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# Call for transparency in medicare

**NT Bureau**

Chennai, Feb 23:

Recalling the turbulent journey and her association with the Cancer Institute, Dr V Shanta, Chairperson of Cancer Institute (WIA), called for an 'urgent need to change the environment and favoured transparency in all the fields, especially medicare'.

She was speaking at an event - BEACON 2014 conducted by LIBA here Friday. The event conducted on the theme of 'Social Entrepreneurship' was inaugurated by Sudeep Jain, Chairman and Managing Director of TEDA. The programme aimed to motivate business students to become social entrepreneurs and serve society.

Shanta, who presided as Chief guest, presented the Mother Teresa Award to K K Rajeev, Director of ACC Limited-Madukkarai Cement Works, acknowledging it as the best Corporate Citizen in the country.

Addressing the gathering of management students belonging to LIBA, Rajeev said, 'ACC is a heritage com-



**Chairperson of Cancer Institute (WIA) Dr V Shanta presenting the Mother Teresa Award to director of ACC Limited-Madukkarai Cement Works, K K Rajeev, in Chennai recently.**

pany which is in the field for 75 years. CSR activities are being carried out since 1952 by the company. We always laid stress on transparency and on upliftment of the community'.

The award instituted for the purpose of upholding ethical values in corporate sector.

Peter Xavier, Director of LIBA, said,

'The Mother Teresa Award for corporate citizenship is awarded to ACC Limited for their outstanding commitment to the environment through potent initiatives to build 'clean and green habitat' and achieving self-sufficiency in waste management through programmes that effectively recycle and reuse solid waste.