

PLACEMENT 2017

SECOND YEAR BATCH

FIRST YEAR BATCH



**LOYOLA INSTITUTE OF
BUSINESS ADMINISTRATION
(LIBA) CHENNAI**

IN PURSUIT OF EXCELLENCE AND ETHICS

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DIRECTOR'S MESSAGE



The success of a business school depends largely on the interface that the institute has with the industry. We are indeed blessed to have a close collaboration with many business organisations like yours. At the outset, I extend my sincere gratitude to you for your partnership with LIBA in making it a world renowned B-school. I take great pride in introducing the budding managers of 2017 groomed at LIBA, shaped by its vision and ideal of promoting true "corporate citizens" and eager to contribute to your organisation, the society around them and the nation at large.

LIBA is managed by Jesuits of the Loyola College Society well known for their outstanding contribution to higher education. Jesuits started their first school in 1548 at Sicily and today there are hundreds of institutions worldwide and there are quite a few prestigious institutions in India. LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programmes and activities embody these two elements. LIBA earnestly strives to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective.

We are happy that from its inception, LIBA has the distinction of having 100% placement in reputed companies. An important strength of LIBA is its strong interface with the industry; it is a member of various industry associations – CII, FICCI, MCCI, MMA and TiE. The Governing Council, Academic Council and Advisory committees have many industry doyens as members. Experts from industry are regularly invited to offer courses and to give guest lectures.

Our students are equipped with managerial concepts and skills to face the challenges ahead of them and embrace change with a positive attitude. Excellent faculty drawn from the academia and industry instil in our students the necessary skills required to make sound business decisions.

LIBA has grown from strength to strength and has crossed many milestones in its pursuit of becoming a centre for academic excellence. LIBA has been granted recognition by the University of Madras as a research institute in the field of business management.

LIBA has also fostered linkages with more than a dozen foreign universities across five continents –Africa, Asia, North America, South America and Europe and is a member of the International Association of Jesuit Business Schools (IAJBS), Jesuit Social Entrepreneurship Network and AMDISA – to train our students as global leaders. Student Exchange Programmes and other collaborative initiatives with these universities, enable our students to gain an international perspective in business management.

We cordially invite you to come and meet our students. Experience the vigour and vitality of LIBA. Our students, I am sure, will prove to be a great asset to your organisation.

A handwritten signature in blue ink that reads "P. Christie S.J.".

Fr. P. Christie S.J.

Director

FROM THE PLACEMENT DESK

Greetings from LIBA.

We are pleased to convey that a batch of highly talented young men and women are ready to take up challenging responsibilities of the corporate world. LIBA's students are known for their commitment to work, their proactive nature and their ability to consistently perform under pressure. It is because of this record of quality and consistency that recruiters return to LIBA year on year. LIBA's students are constantly encouraged to push boundaries and explore new territories, question the status quo and seek differences and consensus in their quest for knowledge.

Our admission process is quite rigorous and highly competitive. We select only 120 students from a pool of thousands of applicants. Our curriculum requires these highly motivated and bright students to undergo mandatory courses in the first year. Once they successfully complete the first year, they undergo an internship to learn from corporate life. After completing their internships, these students can choose a variety of electives in their second year. Many students choose electives to pursue their industry-specific and/or disciplinary interests. In line with the Business needs, we have partnered with TCS to launch Business Analytics specialization, as a new elective.

We revamp the curriculum every year to meet the rapidly changing needs of the industry. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in several co-curricular and extra-curricular activities which provide them opportunities to grow beyond classrooms.

The annual recruitment calendar for 2017-2018 starts with the summer placements in September 2017. We are launching Activity Based Learning (ABL) in this academic session. ABL is modelled on Multidisciplinary Action projects (MAP) programme conducted in Ross School of Business, Michigan University. At the heart of Live Projects is mutually beneficial collaboration among students, faculty, and sponsoring organizations. It is an ambitious and intensive partnership with Companies. We are hopeful that this academic session will be a mix of functional projects and multidisciplinary projects for students.

Our final placement process, to be scheduled in November 2017, provides an opportunity to hire our graduating students. Many of them have prior work experience.

