Dates to Remember

September 14, 2015: Online Registration for LIBA PGDM 2016 (Full-time) Begins
September 20, 2015: CAT Online Registration Closes
November 29, 2015: CAT Admission Test – 2015
November 30, 2015: XAT Online Registration Closes
January 02, 2016: Online Registration for LIBA 2016 PGDM (Full-time) Closes
January 03, 2016: XAT Admission Test – 2016
January 10, 2016: Last Date for Receipt of LIBA Application Fee

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Rector’s Message

“LIBA helps you to dream big, expand your horizons, shape your character, and realize your innate talents”

Welcome

Right from its inception in 1979, LIBA has been successful in creating a niche for itself among the B-Schools in India as an institution of choice for affordable and quality management education respected well by the corporate sector. LIBA believes in management education as a transformative tool for promoting academic excellence and professional ethics.

Richly imbued with the ennobling values of the Society of Jesus, soaked in the upward spiralling educational tradition for nearly a half a millennium, and dedicated to form men and women for others, LIBA is marching steadily towards the ideal of building a just, humane and sustainable world.

The academic and social life at LIBA is secure, comforting and inspiring, thanks to its location within the Loyola College campus known for its eco-friendly academic ambience with multiple institutions, lush-green gardens, expansive playgrounds, and youthful exuberance.

LIBA will help you to dream big, expand your horizons, shape your character, and realize your innate talents and creativity so as to enable you to excel in the corporate world and succeed in personal life.

We look forward to having you soon with us at LIBA.

Fr. A. M. Francis Jayapathy S.J.
Rector, Loyola College
President’s Message

“Cura Personalis” is the leit motif of LIBA

Dear Friends,

Welcome to LIBA

LIBA, one of the premiere management schools of India, situated in a metropolis, takes pride to welcome you to this hallowed institution. LIBA, insists on holistic education, necessary to a manager today. It focusses on intellectual, emotional, social, spiritual and physical development of every student. “Cura Personalis” is the leit motif of LIBA, practised through individual care, choice of subjects including individual learning, mentoring, accessibility and availability of faculty.

Our international student exchange programme offers opportunities to interact with international students and to spend one semester in some illustrious foreign institutions or companies. Our students cherish this experience. International students build good network with Indian students.

Our academic programme is comparable to the best programmes of the world, constantly monitoring the global economic scenario and the industrial environment and offering courses needed for the future global managers like Strategies for emerging markets, Analytics and business Futurology, to cite a few. This year we are strengthening our Analytics course, in collaboration with North Western University, Chicago.

LIBA, provides students numerous opportunities to develop their leadership skills through Institute organised outbound programmes and rural exposure and various students organised events, rubbing shoulders with industrial leaders of India and abroad and interacting with them. This year LIBA is organising LIBAZAAR- a marketing research through games.

Student hostels, both for boys and girls make your stay comfortable and provide an atmosphere for serious study.

Once again I welcome you to LIBA and I assure you, you will be happy, as our former students again and again testify, not just after finishing their studies, but for many more years of their life.

Wish you all the best.

Fr. N. Casimir Raj S.J.
Founder Director & President of LIBA
From the Director's Desk

“LIBA’s PGDM, a stepping stone to success in the corporate world.”

I am delighted that you have chosen to apply for LIBA’s flagship programme, the Post Graduate Diploma in Management (PGDM). This two-year full-time programme, initiated in 1995, is accredited by the All India Council for Technical Education (AICTE) and has been recognized as equivalent to the MBA degree of Indian Universities by the Association of Indian Universities (AIU). Today, the PGDM at LIBA has gained high acclaim and wide acceptance in industry, and the 100% placement record of the Institute bears testimony to this.

LIBA is successful. From its rapid climb through B-School rankings to rewards and recognitions among Asia’s best, LIBA has consistently proved its mettle. LIBA is one of the few schools in India which has collaborations with Business schools across all six continents. The driving force behind this success is our ideal – to groom tomorrow’s leaders. Leaders with passion, confidence, self-discipline and a drive for excellence and ethics!

LIBA takes pride in its adherence to this vision of ethics and excellence in education. It has been our endeavour to ensure that the vision of ethics and excellence is our guiding principle in all aspects of education in LIBA. Therefore, whether it is revamping the programme in response to changing needs of the industry, selecting the faculty with excellent academic record and rich industry experience, maintaining a strong interface with the industry, or providing state-of-the-art infrastructure facilities, always, the combination of excellence and ethics is our ideal that looms large before us.

The PGDM course at LIBA has been designed to impart knowledge, hone leadership skills and develop the overall personality of each student. Going beyond academic excellence, our holistic training focuses on the care of the whole person by laying emphasis on developing acumen in the global market, being committed to a strong ethical foundation and being aware of corporate social responsibility. Better persons to create a better world!

Our PGDM Programme is a stepping stone to success in the corporate world. I invite you to come and experience LIBA.

With best Wishes

Prof. T.A. Sivasubramaniam
Director
The Institute

The Loyola Institute of Business Administration (LIBA), established in 1979, is one of India’s Premier management schools. Consistently ranked among the best business schools in the country, LIBA represents the unflagging zeal for education that is a unique characteristic of the Society of Jesus. The Institute lays stress on holistic learning with a particular emphasis on excellence and ethics. It is proud of its culture rooted in values such as mutual respect, integrity, teamwork and social concern.

Vision

To be a premiere management school focusing on excellence and ethics.

Mission

- LIBA aims to provide quality and ethical management education, consultancy and research services to include holistic formation, forming men and women for others.
- LIBA works systematically to build world class resources (men, materials and facilities) to enable its students and research scholars to excel in their areas of work.
- LIBA builds its international linkages with institutions of academic and moral excellence, to form world class leaders.
- LIBA, keeping the Jesuit spirit of service to society, provides access to managerial knowledge and skills to all sections of learning community through specially tailor-made programmes, thus meeting the social need for access to learning for all.
- LIBA recognizes those who contribute for the cause of managerial excellence, corporate social responsibility, sustainable development and ethics, through nationally/internationally acclaimed awards, thereby inspiring, others in the corporate world to achieve excellence ethically.
- LIBA strives to promote social and business entrepreneurship with a spirit of innovation and inquiry in close interface with industry.

Values

- LIBA, as a Jesuit institution managed by the Loyola College Society, is committed to the core values of honesty, integrity, excellence and service to society.
- Its management, while maintaining these values, will constantly strive to uphold respect for individuals without compromising on core values; it will conduct itself as a trustee of faith and direction of Jesuit values.
- Its faculty is committed to the acquisition of and imparting the best and latest knowledge and skills in management principles and practices, and transfer them to the students. While dealing with the students fairly and justly, the faculty will inculcate in the minds of the students the spirit of inquiry, innovation and scientific temper.
- Its students are expected to be committed to learn, in a spirit of inquiry and humbleness, the latest managerial knowledge, develop highest levels of professional skills along with an attitude of positive thinking, leading to Magis (excellence in everything), high ethical values and service to society.

* Times of India Ranking 2014
International Collaboration

In addition to the current curriculum, LIBA gives its students and faculty an international platform to fully develop and utilise their potentials. It offers opportunities in the form of MOUs for student and faculty exchange programmes with different business schools located in the United States, Europe, Australia, China and South America. Based on mutual recognition, these programmes provide excellent opportunities to both the students and faculty of LIBA for study, research and other joint academic pursuits. Some of the international institutions with which LIBA has exchange programmes are:

- Instituto Tecnologico de Estudios Superiores de Occidente (ITESO), Mexico
- Bordeaux School of Management, France
- Institute d’Economie Scientifique et de Gestion (IESEG) School of Management, France
- Universita Cattolica del Sacro Cuore (UCSC), Italy
- University of Antwerp (UA), Belgium
- University of Dayton, USA
- Katholieke Universiteit Leuven (CEE-KUL), Belgium
- Universitas Sanata Dharm, Indonesia
- NEOMA Business School, France
- Le Moyne College, USA
- Katholische Universitat Eichstatt-Ingolstadt (KU), Germany
- Beijing Dongfang University, China
- The Washington Centre for Internships and Academic Seminars, USA
- Griffith University, Australia
International Research Initiatives

In addition to its International Collaborations and Exchange Programmes, LIBA also partners with premier universities around the world in implementing various research projects. Such partnerships create a true cross-cultural perspective and offer a global learning experience in management research to faculty and research scholars. LIBA has undertaken joint research initiatives with the following institutions and universities:

Sao Paulo University, Brazil

The Sao Paulo University is one of the largest institutions of higher education in Brazil and Latin America with approximately 75,000 students on its rolls. It comprises of eleven campuses and is known for its teaching, research and university extension in all areas of knowledge.

