



INSIGHT 2018 focuses on Transformative Technologies

INSIGHT 2018, an annual flagship conference focusing on transformative technologies, hosted by Loyola Institute of Business Administration (LIBA) on 5th October 2018 was inaugurated today by Mr. Ramanathan Ramakrishnan, Deputy Vice President – Engineering and Customer Quality, Renault Nissan in the presence of LIBA students and management. INSIGHT 2018 with the theme “Industry 4.0 - Its Impact on Business” opened doors to many unaddressed subjects on automobiles, Bitcoin and Blockchain services. The two broad sessions of the conference threw light on the introduction of transformative technologies that can transcend national, cultural, societal and economic barriers.

The speakers during the conference were Mr. Ram Viswanathan, CTO – Blockchain Services and Distinguished Engineer, IBM, Mr. Mani James, Senior Vice President – Head of Global Innovation Center, Frost & Sullivan, Mr. Krishna Raman, Industry Manager, Frost & Sullivan and Ms. Gayathri, Associate Director – Healthcare, CTS. The Valedictory witnessed Mr. Jeff Rutherford, Center Head – IS Global Service Center, Expeditors, sharing his insights on emerging technologies in Logistics, Blockchain and Artificial Intelligence.

Addressing the students, Rev. Fr. P. Christie SJ, Director, LIBA said, “INSIGHT is a flagship conference of LIBA which aims at providing a platform for the students to experience the corporate world with insights from industry experts. The reason behind most of the companies going bankrupt is that the companies are unable to cope up with the changes in technology and we see unprecedented changes in technology at a rapid pace. Studies have shown that many find it difficult to cope up with these changes. INSIGHT will help the students to learn, understand and know how one needs to prepare as management students. The conference also imparts the skills required to meet the rapid changes in the environment and is a learning platform for an institute like ours thereby helping us in preparing the curriculum.”