

## **LIBA'S FLAGSHIP EVENT CHRYSALIS – 2016**

“Our intelligence cannot wall itself up alive, like a pupa in a chrysalis. It must at any cost keep on speaking terms with the universe that engendered it.”

Chrysalis the annual national level management and cultural fest is the flagship event of LIBA. To rationalize the title; this event is engineered in a very challenging fashion to test the stalwarts of the management stream. Chrysalis 2016 was based on the theme “Disrupting The Future” which is synonymous with the way the business world operates in today’s context- making the impossible, possible!

The event which had affiliation with big names such as TVS Capital Funds Limited, TVS Shriram Growth Fund, Catholic Syrian Bank, MGN Hospitality, Naturals, Hostjungle and Zoomcar in the form of sponsorship deals affirms the eminence of the event.

Chrysalis 2016 was organized as a two day event with a formal inauguration on 6<sup>th</sup> of February 2016, which witnessed Mr. M.S Kumar, Promoter Chairman of Precimax Tech and Professional Director from the Rane Group of Madras who honoured the occasion and enlightened the students with his opinion on the theme.

As with every edition of Chrysalis, this year’s edition too saw a number of management events organized by the academic clubs of LIBA that include the Marketing Club, the Finance Club, the HR Club, the Operations Club, the Quiz Club and the Entrepreneurship Cell. In addition to the highly competitive Best Manager event, the occasion also saw a number of cultural and open events that included - Burn The Floor, Crime Scene Investigation, Treasure Hunt, FIFA and Adzap organized by the entire student body of LIBA.

With over 300 registrations, the event had good participation from undergraduate and Postgraduate colleges such as; IIT Madras, IMT Ghaziabad, Christ University, Bangalore, IFMR, Great Lakes, Chennai, BIMS, Trichy, SIBM, Pune, SP Jain, Mumbai and corporate companies from across the nation.

One of the highlights of the fest was the Exquizite event organized by the Mindworks-quiz club of LIBA, hosted by Dr. Sumanth C Raman of the BSNL quiz fame who was also gracious enough to extend his presence for the valedictory session where the winners were lauded with various cash prizes.

The unflagging enthusiasm of the students and their great spirit of unity along with the munificence of the sponsors and the Management made this event a grand success!