Massachusetts Institute of Technology (MIT), USA

MIT, a world-class educational institution, is committed to generating, disseminating and preserving knowledge and to working with other international institutions in order to bring this knowledge to bear upon the world’s major challenges.

Zhenzhou University, China

Zhenzhou University is known for the diversity of its courses. It has 12 disciplines: science, technology, art, medicine, literature, history, philosophy, law, economics, management, agriculture and education.

BATH University, UK

The University of BATH ranks high in the league tables of UK universities published by a number of the country’s leading newspapers, including The Times, The Independent and The Guardian. Its research is internationally respected and its students are in demand by employers because of the high quality of teaching and research. The University has close corporate links since its inception in 1966.

Student Exchange Programme

LIBA has established international collaborations with various universities across the world. The number of LIBA students, who participate under the Student Exchange programme, is constantly increasing year after year. During 2014-15, two LIBA students attended classes at the University of Dayton, USA, two of them were hosted at Katholische Universität Eichstätt-Ingolstadt, Germany and three of them spent time at the Washington Centre for Internship and Academic Seminars, USA.

LIBA has also witnessed a spurt in the number of international students on campus with fifteen exchange students from Rouen Business School, France, Katholische Universitaet Eichstatt-Ingolstadt, Germany, Bordeaux School of Management, France, ISEG School of Management, France, and Universita Cattolica del Sacro Cuore, Italy. These students have enrolled in different courses across diverse streams offered at LIBA. Their presence on campus has lent a global perspective to the classroom and generates beneficial lessons in cross-cultural diversity.

Through its international collaborations, LIBA aims to give students the exposure to international management education and culture, enabling them to be truly global corporate citizens.
Management Development Centre

Through its Management Development Centre (MDC), LIBA offers a variety of programmes and consulting partnerships to corporates.

Long-term Executive Programmes

These programmes are tailored for the executives at different levels working in the corporate sector. The Centre offers unique and distinct programmes to suit the business and developmental needs of the partnering organizations.

Short-term Executive Programmes

Short-term value-adding certificate programmes are targeted at the young manager, who is keen to invest in himself/herself for gaining knowledge, skills and perspective in a particular area of management specialization.

Management Development Programmes

These programmes, are designed for the working professionals, to help them to up-skill themselves and progress in their career paths. These programmes focus on specific learning needs of working professionals.

Consultancy

LIBA takes up strategic and value-adding consultancy assignments on specific requests from the corporate world.

Centers of Excellence

The Centres of Excellence at LIBA are created to complement its teaching and skill development programmes by promoting funded research, quality publications and impact-oriented training and awareness activities on all major issues falling in the thematic area defined by the business-economy-society interface.

Prof. C.K. Prahalad Centre for Emerging India

Prof. C.K. Prahalad Centre for Emerging India focuses on research and training in the areas of strategy, innovation and entrepreneurship essential to improve the benefits for the bottom of the socio-economic pyramid. The Centre primarily works toward addressing the current gaps between idea generation and scaling-up so as to promote viable business opportunities. The Centre has an MOU with the Santa Clara University for research, which is useful in connecting social entrepreneurs in India with both global knowledge and local access to critical innovation resources. The Centre is also partnering with the Georgetown University for hosting interns from its Master’s Program in Global Human Development.

Dr. Ajit Singhvi Centre for Ethics & Governance

LIBA has established the Centre for Ethics and Governance to promote ethics and internationally accepted governance practices among its students, corporate sector and government system through research, training and awareness programmes. Its main objectives are to develop research projects, generate quality publications and undertake dissemination activities related to ethics and governance both in private and public spheres. It has the Chair on Good Governance endowed by Dr. Ajit Singhvi.

Centre for Supply Chain Management

The Centre for Supply Chain Management at LIBA encourages both theoretical and practical research for promoting learning among new-generation researchers and managers, especially in the manufacturing and service sectors. It focuses particularly on IT professionals, who design solutions to handle critical retail and supply network issues and challenges by developing productive practices in engineering design and in the manufacture and movement of goods.

Centre for Retail Management

The Centre for Retail Management has been established to provide formal training in the concepts and applications relevant to retail management. The Centre also plans to engage trainees in research and development activities in order to develop models and techniques for effective retail management.
The Programme

LIBA’s Postgraduate Diploma in Management (PGDM) consists of 148 credits, including the summer project and workshops which span over two years with six terms of approximately three months each.

The first year of the course presents students with a comprehensive view of the management discipline and a broad perspective of the corporate environment. A sound foundation is laid for advanced learning in the second year. All the core courses offered in the first year are required to be taken.

In summer, students are required to spend ten to twelve weeks in an organization working on a project dealing with a significant aspect or problem relating to a functional area. The aim of the summer project is to provide students with the opportunity to observe closely an organization in operation and relate what they have learnt in classroom with actual practice. This also prepares students to choose their electives in the second year.

The courses offered in the second year meet the needs for initiating the cutting edge of new techniques and innovations in various fields and for helping them to apply theoretical inputs in practical context. In each term, besides one required course (or core course), students will have to choose 6 subjects (or electives) from one or more of the following areas of specialization: Marketing, Finance, Human Resource Management, Operations Management, Systems, and General Management. Students, however, have the option to submit a Master’s-level dissertation in a chosen area of specialization, in place of an elective, as a part of the requirement of the Programme, normally in the last term of the second year.

The performance of students at the PGDM Programme is continuously evaluated and rigorously monitored in order to motivate them to excel. The grading system synthesizes, on a nine-point scale, the continuous assessment of learning outcomes and reflects a student’s cumulative performance in assignments, reports, project work, field work, class participation, quizzes and mid-term and end-term tests.

Programme Highlights

- Distinguished Faculty
- Constantly Revised Course Content
- Dual specialization in functional area of Marketing, Finance, Systems, Human Resources, General Management, Operations
- Additional Emphasis on communication skills
- Intensive study and training
- International Collaboration with Universities in USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru and Indonesia.

Course Plan

First Year

Term 1
- Basic Financial Accounting
- Communication
- Computer Applications
- Managerial Economics
- Marketing Management – I
- Organisational Dynamics
- Quantitative Techniques – I

Term 2
- Economic Environment of Business
- Human Resource Management
- Financial Management – I
- Intra-personal Dynamics
- Legal Environment of Business
- Managing Operations
- Marketing Management – II
- Quantitative Techniques – II

Term 3
- Cost and Management Accounting
- Financial Management – II
- Government, Society and Business
- International Business
- Interpersonal Dynamics
- Management Information Systems
- Research Methodology

Summer Project

During summer, students take up project work in an industrial or business organisation for a duration of 10 to 12 weeks.

Second Year

Business Analytics
- Ethics
- Strategic Management

Workshops (compulsory for all)

Case Analysis
- Creativity
- Data Analysis using Excel and SPSS
- Design Thinking
- Disaster Management
- Inward Journey
- Negotiating Skills
- Outbound Learning
- Self-discovery / Self-awareness
- Social Analysis and Rural Experience
Finance

Core Electives
- Capital Expenditure Planning & Control
- Commercial Banking Management
- Corporate Taxation
- Financial Markets

Electives
- Behavioural Finance
- Credit Risk Management
- Derivatives
- Financial Modelling
- Financial Technical Analysis and Global Intermarket Analysis
- Forensic Accounting and Fraud Detection
- Insurance Management
- International Finance (Pre for Derivatives)
- Investment Banking
- Mergers and Acquisitions
- Micro Finance Management
- Security Analysis and Portfolio Management
- Strategic Cost Management
- Wealth Management

Operations

Core Electives
- Logistics Management
- Quality Management
- Services Operations Management
- Strategic Management of Resources
- Production Planning & Control
- Sourcing and Supply Management
- Supply Chain Management

Electives
- Heuristics in Decision Making
- Demand Planning and Forecasting
- Game Theory and its Applications
- Manufacturing systems
- Management and Modelling
- Managing Risks in Global Operations
- Inventory Management
- International Transportation & Logistics
- Operations Research
- Implementation
- Pricing Optimisation and Revenue Management