We invite you to have a look at the profile of our first and second year students. We look forward to nurture and grow old relationships and welcome new recruiters for a long-lasting and mutually beneficial relationship.

Looking forward to meeting you at our Campus!

Dr. Richa Pande
Chairperson - Placement
Adjunct Faculty



ABOUT LIBA

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College, to form competent and committed leaders who are ethical, principle-centred, socially responsible with a global perspective and entrepreneurial spirit. LIBA is managed by Jesuits, of the Loyola College Society well known for their outstanding contribution to higher education.

LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programme and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA offers primarily a two-year full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programmes: Part-time PGDM (AICTE approved), Ph.D. (affiliated to University of Madras and One-year Executive Diploma programmes. Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development.

LIBA focuses on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of education, blending classroom and experiential learning.

Vision

To be a premier management school focusing on excellence and ethics.

Mission

LIBA, a Jesuit institution managed by the Loyola College Society, is committed to excellence and ethics. LIBA aims to contribute to national development by preparing world class leaders with professional competence, outstanding leadership qualities, personal integrity, sensitivity to ethical issues and empathy for the weak and less privileged.

Values

LIBA, as a Jesuit institution is committed to the core values of honesty, integrity, excellence and service to society.

Its management, while maintaining these values, will constantly strive to uphold respect for individuals without compromising on its core values; it will conduct itself as a trustee of the faith and direction of Jesuit values.

Its faculty is committed to the acquisition of and imparting the best and latest knowledge and skills in management principles and practices, and transfer them to the students. While dealing with the students fairly and justly, the faculty will inculcate in the minds of the students the spirit of inquiry, innovation and scientific knowledge.

Its students are expected to be committed to learn, in a spirit of inquiry and humility, the latest managerial knowledge, develop highest levels of professional skills along with an attitude of positive thinking, leading to Magis (excellence in everything), high ethical values and service to society.



RUN BY JESUITS OF LOYOLA COLLEGE SOCIETY



37 YEARS IN MANAGEMENT EDUCATION



**RANKED NO. 3 IN THE SOUTHERN REGION
(TIMES OF INDIA)**



**CONSISTENTLY RANKED IN THE TOP 1 % OF BUSINESS SCHOOLS IN INDIA;
BUSINESS STANDARD: A 1 AND CAREERS 360 : AAAA**



THE PROGRAMME

LIBA's prestigious programme in management, leading to the Post-graduate Diploma in Management (PGDM), spans over two years with six terms of approximately three months each.

LIBA's Postgraduate Diploma in Management (PGDM) consists of 135 credits, including the summer project and workshops. The first year of the course presents students with a comprehensive view of the management discipline and a broad perspective of the corporate environment. A sound foundation is laid for advanced learning in the second year. All the core courses offered in the first year are required to be taken.

In summer, students are required to spend ten to twelve weeks in an organization working on a project dealing with a significant aspect or problem relating to a functional area. The aim of the summer project is to provide students with the opportunity to observe closely an organization in operation and relate what they have learnt in classroom with actual practice. This also prepares students to choose their electives in the second year.

The courses offered in the second year meet the needs for initiating the cutting edge of new techniques and innovations in various fields and for helping them to apply theoretical inputs in practical context. In each term, besides one required course (or core course), students will have to choose 6 subjects (or electives) from one or more of the following areas of specialization: Marketing, Finance, Human Resource Management, Operations Management, Systems, and General Management. Students, however, have the option to submit a Master's-level dissertation in a chosen area of specialization, in place of an elective, as a part of the requirement of the Programme, normally in the last term of the second year.

The performance of students at the PGDM Programme is continuously evaluated and rigorously monitored in order to motivate them to excel. The grading system synthesizes, on a nine-point scale, the continuous assessment of learning outcomes and reflects a student's cumulative performance in assignments, reports, project work, field work, class participation, quizzes and mid-term and end-term tests.

Programme Highlights

100 % placement in blue chip companies since inception of the full-time programme.

Course content constantly revised and updated with an input from the experts to respond to the challenges and needs of the rapidly changing corporate world.

Distinguished faculty with high academic credentials and corporate experience closely involved in the personal and professional development of each student.

