



PRESENTS

**BEACON 2017- 18**

**LEADERSHIP AND**

**ETHICS FOR**

**THE NEW INDIA**

29<sup>TH</sup> JANUARY 2018

HOTEL RESIDENCY TOWERS, T NAGAR, CHENNAI

## Concept Note

### LEADERSHIP AND ETHICS FOR THE NEW INDIA

#### **INTRODUCTION**

In the present business environment where the decisions of few individuals affect the fate of the business, leadership plays an important role in shaping the future of the organization. In this regard, *“Leadership and Ethics for the New India”*, the theme of the conference, has been chosen consciously, to explore the latest thoughts amongst corporate leaders in shaping ethics centered leadership for the new India.

#### **WHY THE THEME “LEADERSHIP & ETHICS”?**

In this fast moving materialistic world, organizations and nations succeed in the long run because of the strategic support and expert guidance they receive from their leaders, who with their high levels of commitment and clear direction, keep their organizations on the right path. While we often talk about strategic skills and organisational expertise during discussions surrounding leadership, we rarely delve into the accountability mechanisms that make sure the leadership is on the right course. So this year we investigate the need for and the role of ethical leaders in the context of new India.

#### **HOW IS IT RELEVANT?**

Ethics encompasses everything that we or the society at large perceive to be desirable and appropriate. When we correlate ethics to leadership we might define an ethical leader as the one who exhibits the integrity and ethical vision for the well-being of his organisation. An ethical leader has the trait to create a culture where values are as important as achieving goals. For a business to be eternal it needs a strong base of trust and transparency. Lack of ethics collapses this base.

The changing business environment of India has provided for developing a wholly new perspective about the country – both domestically and internationally. The country is currently taking proud and determined strides towards a cleaner and corrupt free governance. The ripples are also felt in the corporate world where we are getting to see more and more organisations beginning to believe that ethical leadership and transparent governance as the need of the hour for long run sustainability.

A lot depends on the leader, since no matter how stringent the legal conduct gets, it cannot warrant ethical governance, until a leader with a great vision and admirable personal values takes the realm. Leaders have the tremendous responsibility of instilling and integrating the necessity of ethics in their organization. The new India is in need of these leaders, who can bring about changes in the way businesses are managed, by thrusting on ethics as the central principle for managing business.

## **WHY DOES LIBA TALK ABOUT LEADERSHIP & ETHICS?**

With board room battles and power struggles surfacing in many organizations across the world, the stakeholders as well as the public look up to the transformation that can bring synergy and harmony in the business environment. Founded on the cornerstones of “Excellence” and “Ethics”, LIBA nurtures talented and passionate brains from across the country. We, as an educational institution, take the responsibility to guide these young, ignited minds to the path of ethical excellence and thus making them the transformation the world seeks. Bill Donohue once said, “A leadership strategy without ethical clarity produces moral and economic bankruptcy”.

This conference aims at bringing together the thoughts of business leaders of eminence on the role of ethical leadership for the new India. The conference aims at providing a direction to building a strong platform for the emerging business leaders to create a better business environment and a better world.

**BEACON 2017-18**  
**DATE: 29<sup>TH</sup> JANUARY, 2018**  
**VENUE: HOTEL RESIDENCY TOWERS, T. NAGAR, CHENNAI**  
**THEME: LEADERSHIP AND ETHICS FOR THE NEW INDIA**

**CHIEF GUEST:**

**CONSUL GENERAL ROBERT G BURGESS, US CONSULATE GENERAL,  
CHENNAI**

**PROGRAMME**

**9 AM INAUGURATION**

PRAYER SONG

LIGHTING THE KUTHUVILAKKU

WELCOME ADDRESS: REV FR. P. CHRISTIE SJ, DIRECTOR LIBA

ADDRESS BY: REV FR. A.M. FRANCIS JAYAPATHY SJ, RECTOR, LOYOLA  
COLLEGE

KEY NOTE ADDRESS BY:

CONSUL GENERAL ROBERT G BURGESS, US CONSULATE GENERAL, CHENNAI

**10 AM TEA**

**10:30 AM SESSION I**

**SPEAKERS:**

**Mr. V. M. Rajasekaran**

CEO, ITC Limited (Matches & Agarbathis Division)

**CA M. Satya Kumar**

Founder and CEO, Tycoon+ Advisors

**1 PM LUNCH**

**2 PM SESSION II**

**SPEAKERS:**

**Ms. Jahanzeb Akhtar**

Principal Commissioner of Income Tax, Government of India

**Mr. R. Ravichander**

Group President and Regional Director, Yes Bank Limited

**Mr. C. K. Ranganathan**

CMD, CavinKare Private Limited

**4:30 PM TEA**

## SPEAKER PROFILES



### **CHIEF GUEST CONSUL GENERAL ROBERT BURGESS**

Robert G. Burgess assumed the post of U.S. Consul General in Chennai on August 6, 2017. As Consul General, he is responsible for American interests and promoting U.S.-India relations in the Indian states of Tamil Nadu, Karnataka, and Kerala and the Union Territories of Puducherry and the Andaman and Nicobar Islands.