General Management

Core Electives
- Business Analytics
- Consultancy
- International Economics
- Project Management
- Technology Strategy

Electives
- Business Futurology
- Corporate Governance and Social Responsibility
- Doing Business in East Asia
- Econometric Methods of Business Forecasting
- Employee Taxation
- International Economics
- International Strategy
- Laws on Intellectual Property Rights
- Entrepreneurship
- Leading Change and Organizational Renewal
- Personal Taxation
- Six Sigma
- Social Entrepreneurship
- Total Quality Management & Lean Production
- Language Courses: French \ German \ Mandarin Chinese \ Spanish

Marketing

Core Electives
- Consumer Behaviour
- Product and Brand Management
- Sales and Distribution Management

Electives
- Business to Business Marketing
- Customer Relationship Management
- Services Marketing
- Digital Marketing Management
- Integrated Marketing Communication
- International Marketing
- Marketing of Financial Services
- Pricing
- Retailing
- Rural Marketing
- Social Media Marketing
- Strategic Marketing Management
- Strategies for Emerging Markets

Human Resources Development

Core Electives
- Industrial Relations
- Labour Laws
- Reward and Performance Management
- Strategic Human Resource Management
- Training and Development

Electives
- Competency Mapping
- Compensation
- Counselling Skills
- Cross Cultural Management
- Executive Competencies
- Impactful Presence and Delivery
- International Human Resource Management
- Knowledge Management
- Organisational Change and Organisational Development
- Psychometry and HR Analytics
- Stress Management and Emotional Intelligence
- Talent Acquisition
- Understanding Organizations: Structure, Design and Strategy

Systems

Core Electives
- Business Intelligence and E-Business
- Data Warehousing and Data Mining
- Decision Support Systems
- IT Strategy
- Project Management

Electives
- IT Consulting
- IT Infrastructure Management
- Special Topics in IT

Faculty Student Ratio 1:4
Placements

Summer Placement
The summer internship programme encourages students to undertake research-based projects in order to gain practical corporate experience. At the end of the first year, students are required to undertake a summer project in order to practically apply the theory they have learnt to real-life corporate issues.

Objectives
The summer project is an integral part of the curriculum and its objectives are:

- To create a learning link between theoretical understanding and practical corporate experience.
- To foster analytical and reasoning skills and to cultivate and develop creativity among students.
- To enhance student’s managerial skills through the acquisition of requisite technical knowledge and professional competence.

Final Placement
At a time when even top B-Schools struggled to place their students, thanks to the current global crisis and economic recession, LIIBA maintained its reputation for consistent performances by achieving 100% placement for the students of the 2013 batch. The list of visiting companies included both previous recruiters as well as new ones attracted to LIIBA by its reputation of providing high-quality, reliable talent.

Lateral Placement
The lateral placement is organised over a span of one week. Students with work experience of over 18 months are eligible to be considered for the lateral placement process at LIIBA.

| Average salary: Rs. 8.8 Lacs P.A. | Highest package: Rs. 13 Lacs P.A. | No. of companies that participated in final placements > 50 | Sectors: 8 |
Summer Placement

Major companies that visited LIBA for summer internship in 2014.

BFSI
- Anand Rathi
- Barclays
- BHI Capital
- CRISIL
- Fidelity Investments
- Hedge Equities
- NABARD
- PBI
- SEBI

FMCG
- Mahesh value groups
- Cavin Kare
- Dabur
- Kwality - Milk Foods Ltd
- Pepsico
- Umang diaries Ltd

Gas and chemical
- Air Liquide

Healthcare
- Apollo

Hospitality
- Hilton

Insurance
- SBI Life

IT
- Habile Technologies
- L&T Infotech
- TCS
- Thoughtworks
- Vernalis
- WNS

Manufacturing
- Ashok Leyland
- Asian Paints
- Blue Star
- Carborundum Universal Ltd
- Hyundai Motor India Ltd

e-Commerce
- Bookmyshow.com
- Matrimony.com
- Parent Circle eikwell
- Social Beat

Final Placement

Major companies that visited LIBA for final placement in 2014.

BFSI
- Bajaj Financial Services
- CARE
- CRISIL
- Deloitte
- Fidelity
- HDFC STD LIFE
- ICICI
- L & T Finance
- Capital First
- Zaffin

Consultancy
- Cognizant Business Consulting
- Cerebrus
- IKYA
- Kaar
- Mobius

IT /ITES
- Accenture
- CTS
- DELL
- HCL
- Infosys
- Mercedes Benz

Photon
- Vernalis
- Wipro

Manufacturing
- Aachi Masala Foods
- Asian Paints
- Dabur
- Harita Seating Systems Ltd
- Hyundai Motors Ltd
- Mahindra & Mahindra
- Manali Petrochemicals
- Owens Corning
- Vedanta Sterlite Copper

Market Research
- IMPRB
- Pharma
- Astrazeneca

Real Estate
- CBRE
- Jones Lang La Salle

Retail
- Khanzana Jewellery
Other Programmes

Doctoral Programme

The Doctoral Programme at LiBA, started in 2005 with the affiliation of the University of Madras, Chennai has developed into a major instrument for research thrust in LiBA. LiBA is the only independent B-School in Chennai, which has been accredited by an external university body for undertaking research in management studies leading to a Ph.D. degree.

Part-time Programmes

Three-year PGDM Programme

The Three-year Part-time PGDM Programme is offered both to assist those already employed to acquire the requisite knowledge and competence and to enhance their professional growth and career options. The Programme is approved by the AICTE and recognized by the corporate sector and the Government of India for the purpose of employment.

One-year Executive Diploma Programme

The One-year Part-time Executive Diploma Programme offers diploma courses in the following areas:

- Banking Management
- Financial Management
- Human Resource Management
- Retail Management
- International Business Management
- Marketing Management

Week-end Programmes

- Logistics and Supply Chain Management
- Business Analytics

These are short-term and week-end programmes specially designed for working professionals who wish to enhance their skills in their chosen specialisations.
The LIBA Experience

*Nested in the Picturesque Loyola campus, LIBA is a world in itself. However, the atmosphere of serenity on the campus belies the true nature of the institute. Contrary to its romantic setting, LIBA is a cauldron of activities, ideas and ambitions. Its dynamic atmosphere constantly inspires future managers and enables their all-round development, while maintaining professional rigour and discipline.*

*LIBA has a fully integrated campus that is equipped with all modern facilities. The institute’s state-of-the-art infrastructure ensures that students have all the necessary facilities at their disposal to hone their skills and to be at the frontier of knowledge.*

Pedagogy

Dedicated and highly qualified members of the faculty encourage students to develop soft-skills such as critical inquiry, which help in the development of higher-order skills such as analytical thinking and problem solving. Modern and innovative teaching methods are employed in order to instil among students a contemporary outlook on corporate realities.

Students are encouraged to involve themselves in processes of self-learning to keep them sharp and up-to-date. They are also trained to face challenging and stressful situations in which they evaluate diverse facts, perceptions and ideas similar to those in a real-time corporate environment. Through the interactions with the corporate sector in the form of live projects and case studies, students obtain the opportunity to communicate with corporate leaders, business experts and well-positioned LIBA alumni. Such mutual interactions are of great value to the students for sharpening their managerial skills and public relations.

Library

The library, with over 30,000 volumes, is one of the best management libraries in the country. The spacious air conditioned reading room is located within a computerised and Wi-Fi enabled building and is open seven days a week. It subscribes to over 100 Indian and international journals and provides access to information in several electronic formats such as CD-ROMs, online database (ProQuest and J-Gate) and intranet database (PROWESS and Industry Outlook). In addition, LIBA has inter-library arrangements with the British Council Library, American Information Research Centre (AIROC) and that of Madras Management Association.

IT Infrastructure

The campus is equipped with the best possible IT solutions to facilitate modern pedagogy. The Computer Lab has a dedicated leased line for 24-hour internet connectivity and multimedia and video conferencing facilities. Both the Institute and the hostels are well supported by Wi-Fi and LAN facilities.

