

Loyola Institute of Business Administration
in Collaboration with
National HRD Network - Chennai Chapter
Organises



LIBA
BEACON
BUSINESS ETHICS CONFERENCE
2016



*Leadership and Ethics
for the Emerging Future*

14th October 2016
at Residency Towers
155, Sir Thyagaraya Road, Chennai 600017

ABOUT LIBA

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College. LIBA is managed by Jesuits well known for their outstanding contribution to higher education. The raison d'être for Jesuits to get involved in business education is to form competent and committed leaders who are ethical, principle-centred, socially responsible with a global perspective and entrepreneurial spirit.

LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programs and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA focuses on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of the education, blending classroom and experiential learning.

LIBA offers primarily a two-year full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programs: Part-time PGDM (AICTE approved), Ph.D. (affiliated to University of Madras) and one-year executive diploma programmes. Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development.

ABOUT National HRD Network

The National HRD Network (The Network) is an association of professionals committed to promoting the HRD movement in the country. It is a not-for-profit organization, begun in 1985, with the underlying philosophy that every human being has innate potential to do remarkable things. The Network is administered largely by practicing HR professionals from various industries, as well as academics from institutions of repute. It functions through its chapters all over the country. Currently, there are about 30 chapters, which together have almost 8000 members. The National Executive Board coordinates the overall efforts of the Network and the chapters conduct various events and initiatives at the local level.

ABOUT BEACON

Loyola Institute of Business Administration (LIBA) has been organizing various programs and activities to promote business ethics and good corporate governance among its stakeholders, particularly the students.

One such program is the annual Business Ethics Conference (BEACON) which we have been organizing since 2007. **BEACON '16 will be held on October 14, 2016 (Friday) at Residency Towers, Chennai on the Theme - Leadership and Ethics for the Emerging Future.**

BEACON has been deliberating on various issues including inclusive growth and sustainability in all spheres of management. BEACON – 2015 focused on the theme - Ethical Challenges in Financial Management.

BEACON 2016

Leadership and Ethics For the Emerging Future

Leadership in conjunction with Ethics and good Governance can create trust; it can create pleasant and productive workplaces that are characterised by high levels of fairness, respect and accountability; It can foster sound relationships with internal and external stakeholders; it can position the organization as an employer of choice, attracting and retaining the best talent; it can create a high degree of customer and investor confidence; it can and should be a key differentiator that accords ethical organizations a unique source of competitive advantage; in short it can make all the difference!

But paradoxically, going by the mood of people in organisations and recent research, the respect and reverence for both Organizations (governance) and Leadership is not particularly high; Ethics and Leadership statements, Values, Beliefs and Vision, remain merely as artefacts in Office corridors and meeting rooms with no real spirit of being lived through.

BEACON 2016 has taken upon itself to debate and discuss this seeming divide!

“**Leadership and Ethics for the Emerging Future**” the theme of the conference, has been chosen consciously, to explore the latest thinking amongst HR leaders in shaping People practices and Ethics centred Leadership for the future. We have accordingly chosen themes that have a bearing for the future as distinct from the past.

HR leaders, who have truly journeyed towards good governance and ethics of a high order in their quest for fairness, equity and dignity at the workplace, have been invited to share, debate and present their perspectives and challenges on significant themes of Leadership and Ethics both as practices at the work place and in developing Leaders for the future.

Some significant **Beacon 2016** themes:

- Impact of Ethics and Governance in shaping Employee attitude and behaviour
- A need to rethink Talent Management? - Issues and Challenges
- The role, significance and need for “Spiritual Quotient” in Organisations
- Employer attractiveness through CSR
- Leadership in the context of Ethics and Governance- Are we there?
- Ethics, Leadership and Business Results – Is there congruence and can there be?
- Developing value-based Leaders? Challenges and Prospects
- Leadership for creating a work culture centred on Freedom, Responsibility and Excellence

The event has been split into two broad sections: in the forenoon, we will be exploring HR /People themes, at an individual / process level in organisations in the backdrop of Ethics, while in the afternoon, Leadership and Ethics will be the focus.

Distinguished Speakers at the Session

9.00 AM to 10.30 AM	INAUGURAL SESSION
	<p>CHIEF GUEST Padma Bhushan Dr. Mrityunjay Athreya, Ph.D. (Harvard)</p>
11.00 AM to 1.00 PM	SESSION: I HR and ETHICS
	<p>Mr. Sujith Kumar - Session Chair HR Business Leader, Infosys Ltd & Honorary President, NHRDN, Chennai Chapter</p> <p>Mr. Judhajit Das Chief - Human Resources ICICI Prudential Life Insurance Company Ltd.</p> <p>Mr. Prabhakar Lingareddy Vice President - Human Resources (Agri-business Division) ITC – Agri Foods</p> <p>Ms. Gangapriya Chakraverti Director - Human Resources Ford Motor Company-Global Business Service</p>
2.00 PM to 4.00 PM	SESSION: II - LEADERSHIP AND ETHICS
	<p>Mr. S. Venkatesh – Session Chair President-Group HR & Management Board Member, RPG</p> <p>Ms. Uma Rao Vice President -Human Resources Ashok Leyland Ltd</p> <p>Mr. Roy Joseph VP – HR, MRF Tyres</p> <p>Mr. Shyam C Raman Executive Vice President – Group HR Murugappa Group</p>
4.10 PM – 5.00 PM	VALEDICTORY SESSION
	<p>GUEST of HONOUR - Honorable Minister Mr. K Pandiarajan</p> <p>Minister for School Education, Sports and Youth Welfare, Government of Tamil Nadu and MD & CEO at Ma Foi Strategic Consultants Pvt Ltd & Non-executive Chairman, Randstad India Limited</p>