

Ph.D Scholars Publications and presentations

2016

Journals

Aparna Vemulapalli and Victor Louis Anthuvan. (2016). A Study on Determinants of Deposits of PACS in India. *Research Journal of Social Science & Management*, Vol. 6(7), 129-140. ISSN 2251-1571.

Conference Papers Presentations

Anu Raj presented a paper titled “Stress and Women” in the First International Conference on ‘Humanities and Social Sciences (ICHUSS-1)’, organised by the Research Department of Commerce, St.Thomas College (Autonomous) , Thrissur , Kerala, India during 28th & 29th January, 2016.

Rehema Khalfan presented a paper titled “ICT in Marketing of Agricultural products in Africa-Tanzania” in the ‘Seminar LISSTAR Discussion’ organised by LISSTAR, Loyola College, Chennai on 25th February, 2016.

2015

Journals

Anu Raj and Maria Joseph Christie. (2015). Occupational Stress and its impact on women employees of Business Process Outsourcing Sector held at St: Berchmans College, Changanacherry. (ISBN:978-81-8323-144-2).

Renu Isidore, R. and P. Christie. (2015). Is the Indian Investor Overconfident? *SRM BIZAD Research Review*, 1(1) 95-99. M/s Inpatamil Publications. ISSN: 0952-4957.

Renu Isidore, R. and P. Christie. (2015). Review of Loss Aversion, Regret Aversion and Mental Accounting Biases – An Individual Equity Investor Perspective. *Desh Vikas*, 2(2), 201-212. Desh Vikas Publications, Andhra Pradesh. ISSN: 2394-1782.

Renu Isidore, R. and P. Christie. (2015). Review of the Individual Equity Investor’s Behavior in the Indian Context. *GE-International Journal of Management Research*, 3(6), 5-14. Associated Asia Research Foundation. ISSN: 2394-4226.

Shalini, T. (2015). Factors driving Employee Retention in Indian IT industry – A conceptual study. *Social Vision*, 1(4), 201-210. ISSN: 2349-0519.

Sangeetha Vasudevan (2015). Perceived Fairness of Performance Appraisal System and Personal Factors– A Conceptual Debate. *International Association of Scientific Innovation and Research (IASIR) American International Journal of Research in Humanities, Arts and Social Sciences (AIJRHASS)*, 1(8), 10-23. ISSN (Print): 2328-3734, ISSN (Online): 2328-

3696, ISSN (CD-ROM): 2328-3688).

Sangeetha Vasudevan (2015). Perceived fairness of Performance Appraisal System and Job Related Factors– A Conceptual Debate. *Associate Asia Research Foundation - International Research Journal of Human Resources and Social Sciences*, 1(7), 93-112. ISSN: 2349 – 4085.

Sangeetha Vasudevan (2015). Perceived Fairness of Performance Appraisal System And System Related Factors– A Conceptual Debate. *Journal Desh Vikas*, Vishakapatnam, 1(4), 65-76. ISSN: 2394- 1782.

Conference Papers Presentations

Anu Raj presented a paper titled “Occupational Stress and its impact on women employees of Business Process Outsourcing Sector” in the ‘National Conference on New Age Solutions for Managing New Challenges’, organized by St: Berchmans College, Changanacherry during 15th and 16th January 2015.

A. Deena Mahalakshmi presented a paper titled “Consumer Decision Making Dynamics in Green Marketing” in the ‘Workshop on Academic Writing’, organized by LIBA, Chennai on 8th April, 2015.

Anu Raj presented a paper titled “Music – the healing power of stress” in the ‘Workshop on Academic Writing’, organised by Loyola Institute of Business Administration, Chennai on 8th April, 2015.

Shalini, T. presented a paper titled “Factors driving Employee Retention in Indian IT industry” in the ‘Workshop on Academic Writing’, organised by Loyola Institute of Business Administration, Chennai on 8th April, 2015.

Rehema Khalfan presented a paper titled “Supermarkets and Exclusion of Small Farmers in Africa” in the ‘Workshop on Academic Writing’, organised by Loyola Institute of Business Administration, Chennai on 8th April, 2015.

