A Jesuit Institution
Established in 1979
Administered under the aegis of Loyola College Society, Chennai
Approved by the All India Council for Technical Education (AICTE)
Recognised by the Association of Indian Universities (AIU)
Accredited by the National Board of Accreditation (NBA)
100% Placement since inception
International Linkages
Extensive Interface with the Industry
Competent faculty
Excellent infrastructure
Associate member of XLRI Entrance Test (XAT)
Important Dates

To Remember

September 19, 2016 : Online Registration for LIBA PGDM 2017-19 Begins
September 22, 2016 : CAT Online Registration Closes
December 04, 2016 : CAT Admission Test – 2016
December 11, 2016 : XAT Online Registration Closes
January 08, 2017 : XAT Admission Test – 2017
January 28, 2017 : Online Registration for LIBA-PGDM 2017-19 Closes
February 03, 2017 : Last Date for Receipt of LIBA Application Fee

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Welcome.

Right from its inception in 1979, LIBA has been successful in creating a niche for itself among the B-Schools in India as an institution of choice for affordable and quality management education, respected well by the corporate sector. LIBA believes in management education as a transformative tool for promoting academic excellence and professional ethics. Richly imbued with the ennobling values of the Society of Jesus, soaked in the upward spiralling educational tradition for nearly half a millennium, and dedicated to form men and women for others, LIBA is marching steadily towards the ideal of building a just, humane and sustainable world.

The academic and social life at LIBA is secure, comforting and inspiring, thanks to its location within the Loyola College campus known for its eco-friendly academic ambience with multiple institutions, lush-green gardens, expansive playgrounds, and youthful exuberance.

LIBA will help you to dream big, expand your horizons, shape your character, and realize your innate talents and creativity so as to enable you to excel in the corporate world and succeed in personal life.

We look forward to having you soon with us at LIBA.

Fr. A. M. Francis Jayapathy S.J.
Rector, Loyola College
Welcome to Loyola Institute of Business Administration (LIBA).

I am delighted that you have chosen to apply to LIBA’s flagship programme, the Postgraduate Diploma in Management (PGDM), a stepping stone to success in your life and career.

LIBA, one of the premier management schools of India, is part of the Loyola College Society, managed by Jesuits well known for their outstanding contribution to education. Jesuit led institutions have a worldwide presence and include several prestigious institutions in India – Loyola College, Chennai, St Xavier’s, Mumbai, St Xavier’s, Kolkata, XLRI, Jamshedpur and XIM, Bhubaneswar. In fact, in India they pioneered management education. LIBA is proud of its heritage and tradition.

Excellence and Ethics, two important hallmarks of Jesuit education are significant elements of LIBA’s DNA. We are here to develop competent and committed leaders with skills to excel in the market place, leaders who are ethical, principle-centred, socially responsible with a global perspective and entrepreneurial spirit. LIBA is managed by Jesuits of the Loyola College Society well-known for their Jesuit business education and all its programmes and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programmes and activities. We strive towards the holistic formation of men and women – growth in all areas of human endeavour – intellectual, social, emotional and spiritual. With our highly qualified faculty, through mentoring and personal attention, LIBA focuses on the care of each individual which is another hallmark of Jesuit education.

Our academic programme is comparable to the best programmes of the world, constantly monitoring the global economic scenario and the industrial environment and offering courses needed for the future global business leaders. This year we have introduced a new specialization in ‘Business Analytics’. Our academic programme is comparable to the best programmes of the world, constantly monitoring the global economic scenario and the industrial environment and offering courses needed for the future global business leaders. This year we have introduced a new specialization in ‘Business Analytics’.

We are proud of our excellent placement record. 100% from its inception in 1995. Placement is not the only goal of business education, we also believe in fostering an environment that develops professional identities that integrate knowledge with ethics and social consciousness.

LIBA provides numerous opportunities to develop your leadership skills. Frequent interaction with industrial leaders, out bound programmes, rural exposure, corporate internships, and industry-academia conferences open up many opportunities for the overall growth of the students.

I assure you, that you will have a wonderful experience at LIBA as our former students vouch for. I welcome you to LIBA once again.

God Bless you. I wish you a brilliant future.

P. Christie S.J.
Director
In summer, students are required to spend ten to twelve weeks in an organization working on a project dealing with a significant aspect or problem relating to a functional area. The aim of the summer project is to provide students with the opportunity to observe closely an organization in operation and relate what they have learnt in classroom with actual practice. This also prepares students to choose their electives in the second year.

The courses offered in the second year meet the needs for the rapid changes in the corporate world. Students, however, have the option to submit a specially designed module.

During summer, students take up project work in an industrial or business organization for a duration of 10 to 12 weeks.

**Programme Highlights**

- 100% placement in blue chip companies since inception of the full-time programme.
- Course content is constantly revised and updated with an input from the experts to respond to the challenges and needs of the rapidly changing corporate world.
- Distinguished faculty with high academic credentials and corporate experience closely involved in the personal and professional development of each student.
- Focus on the development of skills, traits and capabilities required for the leaders of today.
- Additional emphasis on strengthening the oral and written communication skills of students through specially designed modules.
- Inculcation of the right attitude and values essential for creating competent corporate managers.
- International collaboration with universities in the USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru and Indonesia.
- Motivation for commitment to social responsibility, ethics, sustainability and corporate social responsibility.
- Recognised by the Association of Indian Universities (AUI) and approved by AICTE. Accredited by National Board of Accreditation (NBA).

**Course Plan**

**First Year**

**TERM 1**
- Basic Financial Accounting
- Communication
- Computer Applications
- Managerial Economics
- Marketing Management
- Organisational Dynamics
- Business Analytics (Basic)

**TERM 2**
- Economic Environment of Business
- Financial Management
- Interpersonal Dynamics
- Legal Environment of Business
- Managing Operations
- Marketing Management
- Quantitative Techniques

**TERM 3**
- Human Resource Management
- Cost and Management Accounting
- Financial Management
- Social and Political Environment to Business
- Interpersonal Dynamics
- Management Information Systems
- Research Methodology
- International Business

During summer, students take up project work in an industrial or business organization for a duration of 10 to 12 weeks.

**Second Year**

**Core Courses**
- Business Analytics (Term 4)
- Strategic Management (Term 5)
- Ethics (Term 6)

**LIST OF ELECTIVES (TERMS 4 TO 6)**

**MARKETING**
- Business to Business Marketing
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing and Social Media Management
- Integrated Marketing Communication
- International Marketing
- Marketing of Financial Services
- Pricing
- Product and Brand Management
- Retailing
- Rural Marketing

**FINANCE**
- Behavioural Finance
- Capital Expenditure Planning and Control
- Commercial Banking Management
- Corporate Taxation
- Derivatives
- Financial Markets
- Financial Modelling
- Financial Technical Analysis and Global Intermarket Analysis
- Forensic Accounting and Fraud Detection
- Insurance Management
- International Finance
- Introduction to Private Equity
- Investment Banking
- Mergers and Acquisitions
- Microfinance Management
- Personal Taxation
- Security Analysis and Portfolio Management
- Tax Planning
- Wealth Management