Dual specialization in the functional areas of Marketing, Finance, Human Resource Management, General Management, Operations and Business Analytics.

Focus on the development of skills, traits and capabilities required for the leaders of today.

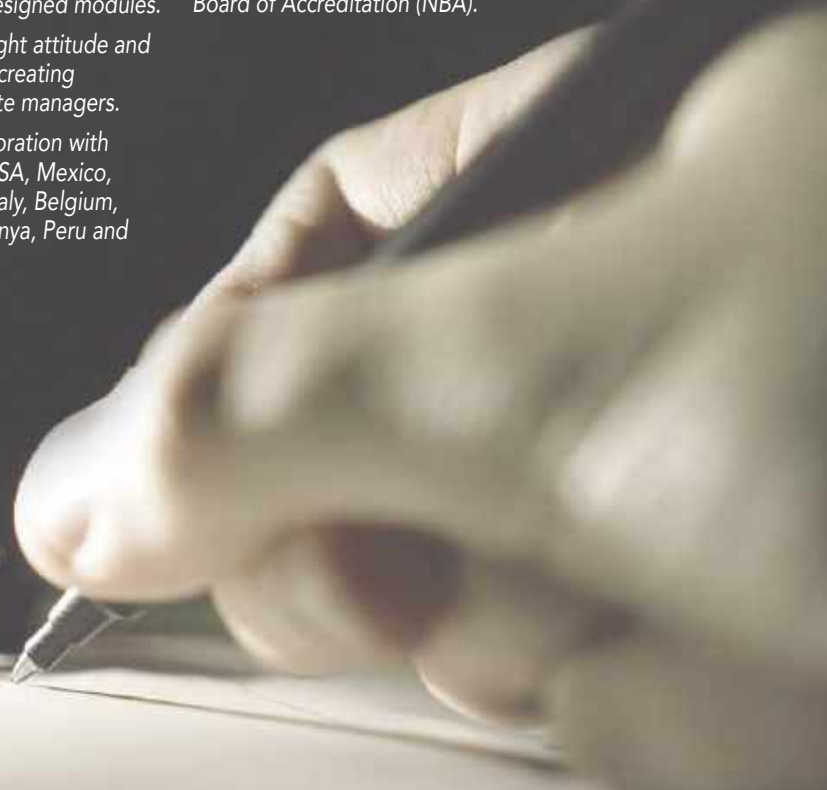
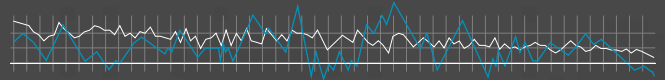
Additional emphasis on strengthening the oral and written communication skills of students through specially designed modules.

Inculcation of the right attitude and values essential for creating competent corporate managers.

International collaboration with universities in the USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru and Indonesia.

Motivation for commitment to social responsibility, ethics, sustainability and corporate social responsibility.

Recognised by the Association of Indian University (AIU) and approved by AICTE. Accredited by National Board of Accreditation (NBA).



LIBA - PGDM (FULL-TIME) - COURSE PLAN

FIRST YEAR

TERM I

Business Communication
Computer Applications
Financial Reporting and Analysis
Foundations of Organizations and Management
Logic
Managerial Economics
Marketing Management 1
Statistics for Business

TERM II

Corporate Finance
Economic Environment of Business
Human Resource Management
Management Science
Managing Operations
Marketing Management 2
People and Organizations 1

TERM III

Business and Corporate Laws
Business Ethics 1
Cost Management
Introduction to Financial Markets
Management Information Systems
Multivariate Analysis
People and Organizations 2
Research Methodology
Social Environment of Business

SECOND YEAR

Core Courses
Business Ethics 2
Entrepreneurship
International Business
Strategic Management

LIST OF ELECTIVES (TERMS 4 to 6)

MARKETING:

Business to Business Marketing
Consumer Behaviour
Customer Relationship Management
Digital and Social Media Marketing
Digital Marketing - Web Analytics
Distribution Management
Integrated Marketing Communication
International Marketing
Marketing for MSMEs and Start-ups
Marketing of Financial Services
Pricing
Product and Brand Management
Retail Analytics
Retailing
Rural Marketing
Sales and Marketing Analytics
Sales Management
Services Marketing

