr. George Lazar, Brand Partner, Rediffusion Young and Rubicam, who quoted real life examples to show how it is possible to build a brand without big bucks. Mr.Frank Ming-Cheng Lin, Director General, Taipei Economic & Culture Centre, Chennai spoke about ‘Promoting Taiwanese Brands in India’. LIBA Alumnus Mr. D. Charles, Senior VP – Sales & Marketing, Green Tree Homes and Ventures delivered a talk on Brand Equity.

The third session for the day, Rejuvenation & Hospitality, was set in motion by Mr. Kowshik Bhattacharjee, GM Service Excellence, Apollo Hospitals. Alumnus Mr. Thomas Ramapuram, Joint Director, Orange County Luxury Resorts talked about the emerging trends of Experiential Tourism.

The final session based on the theme Movie Marketing got under way with Mr. Rajeev Kamineni, Executive Director, PVP Cinemas. Mr. Abirami Ramanathan, MD, Abirami Mega Mall spoke on Marketing of Movies and Theatres. The last speaker Mr. Hari Subu, Filmmaker & Director of ‘Sutta Kadhai’ spoke about targeting the audience and grabbing their attention using innovation and creativity.
**Finance Conclave**

The Finance Conclave of LIBA had the theme ‘India—Will the Empire strike back?’. The event was inaugurated by Mr. S.Krishnan, IAS, The Principal Secretary, Planning & Development, Government of Tamil Nadu. He enlightened the students on the critical global events in the Finance domain. Mr. Bobby Srinivasan, IFMR delivered the keynote address.

The first session of the Conclave commenced with Mr. V.A George, President and CEO, Thejo Engineering Ltd and Mr. B.Srinivasan, Deputy FA and CAO, Southern Railways, sharing their thoughts on the topic ‘Currency Volatility and its Impact’. The topic for the second session was ‘Commodity Markets in turmoil’. The speakers of this session were Ms. Rajalakshmi Sivam, Principal Research Analyst, Hindu Business Line, Mr. Thiru Shyam Sekhar, President, Tamil Nadu Investors Association and Mr. P. Anand, President, Society of Auditors.

The third session of the Finance Conclave had a Quiz competition conducted by Mr. Pattabhi Ram, FCA, Partner, Yoganandh & Ram. Students from the top B-schools in India participated enthusiastically and the students from IIM Trichy bagged the first place. The final session of the conclave, dealing with the strategies to face the challenges, was addressed by Mr. M. Savarimuthu, General Manager (Retd.), Indian Bank, Mr. M.S Kumar, Chairman, Precimax Tech and Mr. S. V. Vijayaraghavan, Visiting Faculty of LIBA. They opined that the opportunities lying behind the current challenges needed to be explored and that it needed a persevering attitude and an optimistic mindset to overcome the challenges.

**Insight**

LIBA took pride in organizing Insight ’13, a National Management Symposium on 15th November. The theme for discussion was “VUCA - The New World – The New Order – The New Reality”. VUCA is the acronym for Volatility, Uncertainty, Complexity and Ambiguity. Today, businesses are faced with the question of ‘What to do? When to do? How to do? And Why to do?’ These questions though simple, do not have answers. In Zulu language, the word VUCA means “to wake up”. That’s what we need to do in critical times. Businesses need the foresight to envisage the future, the insight to create it and the courage to do it. We need a VUCA that is Vision, Understanding, Clarity and Agility.

This year’s edition of Insight, under the leadership of Prof. Dr. Chelliah, hosted speakers from different spheres. The panel of eminent speakers included Dr. J.S.Rajkumar, Chairman, Lifeline Hospitals, who delivered the keynote address, Mr. Manoharan of Federal Bank, Mr. Ravichandran Rajagopal, Vice President, Sri Vishnu Educational Institutions, Mr. Sujith Kumar, Location Head, Human Resources & HR Business Manager, Infosys Ltd, Ms. Dhamayanthi, Associate VP and Head – Competency Development, HCL Technologies Ltd and Mr. Venkateswarulu Sitaramayya, Plant Director, Toshiba JSW Turbines and Generators Ltd. The speakers engaged the audience with their far-sighted ideas and gave plenty of food for thought. It was a day well spent, when the students tried to understand business dynamics and to work the various external and internal factors in one’s favour during turbulent times.
Amaranthine ‘13