**HUMAN RESOURCE**
- Compensatory Paying
- Counseling Skills
- Cross-Cultural Management
- Employee Taxation
- Impactful Presence and Delivery
- Interpersonal Dynamics
- International Business
- Labour Laws
- Organisational Change and Development
- Payroll
- Payroll Administration
- Psychometry
- Reward and Performance Management
- Strategic Human Resource Management
- Stress Management and Emotional Intelligence
- Talent Acquisition
- Training and Development
- Understanding Organizations: Structure, Design and Strategy

**OPERATIONS**
- Demand Planning and Forecasting
- Game Theory and its applications
- Heuristics in Decision-Making
- International Transportation and Logistics
- Inventory Management
- Managing Risks in Global Operations
- Manufacturing Systems
- Operations Management
- Operations Systems
- Operations Strategy
- Operations Research
- Implementation
- Operations Strategy
- Pricing
- Product and Brand Management
- Retailing
- Rural Marketing

**SYSTEMS**
- Business Intelligence and E-Business
- Data Warehouse and Data Mining
- Decision Support Systems
- IT Consulting
- IT Infrastructure Management
- IT Strategy
- Software Project Management
- Current Topics in IT

**GENERAL MANAGEMENT**
- Business Futurology
- Consultancy
- Corporate Governance and Social Responsibility
- Doing Business in East Asia
- Economometric Methods of Business Forecasting
- Entrepreneurship
- Integrated Approach to Management
- International Economics
- International Business
- Laws on Intellectual Property Rights
- Leading Change and Organizational Renewal
- Management of Technology and Innovation
- Project Management
- Six Sigma
- Social Entrepreneurship
- Strategic Management
- Technology Strategy
- Total Quality Management and Lean Production
- Languages: Hindi, Mandarin, Spanish

**WORKSHOPS - TERMS 1 TO 6**
- Any workshop conducted for a batch is compulsory for all students of that batch
- Outbound Learning
- Inward Journey
- Career Planning
- Self-Discovery
- Social Analysis and Rural Experience
- Disaster Management

**VARIUS OTHER WORKSHOPS MAY ALSO BE OFFERED, AS IN THE FOLLOWING LIST**:
- Creativity
- Design Thinking
- Negotiation Skills
- Meditation
- Life Orientation
Summer Placement
At the end of the first year, students are required to undertake a research-based project during the summer in order to gain practical corporate experience. The specific objectives of this summer placement are:

- To create a learning link between theoretical understanding and practical corporate experience.
- To foster analytical and reasoning skills and to cultivate and develop creativity among students.
- To enhance the managerial skills of students through the acquisition of requisite technical knowledge and professional competence.

Final Placement
From its inception, LIBA maintained its reputation by consistently achieving 100% placement for the students. The list of visiting companies included both new as well as repeat recruiters as well as new ones attracted to LIBA by its reputation of providing high-quality, reliable talent.

Lateral Placement
The lateral placement is organized over a span of one week. Subjects with work experience of over 18 months are eligible to be considered for the lateral placement process at LIBA.

Placements
Major companies that visited LIBA for Final Placement in 2015:

- Automobil
- Daimler
- Hyundai
- Mahindra & Mahindra
- Tata Motors
- BFSI
- Axciaum
- Axis Bank
- Capital First
- Cibil
- Factsy Investments
- HDFC Bank
- ICICI Bank
- Kotak Mahindra
- Consulting
- Accenture
- Capgemini
- Cognizant
- Dell
- IBM
- Real Estate
- Ahsays
- PwC
- JLL
- FMCG
- Axiis
- Asian Paints
- Ulster Limited
- VKL
- IT
- AstraZenica
- First source
- Inotech
- Infosys
- Kair Technologies
- Mindtree
- Photon
- Ramco
- Wipro
- Manufacturing
- Avery Dennison
- Bax star
- BPR
- Mupipi Group
- Pawantron
- Vedanta
- Tele
- Communications
- Syntel

International Collaboration
A few of the institutions with which LIBA has exchange programmes are:

- Institute d’Economie Scientifique et deGestion (IESEG)
- School of Management, France
- IESEG is a member of the Life Catholic University, the largest private university in France. It was established in 1964 and has triple accreditations: EQUS, AMBA, and the AACSB. There are two campuses – one in Lille and another in Paris. In 2016, the Financial Times ranked it 17th among global MBA programmes.

- NEOMA Business School, France
- Rouen Business School and Reims Management School announced the merger of the two schools into a single entity called NEOMA Business School. It is one of the leading business schools and has three campuses – in Paris, Reims and Rouen - and has triple accreditations EQUS, AMBA, and the AACSB. As per The Financial Times, in 2016, this school has secured a rank of 34 among global MBA programmes.

- KEDGE Business School, France
- This school was formed by merging two business schools BEM in Bordeaux and EMU in Marseille. It is the largest business school in France, and is ranked among the top business schools in the world. It has triple accreditations EQUS, AMBA, and the AACSB. It has two campuses – one in Bordeaux and another in Marseille. In 2016, the Financial Times ranked this school at 53 among global MBA programmes.

- Katholische Universität Eichstätt - Ingolstadt (KU), Germany
- KU, one of the most competitive business schools in Germany, is the only Roman Catholic University and is also the biggest private university in Germany. It has around 4,500 students. Its location offers ideal ambience for teaching and learning.

- Università Cattolica del Sacro Cuore (UCSC), Italy
- Università Cattolica del Sacro Cuore, known as UCSC or UNICATT, is an Italian private research university founded in 1901. Cattolica is the largest private university in Europe and the largest Catholic University in the world.

- University of Antwerp (UA), Belgium
- The University of Antwerp (UA) founded in 1825 is one of the first business schools in Europe to offer formal university degrees. It has more than 20,000 students and offers degrees in Engineering, Sciences, Medicine and Management.

- Katholieke Universiteit Leuven (CCE-KUL), Belgium
- KU Leuven, founded in 1425 by Pope Martin V, has the distinction of being the oldest existing Catholic University in the world. At present, it caters to more than 31,000 students, approximately 12% of whom are international students from more than 120 nations.

- Santa Clara University, USA
- Santa Clara University is a private non-profit Jesuit university located in Santa Clara, California. It has about 5,400 full-time undergraduate students, and 3,300 graduate students. LBA is collaborating with the center for Social Entrepreneurship at Santa Clara University.

- University of Dayton, USA
- The University of Dayton remains as a leader in higher education and is a private Roman Catholic University in USA. It is the largest private university in Ohio and is known for its deep commitment to academic excellence. It has about 8000 undergraduate and 3000 graduate students hailing from more than 40 countries.

- Le Moyne College, USA
- Le Moyne College, a Jesuit institution, has a picturesque 160 acre campus located in Syracuse, New York. It has an enrolment of approximately 2800 undergraduate and 650 graduate students and offers a variety of programmes.

- The Washington Centre for Internships and Academic Seminars, USA
- The Washington Centre for Internships and Academic Seminars is an independent non-profit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to work and learn in Washington D.C. and earn academic credit.

- Universitas Sanata Dharma, Indonesia
- Universitas Sanata Dharma, located in Yogyakarta, Indonesia, was founded in 1955 by the Society of Jesus. Sanata Dharma means “the true dedication” or “the real service.” The dedication is to the greater glory of God while the service is to the society.

