Gradyes, get ready to meet challenges

180 students receive degrees at LIBA

NT Bureau
Chennai, July 19:

Students have to keep themselves ready for challenges that are ahead of them, was the message conveyed during the convocation ceremony of Loyola Institute of Business Administration (LIBA) here on Saturday.

About 180 students received their degrees during the event.

Delivering the convocation address, KPMG chief executive officer Richard Rekhy said after convocation, graduates would be stepping into the world of business to meet challenges and they have to prepare well to face the situation.

‘Define your legacy, values and live on that terms. This will help sustain tough times and hold you in good stead. Today morality is being questioned everywhere, and values that you uphold will build your reputation. Do not treat your first employment as a mere job, but do it with passion,’ he said.

Stressing on innovation, Richard said, when Steve Jobs was sacked from Apple company, he came up with new technology and products that changed the way music industry works. Similarly, Dell Computers came up with innovative ideas which led to good sales of computers, he said. LIBA director T A Sivasubramaniam also presented the annual report. LIBA president Casimir Raj was also present.