Robert Burgess previously served as the director of the Office of Regional Affairs in the Bureau of South and Central Asia at the State Department in Washington, D.C. Prior to that, he was Deputy Chief of Mission at the U.S. Embassy in Dushanbe, Tajikistan. Other diplomatic posts include Bishkek, Kyrgyzstan; Baku, Azerbaijan; Lilongwe, Malawi; and Karachi, Pakistan. His other Washington assignments include deputy director of the Office of Central Asian Affairs. In his pre-foreign service life, Robert worked as an attorney.

Consul General Burgess, who hails from Waukegan, Illinois, has a Bachelor of Arts in History from Colorado College. He also holds a Juris Doctor degree from the University of California, Hastings College of the Law, and an MBA from the University of Texas at Austin. He is a 2012 graduate of the U.S. National War College with a Master of Science in National Security Strategy.

## **Mr. V.M. Rajasekharan**



Mr. V M Rajasekharan is the Chief Executive of the Matches & Agarbatti Business, ITC Limited. He joined ITC's Packaging and Printing Division in 1986. Before joining ITC, he worked with M. M. Rubber's BOPP division from 1980 to 1986 after graduating in Chemical Engineering from Annamalai University.

He has held various responsibilities in operations, domestic sales, planning and technology development in the Packaging and Printing Division of ITC Limited. He was on the Management Committee of that Division before taking over as the Chief Executive of the Agarbattis business from its inception. He additionally took over as the Chief Executive of the Safety Matches SBU in December 2010.

He has been the Chairman of CSR Initiatives of Madras Chambers of Commerce since 2016.

## Mr. M. Sathya Kumar



**M. Sathya Kumar LLB, ACA, ACMA, CS - ('Sathya')** - **National Youth Icon Award** winner & **Change Maker** Award Winner of UNESCO Association in India and Vashista - Dhruva Award winner of Sudesi Magazine. Addressed around **15,00,000 Youth** in India and abroad through various outreach programs. His thoughts are designed by divine teachings of Shri Ramakrishna Math, ISKON, His Holiness 14<sup>th</sup> Dalai Lama. He is a CEO and Founder of **Tycoon+ Advisors** and visions to provide employment to 5000+ people of India in another 5 years by 2022.

- He implemented XBRL in India for the Industry.
- He is a Visiting Faculty for GST Audit Division (Earlier CERA) of Government of India - Comptroller & Auditor General of India – Supreme Audit Institution of India.
- He is Audit Advisory Board Member of Controller and Auditor General Of India
- He represents to Ministry of Finance, Government of India
- He acts as Mentor for some of the Disruptive, Prominent Starts up India. He motivates youngsters to bring out Grass Root innovation to bring sustainable development in India.
- He is faculty for NACEN - National Academy of Customs, Excise & Narcotics accredited Institutions (Government of India)
- He is Certified Advisor to Zoho Books - Innovative Solution for GST in India.
- He is renowned faculty of Confederation of Indian Industry (CII).
- He is a faculty at Supreme Audit Institution of India - Comptroller & Auditor General Of India (C&AG of India)
- He is a faculty for GST Revenue Audit Division of Government of India
- He is a Chief Campaigner for **Building BHARAT - Dialogue | Plan | Action** - Campaign involved in Youth Empowerment and Nationalistic Thinking in India.
- He also passionately runs a CSR Initiative of Tycoon+ Advisors under **Educate The Heart - My Love | My People | My Country**.

## MS. JAHANZEB AHKTAR



Jahanzeb Akhtar, Principal Commissioner of Income Tax, is an officer of the 1989 batch of the Indian Revenue Service. In her more than 27 years of experience with the Government of India she has handled assignments across the spectrum for the Income Tax Department – from taxpayer service to investigation and enforcement, from small taxpayers in moffusil areas to the biggest multinationals. She has recently been posted to Pondicherry on a transfer from Bangalore. She heads the Pondicherry charge of the Income Tax Department which also includes the Cuddalore and Villupuram districts of Tamil Nadu.