- Binary University
- Binary University was founded in 1984 as a corporate training centre. In 30 years, it has grown to be a full-fledged university offering diploma, bachelor’s masters, and doctoral degrees in a variety of disciplines both for full time and part-time programmes. In 2014, the Ministry of Higher Education, Malaysia rated it as a 5 Star (Excellent) university. It is an accredited member of Association of Commonwealth Universities (UK), International Association of Universities (France), NARIC (UK). Students from over 60 countries study at Binary University.

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Management Development Centre

Through its Management Development Centre (MDC), LIBA offers a variety of programmes and consulting partnerships to corporates. The aim is to make today’s practicing managers to emerge as future leaders by providing opportunities for professional renewal on a continuing basis.

Long-term Executive Programmes

These programmes are tailored for the executives at different levels working in the corporate sector. The Centre offers unique and distinct programmes to suit the business and developmental needs of the partnering organizations.

Short-term Executive Programmes

Short-term value-adding certificate programmes are targeted at the young manager, who is keen to invest in himself/herself for gaining knowledge, skills and perspective in a particular area of management specialization.

Management Development Programmes

These programmes, intended for the working professionals, are designed to provide timely learning interventions that can help them to up-skill themselves and progress in their career paths. These programmes are targeted at specific areas of business management with a view to focus on the particular learning needs of working professionals.

Consultancy

LIBA takes up strategic and value-adding consultancy assignments on specific requests from the corporate world.
The Centre for Logistics and Supply Chain Management at LIBA encourages both theoretical and practical research for promoting learning among new-generation researchers and managers, especially in the manufacturing and service sectors. It focuses particularly on IT professionals, who design solutions to handle major issues falling in the thematic area defined by the business-economy-society interface.

The Centre of Excellence at LIBA are created to complement its teaching and skill development programmes by promoting funded research, quality publications and impact-oriented training and awareness activities on all major issues falling in the thematic area defined by the business-economy-society interface.

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The Prof. C.K. Prahalad Centre for Emerging India focuses on consultancy, research and training in the areas of strategy, innovation and entrepreneurship enhancing engagement, involvement and benefits for bottom of the socio-economic pyramid (BoP) segment. The Centre primarily works towards addressing the current gaps between idea-generation and scale-up so as to promote viable business opportunities. The Centre has actively collaborated with Santa Clara University, US, Catholic University, Italy in the areas of research, social entrepreneurship courses, and connecting social entrepreneurs across the globe. The Centre admits internships, international and national, from industry, universities, management institutions, governments and R&D centres. The Centre’s focus for this academic year shall be Entrepreneurship Education and Research in making business contribute to socio-economic benefits for BoP, financial inclusion, CSR, triple bottom lines, social enterprises and innovations for sustainability.

The Centre for Business Ethics and Corporate Governance has established the Centre for Business Ethics and Corporate Governance to promote ethics and internationally accepted governance practices among its students, corporate sector and government system through research, training and awareness programmes.

Informatics Centre – a CSR Initiative

Informatics Centre is a CSR Initiative of LIBA bridging the digital divide through IT Education, Employability and Entrepreneurial (3 E’s) skills training programmes. Its main objective is to provide cost-effective computer education and employable skill training to the student community at large, especially aimed at the needy, marginalized and the underprivileged by making them computer savvy and employable. It also provides entrepreneurial and technology enabled skills to tiny and small scale entrepreneurs.

Loyola Inclusive Incubation Centre

Loyola Inclusive Incubation Centre, is an open inclusive innovation startup eco-system established under the aegis of Prof. C.K. Prahalad Centre for Emerging India. The centre shall provide space, funds and mentorship to startups. The emphasis is on promoting social enterprises with participation of innovators, entrepreneurs, students, faculty and alumni. Participants at incubation centre shall ideate, iterate and identify viable solutions (products/services), experiment with inclusive business models, find investments and explore scaling up options. Hackathons, workshops, symposiums, seminars and conferences are conducted to enrich inclusive innovation and the start-up eco-system.

The library, with over 31000 volumes, is one of the best management libraries in the country. The spacious airconditioned reading room is located within a computerised and Wi-Fi enabled building and is open seven days a week. It subscribes to many Indian and International journals and provides access to information in several electronic formats such as CD ROMs, online database (EBSCO complete and J-Gate) and CMIE products - PROWESS and Industry Outlook. In addition, LIBA has inter-library arrangements with the British Council Library and that of Madras Management Association.

IT Infrastructure

The campus is equipped with the latest computers and software to facilitate modern pedagogy. The Computer Lab has a dedicated leased line for 24-hour internet connectivity and multimedia and video conferencing facilities. Both the Institute and the hostels are well supported by Wi-Fi and LAN facilities.

Pedagogy

Dedicated and highly qualified members of the faculty encourage students to develop soft skills such as critical inquiry, which help in the development of higher-order skills such as analytical thinking and problem-solving. Modern and innovative teaching methods are employed in order to ensure a contemporary outlook on business practices.

Students are encouraged to involve themselves in processes of self learning to keep themselves sharp and up-to-date. They are also trained to face challenging and stressful situations in which they evaluate diverse facts, perceptions and ideas similar to those in a real-time business environment. Through their interactions with industry in the form of live projects and case studies, students obtain the opportunity to communicate with leaders of industry as well as well-positioned LIBA alumni. Such mutual interactions are of great value to the scholars and help hone their managerial skills.

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Accommodation

LIBA has excellent hostels for both men and women located within the campus itself. They have a 24-hour internet connectivity and all the rooms are Wi-Fi enabled. Built according to international standards, the hostels provide an ideal ambience to make residents feel at home. The scenic surrounding and calm and serene atmosphere of the campus provide a comfortable and conducive environment for learning. LIBA also has well-furnished guest rooms for housing international students and visiting faculty.

The LIVA Experience

Nestled in the picturesque Loyola College campus, LIBA is a world in itself. However, the atmosphere of serenity in the campus belies the true nature of the serious academic and professional activities at the Institute. Contrary to its pacific setting, LIBA remains a cauldron of activities, ideas and ambitions of young students and senior scholars. Its dynamic atmosphere constantly inspires future managers and enables their all-round development, while maintaining professional rigour and personal discipline.
Beyond the Curriculum

LIBA strives to promote learning among its students both in and out of the classrooms. Beyond the curriculum, the students at LIBA have a vibrant social life, characterized by cultural and sports activities, get-togethers and celebrations as well as socially-oriented events. LIBA also fosters among its students a passion for excellence by encouraging them to participate in other business school festivals as well as national and international competitions. Exposure to such events builds self-confidence through challenges of thinking, performing and outings some of their best peers in other business schools across the country.

Beyond Management Initiative

Under the Beyond Management Initiative (BMI), LIBA organizes a series of guest lectures at the Institute with the involvement of students which is aimed at providing new insights beyond their curriculum. Guest Speakers with expertise in various domains are invited throughout the academic year to share their knowledge and experience with the students. In an environment set for lateral thinking, future leaders flourish on the insights showered by eminent personalities from various fields. The BMI session is held every Wednesday. The students also have been enthused in the BMI session and in the year 2011 started to participate as Speakers. The student-led BMI sessions is also fosters among its students a passion for excellence by encouraging them to participate in other business school festivals as well as national and international competitions. Exposure to such events builds self-confidence through challenges of thinking, performing and outings some of their best peers in other business schools across the country.