Amaranthine ‘13, the intra-collegiate Management Symposium was organized by the Management, students and faculty of the Part-Time PGDM course on 17th November, 2013 at the LIBA Auditorium. The symposium consisted of two parts – a formal part consisting of discussions on current topics followed by cultural events. Dr. C. Sylendra Babu, IPS Additional Director General of Police, Tamil Nadu presided over the inaugural session and delivered the keynote address on the requisite qualities of a good manager.

The other dignitaries who addressed the students were Thiru. M.S.Kumar, Chairman, Precimax Tech, Dr. C. Venugopal, CEO & MD, Krysalis Consultancy Services and Thiru. Natarajan Gnanachandran, Regional Credit Head, Kotak Mahindra Bank.

Village Trip

A weekend away from reading Balance sheets, analysing stock markets, the economy and other issues dominating the business world, the students of LIBA, spent two days visiting villages and studying the prevailing social, economic and political conditions there. The village visit gave the students the exposure to reality and helped them understand the issues which affected the villagers adversely.

The main objective was to understand the dynamics of the rural social structure, infrastructure and resources and their effects on the villagers. Also aimed at understanding the status of women, their contribution and role in developing rural entrepreneurship, this was an excellent experience for the students. Some places that were visited were Bommarajapuram village, Irullarkudiyrupu of Nallathur panchayat, Anthankarai colony, Ayapakkam village of Ayapakkam panchayat, Vayalur small colony, Chatiramedu village and Karathitu village of Vayalur panchayat.

Though the village did not have proper basic facilities even though the resources were abundant, there is a glimmer of hope as the villagers emphasized on the education of their children.

The village visit was in fact an enriching experience enabling students realize their role in the Nation’s development.

Rev. Fr. Francis Jeyapathy S J, Rector, Loyola College spoke to the students about the role of youth in nation building. Post lunch, the students had exciting events like quiz, Adzap, group dances, concept dance, skit etc. A photography contest was also conducted as a part of the events. The students who took part in the fest had an opportunity to learn from industry stalwarts. In short, Amaranthine ‘13 proved to be a day that they could enjoy, get educated and entertained!
Two years ago, some students in LIBA wondered why IPL had to be restricted to cricket alone and if it could be extended to the grounds of LIBA. Thus was formed the LIBA Premier League. The second edition of the LPL consisted of 8 teams, auctioned out and given to the highest bidder.

This year’s edition of LPL witnessed a total turnover of approximately Rs. 2,70,000 from the auctions, with the Chennai Singhams team auctioned at the highest price of Rs. 53,000. There was no shortage of fun and entertainment for the three months of LPL, with friends turning competitors while in team jerseys. The events in this season included various sports events such as table tennis, chess, gully cricket, badminton and so on. Movie making, photography and collage were also included.

LPL 2013 came to a stunning close with the Cultural performance, where the eight participating teams performed and kept the audience spell bound at the LIBA OAT. This year’s Championship was bagged by the Kolkata Kingpins.

LPL is a platform where one’s team management skills and decision making prowess is best tested. LIBA believes that the LPL would help students go beyond the books and apply their knowledge in real life situations. It is a game of brains and brawn, and LIBA certainly proved that it has got both in this year’s play!

**Hyundai Global Youth Marketing Camp**

Two students of LIBA, Neha Ashok and Rohit Bhattacharya, participated in the Hyundai Global Youth Marketing Camp held in Seoul, South Korea.

The preliminary round of the competition was held in LIBA, with an on-the-spot marketing campaign of an imaginary product. The subsequent rounds included a ‘Twitter-Intro’ round and a round of the most innovative self introduction in one minute. The final round consisted of a group presentation and the two winners were chosen.

Korea and the Netherlands. The program lasted for four days and consisted of various group exercises including a tour of Seoul City. With various marketing group activities, the program concluded with the final presentation on Brand Strategy.