Accommodation

LIBA has excellent hostels for men and women located within the LIBA campus itself. They have well-ventilated and furnished rooms. The hostels also have a 24-hour internet connectivity. Built according to international standards, the hostels provide an ideal ambience to make residents feel at home. The scenic surrounding and calm and serene atmosphere of the campus provide a comfortable and conducive environment for learning. LIBA also has well-furnished guest rooms for housing international students and visiting faculty.
Beyond the Curriculum

LIBA strives to promote learning among its students both in and out of the classrooms. Beyond the curriculum, the students at LIBA have a vibrant social life, characterized by cultural and sports activities, get-togethers and celebrations as well as social-oriented events. LIBA also fosters among its students a passion for excellence by encouraging them to participate in other business school festivals as well as national and international competitions. Exposure to such events builds self-confidence through the challenges of thinking, performing and outdoing some of their best peers in other business schools across the country, through the lectures of our speakers.

Under the Beyond Management Initiatives (BMI), LIBA organises a series of guest lectures at the Institute with the involvement of students. The BMI exposes the students to the various trends and changes emerging in the economy in general and corporate sector in particular by bringing in prominent experts across the country as guest speakers. The guest lectures happen every week and the students get new insights beyond their curriculum through the lectures of our speakers.

Speakers in BMI-2014

Mr. R. Ramaraj  
Serial Entrepreneur & Venture Capitalists’

Ms. Aarati Krishnan  
Deputy Editor, Head of Research  
Hindu Business Line

Mr. Kumar Sachidanandan  
Senior Director  
Innovation group CTS

Mr. Karthik Manoharan  
AGM, Marketing & Strategy  
Kaar Technologies

Mr. K. J. Mohan Kumar  
General Manager - HR  
Trimex Group of Companies

Mrs. Saraswathi  
Secretary General  
Madras Chamber of Commerce & Industry

Ms. Nikala Torkington  
Social entrepreneur from North west England in association British Council

Mr. Justin Jesudas  
DGM - Research and Analytics  
Cognizant.

Prof. Sudio Sudarson  
Professor of Marketing  
HULT International School of Business, New York

Mr. Jia Haitao  
Associate professor  
Jinan University, Guangzhou, China

Mr. Vasudevan  
Promoter and Managing Director  
Equitas Holdings Private Ltd.

Mr. Patil J. V  
Joint Director General  
Indian trade service  
Ministry of Commerce  
Govt. of India

Mr. Ramesh. K. Narain  
Founder, CEO  
Medley Consulting Private Limited

Ms. Aishwarya  
Co-Founder & CEO of AutoRaja

Mr. S. J. Surya  
Film Director, Screenwriter, Actor and Producer

Dr. Ravi Thilagan  
Head - HR  
Financial Services and Software solutions (FSS).

Shri. K. Ashok Vardhan Shetty  
Vice Chancellor  
Indian Maritime University

Mr. Sekar .R  
DGP - Vigilance  
TANGEDCO

Mr. Avis Viswanathan  
Author and Organizational Transformation Consultant

Mr. Deepak Varma  
Founder and Director  
Technospirit Consulting

Ms. Sulakshana Badani  
Entrepreneur  
Image Consultant
Academic Clubs

At LIBA, various student committees are formed to facilitate communication among students, LIBA administration, corporate sector and the media world. Committees, such as Placement, Alumni, Corporate Interface, 360 Degrees and Conferences and Events, are managed by the students themselves. These student committees function as effective mechanisms for cultivating and developing organisational skills and leadership qualities among students.

Mark-it (Marketing Club)
Mark-it was formed with the vision: “To Revolutionize”. The objective of the Club is to bridge the gap between concepts and applications in marketing. Discussions, games and events cover the diverse facets of the marketing segment of business like branding, strategies and business environment.

Radius-Reaching Out (Social Service Club)
Radius Club is a social service initiative managed by students. In line with LIBA’s commitment to values and ethics, it aims to bring a positive change in society by leveraging management skills and techniques imbibed at LIBA. The Club plans to undertake a wide range of activities such as promoting social entrepreneurship, marketing/retailing the products of SHGs, self-employment workshops and fund raising and business consultancy for NGOs.

Finesse Club was established to support the Institute’s quest for co-curricular learning in the highly complex world of finance. The objective of the Club is to provide a sound platform to students for enhancing their interaction with academics and professionals for an in-depth understanding of various ramifications of finance.

LE VoxPopuli (HR Club)
Formed with the objective of synergizing the talents of students and exposing them to emerging trends in HR, Le VoxPopuli provides a strong foundation and a deep insight into the myriad facets of the important field of HR. With innovative activities and workshops organized throughout the year, the Club facilitates the understanding of students on diverse HR functions in the corporate world today.

LIBA Premier League (LPL)
Based on the lines of the Indian Premier League, LPL aims to bring the spirit, enthusiasm, team work and strategic management of IPL to the classrooms within a business framework. Eight teams are formed among students through a process of auction and these teams take part in various forms of sports and related activities on the campus to gain points for their respective teams. At the end, the prize money is distributed to the winning teams.

Entrepreneurship Cell
The Entrepreneurship Cell aims to promote and encourage entrepreneurship as a career option. It acts as a catalyst that allows potential ideas to be converted into practical business solutions. The Cell helps students understand the market environment of various industries through pilot projects, mentorships, seminars, workshops and B-plan events through its entrepreneurship development, social entrepreneurship and Inter-college wings and its supporting teams on finance, marketing and documentation.
The Enviro Club promotes sustainable initiatives for the betterment of our future generation. The main objective of the Club is to create a harmonious relationship with Mother Nature by raising fruit bearing trees at minimal or no cost and distributing them through governmental bodies, NGOs and educational institutions. The Club also aims to improve food security and to create awareness.

MindWorks, the Quiz Club, is a student-driven body that consists of both quizers and quiz enthusiasts. The main aim of the Club is to create and promote a quizzing culture among students on campus. Apart from taking part in quizzes across the country, the Club also organises quizzes at LIBA.

360 Degrees (Student Affairs Committee)

360 Degrees, the Student Affairs Committee, is a student body committed to bring fun and energy on LIBA campus. It helps the students to bring out the leader in them. The Committee organizes a plethora of extra and co-curricular events, commencing with the Fresher’s Party in July and culminating with the Farewell Party of the seniors in March. The activities include celebrating festivals, organizing cultural and sports events, ‘Chrysalis’, which is LIBA’s annual national level Management Fest, and ‘LIBArated’, which is LIBA’s annual Cultural Fest. The Committee also handles the inter-collegiate interface of all student activities such as the B-school fests and cultural and sports events.

“BINARY” (Systems Club)

Binary, the systems Club of LIBA, serves as a forum for aspiring IT professionals to share, discuss and debate the latest developments in the information technology area. The Club organises workshops, conclaves and interactive sessions with the Heads and CEOs of the IT sector.

Arista (Operations Club)

Arista, the Operations Club, was started in order to substantiate theoretical learning by exposing it to practical applications. The aim of Arista is to close the gap between theory and practice by creating awareness about operations management through various activities such as games, debates, and strategic contests.

The Outbound Learning Programme

The Outbound Learning Programme is a three-day intensive workshop aimed at bridging the gap between the concepts students learnt in class, and their practical application in the job context or in any interpersonal interaction. The activities focused on improving both individual and team performance by honing various skills ranging from communication and teamwork to problem-solving and leadership.

Marathon Case study

LIBA has constantly sought innovation in teaching methodologies in order to maintain effective and efficient methods of teaching. One such method is the Marathon Case study. A brainchild of Fr. Casimir Raj, the marathon session of case analysis was first introduced during eighties. The rich tradition was revived this year and the session was conducted by Prof. Dr. A. SEETHARAMAN, Dean, Academic Affairs, S P Jain School of Global Management - Dubai, Singapore, Sydney. The uniqueness of this case study method lies in the fact that the students get to spend a day out in the open environment and analyze the cases amidst greenery. The analysis itself also follows a very structured approach, incorporating analyzing tools and methodologies, which otherwise would have taken days to put together.
Conferences

LIBA regularly organizes a series of conferences in order to get the students involved in serious discussion and analysis of critical issues of current relevance to the corporate world. They also get an opportunity to interact with prominent corporate leaders and eminent academics. The conferences engage young talent to confront challenges innate to their personal development and professional career. Initiated and organized by the students themselves, these conferences constitute the most resourceful means of acquiring managerial experience and expertise outside the academic curricula.

Social Entrepreneurship – A Calling

The eighth edition of LIBA’s Business Ethics Conference “BEACON 2014” focused on Social Entrepreneurship – A Calling, with concentration on

- BECOMING A SOCIAL ENTREPRENEUR – The Motivation and
- BEING A SOCIAL ENTREPRENEUR – The Experience.