Societal Marketing – Best Practices
Strategic Marketing Management
Strategies for Emerging Markets

FINANCE:

Advanced Financial Markets
Banking
Behavioral Finance
Capital Expenditure and Working Capital Management
Credit Risk Analytics - Measurement, Techniques and Applications
Derivatives
Direct Taxation
Financial Modelling
Financial Technical Analysis & Global Inter-market Analysis
Indirect Taxation
International Finance
Investment Banking
Mergers and Acquisitions
Micro, Small and Medium Enterprises
Security Analysis and Portfolio Management
Strategic Management Accounting
Trading Strategies using Financial Derivatives
Value Investing
Venture Capital and Private Equity

HUMAN RESOURCE:

Contemporary Trends in Leadership
Counselling and Emotional Intelligence
Creating a Workplace
Employee Taxation
HR Analytics
Industrial Relations
Inter-Cultural Management
Knowledge Management
Labour Laws
Learning and Development
Organisational Change and Development
Performance and Total Reward Management
Psychometry
Strategic Human Resource Management
Talent Management
Understanding Organizations: Structure, Design & Strategy

OPERATIONS:

Demand Planning and Forecasting
Heuristics in decision making
International Transportation and Logistics
Inventory Management
Logistics Infrastructure
Operations Strategy
Pricing and Revenue Optimization
Services Operations Management
Sourcing and Supply Management
Strategies for Product and Service Development
Supply Chain Analytics
Supply Chain Management
Supply Chain Risk Management
Sustainable Manufacturing and Operations
Systems Thinking and Modeling
Total Quality Management and Lean Production

BUSINESS ANALYTICS:

Advanced analytics using R
Advanced statistical methods II
Big data & Hadoop
Business Data visualization
Credit Risk Analytics: Measurement Techniques and Applications
Database Technology and Data Mining for Business Intelligence
Digital Marketing – Web Analytics
Introduction to package: R
Machine learning concepts using R
Retail Analytics
Sales and Marketing Analytics

SYSTEMS:

Business Data visualization
Cloud Computing
Cybersecurity
Database Technology and Data Mining for Business Intelligence
Intellectual Property Rights
Introduction to Package: R
IT Consultancy
IT Infrastructure Management
IT Strategy
M Commerce
Python Programming
Software Project Management

OTHER:

Business History and Politics
Consultancy
Costing for Non-Finance
Doing Business in East Asia
Foreign Language - Mandarin Level I
Foreign Language – Mandarin Level II
Integrated Approach to Management
International Economics
International Negotiations for Business
International Strategy
Introduction to International Relations for Business Leaders
Leading Change and Organizational Renewal
Managing Family Business
Project Management
Six Sigma
Social Entrepreneurship
Sun Tzu and Art of Business Strategy
Sustainability Management
Technology Strategy

WORKSHOPS (TERMS 1 to 6)

Case Analysis Workshop
Creativity / Innovation
Design Thinking
GD and Interview Skills
Impactful Presence and Delivery
Negotiation Skills
Out bound Learning
Retreat
Rural Experience
Self-Awareness
Stress Management

INTERNATIONAL COLLABORATION

In today's fast changing world where globalization and privatization are part of everyday lingua franca, LIBA strives to expose and prepare its students for the global arena. In that context, LIBA has many international exchange / collaborative programmes with institutions in Asia, Europe and USA. These programmes offer students an opportunity to visit many countries and get exposed to diverse cultures. On the academic front, the students attend classes in foreign institutions, interact with foreign students visiting LIBA, and also attend classes taught at LIBA, by faculty from abroad. Likewise, faculty from LIBA pursue joint research and teaching activities with their counterparts in the partnering institutions.

LIBA has exchange programmes with a few of the following institutions:

IESEG School of Management, France

IESEG is a member of the Lille Catholic University, the largest private university in France. It was established in 1964 and has triple accreditations EQUIS, AMBA, and the AACSB. There are two campuses – one in Lille and another in Paris. In 2016, the Financial Times ranked it 17th among global MBA programmes.