The program aimed at understanding the cross cultural diversity as well and how it played a vital role in marketing.

Overall, an experience that will be cherished for a long time!
The JOY of GIVING

Joy abounds when hands extend to give!
The Social Outreach Club of LIBA, Radius, brought life to the spirit of sharing with the ‘Joy Of Giving’ week from 21st October to 27th October 2013. The students visited various orphanages and homes for the aged and mentally challenged all through the week, Kakkum Karangal, the home for the aged, Avai Illam, a haven for poor and orphan girls, Nessa Karangal, Christian Missionary School for poor boys, and Mithra, a home for the mentally challenged to note some. The week culminated with an evening of fun and frolic for the children of Christian Missionary School in the LIBA campus. Dr. Sylendra Babu, IPS, ADGP and Mr. Emerson David, AGM, Financial Head, Tidel Park graced the occasion. After various breath-taking performances, which included the Loyola Dream Team, the children were wanting for more. The evening ended with a sumptuous meal. Radius had been phenomenal during the ‘Joy Of Giving’ Week. They set an example to be followed. Radius has definitely taken a leaf out of Mother Teresa’s book as she had said ‘We do not do great things... We do small things with great love’

Onam 2013

LIBA celebrated Onam in all grandeur on 16th September 2013. The entire campus was a picturesque of tradition and resembled God’s own country—Kerala. Maveli made a special appearance too and was greeted with thunderous applause and cheers. The traditional Tambola, the Malayali Manka and a typical Onam lunch provided all of LIBA’s students with a perfect experience of Kerala. A day well spent soaking in the rich culture, experiencing and understanding the meaning of the beautiful festival.

Convocation Ceremony

The graduation ceremony for the Full-Time F11 and Part-Time P10 batches was held on 27th July, 2013. Dr. G. Viswanathan, Founder & Chancellor, VIT University and President, Education Promotion Society for India, was the Chief Guest of the evening. Dr. Viswanathan encouraged the students to strive to make India self-sufficient and independent in terms of technology and resources, thus enabling the country to be at the giving end rather than at the receiving end. He also announced that the best outgoing student of LIBA from next year onwards would be receiving gold medals from VIT University.

The event was a grand success, and truly will be remembered as a momentous day in the lives of many!
A night of LIBA-ration!

‘LIBArated 2013’, the much awaited Intra-college event was organized on the 21st of September, 2013. ‘Lights, Camera, Action’ was the theme for the evening. The events included solo and group singing, solo and group dances, spoof and the much anticipated Fashion Show. The stunning performances of the Fashion show was a tribute to the 100 years of Indian Cinema. The group dances were a befitting tribute to Indian Film Industry as well. After a lot of hard work and efforts put in by both the batches, the F12 batch, very deserving, took away the crown. The day finally concluded with ours hearts yearning for more.

Fresher’s Day

Two weeks into a new phase of life at LIBA, the batch of F13 celebrated their Fresher’s Party. The ‘Signature Campaign’, which is LIBA’s traditional prelude to the Fresher’s Night party had not just managed to break the ice between the seniors and juniors, but had resulted in quite a few friendships as well. With the theme being ‘A Night at Hawaii’, the batch of F13 left no stone unturned to be Hawaiian in their attires and attitudes. The traditional Hawaiian wear was on display, as also were the talents of the batch of F13, with scintillating performances from both batches. The best aspect of the night was the bonding between the F12 and the F13 batch, leading to an enthusiastic buzz in the otherwise serene campus.

When Libaites BROKE FREE!

Ignite – The Entrepreneurship cell & 360 Degrees, the Student Affairs Committee came together to organize BreakFree on July 18th and 19th this year. The best way to learn concepts is to get one’s hands dirty. So here was the opportunity to put theory to practice! BreakFree had a variety of stalls, ranging from exotic fruit punches to quench the thirst up to accessories such as quilled filigree paper earrings. There were plenty of games too. In all, BreakFree ‘13 was a huge hit, with the stall owners returning with their pockets full and the crowd – with their hearts and stomach full with food, fun and laughter!
The enthusiasm of meeting a LIBA alumnus over a cup of coffee had always been high. The wait finally ended and we met Mr. Vinay Advani on Sunday, 11th August 2013. A person so free in his interaction with us, that we barely realized that we were talking to someone who had completed his PGDM from LIBA a decade and a half ago, as a part of the AB Batch of 1998. A person very humble and straightforward in talk, it was quite a pleasant surprise for us when, almost towards the end of our interaction, we got to know that Mr. Advani is the Vice President of Saksoft and in charge of the overall business of the company in Singapore and the solutions part of the business in India. He has the high distinction of having travelled to various countries across the globe.

