Catalysis 2016 resonated the pulse of all the people around the globe; a sustainable future. The maze, in which we live, needs us to develop strategies to survive. The symposium was a platform which was graced by people with immense passion and experience in a sustainable living. Their thoughts and ideas inspired the young minds. The event was one where learning was perfectly compounded with fun. The concept of fun learning seemed to echo throughout the day. The event was shaped and moulded to perfection by Dr. Victor Louis Anthuvan, Dean, Research and Dr. I. Thiaagarajan, Dean, Part-Time Programme, LIBA.

The programme began at 9.30 a.m. by invoking God's blessings with a prayer song and lighting of the kuthuvillaku; followed by which Dr. Victor Louis Anthuvan welcomed the gathering. The event was blessed by Rev. Fr. N. Casimir Raj, S.J., and The President of LIBA. As many as six speakers were invited to enlighten the students on the theme – "Strategies for Sustainability in a maze".

The first speaker, Mrs. Rekha Ramu, the Spokesperson for Organic Farmers Market (OFM) spoke on the 'Importance of organic Farming for a sustainable Development in the field of Agriculture'. Our next speaker for the session was Rev. Dr. A. Thomas, S.J., Treasurer cum Secretary of Loyola College Society. He shared his thoughts and views on the challenges faced by the farmers today and what strategies could be applied to overcome such challenges. Mr. Suresh, an eminent academician spoke to the students on the 'Green Initiatives' started by him. He explained to us how he runs his home on solar energy and also his initiatives on mini roof top kitchen garden.

Dr. Jayshree Suresh, Dean of Management Studies at SRM University, spoke on what strategies could be applied in business to sustain in this highly competitive world. Then we had Mr. Mathew Jose; he is the CEO and Founder of Paperman, a social entrepreneurship venture launched with the objective to raise the spirit of recycling. Mr. Mathew inspired the students with his experiences and thoughts on Social Entrepreneurship. Our Last speaker was Mr. Amit Vaishnav, who is the Managing Director of Mega Foods, Private Limited, Chennai. He spoke on The Challenges faced in today's business and what kind of strategies could be applied for the sustainable growth of business.
All the speakers ignited the young minds towards sustainable growth and development of the society.

In the afternoon, academic and non-academic events were conducted. A Short cultural programme was organised by our students. Two of our alumni, Mr. Sujith Rajan and Mr. Lokeshwar entertained and enlightened us.
CHENNAI
EXECUTIVE DIPLOMA IN MANAGEMENT

CATALYSIS '16
A MANAGEMENT SYMPOSIUM ON:
"Strategies for Sustainability in a Maze"

Venue: Loyola Institute of Business Administration (LIBA)
Date: [Date]

[Image of people and ceremony]

[Image of person speaking at a podium with "LIBA" on it]