NEOMA Business School, France

Rouen Business School and Reims Management School announced the merger of the two schools into a single entity called NEOMA Business School. It is one of the leading business schools and has three campuses - in Paris, Reims and Rouen - and has triple accreditations EQUIS, AMBA, and the AACSB. In 2016, the Financial Times ranked it 34th among global MBA programmes.

KEDGE Business School, France

This school was formed by merging two business schools: BEM in Bordeaux and Euromed in Marseille. It is the largest business school in France, and is ranked among the top business schools in the world. It has triple accreditations EQUIS, AMBA, and the AACSB. It has two campuses – one in Bordeaux and another in Marseille. In 2016, the Financial Times ranked this school at 53 among global MBA programmes.

Katholische Universität Eichstatt - Ingolstadt (KU), Germany

KU, one of the most competitive business schools in Germany, is the only Roman Catholic University and is also the biggest private university in Germany. It has around 4800 students. Its location offers ideal ambience for teaching and learning.

University of Andalusia, Spain

Loyola University, Andalusia, Spain is a private catholic university founded by the Society of Jesus in 2010. It offers bachelors, masters and doctoral programmes in business administration, criminology, education, economics, engineering and law. The university prides itself in encouraging the all-round development of the Individual Formation, Research and Service are the pillars on which the institution is built.

Università Cattolica del Sacro Cuore (UCSC), Italy

Università Cattolica del Sacro Cuore, known as UCSC or UNICATT, is an Italian private

research university founded in 1921. Cattolica is the largest private university in Europe and the largest Catholic University in the world.

University of Antwerp (UA), Belgium

The University of Antwerp (UA) founded in 1852 is one of the first business schools in Europe to offer formal university degrees. It has more than 20000 students and offers degrees in Engineering, Sciences, Medicine and Management.

Katholieke Universiteit Leuven (CEE-KUL), Belgium

KU Leuven, founded in 1425 by Pope Martin V, has the distinction of being the oldest existing Catholic University in the world. At present, it caters to more than 31000 students, approximately 12% of whom are international students from more than 120 nations.

Santa Clara University, USA

Santa Clara University is a private non-profit Jesuit university located in Santa Clara, California. It has about 5,400 full-time undergraduate students, and 3,300 graduate students. LIBA is collaborating with the center for Social Entrepreneurship at Santa Clara University.

University of Dayton, USA

The University of Dayton remains as a leader in higher education and is a private Roman Catholic University in USA. It is the largest private university in Ohio and is known for its deep commitment to academic excellence. It has about 8000 undergraduate and 3000 graduate students hailing from more than 40 countries.

Le Moyne College, USA

Le Moyne College, a Jesuit institution has a picturesque 160 acre campus located in Syracuse, New York. It has an enrolment of approximately 2800 undergraduate and 600 graduate students and offers a variety of programmes.

The Washington Centre for Internships and Academic Seminars, USA

The Washington Centre for Internships and Academic Seminars is an independent non-profit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to work and learn in Washington D.C. and earn academic credit.

Universitas Sanata Dharma, Indonesia

Universitas Sanata Dharma located in Yogyakarta, Indonesia was founded in 1955 by the Society of Jesus. Sanata Dharma means "the true dedication" or "the real service". The dedication is to the greater glory of God while the service is to the society.

Tangaza College, Kenya

Tangaza College is a constituent college of the Catholic University of Eastern Africa. It offers diploma, bachelors and masters programs. It is involved in projects of social transformation and the development of leadership. In all its programs, Tangaza College endeavors to enhance lifelong learning, foster personal growth and develop leadership qualities.

Binary University, Malaysia

Binary university founded in 1984 offers diploma, bachelors, masters, and doctoral degrees in a variety of disciplines. In 2014, the Ministry of Higher Education, Malaysia rated it as a 5 Star (Excellent) university. It is an accredited member of Association of Commonwealth Universities (UK), International Association of Universities (France), and NARIC (UK). Students from over 60 countries study at Binary University.

Universidad Iberoamericana Ciudad de México, Mexico

The Universidad Iberoamericana is one of the prestigious universities in Mexico and in Latin America is a private institution sponsored by the Society of Jesus. It is recognized as having an international -grade level of excellence. In 2009, the UIA received the SEP-ANUIES Prize as the best private university in Mexico. The Ibero's flagship campus is located in the Santa Fe district of Mexico City.