The main objective of this edition of beacon is to motivate our students and many young minds from across the country to identify the spirit of social entrepreneurship as a satisfying experience.

The conference held at Hotel ITC Grand Chola, Chennai was inaugurated by Shri Sudeep Jain, IAS, Additional Chief Secretary & CMD – Tamilnadu Energy Development Agency, Government of Tamil Nadu. He addressed the audience about the increasing value of social entrepreneurship and encouraged students to take the road less travelled.

Speakers

Dr. Karthick Sridhar  
Vice Chairman  
Indian Centre For Assessment & Accreditation

Ms. Latha Suresh  
Honorary Director  
SIM, Chennai

Mr. R. Elango  
Ex. Panchayat President  
Kuthambakkam Village &  
Founder - Trust for Village  
Self Governance

Ms. Deepa Krishnan  
Senior Manager - Operations  
Aravind Eye Hospital

Ms. Radhika Ganesh  
Founder Director  
ART FOR CHANGE FOUNDATION

Mr. Maharaja Gokulavasan  
Head - CSD  
Rural Shores Business Services Pvt. Ltd
NEW FRONTIERS IN THE CHANGING LANDSCAPE

In today’s globally competitive market, knowledge constantly makes itself obsolete with the result that today’s advanced knowledge is tomorrow’s ignorance. All knowledge workers have to continually leverage intellectual capital for growth, indulge in creative destruction, and innovate at a faster phase lest someone else will top the pecking order.

The ninth edition ‘Insight’ - NEW FRONTIERS IN THE CHANGING LANDSCAPE focused on those business organizations that have escaped the gravitational pull of the past and are now fuelling towards innovation. Innovation leads to the frontiers of business landscape getting rearranged in a discontinuous and non-linear fashion with its paradigms and rules becoming non-existent.

The stalwarts shared the enormous efforts put by their organizations in reinventing themselves to sustain and thrive in the changing dynamics. The dynamics included customer preferences, technology, government policies, political scenario, globalization and organizational culture. It was a great opportunity for the budding managers obtain insights from the industry experts and to have a glimpse of the various challenges that organizations face in today’s rapidly evolving business scenario and the managerial blueprint followed to be the market leaders. Mr. Shyam Srinivasan, MD & CEO of Federal Bank Ltd., delivered the keynote address for the two day Conference. Dr. Kandeh K. Yumkella, United Nations Under-Secretary General and the Special Representative of the Secretary-General for Sustainable Energy, delivered Valedictory Address.

Chief Guests

Dr. Kandeh K. Yumkella
United Nations Under-Secretary General, Special Representative of the Secretary-General for Sustainable Energy

Mr. Shyam Srinivasan
MD & CEO - Federal Bank Ltd.

Speakers

Mr. K. Venugopal
Director of Kasturi & Sons Ltd. 'The Hindu'

Mr. Sridharan Rangarajan
CFO, CUMI

Mr. Raghav Krishnan
MD and CEO, Live Connections

Mr. J. Jacob
Chief People’s Officer
Apollo Hospitals

Mr. Shyam C Raman
Senior Vice President
Group HR Murugappa Group Ltd

Mr. N. K. Saravanan
VP Operations
Syntel Inc

Mr. Samir Kumar
MD & CEO, Inventus (India)

Mr. N. K. Prasad
President & CEO, CAMS Pvt. Ltd

Mr. A. Parameswaran
Advisor, FCB - Ulka Advertising

Mr. M. Ravi
MD, TN Petroproducts Ltd. & Manali Petrochemicals Ltd.

Mr. Rengarajan Viswanathan
Retired Indian Diplomat South America

Dr. Jebamalai Vinanchiarachi
Former Principal Advisor to the Director General, UNIDO
The Business Summit is envisaged to be an annual conference organized by LIBA in collaboration with India - New Zealand Friendship Association (INZFA), where eminent personalities from across the globe are invited for sharing their valuable insights and for deliberating discussions towards enhancing business relations between countries. The theme for the first edition of LIBA-INZFA Business Summit is, “Extending Hands of Friendship across Oceans”.

The Business Summit 2015 inaugurated by His Highness The Prince of Arcot, Nawab Mohammed Abdul Ali on 12 January 2015 deliberated on the economic development and collaborative partnership between India and New Zealand and provided an insight into the Asia Pacific business relations. Light was thrown on the economic transformation and its impact on business prospects for India in the Asia – Pacific Region.

Some of the topics covered by the Speakers included – “India on the commonwealth map: strengthening friendship” , “India’s trade relations: policies and perspectives”, “India and its friendly regions in Asia Pacific, the way forward for a strong economic and trade relationship”, “Emerging international business avenues: prospects and challenges in global sourcing and logistics”, “Business practices across oceans learning and ponderings”, “Managing multi-regional, multi-cultural businesses a practitioner’s guide to business success” and “INZFA and its role in promoting trade and business between India and New Zealand”.

Speakers:

Nawab Mohammed Abdulla Ali
The Prince of Arcot

Mr. Wenceslaus Anthony
Founder and Chairman INZFA

Mr. P. Murari
Hon. Advisor, FICCI

Mr. J. K. Dadoo
Joint Secretary & DGAD
Government of India
Ministry of Commerce & Industry

Rt. Hon. Sir Anand Satyanand
Chair of the Common wealth Foundation

Mr. Mark Powel
Group CEO, Warehouse Group Ltd.

Mr. Clayton Kimpton
Consul-General to Dubai

Mr. Bhav Dhillon
Managing Director, CEMIX

Mr. Grahame Morton
New Zealand’s High Commissioner to India

Mr. Kevin McKenna
The New Zealand Consul General

Mr. Sameer Handa
Global CEO, Patton Ltd

Mr. Ashish Trivedi
CEO, Newton College of Business and Technology (NCST)

Mr. Steve D’soouza
Chairman and Managing Director Kalamazoo Group of companies

Mr. Ashish Hemrajani
Founder, Book My Show

Dr. Parmjeet Parmar
Member of the New Zealand Parliament
Mother Teresa Award

Under the auspices of the Centre for Business Ethics and Corporate Governance, the prestigious Mother Teresa Award for Corporate Citizenship, instituted in 1998, is presented every year to a company that has shown exemplary commitment to the ideal of being a responsible corporate.

As conceived by LIBA, a model corporate citizen is a professionally managed, listed company that apart from focusing on its business mission, also promotes a social vision that reveals its concern for the economic up liftment of disadvantaged sections.

Past Winners of the Mother Teresa Award for Corporate Citizenship:

- ACC Limited Madukkarai Cement Works
- Shree Cements Ltd
- TATA Chemicals Ltd
- Chennai Petroleum Corporation Ltd
- NTPC Ltd
- Tata Steel Ltd
- TVS Motors Company
- Polaris Software
- Shriram Investments
- Indian Oil Corporation
- Orchid Chemicals and Pharmaceuticals Ltd
- Tamil Nadu Newsprint and Papers Ltd
- Titan Industries
Profile of Core Faculty

LiBA's main strength is its academically well-qualified, richly experienced and technically competent faculty members with commitment to teaching and research. All of them have high professional credentials acknowledged well by front-line management schools all over the world. Most of them have long and rich corporate experience. Besides teaching, they are also actively involved in research and publications on management issues of current relevance. Their pedagogic resourcefulness has attracted many students from different parts of the country and also other nations. Students of LiBA are fortunate to benefit from their expertise, experience, mentoring and personal care, all of which, in fact, constitute the core intellectual capital of LiBA.

B. Aiswarya, M.A., M.B.A., Ph.D.

Dr. Aiswarya has specialization in Human Resource Development and Organizational Behaviour. She has over 14 years of teaching, research, and administrative experience with some of the leading management institutions in India. Her research interest spans across management disciplines. She has published more than 50 research papers in national and international refereed journals. She has also organized many conferences, seminars, workshops, and faculty development programmes valuable for students and faculty. Dr. Aiswarya has also undertaken few large funded research projects, including the one funded by the Department of Science and Technology, Government of India.

Alagu Perumal Ramasamy, M.Sc., PGDBA, Ph.D.

Dr. Alagu Perumal has a Ph.D. in International Relations from the National Chengchi University, Taipei, Taiwan. During his doctoral studies, he also taught undergraduate and graduate international students on International Politics, Economy and International Business. Dr. Alagu Perumal has also worked as a HR Professional for two years in the IT Industry. He has published several articles in professional journals and has attended many national and international conferences. He is the founder of IIBFT, a NGO that promotes food security. He currently teaches International Business, Mandarin and related courses. His primary research interests are global food security and India-China-East Asia comparative studies.

