LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)
Ph.D Programme in Business Administration
(Affiliated to the University of Madras)

Full Time Ph.D. Programme in Business Administration

ELIGIBILITY: M.B.A (or equivalent degree) First Class

SELECTION PROCESS:
Interested candidates will be required to appear for a written examination to be held in Loyola Institute of Business Administration at 10.00 a.m. on 3.10.2016 (MONDAY).
The candidates will be tested for basic knowledge of concepts (studied at the MBA level) in all the functional areas of Business Administration (Finance, Human Resource, Marketing), Statistics, Research Methodology, Economics, English, Mathematics and General Knowledge.

EXAMINATION FORMAT:
The written examination will be for a duration of 90 minutes. The paper will consist of Multiple Choice Questions in all the areas as mentioned above and essay type questions in the area of the candidate’s specialization.

University of Madras requires that the Candidate scores a Minimum of 50% in the Written examination.

HOW TO APPLY:
Application Forms and Prospectus can be downloaded from the website of the University of Madras www.unom.ac.in on or before 30.9.2016. Rs. 500/- demand draft should be drawn in favour of “The Registrar, University of Madras”, payable at Chennai. (The Schedule caste / Schedule Tribe are exempted from paying the application processing fee and that they should send the copy of the proof at the time of submission of application).

CONTACT DETAILS:
LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION
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Phone No: +91-044-28177128 (Time: 9.00 A.M to 4.00 P.M)
Website: www.liba.edu Email: phd@liba.edu