Malaysia Institute for Supply Chain Innovation, Malaysia

Located in Shah Alam, Malaysia near Kuala Lumpur, the Malaysia Institute for Supply Chain Innovation (MISI) is the fourth centre in the MIT Global SCALE (Supply Chain and Logistics Excellence) Network dedicated to the development and dissemination of global innovation in supply chain and logistics. The institute was launched as a joint initiative between the Massachusetts Institute of Technology (MIT) and the government of Malaysia.

INTERNATIONAL RESEARCH INITIATIVES

In addition to its International Collaborations and Exchange Programmes, LIBA also partners with premier universities around the world in implementing various research projects. Such partnerships create a true cross-cultural perspective and offer a global learning experience in management research to faculty and research scholars.



Student Exchange Programme

In the academic year 2016-17, eighteen students from France spent a trimester attending classes in LIBA. Likewise from LIBA, six students attended classes in Università Cattolica del Sacro Cuore (UCSC), Italy and five students of LIBA went to KEDGE Business School, France. Three faculty from abroad also taught courses at LIBA.

LIBA is in the process of expanding this collaboration and including more institutions. These programmes offer students an opportunity to take classes in foreign institutions, to interact with foreign students visiting LIBA and to attend classes taught by faculty from abroad. They also expose the students to new countries and new cultures.

OTHER PROGRAMMES

Doctoral Programme

The Doctoral Programme at LIBA, started in 2005 with the affiliation of the University of Madras, Chennai has developed into a major instrument for research thrust in LIBA. LIBA is the only independent B-School in Chennai, which has been accredited by an external university body for undertaking research in management studies leading to a Ph.D. degree.

Three year Part-time PGDM Programme

The Three year Part-time PGDM Programme is offered to assist those already employed to acquire the requisite knowledge and competence and to enhance their professional growth and career options. The Programme is approved by the AICTE and recognized by the corporate sector and the Government of India for the purpose of employment.

One-year Part-time Executive Diploma Programme

The One-year Part-time Executive Diploma Programme offers diploma courses in the following areas:

- ◆ **Banking Management**
- ◆ **Financial Management**
- ◆ **Human Resource Management**
- ◆ **Counselling Skills in HR Process**
- ◆ **Investment Management**
- ◆ **International Business Management**
- ◆ **Marketing Management**
- ◆ **Supply Chain Analytics and Management**
- ◆ **Business Analytics**
- ◆ **Insurance Management**
- ◆ **Health Care Management**

Short Term Certificate Programmes

LIBA has a team of highly qualified and experienced faculty, who provide the Institute an opportunity to offer varied programmes towards building value to Individuals. These short term certificate programmes are specially designed for working professionals who wish to enhance their skills in their chosen specializations. They provide the much needed impetus to the participant to delve deeper into their area of interest. The Faculty employs modern and innovative teaching methods to encourage students develop a probing and methodical attitude towards problem solving in addition to building conceptual understanding in the particular subject. These are short-term and week-end programmes held over a period of eight weeks.

MANAGEMENT DEVELOPMENT CENTRE

Through its Management Development Centre (MDC), LIBA offers a variety of programmes and consulting partnerships to corporates. The aim is to make today's practicing managers to emerge as future leaders by providing opportunities for professional renewal on a continuing basis.

LONG-TERM EXECUTIVE PROGRAMMES

These programmes are tailored for the executives at different levels working in the corporate sector. The Centre offers unique and distinct programmes to suit the business and developmental needs of the partnering organizations.

SHORT-TERM EXECUTIVE PROGRAMMES

Short-term value-adding certificate programmes are targeted at the young manager, who is keen to invest in himself/herself for gaining knowledge, skills and perspective in a particular area of management specialization.

MANAGEMENT DEVELOPMENT PROGRAMMES

These programmes, intended for the working professionals, are designed to provide timely learning interventions that can help them to up-skill themselves and progress in their career paths. These programmes are targeted at specific areas of business management with a view to focus on the particular learning needs of working professionals.

CONSULTANCY

LIBA takes up strategic and value-adding consultancy assignments on specific requests from the corporate world.