P. V. Alexander, ACA., M.B.A.

Prof. Alexander is a Chartered Accountant with a Master’s degree in Systems from the University of Newcastle, Australia. He is a member of the Project Management Institute of USA. He has over 26 years of industrial experience in manufacturing, finance and IT companies and five years of academic experience. He has rich experience in project management practices and managed many international projects. His main areas of interest are: Project Management, Forensic Accounting, Accounting Standards and Data Mining. Prof. Alexander is currently pursuing his Ph.D.

S. Arockiasamy, M.Sc., PGDBA., Ph.D.

Dr. Arockiasamy is the Chairperson of Placement at LiBA. He has over 33 years of corporate experience as a HR and Marketing professional. As General Manager of Blue Star Ltd., he has recruited and trained many young professionals. He has also been a Director, Personnel Search Services and Principal Consultant, Ray & Bemdtson, an international executive search organization. He was a visiting faculty member at many management schools in the South and has published several articles in national journals. He teaches HR and related subjects at LiBA with research interest in Strategic Human Resource Management.
N. Casimir Raj, S.J, M.Com., M.B.A., Ph.D.

Rev. Fr. Casimir Raj is the President of LIBA. He is the Founder Director of LIBA and former Director of XLRI and XIM-Bhubaneswar. He has been teaching Marketing for the last 39 years in various management institutions such as XLRI, XIM-Bhubaneswar, Goa Institute of Management and St. Louis University, USA. He has held various administrative positions such as the Principal of Loyola College, Chennai. His areas of interest are Consumer Behaviour, Services Marketing and Marketing Research. Fr Casimir Raj serves as member in the governing bodies of several management schools.

P. Chandiran, M.B.A., Ph.D.

Dr. Chandiran is in-charge of the TAKE-LIBA SCM Lab, established under Take Centre of Excellence. He teaches Operations and Supply Chain Management and undertakes research in the Centre for Retail and Supply Chain Management at LIBA. He has over 18 years of experience in teaching, consultancy and research and has published research articles in both international and national journals in the area of Supply Chain Management. He has completed research projects funded by AICTE, ALTIS and CII. Dr. Chandiran is currently involved in two research projects, one related to District Human Development Report and the other related to Women Entrepreneurship Project funded by CARE.

S. Chellaiah, B.E. (Hons.), M.S., Ph.D.

Prof. Chellaiah is the Chairperson for International program at LIBA. He has over 25 years of teaching, research and administrative experience. In USA, he has worked in top multinational companies, like General Electric Company, SBC communications Inc., NASA, Paine Webber and Merrill Lynch. In India, he has worked with Nissan, Royal Bank of Canada, Bank Negara, Chrysler and Time Warner Inc. He also has consulting and contracting experience. He has published several papers in refereed international journals as well as newspapers and magazines. He has secured research grants from the prestigious National Science Foundation, USA. He is an elected member of the Tau beta Pi (National Engineering Honor Society) and Sigma Xi (International Scientific Research Society).

P. Christie S.J., M.Sc., M.B.A., Ph.D.

Rev. Fr. Christie was the former Director and Dean of LIBA with a long standing academic and administrative experience. He teaches in the area of Decision Sciences. He has presented research papers in several national and international conferences and has also published research articles in reputed management journals. He is also involved in various consultancy projects related to strategic planning in India and abroad. He is a visiting faculty member at several management institutes in India and abroad and is a member of Beta Gamma Sigma, the honor society of collegiate business schools, USA. Fr. Christie is an approved Ph.D. guide of the University of Madras.

Deepa Ittimani Tholath, M.B.A., Ph.D.

Dr. Deepa is a university gold medallist at the MBA level. Her doctoral thesis is on Knowledge Management and its implementation possibilities in the service sector. She began her career as a banker and later shifted to teaching by introducing Knowledge Management as an elective at LIBA in 2001. She also teaches Business Communication. Her research interests include Knowledge Management, Innovation Management and Services Marketing. She has published papers in national peer reviewed journals and presented papers in national and international conferences. Dr. Deepa is a recognised guide of the University of Madras.
A. Indira, M.A., M.Tech., Ph.D.

Dr. Indira is the Chairperson of the C.K. Prahalad Centre for Emerging India at LIBA. She has over 20 years of varied experience as researcher, consultant, trainer and teacher. She was with the XM-Brabaneswar before joining LIBA. She has also worked as policy researcher and consultant in the areas of Local Self-governance and Social Sectors. Her other main areas of research interest are Technology Diffusion and Development Issues. Dr. Indira has designed and conducted several management development programmes for executives while working with the Administrative Staff College of India, Hyderabad. She currently teaches Economics at LIBA.

Josephine N. Gemson, M.Sc., Ph.D.

Dr. Josephine Gemson has obtained her Ph.D. in Finance from the Indian Institute of Technology, Madras and M.Sc. in Finance from the University of Strathclyde, Glasgow, UK. She also has around 5 years of corporate experience in international capital markets in different organisations in various roles. Her research interests include Corporate Finance, Venture Capital and Private Equity, and Strategic Investing. Dr. Gemson has undertaken funded research and has published a number of papers in national and international refereed journals. She teaches Finance and related subjects at LIBA.

P. C. Lakshmi Narayanan, B.L., M.Com., M.B.A., Ph.D.

Dr. Lakshmi Narayanan started his career as a Research Analyst and Sub-broker in the stock market and turned subsequently to academics with over 20 years of teaching experience. He has a degree in law and completed his Ph.D. in Finance. He has a unique distinction of clearing the National Eligibility Test (NET) conducted by the University Grants Commission both in Commerce and Management. He has published several papers in leading national journals and magazines. At LIBA, he teaches Security Analysis and Portfolio Management, Industrial Relations and other law-related subjects. Dr. Lakshmi Narayanan has research interest in Capital Markets and Company and Labour Laws.

Madhuri Malhotra Ph.D.

Dr. Madhuri Malhotra is Assistant Professor in Ethics and Finance at LIBA. She has more than 9 years of teaching and research experience in finance and related areas. She did her Bachelors’ and Masters’ degree in Business Management from the Dayalbagh Educational Institute (Deemed University), Agra, and was awarded Gold Medal for securing the Highest Marks in her class at Masters Level. She has qualified UGC NET. She did her PhD from IIT Madras in 2009. She did her Post Graduate Diploma in Theology in 2013. Her research areas include business ethics, corporate finance and banking. She has more than 24 refereed journal and conference papers. She had organised workshops in the area of financial modeling and applications and has delivered guest lectures.

M. P. Pandikumar Ph.D.

Dr. Pandikumar has specialization in Finance. He has over 10 years of teaching experience in different universities and management institutions in India. He has handled teaching and training courses in Research Methods, Financial Management, Financial Derivatives and computer-based games on Financial Modelling using SPSS and EXCEL. His doctoral work on life insurance got him a special award and recognition from the Life Insurance Corporation of India. Dr. Pandikumar has research interest in Behavioral Finance and Current Stock Market Trends. He has published two books and published several research papers related to his areas of specialisation.
S. Rajeshwar, PGDBA

Prof. Rajeshwar is the Chairperson of Admissions at LIBA. He has over five years of experience in the IT industry and more than 18 years of teaching experience in management institutions. He teaches Information Systems and Decision Sciences. He has been instrumental in creating the LIBA Informatics Centre at the Institute that, at present, provides social-oriented training in different computer softwares under various certificate programmes intended for graduate and under-graduate students. His current areas of interest include, among other things, Data Mining, Network Management and Knowledge Management.

M. Ramasubramaniam, M.E., Ph.D.

Dr. Ramasubramaniam teaches Operations Management at LIBA. He has obtained his Ph.D. in Operations Management from the Department of Management Studies, Indian Institute of Science, Bangalore. He has over 10 years of teaching experience in different management institutions. He has worked as an Operations Research Consultant for a software firm before joining LIBA. Dr. Ramasubramaniam has published a number of research papers in national and international journals and has participated in several professional conferences. His areas of research interest include Scheduling, Supply Chain Management and Operations Management. He is the Chairperson of IT Infrastructure.