Prominent Speakers at BMI-2015-'16:

Mr. Anoop Jaisingwali
IPS Director General of Police, Government of Tamil Nadu
Justice Rajshewaran (Retired)

Mr. V. G. Suri
Entrepreneur - Employer

Mr. Vijay Amritraj
Businessman, Sports commentator, UN messenger of Peace

Mr. C. K. Kumaravel
CEO, Naturals - Hair and Beauty Salon Chain

Mr. T. A. Adikessavan
Consultant - Information Technology

Mr. Balaji Prakash
COO of Tata Teleservices

Mr. S. Nagaraja Kumar
Project Consultant and Content Writer

Prof. Sudhir Sudarsan
Professor-Marketing, HULT International School of Business, New York

Dr. Arindam Chatterjee
Business Manager (Mill SMART)
Kemin Industries South Asia Pvt. Ltd.

Mr. A. G. Nanda Kumar
Manager, Hyundai Motor India Limited

Mr. N. K. Ranganath
Managing Director, Grundfos Pumps India Pvt. Ltd.

Mr. Jikku Luke
Founder of Vision Outbox

Ms. Sudha
Director, Tamil movie "Iruthi Suttru"

LIBAzaaar

LIBAzaaar, a disguised marketing research extravaganza was held on the 20th of September, 2015. It is the first time ever that an event like this was held in Southern India. The one of its kind marketing carnival studies any consumer-related problem that corporates seek an answer to, through a specially designed research game. The concept of disguised marketing is used to eliminate any kind of biased response and the product/brand names are kept confidential. The study is undertaken by a group of students under the guidance of a marketing consultant and the entire analysis is done free of cost. The event also provides a great opportunity for any company looking for a test marketing forum for its new product, where every segment of the consumer market can be reached and tested, as the event targets a footfall of around 7000 people of all age groups.

Outbound Learning Programme

The Outbound Learning Programme is a three-day intensive workshop aimed at bridging the gap between the concepts students learn in class, and their practical application on the job or in any interpersonal interaction. The activities focused on improving both individual and team performance by honing various skills ranging from communication and teamwork to problem-solving and leadership.

Marathon Case study

LIBA has constantly sought innovation in teaching methodologies in order to maintain effective and efficient methods of teaching. One such method is the Marathon Case study. The Marathon Session of Case Analysis was first introduced during the eighties. The rich tradition was revived this year and the session was conducted by Prof. Dr. A. Seetharaman, Dean, Academic Affairs, S P Jain School of Global Management - Dubai, Singapore, Sydney. The uniqueness of this method lies in the fact that the students get to spend a day out in the open environment and analyze the cases amidst nature. The analysis itself also follows a very structured approach, incorporating quite a handful of analyzing tools and methodologies, which otherwise would have taken days to put together.

Le Vox Populi (HR Club)

Formed with the objective of synergizing the talents of students and exposing them to emerging trends in HR, Le VoxPopuli provides a strong foundation and a deep insight into the myriad facets of the important field of HR. With innovative activities and workshops organized through the year, the Club facilitates the understanding of students on diverse HR functions in the corporate world today.

Finesse (Finance Club)

Finesse Club was established to support the Institute’s quest for co-curricular learning in the highly complex world of finance. The objective of the Club is to provide a sound platform to students for enhancing their interaction with academics and professionals for an in-depth understanding of various ramifications of finance.

Mark-it (Marketing Club)

Mark-it was formed with the vision: “To Revolutionize”. The objective of the Club is to bridge the gap between concepts and applications in marketing. Discussions, games and events cover the diverse facets of the marketing segment of business like branding, strategies and business environment.

At LIBA, various student committees are formed to facilitate communication among students, LIBA administration, corporate sector and the media world. Committees, such as Placement, Alumni, Corporate Interface, 360 Degrees, Conferences and Events, are managed by the students themselves. These student committees function as effective mechanisms for cultivating and developing organizational skills and leadership qualities among students.
MindWorks (Quiz Club)
MindWorks, the Quiz Club, is a student-driven body that consists of both quizzers and quiz enthusiasts. The main aim of the Club is to create and promote a quizzing culture among students on campus. Apart from taking part in quizzes across the country, the Club also organizes quizzes at LIBA.

Radius-Back Out (Social Service Club)
Radius Club is a social service initiative managed by students. In line with LIBA's commitment to values and ethics, it aims at bringing a positive change in society by leveraging management skills and techniques imbibed at LIBA. The Club plans to undertake a wide range of activities such as promoting social entrepreneurship, marketing/retailing the products of SHGs, self-employment workshops, fund raising and business consultancy for NGOs.

LIQA E-Cell (Entrepreneurship Club)
The Entrepreneurship Cell aims to promote and encourage entrepreneurship as a career option. It acts as a catalyst that allows potential ideas to be converted into practical business solutions. The Cell helps students understand the market environment of various industries through pilot projects, mentorships, seminars, workshops and B-plan events. It also focuses on its entrepreneurship development, social entrepreneurship and inter-college wings and its supporting teams on finance, marketing and documentation.

LIBA Enviro Club (Environment)
The Enviro Club promotes sustainable initiatives for the betterment of our future generation. The main objective of the Club is to create a harmonious relationship with nature by raising fruit bearing trees at minimal or no cost and distributing them through governmental bodies, NGOs and educational institutions. The Club also aims to improve food security and to create awareness among students about the ecological need for planting trees.

Arista (Operations Club)
Arista, the Operations Club, was started in order to bring out the leader in the students. The Club organizes a plethora of extra and co-curricular events, which include celebrating festivals, organizing cultural and sports events, Chrysallis, which is LIBA’s annual national level Management Fest, and ‘LIBArated’, which is LIBA’s annual Cultural Fest. The Committee also handles the inter-college interface of all student activities such as the B-school fests and cultural and sports events.

**BINARY (Systems Club)**
Binary, the systems Club of LIBA, serves as a forum for aspiring IT professionals to share, discuss and debate on the latest developments in the field of information technology. The Club organises workshops, conclaves and interactive sessions with the Heads and CEOs of the IT sector.

**LPL (LIBA Premier League)**
Based on the lines of the Indian Premier League, LPL aims to bring the spirit, enthusiasm, team work and strategic management of IPL to the classrooms within a business framework. Eight teams are formed among students through a process of auction and these teams take part in various forms of sports and related activities on the campus to gain points for their respective teams. At the end, the prize money is distributed to the winning teams. LPL helps to invoke the true strategist, manager and entrepreneur among the students.

**LIBA's Social Commitment**

LIBA, the social club of LIBA, aims to improve food security and to create awareness among students about the ecological need for planting trees. The Club also helps students understand the market environment of various industries through pilot projects, mentorships, seminars, workshops and B-plan events. It also focuses on its entrepreneurship development, social entrepreneurship and inter-college wings and its supporting teams on finance, marketing and documentation.

**The Entrepreneurship Cell**
The Entrepreneurship Cell aims to promote and encourage entrepreneurship as a career option. It acts as a catalyst that allows potential ideas to be converted into practical business solutions. The Cell helps students understand the market environment of various industries through pilot projects, mentorships, seminars, workshops and B-plan events. It also focuses on its entrepreneurship development, social entrepreneurship and inter-college wings and its supporting teams on finance, marketing and documentation.