CENTRES OF EXCELLENCE

The Centres of Excellence at LIBA are created to complement its teaching and skill development programmes by promoting funded research, quality publications and impact-oriented training and awareness activities on all major issues falling in the thematic area defined by the business-economy-society interface.



Prof. C.K. Prahalad Centre for Emerging India

Prof. C.K. Prahalad Centre for Emerging India focuses on consultancy, research and training in the areas of strategy, innovation and entrepreneurship enhancing engagement, involvement and benefits for bottom of the socio-economic pyramid (BoP) segment. The Centre primarily works towards addressing the current gaps between idea-generation and scaling-up so as to promote viable business opportunities. The Centre has actively collaborated with Santa Clara University, US, Catholic University, Italy in the areas of research, social entrepreneurship courses, and connecting social entrepreneurs across the globe. The Centre admits interns, international and national, from industry, universities, management institutions, governments and R&D centres. The Centre's focus for this academic year shall be Entrepreneurship Education and Research in making business contribute to socio-economic benefits for BoP, financial inclusion, CSR, triple bottom lines, social enterprises and innovations for sustainability.

Centre for Business Ethics and Corporate Governance

LIBA has established the Centre for Ethics and Corporate Governance to promote ethics and internationally accepted governance practices among its students, corporate sector and government system through research, training and awareness programmes.

Centre for Logistics and Supply Chain Management

The Centre for Logistics and Supply Chain Management at LIBA encourages both theoretical and practical research for promoting learning among new-generation researchers and managers, especially in the manufacturing and service sectors. It focuses particularly on IT professionals, who design solutions to handle critical retail and supply network issues and challenges by developing productive practices in engineering design and in the manufacture and movement of goods.

Informatics Centre - a CSR Initiative



Informatics Centre is a CSR Initiative of LIBA bridging the digital divide through IT Education, Employability and Entrepreneurial (3 E's) skills training programmes. Its main objective is to provide cost-effective computer education and employable skill training to the student community at large, especially aimed at the needy, marginalized and the underprivileged by making them computer savvy and employable. It also provides entrepreneurial and technology enabled skills to tiny and small scale entrepreneurs.

Loyola Inclusive Incubation Centre

Loyola Inclusive Incubation Centre, is an open inclusive innovation startup eco-system established under the aegis of Prof. C.K. Prahalad Centre for Emerging India. The centre shall provide space, funds and mentorship to startups. The emphasis is on promoting social enterprises with participation of innovators, entrepreneurs, students, faculty and alumni. Participants at the incubation centre shall ideate, iterate and identify viable solutions (products / services), experiment with inclusive business models, find investments and explore scaling up options. Hackathons, workshops, symposiums, seminars and conferences are conducted to enrich inclusive innovation and the start-up eco-system.

THE LIBA EXPERIENCE

Nestled in the picturesque Loyola College campus, LIBA is a world in itself. However, the atmosphere of serenity in the campus belies the true nature of the serious academic and professional activities at the Institute. Contrary to its pacific setting, LIBA remains a cauldron of activities, ideas and ambitions of young students and senior scholars. Its dynamic atmosphere constantly inspires future managers and enables their all-round development, while maintaining professional rigour and personal discipline.

Pedagogy

Dedicated and highly qualified faculty not only use modern and innovative teaching methods but also encourage students to develop soft-skills such as critical inquiry, which help in the development of higher-order skills such as analytical thinking and problem solving. Students are also trained to face challenging and stressful mock-situations in which they evaluate diverse facts, perceptions and ideas similar to those in a real-time corporate environment. Through their interactions with the corporate sector in the form of live projects and case studies, students obtain the opportunity to communicate with corporate leaders, business experts and well-positioned LIBA alumni. Such mutual interactions are of great value to the students for sharpening their managerial skills and public relations. Modular Object Oriented Dynamic Learning Environment (MOODLE) software is used as the academic learning platform to effectively conduct courses.

Library

The library, with over 31000 volumes, is one of the best management libraries in the country. The spacious air conditioned reading room is located within a computerised and Wi-Fi enabled building and is open seven days a week. It subscribes to many Indian and International journals and provides access to information in several electronic formats such as CD ROMs, online database (EBSCO complete and J-Gate) and CMIE products - PROWESS and Industry Outlook. In addition, LIBA has inter-library arrangements with the British Council Library and that of Madras Management Association.