G. Revathi, M.B.A., Ph.D.

Dr. Revathi is the Dean for the Full-time PGDM Programme at LIBA. She has worked as a HR professional in some of the leading IT firms such as Polaris Software Lab, Ramco Systems and Servion Global Solutions. She has also conducted several training programmes related to human resource management for these organizations. Dr. Revathi has been a member of faculty at different academic institutions, including the University of Madras and Indian Institute of Technology, Madras while doing her doctoral programme. Her main areas of interest with respect to both teaching and research relate to Human Resource Management and Organisational Behaviour.

Shanthi Venkatesh, M.A., Ph.D.

Dr. Shanti is the Chairperson of the Centre for Ethics and Governance at LIBA. She is a gold medallist in Economics from the University of Madras. She obtained her Ph.D. from the Anna University, Chennai. She has over seven years of corporate experience as a marketing professional and over 10 years of experience in teaching students at the post-graduate level. Known for her organisational skills, she has organised several major events at LIBA. Dr. Shanti teaches Marketing and related subjects at LIBA. She has research interest in themes such as ethics in marketing and good governance.

T. A. Sivasubramaniam, B.E., S.D.M.T.,(IIM-B) M.A., DDTP(Sydney)., Ph.D.

Prof. Sivasubramaniam is the Director of LIBA. He has held senior management positions in the Transport Corporations of Tamil Nadu. Following 10 years of corporate experience, he has been a Senior Professor in Anna Institute of Management, Chennai for 24 years. He has designed and conducted over 350 management development programmes for executives on various behavioural horizontals. He has also been a consultant to several leading organizations. He has written two books and published several research articles on management issues. Prof. Sivasubramaniam teaches Organisational Behaviour at LIBA.
Sridhar Ganesh, B.Sc.,(Hons), PGDM.

Prof. Sridhar Ganesh is the Chairperson of the Management Development Centre at LIBA. He is an alumnus of IIM-Calcutta. Until recently he has been the Director of HR and the Lead Director for the diversified businesses of the Murugappa Group. Prior to this, he worked with Cadbury Schweppes plc, UK and was their Learning and Development Director for the EMEA region. Prof. Sridhar Ganesh has over 40 years of experience in human resource management at both operational and strategic levels. He has worked extensively in the areas of Leadership Development, Employee Engagement, Organisational Culture, Personal Impact and Coaching.

U. Srinivasa Raghavan, B.L., M.Sc., M.A., M.B.A., Ph.D.

Prof. Srinivasa Raghavan is the Chairperson of the Centre for Retail and Supply Chain Management at LIBA. He has over 30 years of academic and industry experience. He has been the Director General of Post and Union Secretary, Department of Posts, Government of India. He was involved in establishing the first Postal R & D Centre at New Delhi. He has been a visiting faculty at many management institutes in India and abroad. Prof. Raghavan has delivered guest lectures and published journal articles at the national and international levels. He got the Best Marketing Professor Award at National level by LOKMAT-2014. He teaches Strategy and Marketing at LIBA.

I.Thiyagarajan, M.A., M.Phil., Ph.D.

Prof. Thiyagarajan is the Dean for the Part-time Programmes at LIBA. He has over 47 years of academic experience. He has contributed scholarly articles to various national journals and edited volumes and has presented several papers at national and international conferences. He has guided many Ph.D. scholars at the Bharathidasan University. He is the Founder Secretary of the Association of Economists of Tamil Nadu and Pondicherry. Prof. Thiyagarajan teaches Managerial Economics and Business Environment at LIBA.

Vandana Zachariah, FCA, PGDFM, Ph.D.

Dr. Vandana is the Chairperson of the Alumni Association at LIBA. She has over 10 years of experience as a practicing Chartered Accountant and more than 18 years of experience as a teacher in Finance and related subjects. She has conducted re-orientation programmes for the telecom sectors and was also a visiting faculty member at ICAI and ICSI. She has completed her Ph.D. in the area of Behavioral Finance. Her areas of research interest include Corporate Finance, Capital Markets and Behavioral Finance. She is also a resource person of the Management Development Programmes conducted by the Institute. Dr. Vandana teaches core and allied subjects related to Finance at LIBA.

M. Victor Louis Anthuvan, M.Com., Ph.D.

Prof. Anthuvan is the Dean for Research at LIBA. He has over 40 years of experience in teaching and has held senior positions in various academic capacities. He has been an ardent researcher throughout his career. He has published over 70 research papers in several national and international journals and delivered keynote addresses at more than 100 conferences and seminars. He has also published books focusing on issues pertaining to globalisation. He has guided many Ph.D. scholars, who received their degrees from the Bharathidasan University and University of Madras. Prof. Anthuvan teaches Finance verticals at LIBA. Currently, he leads the Women Entrepreneurship Project funded by CARE.
List of External Faculty

Adjunct Faculty

Dr. Alexandra Ben
LL.B., M.A., M.B.A
Consultant, Kuwait

Dr. Seetharaman
S.P. Jain School Of Business
Singapore.

Dr. Marcel Weverberg
University of Antwerp, Belgium

Dr. Johannes Schnieder
Catholic University, Germany

Mr. Asif Shahinsha M.B.A
Wedge Alternatives, London

Mr. V. A. George
B.E., PGDM, CAIIB

Dr. John Alexander SDB
M.A., Ph.D.

Dr. K. Gowrishankar
B.Tech., M.S., Ph.D
Former Dean, LIBA

Dr. N. Chandrasekaran
M.A., Ph.D.

Mr. John Punnoose
M.B.A, M.Phil.

Visiting Faculty

Prof. Alexandra Y. Benz
LL.B., M.A. (Industrial Eco.), M.B.A.

Mr. Anthony Vishal Francis
B. Tech. (IT), PGDM

Mr. A. Arun Perumal
M.A., M.Com., PGDBA, C.A.

Mr. S. Asif
B.Sc., M.Sc., P.G.D.B.A.

Prof. Carlton Young
M.Com.

Dr. Christine Palani
M.A., M.B.A., M.Phil., Ph.D.

Prof. R. B. Easwaran
B.Sc., PGDM, MVM

Prof. Fernando Diz, Ph. D.

Mr. G. R. Hari
B.Com., F.C.A.

Prof. M. Harihara Mahadevan
B.Sc., M.B.A. (HR), M.B.A. (Mar.)

Prof. R. M. Harindranath
M.B.A., M.C.A.

Mr. M. S. Jagan
B.Sc., B.E., M.B.A.

Dr. Jebamalai Vinanchiarachi
M.A., M.Phil., Ph.D., D.H.Ed.

Prof. S. Kothandaraman
M.Com., CAIIB

Ms. Kruta Ashwin Valecha
M.S.W., P.G.D.B.A.

Dr. Marcel Weverbergh
Ph.D.

Prof. Mohan Kuruvilla
B.Sc., (Hons.) (Chemistry), M.A. (LSW), M.B.A. (Marketing)

Mr. M. Pandiyan
B.Com., A.C.A., Grad. CWA

Ms. Rajalakshmi Nirmal
B.Com., M.B.A.

Dr. Richa Pande
Ph.D.

Prof. C. Samudhra Rajakumar
B.E., M.B.A., Ph.D., F.D.P. (IIM-A)

Mr. Sandhya Kiran Rokkom
B.Tech.

Ms. Sangeetha Sam
B.Sc., M.A., M.H.R.M.

Ms. Shantesh Jain
M.B.A.

Prof. K. Sivakumar
B.Tech., CFA, ICWA (Ph.D.)

Prof. K. Srinivasan
B.E., DIIT, DISI, PGDBA, PMP, MBB

Mr. Subramanian Kalpathi
B.E., M.B.A.

Mr. M. Sundaram
B.Sc., E.D.M.M., M.B.A.