A. Deena Mahalakshmi presented a paper titled “A Study on Behavioural Factors Involved in the Adoption of Eco-innovation” in the ‘National Seminar on Innovative Marketing Strategies for Sustainable Growth’, organized by Jayaraj Annapackiam Collge for Women, Theni on 16th December, 2015.

Renu Isidore R. presented a paper titled “Is the Indian Investor Overconfident?” in the ‘3rd International Conference - Emerging Trends and Innovations in Management’, organized by SRM University, Kattankulathur on 26th February, 2015.

2014

Journals

Anu Raj and Dr. Maria Joseph Christie. (2014). A Study on Stress in Women Working in Business Process Outsourcing Sector. *SRM Management Digest*, 3(1). ISSN: 0973-6905.

Conference Proceedings

Shalini, T. and Dr. Victor Louis Anthuvan. (2014). Talent Retention Management in IT industry. S. Chitra, A. Irin Sutha, S. Tamilarasi, R. Angayarkanni and E. Sambasivam (Eds), SRM University, Kattankulathur. *International Conference on Human Resource Excellence in Global Scenario*. © Vijay Nicole Imprints Private Limited, Chennai. ISBN-13:978-81-8209-178-8. ISBN-10: 81-8209-178-0.

Sangeetha Vasudevan (2014). Variables affecting the Employee's Perception of Performance Appraisal Practices in the Indian IT Sector - A Study. Dr VV Sugumar, Dr R Vijayaraghavan, Dr TS Deenadayalan, CMA Dr S Sudharsan, Prof K Santhakumarin (Eds). *Performance Management System – UGC Sponsored Seminar, in association with The Institute of Cost Accountants of India (ICAI)*. 527-536. PG and Research Department of Commerce, DB Jain College, Jyothi Nagar, Thoraipakkam – Chennai 600097 (ISBN 978 – 81- 910561-5-0).

Sangeetha Vasudevan (2014). Perceived Fairness of Performance Appraisal System From The Organisational Perspective – A Conceptual Debate. Dr S Chitra, Dr S Thamilarasi, Mrs A Irin Sutha, Dr R Angayarkanni, Dr E Sambasivan (Eds). *International Conference on Human Resource Excellence in Global Scenario*. 64-67. Department of Commerce, Faculty of Science and Humanities, SRM University, Kattankulathur, Chennai, India. © Vijay Nicole Imprints Private Limited, Chennai. ISBN -13: 978-818209-178-8. ISBN 10: 81-8209- 178 -0.

Conference Papers Presentations

Aparna Vemulapalli presented a paper titled “Trends in Allied Activities” in the ‘Andhra Pradesh Economic XXXII Annual Conference’, organized by Maris Stella College, Vijayawada during 8th & 9th February, 2014.

Anu Raj presented a paper titled “A study on stress in Women Working in Business Process Outsourcing Sector” in the ‘International Conference on Sustainable Global Business Models – A Financial Perspective’, organized by Faculty of Management, SRM University, Kattankulathur during 15th & 16th February, 2014.

Shalini, T. presented a paper titled “Talent Retention Management in IT industry” in the ‘International conference on Human resource excellence in global scenario’, organized by SRM University, Kattankulathur, on 27th August, 2014.

Sangeetha Vasudevan presented a paper titled “Variables affecting the Employee's Perception of Performance Appraisal Practices in the Indian IT Sector - A Study” in the ‘UGC Sponsored Seminar on Performance Management System’, in association with The Institute of Cost Accountants of India (ICAI), organized by PG and Research Department of Commerce, DB Jain College, Chennai, on 29th March, 2014.

Sangeetha Vasudevan presented a paper titled “Perceived Fairness Of Performance Appraisal System From The Organisational Perspective – A Conceptual Debate” in the ‘International Conference on Human Resource Excellence in the Global Scenario’, organized by Department of Commerce, Faculty of Science and Humanities, SRM University, Kattankulathur, Chennai, on 27th August, 2014.

2013

Edited Books

A. Irudaya Veni Mary and Dr. M. Victor Louis Anthuvan. (2013). Social Entrepreneurship and Inclusive growth. S. Gurusamy (Ed.), *Inclusive Growth in India*. 86-96. MJP Publishers, Triplicane, Chennai, India. ISBN 978-81-8094-160-3.