**The Enviro Club**
The Enviro Club promotes sustainable initiatives for the betterment of our future generation. The main objective of the Club is to create a harmonious relationship with nature by raising fruit bearing trees at minimal or no cost and distributing them through governmental bodies, NGOs and educational institutions. The Club also aims to improve food security and to create awareness among students about the ecological need for planting trees.

**The Quiz Club**
MindWorks, the Quiz Club, is a student-driven body that consists of both quizzers and quiz enthusiasts. The main aim of the Club is to create and promote a quizzing culture among students on campus. Apart from taking part in quizzes across the country, the Club also organizes quizzes at LIBA.

**The Social Service Club**
Radius Club is a social service initiative managed by students. In line with LIBA's commitment to values and ethics, it aims at bringing a positive change in society by leveraging management skills and techniques imbibed at LIBA. The Club plans to undertake a wide range of activities such as promoting social entrepreneurship, marketing/retailing the products of SHGs, self-employment workshops, fund raising and business consultancy for NGOs.

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Many eminent speakers discussed the following topics:

- Managing Corporate Governance in Changing Times.
- Do Good Guys Finish First?
- General Financial MIS and Ethics as a CFO.
- Ethics in Business: Myth and Reality.
- Insider Trading
- Forensic Accounting

The Speakers at the event:

- Mr. K. P. Rangarajan
  President Finance & CFO
  TVS Srichakra Tyres
- Mr. V. Pattabhi Ram
  Co-founder and Partner
  Yoganandh & Ram
- Mr. Vijay Gopalan
  Chartered Accountant and Former CFO, AirAsia
- Dr. A. V. Vedpuriswar
  Director, Learning Interventions Team, Cognizant Academy
- Mr. K. Ram Kumar
  Vice President (Finance)
  Ashok Leyland
- Mr. R. Vittal Raj
  Founding Partner, Kumar & Raj and Director, Pristine Consulting Pvt. Ltd.

Insight is a national management symposium which engages the minds of young managers on current issues and in the “creative chaos” of today’s business world. Distinguished leaders from the corporate sector provide rich intellectual knowledge to future managers.

The tenth edition of Insight was held on 13 – 14 November 2015. The theme was ‘Changing Lanes on the Business Expressway’. The symposium had luminaries from reputed industries representing various sectors such as manufacturing, finance, information technology, consulting and coaching - share their expertise and experiences. Mr. Pradip Mohapatra, Chairman & Co-founder of Coaching Foundation India Ltd. was the Chief Guest. The speakers urged the students to capitalize on the plethora of opportunities presented by today’s markets and added that learning is a never ending process. The symposium also included a Business Plan contest in which students from many prestigious Business Schools participated.

LIBA has been organizing various programmes and activities to promote Business ethics and good corporate governance among its stakeholders, particularly the students.

One such programme is the annual Business Ethics Conference (BEACON) conducted since 2007. The tenth edition of BEACON, held on September 11, 2015 focused on “Ethical Challenges in Financial Management”. The conference was inaugurated by Mr. V. Ponraj, Scientist G, Aeronautical Development Agency, DRDO, Ministry of Defence & Advisor to Late Dr. APJ. Abdul Kalam.

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Programmes conducted on current relevant topics

BREXIT
Panel Discussion on “Britain’s Exit from EU - Repercussions”
The recent global phenomenon that dazed the world is the BREXIT. In order to educate the students about the impact of Britain’s exit from European Union on global economy, a panel discussion was organized by LIBA on 4 July 2016.

The panel consisting of Mr. Stasty Johny, the International Affairs Editor at The Hindu, Mr. Arthananaraiswar, Regional Head – South India, Treasury & Markets, DBS Bank Ltd. and Dr. Geetha Madhavan, Lawyer and Founder Member of think tank, Centre for Security Analysis, Chennai discussed the impact of Britain leaving the European Union on the trading markets of Europe and emerging markets such as Brazil and on the internal and external threats which Britain may face due to Brexit. The discussion was moderated by Mr. Chaganti V.K. Maithreya International Speaker, Author & Business Adviser.

THOUGHT LEADERSHIP PROGRAMME SERIES
The Centre for Logistics and Supply Chain Management strives to promote understanding of nuances of logistics and supply chain management tools and techniques, develop new methods and provide training to management executives, conduct research and support the evolution of the profession in business and society. Trade and industry and societal progress are often determined by the human quest for improvement and pursuit of excellence. To bring about this distinction there needs to be a transformation in the choice of next practices rather than best practices. The experience and expertise of the senior management is of immense value in this pursuit towards excellence. Thought Leadership Programme series will provide the opportunity for professionals to share knowledge, skills and develop network among supply chain and logistics industry. This programme will invite experts and top management to share best practices, current trends and new developments in Logistics and SCM. The first programme for the academic year 2016-17 focused on ‘GST and its Ramifications for Logistics Sector’ and Dr. R. Arunachalam, Senior Vice President, ProConnect Supply Chain Solutions was the lead speaker.

POST BUDGET ANALYSIS
This is an important annual student activity in which financial luminaries interact with students and faculty during the sessions. The speakers included Former Finance Ministers, Shri P Chidambaram and Shri Yashwant Sinha, and other eminent personalities. Shri P Chidambaram addressed the students at LIBA on 10 March 2016 and discussed and deliberated on the Union Budget 2016-17.

LIBA in the News

Awards & Honours
During the last academic year, both LIBA, as an institution and its faculty and students, as individuals, received many important awards. LIBA received the ABR National Education Awards 2015 for Outstanding B-School South, B-School with Industry Related Curriculum in Human Resources Management and B-School with Excellent Industry Interface. In July 2015, it also received the “Lokmat” National Education Leadership Award for Outstanding B-School (South).

Students also brought laurels to LIBA by winning many awards at national and international competitions held in institutions such as IIMs, IIMR, Amrita School of Business, NMIMS, SIBM and SDMIMD.
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Faculty Profile

Alagaperumal Ramasamy, M.Sc. (University of Madras), PGDBA (LIBA), Ph.D. (National Cheng Chi University, Taiwan).

Dr. Alagaperumal has a doctorate in International Relations. He has published several articles in professional journals and has attended many national and international conferences. His primary research interests are global food security, India-China comparative studies, East Asia Affairs and professional journals and has attended many national and international conferences. His primary research interests are global food security, India-China comparative studies, East Asia Affairs and Organizational Behaviour, and Training and Development. He has also undertaken a few large funded research projects, including those funded by the Department of Science and Technology, Government of India.

B. Aiswarya, M.B.A (Alagappa University), M.Phil. (Madurai Kamaraj University), Ph.D. (Sathyabama University).

Dr. Aiswarya has specialized in Human Resource Development and Organizational Behaviour. She has over 16 years of teaching, research, and administrative experience with some of the leading management institutions in India. She has published more than 50 research papers in national and international refereed journals. She has also organized many seminars, conferences, workshops and faculty development programmes. Her areas of interest include Human Resources, Organizational Behaviour, and Training and Development. She has also undertaken a few large funded research projects, including those funded by the Department of Science and Technology, Government of India.

