



August 2014

Alumnus of the Month

Not often, do we get the opportunity to meet people who leave a lasting impression on us. We were privileged to interact with Ms. Sulakshana, an entrepreneur, a business woman and a leader. She belonged to the 2000 batch and has left an indelible impression in the corporate world.

Ms Sulakshana started her career in a brand consulting firm, D& Z Advertising Private Ltd. She worked there for almost four years after which she started her own consulting firm, Sulakshana Image Consulting. At present she is an Image Consultant.

Speaking about her stint at LIBA, she mentioned that it was the two years she spent at LIBA which played a vital role in transforming her into what she is today. Her outlook towards life has also undergone a beautiful transition and her confidence levels increased manifold. The knowledge she gained from her Alma mater has equipped her to face the challenges of the corporate world. Talking about the most memorable moment at LIBA, it was the orientation programme which brought her great enjoyment and enabled her gain a whole lot of friends.

From the time she stepped into the corporate world, she has

always had the perspective that she belonged to the management cadre and it was the learnings at LIBA which has helped her to think along these



lines. Now being an entrepreneur, she thoroughly enjoys her work and the metamorphosis, according to her has been an incredible journey. She emphasized the importance of inculcating leadership qualities and taking up responsibilities. She mentioned, "When you run your own company you have to drive the work all the time rather than being told what to do. At the end of the day you are answerable for everything."

Then she moved on to address the question of the daily challenges the current workplace poses before managers. She reiterated the importance of demonstrating consistent leadership from the front and team work. Efficient, not just effective solutions are rewarded today. She underscored the importance of putting

theoretical knowledge into practice. The practical approach of teaching at LIBA has helped her progress in the business world. She mentioned, that as students they might have questioned the need and relevance of various topics, but only when you enter the corporate world will you realize how it helps one forge ahead the competition.

A piece of advice to the current batch of students, from this successful business woman, is that they should get a holistic learning experience, rather than just looking at their post-graduation, as a degree acquisition. She mentioned that these two years are small steps into the corporate world and that you are going to come across a whole variety of people and jobs and everything else in the professional world and these 2 years are going to hold you in good stead if you make the most of it!

This interaction with Ms. Sulakshana, was truly an inspiring one. We are proud to have her as an alumna!