



December 2014

Alumnus of the Month

Dr S.Ramanathan belongs to K batch – 1989-92. He carries with him four decades of wider exposure spanning both industry & academia. His career started with a humble beginning as a Sales Man in Spencer & Co Ltd way back in early 70's having finished just his Graduation – B.Sc Statistics from Presidency College, Madras (University of Madras).

He could reach to the position of establishing School of Management studies as Director in the newly formed technical university in 2007, thanks to LIBA for seeding the strong foundation which led him to take challenging assignments in the subsequent years. As a working professional, he joined LIBA to acquire PGDBA (3 yrs) in the part time programme.

Dr. S.Ramanathan had a strong will & commitment which scaled him up to greater heights in the academic arena in the latter years. He holds three doctorates now one in Management, the other one in Open Distance Education & the third one in Political science from various state Universities. Even at sixty he is pursuing his D.Lit in Health Care Management.

Dr S.Ramanathan has been the Director, School of Management Studies, Anna University, Coimbatore (2007-09). He also held the Positions of Director - MBA, AVC College of Engineering, Mayiladuthurai & Gnanam School of Business, Thanjavur. His last stint was as Dean – CARE School of Business Management, Trichy .

Having taken up the reins of the headship, he has been successful at implementation of the assigned policy of the institutions by reinforcing commitment at all levels thus ensuring over all achievement. He has been instrumental in facilitating academic excellence fulfilling the confidence of all stake holders.

Dr S.Ramanathan was instrumental in formulating the syllabus & Curriculum/ Trimester Pattern for the University Department and affiliated colleges coming under the purview of Anna University, CBE then with the guidance of Prof R. Nandagopal Director,

PSGIM .

Dr S.Ramanathan is also a Columnist in an English evening daily from Chennai - Trinity Mirror. He has contributed 450 Plus columns (Management related) in the recent decade, covering the wide spectrum of Personality Dynamic topics.



“My life at LIBA was a turning point in my career. I have been able to continuously seek and obtain knowledge from the revered Institute which has given me the utmost confidence to face the challenges in life. My three year stint with LIBA was a very enriching experience which has helped me to develop the basics of business methodology with integrity wherein I was able to apply the same in the day to day routines”, he says.

“Also I experienced a great deal of personal growth during my time in LIBA recuperating specific knowledge bases and various skills. The faculty and infrastructure were exceptional indeed. Adaptability to changing work environments and the ability to tackle demanding situations were the exemplary by-products of the tough, contemporary curriculum at LIBA then”.

At this juncture he wishes to record his sincere indebtedness to Rev. Dr. N. Casimir Raj, Rev. Dr. Louis Xavier, Prof Lakshmanan to name a few, for his success.

“Whenever asked, on choosing

the right business school, my sure bet is on LIBA as it is not about merely learning from books. It's the education you get from LIBA that will prepare you to face the corporate world with utmost confidence.”

“To be frank, life was never simple at LIBA. Solving complex case studies, giving innumerable presentations, attending classes between 6 to 9 p.m. after the official routines even on holidays for project work, none of them were easy. But LIBA taught us to think, team-up and challenge ourselves, the reason I have been successful in my career, where in I rose from a humble beginning to startling heights and today I see a distinctive lead in comparison with many others”.

“Our classroom sessions were much fascinating. It has been a bliss to have been taught by such experienced and understanding faculty mostly visiting that time either from academia or from the Corporate and I am ever grateful to all at LIBA, the institution which has helped in shaping me and personality building also facilitating to interact with the best brains in academics and network with industry talent”.

According to Dr. S.Ramanathan, resilience is a key trait that a leader must cultivate. You are going to fail, but you need to take those failures in stride, learn from them and keep moving forward to reach your goals. Also a leader must cultivate and encourage positivity. Staying positive during all the ups and downs of a start-up will help those around you see that being positive and happy is a choice you make, not just a condition you find yourself in.

He feels that MBA graduate should aspire to be the catalyst in the conversion of challenges into opportunities. **Mastering Behaviour and Attitude** and ability to strategize the approach to meet the complex situations in the corporate world is the mantra for success. The corporate expects the fresh MBA graduate to have a basic knowledge along with the attitude for learning, enthusiasm, initiative, commitment, and leadership qualities to face the complex situations .

LIBA, a 35 year old revered institution stands as a true icon for imparting the state of art Management education to its student community in the country and blessed are those who come out successfully, he concludes.