

## **CERTIFICATE IN SUPPLY CHAIN MANAGEMENT**

Today, markets are very competitive and the ability to reach, satisfy and retain customers is critical for the success of every business. Managers, in today's business world, need to have a comprehensive understanding of various issues in supply chain management which impact businesses.

This programme provides an insight into key issues of SCM and is aimed at enhancing the functional knowledge and understanding of supply chain management.

### **COURSE CONTENT**

- Introduction to Supply Chain Management
- Supply Chain Strategies
  - Supply Chain Drivers
- Forecasting & Demand Planning
  - Supply Chain Network Decisions
- Inventory Management
- Transportation Management
- Sourcing Decisions
- Warehousing: Issues & Perspectives
- Information Technology for Supply Chain Management
- Management of the Supply Chain Function in a Digital World
- Performance Measurement & Supply Chain Efficiency/Effectiveness

- Contemporary Challenges of SCM