P. V. Alexander, ACA, M.B.A. (University of Newcastle, Australia) Ph.D. (Hindustan University).

Dr. Alexander has expertise in Project Management, Finance and Information Technology Management. He is a Chartered Accountant and is also a certified Project Management Professional (PMP) of the Project Management Institute of USA. He has a Doctorate in Forensic Accounting and Fraud Detection and specializes in the use of technology for fraud detection. He has over twenty six years of industrial experience in the Corporate Sectors of Australia, India and USA. He has worked in the finance, insurance, manufacturing and information technology verticals. He teaches Finance related subjects and Project Management.

S. Arokiiasamy, M.Sc. (University of Madras), PGDBA (LIBA), Ph.D. (University of Madras)

Dr. Arokiiasamy is the Chairperson of Placements at LIBA. He has over 35 years of corporate experience as a HR and Marketing professional. As General Manager of Blue Star Ltd., he recruited and trained many young professionals. He was a Director, Personnel Search Services and Principal Consultant, Ray & Berndtson, an international executive search organization. He has been a visiting faculty member at many management schools in the South and has published several articles in national journals. He teaches HR related subjects with research interest in Strategic Human Resource Management.

N. Chandrasekaran, M.A. (University of Madras), M.Phil. (Bharathidasan University), Ph.D. (University of Madras)

Dr. Chandrasekaran has a Doctorate in Economics. He is a Certified Supply Chain Management Professional, with certification by APICS – American Association of Operations Management. His professional experience is in areas relating to Project planning in development sector, Corporate Planning and Strategic Initiatives in agro based sector and has passionately worked with SMEs and start-ups in the areas of mergers, acquisitions, corporate restructuring, developing business models, fund raising and putting together key resources by working directly with the promoters. He was involved with Take Solutions Ltd as Head of Strategy, HR and investor relations for fourteen years. He has published a number of books and articles in professional journals and participated in national and international conferences. He has been teaching Supply Chain Management, Strategic Management and Mergers, Acquisitions and Corporate Restructuring.

P. Chandiran, M.B.A. (Madurai Kamaraj University), Ph.D. (Anna University)

Dr. Chandiran is the Chairperson of the Centre for Logistics and Supply Chain Management. He has over 19 years of experience in teaching, consultancy and research and has published research articles in both international and national journals in the area of Supply Chain Management. He has completed research projects funded by AICTE, ALTIS and CII. He teaches Operations and Supply Chain Management and undertakes research in the Centre for Retail and Supply Chain Management.

P. Christie S.J., Ph.D. (University of Madras), M.Sc. (University of Madras), M.Phil. (Madurai Kamaraj University), M.A. (University of Madras), M.Phil. (Bharathidasan University), Ph.D. (University of Madras)

Fr. Christie S.J. is the Director of LIBA. He has over 20 years of teaching, research and administrative experience in India and abroad. He has been teaching in various universities and management institutions in India and abroad. He has published several articles in refereed international journals as well as articles in reputed newspapers and magazines. He has also been involved in various consultancy projects related to strategic planning in India and abroad. He is a member of the Beta Gamma Sigma, the honour society for Collegiate Business Schools, USA.

P. Chellaiah, M.S. (Michigan Technological University, USA), Ph.D. (Purdue University, USA)

Dr. Chellaiah is the Chairperson for International programme at LIBA. He has over 28 years of teaching, research and administrative experience. In USA, he has worked in top multinational companies, like General Electric Company, SBC communications Inc., NASA, Point Webber and Merrill Lynch. In India, he has worked with Nissan, Royal Bank of Canada, Bank Negara, Chrysler and Time Warner Inc. He has also been a consultant and contractor and as a marketing executive and has published several papers in refereed international journals as well as articles in reputed newspapers and magazines. He has also been involved in various consultancy projects related to strategic planning in India and abroad. He is a member of the Beta Gamma Sigma, the honour society for Collegiate Business Schools, USA.

Dr. Deepa is a university gold medalist at the MBA level. Her doctoral thesis is on Knowledge Management and its implementation possibilities in the service sector. She began her career as a banker and later shifted to teaching by introducing Knowledge Management as an elective at LIBA in 2001. Her research interests include Knowledge Management, Innovation Management and Services Marketing. She has published papers in national peer reviewed journals and presented papers in national and international conferences. She is a recognized guide of the University of Madras. She currently teaches Business Communication and Marketing related subjects.

S. Chevalier, M.S. (Michigan Technological University, USA), Ph.D. (University of St. Louis, USA), M.B.A. (University of St. Louis, USA), M.Sc. (University of Madras), M.B.A. (Cochin University), Ph.D. (University of Madras, India)

Dr. Chevalier is the Chairperson of the Centre for Marketing and Finance. She has over 25 years of teaching, research and administrative experience. She has been teaching in various universities and management institutions in India and abroad. She has published several articles in refereed international journals as well as articles in reputed newspapers and magazines. She has also been involved in various consultancy projects related to strategic planning in India and abroad. She is a member of the Beta Gamma Sigma, the honour society for Collegiate Business Schools, USA.

Deepa Ittimani Tholath, M.B.A. (Cochin University), Ph.D. (Kerala University)

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A. Indira, M.A. (University of Hyderabad), M.Tech. (IISc), Ph.D. (IISc, Bengaluru).
Dr. Indira is the Co-ordinator for Research at LIBA. She has over 21 years of varied experience as researcher, consultant, trainer and teacher. Prior to joining LIBA, she was with XIM-Bhubaneswar. She has also worked as a policy researcher and consultant in the areas of Local Self-governance and Social Sectors. Her other main areas of research interest are Technology Diffusion and Development Issues. She has designed and conducted several management development programmes for executives while working with the Administrative Staff College of India, Hyderabad. She currently teaches Economics.

Josephine N. Gemson, M.Sc. (University of Strathclyde, UK), Ph.D. (IIT, Madras).
Dr. Josephine Gemson has around 5 years of corporate experience in international capital markets in debt securities, derivatives and valuation of commercial mortgage backed securities. Her research interests include Corporate Finance, Venture Capital, Private Equity and Strategic Investing. She has undertaken funded research projects and has published extensively in international refereed journals and presented papers in international conferences, along with sharing sessions. She is also a reviewer for Emerald Journals. She teaches Finance and data/business related subjects.

P. C. Lakshmi Narayanan, B.L. (University of Madras), M.Com. (University of Madras), M.B.A. (University of Madras), Ph.D. (Bharathidasan University).
Dr. Lakshmi Narayanan started his career as a Research Analyst and Sub-broker in the stock market and turned subsequently to academics with over 22 years of teaching experience. He has a degree in law and a Doctorate in Finance. He has a unique distinction of clearing the National Eligibility Test (NET) conducted by the University Grants Commission both in Commerce and Management. His research interests are in the areas of Capital Markets and Company / Labour Laws. He has published several papers in leading national journals and magazines. He teaches Security Analysis and Portfolio Management, Industrial Relations and other law-related subjects.

Madhuri Malhotra, MBA (Dayalbagh Educational Institution, Agra), Ph.D. (IIT, Madras).
Dr. Madhuri Malhotra has more than 9 years of teaching and research experience and has cleared UGC NET. She did her Postgraduate Diploma in Theology in 2013. Her research areas include business ethics, corporate finance, environmental finance and banking. She has published more than 24 refereed journal and conference papers. Currently she is working in the area of business ethics and finance. She has organized workshops in the area of financial modelling and applications and has delivered guest lectures. She teaches Ethics and Finance.

