

LIBA - Village Visit – 2018



The Village Visit is an annual programme at LIBA in which every year the First year PGDM students of LIBA undergo a rural experience for 2 to 3 days and they are exposed to the rural, economic and cultural problems/issues. This is mandatory and this programme is part of the course – Social Environment of Business. The students visited the remote villages in Kanchipuram District as two batches on 8th, 9th and 10th February 2018 and 22nd, 23rd and 24th February 2018-20.

The students have to make a study on the social, economic and cultural issues of the people in general and the poor and the marginalized sections in particular. A special focus is on in studying the conditions of women and children, especially from the marginalized communities such as dalits and tribals.

A few insightful lectures are arranged for the students and they visit the villages for which local teachers are appointed as guides. The students learn a lot about the following issues in a very brief period: economic conditions, poverty and unemployment. The social conditions of the Dalits and tribals, the prevalence of castism and untouchability, the problems of women and children, the educational scenario found in the villages and alcoholism and its impact on the families of the addicts and deaddiction. The students are also exposed to the historical background of the area that they visit. 90% of the students get exposed to these realities for the first time in their life. The students have to submit the report on the visit with details about the learning outcomes of the experience. This report is to be validated by the faculty and marks are awarded based on the quality of the report. The faculty in charge Prof. Victor Louis Anthuvan, Professor - Finance & Dean - Research was with the students guiding them throughout the visit. The Jesuits of Loyola School Kuppayanallur are extremely helpful and they make the necessary arrangements for boarding/lodging of the students, they share their knowledge and experience with the students, which is invaluable.