Journals

Vandana Mauskar and T.A. Sivasubramaniam. (2013). Ex ante Uncertainty and IPO Underpricing in the Indian Context. *Management Matters*, 13(1), 57-64. January 2013 – June 2013. LIBA's Journal of Management. ISSN 2279 - 0187.

Ameeta Fernando and P. Maria Joseph Christie S.J. (2013). Phishing Crisis: What are Banks Banking On? *Management Matters*, 13(1), 1-17. January 2013 – June 2013. LIBA's Journal of Management. ISSN 2279 - 0187.

Thomas J. Menachery and Chandrashekhar Pandey. (2013). Strategic Human Resource Management and Organizational Performance. *Management Matters*, 13(1), 42-56, January 2013 – June 2013. LIBA's Journal of Management. ISSN 2279 - 0187.

A. Irudaya Veni Mary and M. Victor Louis Anthuvan. (2013). The Emergence of Social Entrepreneurs in the Use of Solar Power. *Management Matters*, 13(2), 11-18. July 2013 - December 2013. LIBA's Journal of Management. ISSN 2279 - 0187.

J. Navena Nesa Kumari and M. Victor Louis Anthuvan. (2013). Working Capital Management - A Literature Survey. *Management Matters*, 13(2), 19-28. July 2013 - December 2013. LIBA's Journal of Management. ISSN 2279 - 0187.

Srikanth Parthasarathy. (2013). Long Range Dependence and Market Efficiency: Evidence from the Indian Stock Market. *Indian Journal of Finance*, Vol. 7(1).

Conference Proceedings

A. Irudaya Veni Mary and Dr. M. Victor Louis Anthuvan. (2013). Social Entrepreneurship as a Best Practice of Social Work. In Sindu Sivan, M. Jeevanthi, G.S. Sangeeth (Ed.). *Proceedings of National Seminar March 6th 2013 - Contemporary Best Practices in Professional Social Work*. 146 – 153. Department of Social Work, St. Joseph's College (Arts & Science), Kovoor, Chennai, India. (ISBN 938116413-4).

Navena Nesa Kumari, J. and M. Victor Louis Anthuvan. (2013). Women Leadership - A Qualitative Study. Published in the *Conference Proceedings of Global Conference on Women Leadership*, SRM University, Kattanalathur. ISSN: 0973-6905

Conference Papers Presentations

A. Irudaya Veni Mary presented a paper titled “ Social Entrepreneurship as a Best Practice of Social Work” in the ‘National seminar on Contemporary Best Practices in Professional Social Work’, organized by Department of Social Work, St. Joseph's College (Arts & Science), Kovoor, Chennai on 6th March 2013.

Aparna Vemulapalli presented a paper titled “Sustainable Modes to Rural Finance” in the ‘National Conference on Challenges & Opportunities for Sustainability & Inclusive Growth in the Emerging Business Environment’, organized by St Joseph’s College of Business Administration, during 8th & 9th March, 2013.

A. Irudaya Veni Mary presented a paper titled “A Study on Social Entrepreneurship in India” in the ‘Annual Research Scholars’ Colloquium’ organized by Loyola Institute of Business Administration (LIBA), Chennai on 28th September, 2013.

Anu Raj presented the paper titled “A study on Job Stress on Women Information Technology Sector” in the ‘Annual Research Scholars’ Colloquium’ organised by Loyola Institute of Business Administration, Chennai, on 28th September 2013.

Aparna Vemulapalli presented a paper titled “A study on CD ratio and growth” in the ‘Annual Research Scholars’ Colloquium’ organized by Loyola Institute of Business Administration (LIBA), Chennai on 28th September, 2013.

Navena Nesa Kumari. J. presented a paper titled “Women Leadership - A Qualitative Study” in the ‘Global Conference on Women Leadership’, organised by SRM University, Chennai, February, 2013.

Navena Nesa Kumari. J. presented a paper titled “Working Capital Management at manufacturing Industries” in the ‘Annual Research Scholars’ Colloquium’, organised by LIBA, Chennai, on 28th September, 2013.

2012

Journals

R. Marie Anne. (n.d.). Work-life Balance – Does Mobile Technology Help or Hurt? *RETELL Research Teaching Learning Letters (An inter-disciplinary Research Journal)*. St. Joseph’s College (Autonomous), Tiruchirappalli.