Prof. R. Venkataraman
PGDBM (XLR), M.Sc. (Logistics)
(UK), FCILT (UK)

Mr. S. V. Vijayaraghavan
B.Com., ACA, MBA (IIM-B), Certified Business Valuator (ICAI)
Guest Faculty

Dr. Kandeh Yumkella
Director General, UNIDO
Vienna, Austria

Mr. Lakshmi Narayanan
CEO and President
Cognizant Technology Solutions

Dr. Mario Malteni
Professor and Director, ALTIS
University of Sacred Heart Milan, Italy

Ms. Anita Ramachandran
CEO Cerebrus Consultants
Mumbai, India

Mr. Pradipta K. Mohapatra
President and CEO
IT & Telecom Sector,
RPG Enterprises, Chennai, India

Fr. James Spillane, S.J., Ph.D.
Professor, Sanata Dhamma University
Yogyakarta, Indonesia

Mr. S. V. Narasimhan
Director-Finance
Indian Oil Corporation New Delhi
India

Mr. Pandia Rajan
Managing Director
Ma Foi Consultants, Chennai, India

Dr. Pradeep Gopalakrishnan
Professor, Pace University
New York, USA

Dr. Stephen Rothlin
Associate Director, Beijing Center
Dongfang University, Beijing, China

Dr. Antoon Vandevelde
Director, Centre for Ethics and Economics, Catholic University of Leuven, Belgium

Mr. F. R. Joseph
Regional Director
Reserve Bank of India
Kolkata, India

Dr. Jagadish N. Seth
Charles H. Kellstadt Chair of Marketing Goizueta Business School
Emory University, Atlanta, USA

Governance

Governors Council

Fr. A. M. Francis Jayapathy S.J.
Rector, Loyola College
Chairman

Fr. L. Jeyamalai Irudayaraj S.J.
Superior, Chennai Region
Deputy Chairman

Fr. N. Casimir Raj S.J.
President, LIBA
Vice Chairman

Dr. T. A. Sivasubramaniam
Director, LIBA
Secretary

Fr. G. Joseph Antony Samy S.J.
Principal, Loyola College
Member

Fr. S. Xavier Alphonse S.J.
Province coordinator for Higher Education
St. Joseph’s College
Member

Prof. G. Revathi
Dean (Full-time Programme), LIBA
Member

Mr. Thiagarajan
Director,
Bennett Coleman & Company Ltd.
Member

Mr. Lakshmanan P. S
Chief Consultant SAP
Global Consulting Delivery
SAP India Pvt Ltd.
Member

Mr. V. A. George
President & CEO
Thejo Engineering Ltd.
Member

Mr. Jaithirth Rao
Founder and Executive Chairman
Value and Budget Housing
Corporation Pvt Ltd.
Member

Mr. Mario Lobo
Managing Director
Personal Search Services Pvt Ltd.
Member

Mr. Gopal Srinivasan
Chairman and Managing Director
TVS Capital Fund Ltd.
Member

Mr. Krishnakumar Natarajan,
CEO & MD, Mind Tree Ltd.
Member

Mr. Arjun Kothari
Managing Director
H.C. Kothari Group of Companies
Member

Dr. S. V. Kasmir Raja
Dean (Research), SRM University
Member

Mr. M. M. Venkatachalam
Chairman, Parry Agro Industries Ltd.
Member

Mr. M. Sundaresan
Regional Officer – Southern
Region, AICTE
Member
Academic Advisory Council

Fr. N. Casimir Raj S.J.
President, LIBA

Prof. T. A. Sivasubramaniam
Director, LIBA

Dr. G. Revathi
Dean (Full-time Program), LIBA

Prof. I. Thiagarajan
Dean (Part-Time Programmes), LIBA

Prof. Victor Louis Anthuvan
Dean (Research), LIBA

Mr. Gopal Srinivasan
Chairman & Managing Director
TVS Capital Funds Ltd.

Mr. C. K. Ranganathan
Chairman & Managing Director
CavinKare

Mr. Gopalratnam Kannan
Managing Director
Timex Group India

Mr. R. Ramraj
Senior Advisor, Sequoia Capital India

Dr. J. Sadakkadulla
Regional Director
Reserve Bank Of India

Prof. W.S. William
Xavier Institute of Management
Bhubaneswar

Prof. B. Thiagarajan
Executive Director & President
Blue Star Limited

Dr. N. Chandrasekaran
Vice President, Take Solutions Ltd.

Mr. Sridhar Ganesh
Chairperson, MDC, LIBA

Dr. Jayshree Suresh
Dean, SRM University

Mr. K. Pandiarajan
Founder, Ma Foi Group

Administration

Fr. N. Casimir Raj, S.J.
President, LIBA

Prof. T. A. Sivasubramaniam
Director

Dr. G. Revathi
Dean (Full-time Programme)

Prof. I. Thiagarajan
Dean (Part-time Programmes)

Prof. Victor Louis Anthuvan
Dean (Research)

Fr. Albert Louie, S.J.
Finance Controller & Hostel Director

Dr. S. Arockiasamy
Chairperson, Placement

Dr. A. Indira
Chairperson - Prof. C. K. Prahalad Centre for Emerging India

Dr. Shanthi Venkatesh
Chairperson
Centre for Ethics and Governance

Prof. U. Srinivasa Raghavan
Chairperson - Centre for Retail and Supply Chain Management

Dr. Vandana Zachariah
Chairperson, Alumni Association

Mr. Sridhar Ganesh
Chairperson
Management Development Centre

Prof. S. Rajeshwar
Chairperson, Admissions

Prof. S. Chellaiah
Chairperson
International Programmes

Dr. M. Ramasubramaniam
Chairperson, IT Infrastructure

Dr. A. Siluvai Raja
Chairperson, Informatics Centre

Mr. Michael Sundar
Administrator

Ms. Surya H. Chandavarkar
Librarian
Admission Procedure

Eligibility
The candidate should be a graduate in any discipline from a recognized university (AIU), with a consistent record of first class (minimum 60% marks) in Std X, XI and graduation. Those appearing for their final year graduate examination may also apply provided they produce a course completion certificate by August 31, 2016.

Application Procedure
1. Register online for CAT 2015 or XAT 2016.
2. Apply to LIBA by registering online at www.liba.edu by giving your CAT-ID/XAT-ID

Payment options
Option A: Pay Online through Credit Card / Debit Card / Net Banking.
Option B: Pay cash Rs. 1400/- at the LIBA Admissions Office, after registering online.
Option C: Get a demand draft (DD) for Rs. 1400/- favouring “LIBA” payable at Chennai and register online.

Selection process
Candidates who have applied to LIBA will be short-listed only on the basis of their CAT 2015 / XAT 2016 scores. Short listed candidates will be called for Group Discussion and interview for final selection at Bangalore, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.

Fee Structure
Fees should be paid by means of Demand Draft drawn in favour of LIBA Payable at Chennai. Fees will be payable at the beginning of each term as indicated below.

<table>
<thead>
<tr>
<th>Fee Details</th>
<th>Terms</th>
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<tbody>
<tr>
<td></td>
<td>I</td>
</tr>
<tr>
<td>Admission Fee</td>
<td>20000</td>
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<tr>
<td>Tuition Fees</td>
<td>84000</td>
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<tr>
<td>Learning Materials</td>
<td>11000</td>
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<tr>
<td>Establishment Charges</td>
<td>19000</td>
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<td>Library Fees</td>
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<td>Computer Services</td>
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<td>Academic Services</td>
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<tr>
<td>Alumni Membership Fee</td>
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<tr>
<td>Outbound Learning</td>
<td>12000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>175000</strong></td>
</tr>
</tbody>
</table>

Refundable Caution Deposits
Library Deposit Rs. 10,000
Retention Fee Rs. 10,000

These refundable deposits will be payable along with the First Term Fees. The same will be refunded to the student by cheque while he/she graduates or leaves from the Institute, after verifying that there are no outstanding dues.

Scholarships / Loan Facility
Scholarships are awarded by the Institute to students on merit-cum means basis. LIBA also has tie-up with corporates such as Bharti Foundations, Hyundai Motors India Limited, Palaniswamy Trust, who offer scholarships to eligible students. The Institute will also facilitate the process of obtaining educational loans from banks.

Medical and Accident Insurance
It is mandatory that students be insured against medical emergencies. Students will be covered under the group insurance policy of the Institute and the cost of insurance will be collected along with their Second/Third Term Fees.
- Established in 1979
- Administered under the aegis of Loyola College Society, Chennai
- Approved by the All India Council for Technical Education (AICTE)
- Recognised by the Association of Indian Universities (AIU)
- 100% Placement since inception
- International Linkages
- Extensive Interface with the Industry
- Competent faculty
- Excellent infrastructure
- Associate member of XLRI Entrance Test (XAT)

Loyola Institute of Business Administration
Loyola College Campus, Chennai-600 034

Tel: (044) 28177100 (Board) / 28177116 (Admissions office)
Cell: +91 94440 28418; Fax (044) 2817 3183
email: admissions@lboaedu.in; Website: www.lboa.edu