



## **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION MOTHER TERESA AWARD FOR CORPORATE CITIZENSHIP**

### **Entry Criteria and Guidelines for Application / Nomination**

- 1. Award description:** The Mother Teresa Award for the Corporate Citizen, instituted in 1998, is presented every year to a company that has shown exemplary commitment to the ideals of corporate citizenship. The objective of the Award, which has acquired an all India reputation and is well known in corporate circles, is to showcase a corporate which has gone far beyond its call of duty to promote welfare activities for the benefit of the poor and marginalized sections of society and is environmentally conscious.
  
- 2. Entry criteria:** The applicant / nominee should be a successful, profit making listed company that excels in its duty to all its stakeholders, via, value addition to the shareholders, commitment to quality, customer satisfaction, harmonious industrial relations, welfare of workers and gender equity.
  
- 3. Parameters for Evaluation of CSR Activities:**
  - **Impact on**
    - People
    - Environment
    - Sustainability
  - **Innovation**
  - **Ethical Conduct**
  - **Social Consciousness**
  - **Activities that go well beyond the Call of Duty**
  - **CSR to be an integral part of Corporate Mission**

#### **4. Guidelines for Application / Nomination:**

- Companies applying for the award should submit a Letter of Interest along with their most recent CSR Report by email or by post. Documents submitted will not be returned, so please ensure only photocopies are submitted.
- Information provided will be used exclusively for the purpose of judging “The Corporate Citizenship Award”.
- The companies for presentation will be selected from a pool of applications / nominations received from
  - companies applying directly,
  - companies recommended by Industries / Industry Associations,
  - companies nominated by jury members,
  - students’ recommendation
  - nomination from any citizen of India.
- The applications will be subjected to a preliminary scrutiny and the list of selected companies will be displayed on our website.
- Only the selected companies will be invited for the final presentation before the jury constituted for the purpose.
- General instructions along with the documents needed for the final presentation will be sent individually to all the selected companies.
- Only one company will be selected for the award and the decision of the jury is final.
- The Letter of Interest and CSR report should reach us before **30<sup>th</sup> November 2018**.

#### **Applications can be mailed to**

**Dr. Shanthi Venkatesh**, Chairperson - Center for Business Ethics and Corporate Governance, Loyola Institute of Business Administration, Loyola College, Nungambakkam, Chennai – 600 034. Contact Number - 28177210

You may also email the scanned application to

[mtcorporateawards@liba.edu](mailto:mtcorporateawards@liba.edu)

**For Further Details Please Contact**  
**Ms. Christine Fernando at 044 – 28177174 / 210**