Srikanth Parthasarathy. (2012). The Stock Price – Volume Relationship, Evidence from the Indian Stock Market. *Finance India*, XXVI (4).

Navena Nesa Kumari, J. and M. Victor Louis Anthuvan. (2012). Strategic working capital management and profitability – An empirical study of Indian automobile industry. *Centre for contemporary management Research*, Vol. 1. ISBN: 978-93-5067-142-9.

Madhava Priya. D. and Victor Louis Anthuvan. M. (2012). Impact of certification as moderator on export marketing strategy with reference to Tamil Nadu Leather Industry. *International Journal of Research in Economics & Social Science*, 2(3). ISSN: 2249-7382.

Conference Proceedings

M. Rammyaa. (2012). Multi Enterprise Collaboration – Opportunities, Challenges, Solutions – SME’s Perspective. In the ‘Seminar of Innovative Management Practices for Global Competition and Sustainability - ATHANEUM 2012’ conducted by Centre for Contemporary Management Research – Bharathidasan Institute of Management, Trichy on 11-12th February 2012.

Sangeetha Vasudevan. (2012). Influence of Team Performance Management on Individual Performance Management. In the 'Seminar of Innovative Management Practices for Global Competition and Sustainability - ATHANEUM 2012' conducted by Centre for Contemporary Management Research – Bharathidasan Institute of Management, Trichy on 11-12th February 2012.

R. Marie Anne. (2012). Work Life Balance: Need for Thought Research in Corporate India. Published in the conference proceedings of VI International Conference on Management Research – Athenaeum 2012. Bharathidasan Institute of Management, Tiruchirappalli. ISBN 978-93-5067-142-9.

R. Marie Anne. (2012). Work-Personal Life Integration: Enhancing Gender Equity and Productivity. Published in the conference proceedings of NCESPPIBM 12. SRM University, Chennai. ISBN 978-81-90792-49-3.

Conference Papers Presentations

M. Rammyaa presented a paper titled “Multi Enterprise Collaboration – Opportunities, Challenges, Solutions – SME’s Perspective” in the ‘Seminar on “Innovative Management Practices for Global Competition and Sustainability - ATHANEUM 2012’ organized by Centre for Contemporary Management Research – Bharathidasan Institute of Management, Trichy, during 11th & 12th February, 2012.

Sangeetha Vasudevan. Presented a paper titled “Influence of Team Performance Management on Individual Performance Management” in the ‘Seminar of Innovative Management Practices for Global Competition and Sustainability - ATHANEUM 2012’ conducted by Centre for Contemporary Management Research – Bharathidasan Institute of Management, Trichy, during 11th & 12th February, 2012.

A. Irudaya Veni Mary presented a paper titled “Social Entrepreneurship and Inclusive Growth” in the ‘National Seminar on Inclusive Growth in Transitional Society: Issues and Challenges’, organized by Department of Sociology, Gandhigram Rural Institute – Deemed University, Gandhigram, during 12th & 13th March, 2012.

R. Marie Anne presented a paper titled “Work Life Balance: Need for Thought Research in Corporate India” in the ‘VI International Conference on Management Research – Athenaeum 2012’, organised by Bharathidasan Institute of Management, Tiruchirappalli.

R. Marie Anne presented a paper titled “Work-Personal Life Integration: Enhancing Gender Equity and Productivity” in the ‘Conference of NCESPPIBM 12’, organised by SRM University, Chennai.

A. Irudaya Veni Mary presented a paper titled “Social Entrepreneurship” in the ‘5th Doctoral Theses Conference’, organized by IBS, Hyderabad, during 2nd & 3rd April 2012.

A. Irudaya Veni Mary presented a paper titled “Social Entrepreneurship” in the ‘Colloquium of Research Scholars’ organized by LIBA, Chennai, on 12th April 2012.

M. Rammyaa presented paper titled “Strategic issues in supply chain management” in the ‘Colloquium of Research Scholars’ organized by LIBA, Chennai, on 12th April 2012.

Sangeetha Vasudevan presented paper titled “Performance Management in the HRM Practices” in the ‘Colloquium of Research Scholars’ organized by LIBA, Chennai, on 12th April 2012.