S. Maria Wenisch, M.Sc. (Bharathidasan University), M.Phil. (Bharathidasan University), Ph.D. (Anna University).
Dr. S. Maria Wenisch S.J. is the Dean-Administration. He got his Doctorate in Computer Science from the College of Engineering, Guindy, Chennai. He was the Head of the Department of Computer Science – MCA at Loyola College, Chennai for two years before becoming a faculty of LIBA. He has authored and co-authored several scientific articles and has been a member of technical and organizing committees for conferences. He is also on the editorial boards for various journals.

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Madhuri Malhotra, MBA (Dayalbagh Educational Institution, Agra), Ph.D. (IIT, Madras).
Dr. Madhuri Malhotra has more than 9 years of teaching and research experience and has cleared UGC NET. She did her Postgraduate Diploma in Theology in 2013. Her research areas include business ethics, corporate finance, environmental finance and banking. She has published more than 24 refereed journal and conference papers. Currently she is working in the area of business ethics and finance. She has organized workshops in the area of financial modelling and applications and has delivered guest lectures. She teaches Ethics and Finance.

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M. P. Pandikumar, M.Phil. (Madurai Kamaraj University), Ph.D. (Alagappa University).
Dr. M. P. Pandikumar has specialization in Finance. He has over 12 years of teaching experience in different universities and management institutions in India. He has handled teaching and training courses in Research Methods, Financial Management, Financial Derivatives and computer-based games on Financial Modelling using SPSS and EXCEL. His doctoral work on life insurance got him a special award and recognition from the Life Insurance Corporation of India. He has research interests in Behavioural Finance and Current Stock Market Trends. He has published two books and several research papers.

S. Rajeshwar, PGDBA (LIBA).
Prof. Rajeshwar is the Chairperson of Admissions and Controller of Exams at LIBA. He has over five years of experience in the IT industry and more than 22 years of teaching experience in management institutions. He teaches Information Systems. He was instrumental in creating the LIBA Informatics Centre at the Institute that, at present, provides social - oriented training in different computer software and offers many certificate programmes for graduate and under-graduate students. His current areas of interest include, among other things: Data Mining, Network Management, Knowledge Management and Big Data.

M. Rama Subramaniam, M.E. (Bharathiar University), Ph.D. (IISc, Bengaluru).
Dr. Rama Subramaniam obtained his Doctorate in Operations Management. He has over 12 years of teaching experience in different management institutions. He has worked as an Operations Research Consultant for a software firm before joining LIBA. He has published a number of research papers in national and international journals and has participated in several conferences. His areas of research interest include Scheduling, Supply Chain Management and Operations Management. He teaches Operations Management.

Dr. Revathi is the Dean-Academics. She has worked as a HR professional in some of the leading IT firms such as Polaris Software Lab, Ramco Systems and Servision Global Solutions. She has also conducted several training programmes related to human resource management for these organizations. While doing her doctoral programme, she was a member of faculty at different academic institutions, including the University of Madras and Indian Institute of Technology, Madras. Her main areas of interest are Human Resource Management and Organizational Behaviour.

Shanthi Venkatesh, M.A. (University of Madras), Ph.D. (Anna University).
Dr. Shanthi is the Chairperson of the Centre for Ethics and Governance at LIBA. She is a gold medalist in Economics from the University of Madras. She has over 7 years of corporate experience as a marketing professional and over 12 years of experience in teaching students at the post-graduate level. Known for her organizational skills, she has organized several major events at LIBA. She has interest in areas such as marketing analytics, digital marketing, destination branding and impulse buying behaviour.
Dr. A. Xavier Raj is the Chairperson of the Informatics Centre, University of Madras, and is an expert member, University of Madras. He has developed Career Planning modules for the students. His areas of interest include Entrepreneurship, Marketing, Career Planning and General Management. He teaches Marketing and Entrepreneurship courses at the institute.

Dr. M. Victor Louis Anthuvan, M.Com. (University of Madras), Ph.D. (Bharathidasan University). Dr. Anthuvan is the Dean-Research at Liba. He has over 42 years of experience in teaching and has held senior positions in various academic capacities. He has been an ardent researcher throughout his career. He has published over 70 research papers in several national and international journals and delivered keynote addresses at more than 100 conferences and seminars. He has also published books focusing on issues pertaining to globalisation. He has guided many Ph.D. scholars, who received their degrees from the Bharathidasan University and University of Madras. He teaches Finance related subjects.

Dr. Sridhar Ganesh, PGDM (IMC, Calcutta). Prof. Sridhar Ganesh is the Chairperson of the Management Development Centre at Liba. Until recently, he was the Director of HR and the Lead Director for the diversified businesses of the Murugappa Group. Prior to this, he worked with Cadbury Schweppes plc, UK, and was their Learning and Development Director for the EMEA region. Prof. Sridhar Ganesh has over 40 years of experience in human resource management at both operational and strategic levels. He has worked extensively in the areas of Leadership Development, Employee Engagement, Organisational Culture, Personal Impact and Coaching.

Vandana Zachariah, FCA, PGDM, Ph.D. (University of Madras). Dr. Vandana is the Chairperson of the Liba Alumni Association. She was awarded the Dewang Mehta Business School Award for “Best Professor of Financial Management 2013”. She has over 10 years of experience as a practicing Chartered Accountant and more than 24 years of experience as a teacher in Finance and related subjects. She has conducted re-orientation programmes for the telecom sectors and was also a visiting faculty member at ICAI and ICICI. Her doctoral work was in the area of Behavioral Finance. Her areas of research interest include Corporate Finance, Capital Markets and Behavioural Finance. She is also a resource person for the Management Development Programmes conducted by the Institute. She teaches core and allied subjects related to Finance at Liba.

A. Siluvairaja, M.A. (Pondicherry University), M.Phil. (Madurai Kamaraj University), PGDPFEd (Madurai Kamaraj University), Ph.D. (Gandhiram University). Mr. Siluvairaja is the Chairperson of the Informatics Centre, a CSR initiative of Liba. A certified “Entrepreneurship Educator” by Stanford, IMF and Nien, he has over eight years of experience in the industry and has been with the institute for the last sixteen years. He has designed and conducted several EDPL seminars, and workshops. He has published papers, articles, and books. He has developed Career Planning modules for the students. His areas of interest include Entrepreneurship, Marketing, Career Planning and General Management. He teaches Marketing and Entrepreneurship courses at the institute.

A. Irudaya Veni Mary, MSW (University of Madras), M.Phil. (University of Madras), PGHRM, Ph.D. (University of Madras - awaiting viva). Mrs. Irudaya Veni Mary is a Research Associate at Liba. She has published papers on social entrepreneurship in national journals and edited books and presented papers in national and international conferences and seminars. She was involved actively in social work for ten years and engaged in research and social development activities. Her areas of interest are social work and social entrepreneurship.