Mr. Advani recounted fondly and candidly the days he spent in LIBA, describing to us how things used to be then and how different they are now. He told us how the 9 to 5 class schedules instilled in him the discipline to adapt to the corporate work culture. He recalled both the academic and the extra-curricular activities of yesteryear and was particularly reminded of the enthusiastic debates in class. Travelling down memory lane, the funny moments came to mind as well. With a sparkle in the eye as he spoke about the factory visits, he had us in peals describing how, after eating their way through the Britannia factory, he and his friends were welcomed into the Board Room with the ‘No-eating-anything-from-the-factory’ rule!

A person well versed with the intricacies of technological advancement in corporate culture, Mr. Advani explained how in today’s world, it is imperative for all working professionals to be accessible at all times. With the advent of 24x7 communication devices, being connected at all times is commonplace and something that is expected of everyone. He also highlighted how a hectic lifestyle would affect a person’s health and the importance of being aware of all possible health hazards.

As a manager with almost 15 years of work experience, Mr. Advani touched upon a few efficient ways of motivating colleagues. He explained that when a person is entrusted with responsibilities, assigned tasks and assured of support, he would be motivated to put in his best efforts. He also explained to us how the circle of trust works and that the best way to be a manager is to give your subordinates the freedom and respect they deserve, since that is the only way to win their respect and hard work.

An amazing evening, spent in the company of an inspiring person, Mr. Advani made us realize again why we are proud to be a part of LIBA!
A talk with Mr. Mark Trevor Fernandez, a LIBA Alumnus of the 2003-2005 F3 Batch, was pleasantly inspiring. With over 8 years of experience, he is currently a Senior Consultant in the Organization’s People and Change practice, with PricewaterhouseCoopers, PwC, Mumbai. As we interacted with Mr. Fernandez during the recently held HR Conclave at LIBA, he spoke of the nostalgia he experienced and said he felt humbled to be back at his Alma Mater, this time as a Resource Person. He said LIBA’s growth was evident from the visible changes in infrastructure. He was also pleased that the eclectic mix of students from all over India was being maintained, as during his time.

Mr. Fernandez spoke on the importance of adapting to change and leading it from the front. He mentioned that the times were such that managers were comfortable with a little amount of ambiguity. He stressed on the importance of breaking the shackles of self-created barriers and inhibitions and to take the initiative to go an extra mile at work. If one does this, surely he would garner respect from his/ her organization.

Speaking about the essential skills of a manager, he stressed on the importance of humility with a willingness to take a plunge and risk all that one has got, while staying firmly grounded all along.

Mr. Fernandez attributed his success to the LIBA faculty who had guided him and inspired him to become what he is today. His career journey is indeed a diverse one. Having graduated as a journalist, life was presenting him a new angle when he chose to specialize in HR. He recounts the tale of how he was all set to make a career in Marketing, when the faculty at LIBA identified streaks of HRM in him. This was just the stimulus that helped the jounro-turned-HR find out what he was best suited for.

As a piece of advice, Mr. Fernandez advised the current students of LIBA to make the best use of all the opportunities that come their way and to try and give their best shot at each one of them. This was once again an interaction that left us enriched and it is a matter of pride for us that it was by a person who has been one of our own!