Anu Raj presented the paper titled “The anxiety –and stress –reducing effects of Music interventions – A Study” in the ‘Colloquium of Research Scholars’ organized by Loyola Institute of Business Administration, Chennai, on 12th April 2012.

A. Irudaya Veni Mary presented a paper titled “Technology Towards Social Transformation” in the ‘National conference cum Research Workshop on Technology, Innovation and Social Change’, organized by Centre for Social Entrepreneurship and School of Management and Labour Studies, Tata Institute of Social Sciences (TISS), Mumbai during 16 – 18 August 2012.

M. Rammyaa presented a paper titled “The Healthcare Delivery Structure - A Conceptual Analysis of Business Model” in the ‘International Conference on The Emerging Landscape of Retail and Impact on Economy’, organized by University of Madras and FICCI and during 6th and 7th September, 2012.

Navena Nesa Kumari, J. presented a paper titled “Strategic Working Capital Management and profitability – A study on Automobile Industries at Chennai” in the ‘National Seminar on “Innovative strategies’ for Global competitiveness and sustainability - Issues and Challenges’, organised by the Department of management, Barathidasan Institute of Management, Trichy, India, during 12th & 13th February, 2012.

Navena Nesa Kumari, J. presented a paper titled “Impact of liquidity management and organizational performance at Chennai” in the ‘5th Doctoral Theses Conference’, organized by IBS, Hyderabad, during 2nd and 3rd April, 2012.

Navena Nesa Kumari, J. presented a paper titled “Impact of Liquidity management”. in the ‘Colloquium of Research Scholars’, organised by LIBA, Chennai, during 12th April, 2012.

2011

Journals

M. Rammyaa and P. Chandiran. (2011). Enabling Supply Chain Efficiencies through Collaboration. *IIMM Material Management Review*, 7(10), 46-48. August 2011.

Srikanth Parthasarathy. (2011). Co-Movement and Index Changes - Evidence from The Emerging Indian Stock Market. *Asian Journal of Finance and Accounting*, 3(1), E12, 185-207. ISSN 1946-052X.

Conference Papers Presentations

Vandana Mauskar presented a paper titled “ Retail Investor’s Risk Perception and IPO Investment Behaviour” in the ‘UGC Sponsored National Seminar on Managing for Inclusive

Growth and Sustainable Development’, organized by University of Madras, Chennai, on March 2011.

Srikanth Parthasarathy presented a paper titled “Systematic and Predictable Patterns Following Large Stock Price Changes – Evidence from the Indian Stock Market”, in the ‘Sixth Annual International Research Conference’, organised by Yale-Great Lakes, on 28th December 2011.

Thomas J. Menachery presented a paper titled “Effect of Strategic Human Resource Management Practices on Organizational Performance in the Indian Context”, in the ‘4th IIM Ahmedabad Doctoral Colloquium’, organized by Indian Institute of Management, Ahmedabad, in the year 2011.

Madhava Priya. D presented a paper titled “Adaptation Practices and Export Performance: A study of Leather Units in Tamil Nadu” in the ‘4th IIMA Doctoral Colloquium’, organized by Indian Institute of Management, Ahmedabad, during 3rd and 4th January, 2011.

2010

Edited Books

Thomas J. Menachery. (2010). Strategic Human Resource Management and Organizational Performance: A Review of Research. Sahay. M. (Ed.). *Strategic Management: National and International Perspectives*. Excel Books.

Journals

Mary Sheila Susai Raj. (2010). Non-Governmental Organisations. *Management Matters*, 1(13), 43-52. September 2009 – February 2010. LIBA’s Journal of Management.

Sharon Sophia and J.J. Soundararaj. (2010). Predictive Power of Cash Flow Ratios in Identification of Financial Distress. *Management Matters*, 1(14), 26-31. March 2010 – August 2010. LIBA’s Journal of Management.

Vandana Mauskar and T.A. Sivasubramaniam. (2010). Why are IPOs Underpriced? A Theoretical and Behavioural Explanation. *Management Matters*, 1(14), 88-97. March 2010 – August 2010. LIBA’s Journal of Management.

Srikanth Parthasarathy. (2010). Price and Volume Effects Associated with Index Additions – Evidence from the Indian Stock Market. *Asian Journal of Finance and Accounting*, Vol 2(2), E4, 55-80. ISSN 1946-052X.