Dr. Madhava Priya, M.B.A. (Anna University), M.Phil. (Madurai Kamaraj University), Ph.D. (University of Madras). Dr. Madhava Priya is a research associate at Liba. She was awarded the Research scholarship by WRI- Ingolstadt and Audi, Germany. She has over 3 years of corporate experience in capital markets in various roles and 4 years of experience in teaching. Her research interests include Capital Market, Behavioural Finance and Financial Modelling. She has also delivered guest lectures and has published papers in International and National peer reviewed journals and presented papers in International and National conferences. She teaches Finance in Part time Programmes at Liba.
Visiting Faculty

Prof. Alexandra Y. Benz, LL.B., M.A., M.B.A.
Mr. Anthony Vishal Francis PGDM
Mr. A. Arun Perumal M.A, M.Com., PGDBA, C.A.
Mr. S. Asif B.Sc., M.Sc., PGDBA
Mr. S. Asif Shainisha MBA
Mr. Carlton Young M.Com.
Fr. N. Casimir Raj, S.J. M.Com, M.B.A, Ph.D.
Dr. Christine Palani M.A, M.B.A, MPhil, Ph.D.
Mr. R. B. Easwaran PGDM, M.MBA
Mr. S. Kothenandaraman M.Com., CAIIB
Ms. Kruta Ashwin Valecha M.I.S, PGDBA
Dr. Marcel Weverbergh Ph.D.
Mr. Mohan Kuruvilla M.A, M.B.A.
Mr. M. Pandian A.C.A., Grad. CWA
Dr. S. Peppin M.Phil, Ph.D.
Ms. Rajalakshmi Nirmal MBA
Mr. C. Samudhara Rajakumar M.B.A, Ph.D, F.D.P.
Mr. Sandhya Kiran Rokkam B.Tech.
Ms. Shantesh Jain MBA
Prof. K. Sivakumar CFA, ICWA (Ph.D.)
Mr. K. Srinivasan PGDBA, M.Phil
Mr. Subramanian Kalpathi MBA
Mr. R. Venkataraman PGDM, M.Sc., FCILT(U.K.)
Mr. S. V. Vijayargaghavan ACA, MBA (M.B.A), Certified Business Valuator (ICAI)

Administration

Fr. P. Christie, S.J. Director
Dr. G. Revathi Dean - Academics
Prof. Victor Louis Anthuvan Dean - Research
Fr. Maria Wenisch S.J. Dean - Administration & Hostel Director
Prof. I. Thiagarajan Chairperson - Part-time Programmes
Mr. Sridhar Ganesh Chairperson, Management Development Centre
Dr. A. Indira Co-ordinator - Research
Dr. Shanthi Venkatesh Chairperson, Centre for Business Ethics and Corporate Governance
Dr. Chandiran Chairperson, Centre for Logistics and Supply Chain

Mr. R. B. Easwaran PGDM, M.MBA
Mr. S. Kothenandaraman M.Com., CAIIB
Ms. Kruta Ashwin Valecha M.I.S, PGDBA
Dr. Marcel Weverbergh Ph.D.
Mr. Mohan Kuruvilla M.A, M.B.A.
Mr. M. Pandian A.C.A., Grad. CWA
Dr. S. Peppin M.Phil, Ph.D.
Ms. Rajalakshmi Nirmal MBA
Mr. C. Samudhara Rajakumar M.B.A, Ph.D, F.D.P.
Mr. Sandhya Kiran Rokkam B.Tech.
Ms. Shantesh Jain MBA
Prof. K. Sivakumar CFA, ICWA (Ph.D.)
Mr. K. Srinivasan PGDBA, M.Phil
Mr. Subramanian Kalpathi MBA
Mr. R. Venkataraman PGDM, M.Sc., FCILT(U.K.)
Mr. S. V. Vijayargaghavan ACA, MBA (M.B.A), Certified Business Valuator (ICAI)

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Advisory Committee for Mother Teresa Awards

- Mr. N. Vittal, IAS (Retd.)
  Former Chief Vigilance Commissioner, Govt. of India, Chairman
- Mr. T. S. Krishnamurthy, IRS (Retd.)
  Former Chief Election Commissioner, Govt. of India
- Mr. A. X. Alexander, IPS (Retd.)
  Former Director General of Police, Govt. of Tamil Nadu
- Dr. R. Ramaraj
  Senior Advisor, Sequoia Capital India
- Mr. Gopal Srinivasan
  Director, TVS Electronics Ltd
- Dr. M. J. Xavier
  Vice-Chancellor, Kannur University
- Dr. Jayshree Suresh
  Dean, Hand in Hand Academy for Social Entrepreneurship, Kanchipuram
- Mr. C. K. Ranganathan
  Chairman and Managing Director, CanaraKare
- Mr. Venugopal
  Director, Kasturi Soni Limited
- Mr. S. P. Kandasamy
  Mithunam/Foundation India
- Mr. M. Mahadevan
  Chairman, Oriental Insurance Pvt Ltd

Admissions

Eligibility

The candidate should be a graduate in any discipline from a recognized university (AU), with a consistent record of first class (Minimum 60% marks). Candidates should have cleared all subjects in their first attempt itself in Std X, XII and Graduation. Those appearing for their final year examination may also apply provided they produce a course completion certificate by August 31, 2017.

Admission Procedure

1. Register online for CAT 2016 or XAT 2017.
2. Apply to LIBA by registering online at www.liba.edu by giving your CAT-ID / XAT-ID.

Payment options

Option A: Pay Online through Credit Card / Debit Card / Net Banking
Option B: Get a demand draft (DD) for Rs. 1500/-, favouring "LIBA" payable at Chennai, after registering online.
Option C: Pay cash Rs. 1500/- at the LIBA Admissions Office, after registering online.

3. Take a print out of the Payment Advice Form.
4. Send the Payment Advice Form to:

The Admissions Office
Loyola Institute of Business Administration
Loyola Campus
Chennai - 600 034.

Note: Payment made through Bank Draft/DD will be returned along with the Payment Advice Form.

Selection Procedure

Candidates who have applied to LIBA will be short-listed only on the basis of their CAT 2016 / XAT 2017 scores. Short-listed candidates will be called for a group discussion and an interview for final selection.

Group discussions and interview will be held at Chennai, New Delhi, Mumbai, Kolkata, Hyderabad and Bangalore.

Scholarships / Loan Facility

Scholarships are awarded by the Institute to students on merit-cum-means basis. LIBA also has tie-ups with corporates such as Bharti Foundations, Hyundai Motors India Limited, Palaniswamy Trust, who offer scholarships to eligible students. The Institute will also facilitate the process of obtaining educational loans from banks.

Medical and Accident Insurance

It is mandatory that students be insured against medical emergencies. Students will be covered under the group insurance policy of the Institute and the cost of insurance will be collected along with their Second / Third Term Fees.

Fee Structure

<table>
<thead>
<tr>
<th>DETAILS</th>
<th>TERM-I</th>
<th>TERM-II</th>
<th>TERM-III</th>
<th>TERM-IV</th>
<th>TERM-V</th>
<th>TERM-VI</th>
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<tbody>
<tr>
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<td>Tuition fees</td>
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<td>Learning Materials</td>
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<tr>
<td>Library fees</td>
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<td>Computer services</td>
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<td>Alumni membership fees</td>
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<td>Outbound learning</td>
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<td>Foundation courses</td>
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<td>1,73,000</td>
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*Please note that the amounts mentioned above are in INR (Rs.).

Library Deposit Rs. 10000
Retention Fee Rs. 10000

These refundable deposits will be paid along with the First Term Fees. The same will be refunded to the student by cheque while he/she graduates or leaves the Institute, after verifying that there are no outstanding dues.