Jahanzeb finds her roots in Orissa, the state where she was born, her wings in her identity as ‘Indian’ and her vision as a global citizen. She has had her early education from some of the best institutions across the country – graduation from Utkal University in Orissa, Masters from Aligarh Muslim University and M.Phil from Jawaharlal Nehru University in New Delhi. She believes that learning is a fun journey that cannot be stopped just because the hair is turning grey or the bones are starting to creak! Along with her duties as a senior public servant, therefore, she has been returning to the classroom periodically – to IIM Bangalore for a Master in Public Policy (2008-10), to NALSAR Hyderabad for a course in cyber law (2007-08), to Syracuse University in USA for studies in governance and public administration (2008 and 2015-16). A PhD is currently underway at the National Law School in Bangalore. She contributes to academic conferences and plenaries nationally and internationally.

In 2015 she was amongst the handful of persons selected globally through an open competitive process for the prestigious Hubert H Humphrey Fellowship awarded by the Dept of State of the US Govt. She spent a year learning and travelling in US and Canada. During that period she did courses at the United Nations and was attached to the Indian Permanent Mission to the United Nations in New York. She has continued her work on securing global tax justice for the developing countries through her association with the South Centre in Geneva, an intergovernmental organization for developing countries.

Public policy, especially relating to Domestic Resource Mobilization(DRM) for implementing the SDGs (Sustainable Development Goals) framed by the UN, are an important concern for Jahanzeb. She also writes, speaks and encourages critical thinking on issues of ethics, gender, minority and development.

Jahanzeb is an out and out people’s person and claims that it keeps her learning curve rising and steep. She interacts regularly with students and professionals urging them to dream big for India, but to include every Indian in that dream, especially those who have got left behind.



## MR. RAVICHANDER



- Ravichander is the Group President & Regional Director - South India at Yes Bank Limited and oversees all businesses of YBL in South India including Wholesale and Retail.
- He is part of the founding team of Yes Bank having worked with promoter Rana Kapoor for over 25 years in all previous assignments as well.
- He has been the brand ambassador for YES Bank in major Industry and Trade forums.
- He also holds responsibility for maintenance of strategic relationships with the State Governments and Government bodies for execution of strategic initiatives.
- He manages all relationships at the Promoter / CEO / Sr. Management levels on the Corporate side and is also actively involved in the Retail Bank.
- He is the recipient of the prestigious CEO's Golden Pin award at Yes Bank for outstanding contribution to Institutional Growth.
- Prior to Yes Bank, he had stints at senior levels with Bank of America and Rabo India.
- He holds a Masters degree in Business Management and a Bachelors in Law.
- He is also an elected member of the CII Southern Regional Council

## MR. CK Ranganathan



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Mr. CK Ranganathan is the Chairman & Managing Director, M/s. CavinKare Pvt Ltd. He was born in Cuddalore to parents with primary interest in education. He took up his Bachelors in Chemistry and after a short stint in the family business, he set up “Chik India”. The Company began its journey as Chik India and was renamed CavinKare Pvt. Ltd (CKPL) in 1998 with a starting investment of Rs. 15, 000/-

The Company manufactures and markets many products under the brand of Chik, Spinz, Fairever, Meera, Nyle, Raaga Professional, Karthika, Indica, Cavin’s Ruchi, Chinnis, Maa, and Garden etc both in domestic and international markets.

The Company has pioneered the concept of 'Family Salons' in India with its specialist brands – Limelite and Green Trends and hence started Trends In Vogue Pvt. Ltd a Group Company which has a clear-cut focus providing personal styling and beauty solutions to everyone in the family. Mr. Ranganathan was the **Chairman of Confederation of Indian Industry**, Tamil Nadu State Council for the year 2009/10. He was also the past President of **Madras Management Association**.

CK Ranganathan is one of the founder-members of the Ability Foundation – an NGO working towards the rehabilitation of the disabled. He instituted **CAVINKARE ABILITY AWARDS** to celebrate annually the exemplary spirit of rare breed of individuals who have risen above their physical limitations to display that attitude is everything. Mr. Ranganathan was conferred the prestigious “**Entrepreneur of the Year award**” by the Economic Times in 2004. He was also conferred the award of “**CEO WITH HR ORIENTATION**” by the Employer Branding Institute which recognizes Asia’s Best Employer Brands in Singapore.

He also instituted an annual Chinnikrishnan Innovation Awards to encourage small entrepreneurs in memory of his father Shri. R Chinnikrishnan, the man who pioneered the sachet revolution.