Conference Proceedings

Madhava Priya. D. (2010). Enter into the Indian Leather Business through Location Economy strategy: An opportunity for Foreign Investors. In the Proceedings of *second annual global*

business summit conference, Global Strategic Management Inc., Michigan, USA; June 2010. ISSN No: 1947-833X.

Madhava Priya. D. (2010). Indian Derivative Market – Growth, Trends & Prospects. In the Proceeding of *National conference on management – A changing Scenario*, March 2010. ISBN No: 978-81-904760-3-4.

Conference Papers Presentations

Vandana Mauskar presented a paper titled “Underpricing of IPOs – A Theoretical and Behavioural Explanation” in the ‘National Seminar on ‘Frontiers in Management Research’, organized by Loyola Institute of Business Administration, Chennai, on April 2010.

Thomas J. Menachery presented a paper titled “Best Practice and Best Fit Approaches in Strategic Human Resource Management Research” in ‘COSMAR 2010’, organized by Department of Management Studies, Indian Institute of Science, Bangalore, in the year 2010.

Thomas J. Menachery presented a paper titled “Sustainable Human Resource Management”, in the ‘International Conference on Management Practices for Sustainable Growth’, organized by Department of Business Administration, Annamalai University, Chidambaram, in the year 2011.

Thomas J. Menachery presented a paper titled “Strategic Human Resource Management and Organizational Performance: A Review of Research”, in the ‘National Conference on Strategic Management’, organized by Institute of Public Enterprise, Hyderabad, in the year 2010.

Thomas J. Menachery presented a paper titled “Modes of Theorizing in Strategic Human Resource Management Research”, in ‘Frontiers in Management Research’, organized by Loyola Institute of Business Administration, Chennai, in the year 2010.

Thomas J. Menachery presented a paper titled “Strategic Human Resource Management and Organizational Performance in Indian Firms”, in the ‘3rd IIM Ahmedabad Doctoral Colloquium’, organized by Indian Institute of Management, Ahmedabad, in the year 2010.

Madhava Priya. D presented a paper titled “Impact of Globalization: An Empirical study of Leather Industry SME’s” in the ‘International conference on Globalization and Economic Asymmetries in International Trade and Development’, organized by IIM Lucknow, during 16th – 18th December, 2010.

Madhava Priya. D presented a paper titled “Corporate Responsibility for Environmental Sustainability in Indian Leather Industry” in the ‘International conference on Sustainability: Management and Beyond’, organized by Indian Institute of Management, Shillong, in collaboration with John Molson school of business, Concordia University. during 8th – 10th December, 2010.

Madhava Priya. D presented a paper titled “Corporate Responsibility of Waste Management for Environmental Protection in Indian Leather Industry”, in the ‘3rd International Congress of Environmental Research’, organized by University of Mauritius, Reduit (Mauritius), during 16th -18th, September, 2010.

Madhava Priya. D presented a paper titled “Enter into the Indian Leather Business through Location Economy strategy: An opportunity for Foreign Investors” in the ‘Second Annual Global Business Summit Conference’, organized by Global Strategic Management Inc., Michigan, USA; held at Karunya University, Chennai, during 23rd-25th June, 2010.

Madhava Priya. D presented a paper titled “Prospects and challenges for SME’s in post WTO era: An empirical study of Leather Industry SME’s in India” in the ‘3rd National Conference on Contemporary Management Research’, organized by Apeejay School of Management, New Delhi on 14th May, 2010.

Madhava Priya. D presented a paper titled “Prospects and challenges for SME’s in post WTO era: An empirical study of Leather Industry SME’s in Tamil Nadu” in the ‘National conference on Frontiers in Management Research’, organized by Loyola Institute of Business Administration, Chennai, during 12th and 13th April, 2010.

Madhava Priya. D presented a paper titled “Indian Derivative Market – Growth, Trends & Prospects”, in the ‘National conference on Management – a Changing Scenario’, organized by Panimalar Engineering College, Chennai, on 6th March, 2010.

2009

Journals

Sharon Sophia and J.J. Soundararaj. (2009). Predictive Power of Cash Flow Ratios in Identification of Financial Distress. *Management Matters*, 1(12), 64-69. March – August 2009. LIBA’s Journal of Management.