“Idea is the white goat and literature is the bull” — Sir John Lubbock

“Culture is the widening of the mind and of the spirit” — Pandit Jawaharlal Nehru

“Men build too many walls and not enough bridges” — Isaac Newton
Mr. Ramesh Ravishankar is currently the Analytical Lead at Google India Ltd, Hyderabad and leads the Analytical Efforts for Advertisers. Ms. Anjali Pais is currently the Vertical Head for Behavioral Training at Maersk Training India. The feeling of coming back to one’s institution after a decade and meeting a batch mate can be overwhelming. Mr. Ramesh and Ms. Anjali were in a nostalgic mood as they cherished the sweet memories of the past. Ms. Anjali recollected the serenity of the Loyola campus and the beauty of the Loyola Chapel. She acknowledged how LIBA had given them the freedom to be themselves and how this freedom had served to instill self-confidence in the students. The rigid schedules and educational system too had played a great role in building up her personality and confidence, she said. Mr. Ramesh spoke fondly of his transition from Under graduation at Loyola College to PGDM at LIBA. He said the extra freedom that was on offer at LIBA was something he could not come to terms with initially. He recollected the brilliant teaching by the faculty at LIBA and said those learnings had shaped his career. He also expressed with gratitude how LIBA always used to inculcate the virtue of humility in the students and attributed his ability to stay grounded to this important life lesson learnt at LIBA. The entertaining episodes of the F2 batch were recollected and the funny incidents brought a cheer even after a decade. Ms. Anjali spoke of how united the entire batch of 77 students was and how involved all of them used to be in all activities. As a piece of advice to the current batches of students, Ms. Anjali and Mr. Ramesh had a lot to offer. Mr. Ramesh said that it was extremely important to remain humble. According to him, one should never fear asking questions and that is the only way of learning. He also said that salary was not the only criterion in life and that the experience was of more value than monetary benefits. Ms. Anjali said it was important to know one’s strengths and build on them. She also spoke about the spirit of the environment and how it can have an impact on bringing out the best of the person. She said that when one was determined and honest, there was no need to worry about being successful as success was assured with sincere efforts. It is a matter of pride for LIBA to have torchbearers like Mr. Ramesh and Ms. Anjali and the onus is on us to derive inspiration from their achievements and make our Alma Mater proud as they have done!
Ms. Dhanya Rajeswaran, a LIBA alumnus of the 1999 batch, had numerous memories and nostalgic thoughts pacing through her mind as she revisited the LIBA campus. The progress made by LIBA over the years was a matter of extreme pride and satisfaction for her during her visit to LIBA as a resource person for the HR Conclave.

Ms. Dhanya is currently the VP – HR at Accenture and has a strong Business HR experience combined with specialist HR expertise. She mentioned that it was not easy to climb up the corporate ladder and reach the current position in her career. As a working woman, there are umpteen challenges that need to be faced. She said that she battled all the unseen enemies and can be considered as an inspiration to all working women.

Ms. Dhanya revealed that she still is in touch with her friends from the LIBA 1999 batch. She cherishes the friendships that had originated at LIBA and considers all of them as priceless. She said that the batch met up on a regular basis in different cities and with social media being an integral part of all their lives, the rejuvenating college spirit was still kept alive.

Talking about her academic life at LIBA, Ms. Dhanya believed that the assignments and projects during her student life helped her learn the most vital skill of time management. She said that these tasks had helped her mould herself into the person she is now.

As a piece of advice to the current batches of students, she said that there should be no room for bias when they take up their call as managers and one should only look at the talents and skill sets which people have, rather than discriminating them on various grounds. She also mentioned that the students should have pride in taking up their call, immaterial of the stream they have chosen. Talking about the current scenario in a predominantly male dominated world of business, she emphasized that women need to be confident of themselves and face situations boldly.

She also told how important it is for one to extend the circle of trust and support. She stressed on the increasing significance of adaptability in the managerial roles.

Ms. Dhanya’s strong sense of purpose, willingness to go beyond her comfort zone, gentleness and iron will is a reason for all of us to feel proud of her. She and many more are truly an inspiration for all of us!

“The various assignments and the hectic exam schedules have taught us the most important skill of time management”

“As managers, there is no room for bias. Look at subordinates based on their talents and skill sets and not on any basis of discrimination”
You may contact the Alumni Editorial Committee with suggestions and feedback at alumnicommittee.liba@gmail.com

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