I.T. Infrastructure

The campus is equipped with the latest computers and software to facilitate modern pedagogy. The Computer Lab has a dedicated leased line for 24-hour internet connectivity and multimedia and video conferencing facilities. Both the Institute and the hostels are well supported by Wi-Fi and LAN facilities.

Accommodation

LIBA has excellent hostels for both men and women located within campus itself. They have a 24-hour internet connectivity and all the rooms are Wi-Fi enabled. Built according to international standards, the hostels provide an ideal ambience to make residents feel at home. The scenic surrounding and calm and serene atmosphere of the campus provide a comfortable and conducive environment for learning. LIBA also has well-furnished guest rooms for housing international students and visiting faculty.



BEYOND THE CURRICULUM

LIBA strives to promote learning among its students both in and out of the classrooms. Beyond the curriculum, the students at LIBA have a vibrant social life, characterized by cultural and sports activities, get-togethers and celebrations as well as social-oriented events. LIBA also fosters among its students a passion for excellence by encouraging them to participate in other business school festivals as well as national and international competitions. Exposure to such events builds self-confidence through challenges of thinking, performing and outdoing some of their best peers in other business schools across the country.

Beyond Management Initiative

Under the Beyond Management Initiatives (BMI), LIBA organizes a series of guest lectures at the Institute with the involvement of students which is aimed at providing new insights beyond their curriculum. Guest Speakers with expertise in various domains are invited throughout the academic year to share their knowledge and experience with the students. In an environment set for lateral thinking, future leaders flourish on the insights showered by eminent personalities from various fields. The BMI session is held every wednesday.

The students also have been enthused in the BMI session and in the year 2011 started to participate as Speakers. The student led BMI sessions are known as Ekalavya Series, wherein the students come forward to share their learnings in various subjects such as photography, their summer internship experiences, foreign exchange programmes; and showcase their talents in music, dance and hobbies.



Mr. Gopal Krishna Raju



Mr. Krishna Kumar



Mr. Muralidharan



Mr. Sanjay Parthasarathy



Mr. Sanjay Pinto



Mr. Sridhar

Prominent Speakers at BMI-2016 - 2017:

Mr. Sanjay Pinto

Advocate, Columnist & Author.
Former Resident Editor, NDTV 24X7

Fr. Stanislaus Fernandes SJ

Indian Social Institute, New Delhi

Mr. Sridhar G

Regional Business Manager (South), Glaxo SmithKline Consumer Healthcare Limited. Alternate Channels

Dr. Stanly Johny

International Affairs Editor at The Hindu, Chennai.

Dr. Geeta Madhavan

Member, Centre for Security Analysis, Chennai

Mr. Ardhanarieswar

Head - South, DBS Bank Ltd.

Mr. Somi Hazari

Shosova Group, Shosova Properties Pvt.Ltd.,

Mr. Pradeep Cholayil

Chairman and Managing Director, Cholayil Private Limited

Mr. Sanjay Parthasarathy

CEO of Startup - Indix. Former Corporate VP of Developer & Platform Evangelism, Microsoft

Mr. T S Krishna Murthy - IRS (Retd)

Former Chief Election Commissioner, Government of India

Mr. Balachandar R

Founder & CEO, Wassup Laundry

Mr. Sujith Kumar

HR Head, Infosys Ltd, Chennai & President, National HRD Network, Chennai Chapter

Mr. T Muralidharan

Chairman, TMI Group. Author, An Experts' Guide to top 101 Entry Level Jobs for MBAs & Graduate

Dr. Krishnakumar - IFS

Director, Arignar Anna Zoological Park

Mr. T N Venkatesh - IAS

Managing Director, Co-optex



Mr. T N Venkatesh



Mr. Pradeep Cholayil

Outbound training programme in Pegasus Institute

In the month of June 2017, LIBA had organized an outbound training program for the first year students of its flagship MBA program at Pegasus Institute for Excellence in Pondicherry. The training programme was organized with an aim to offer a foundation for students to build leadership qualities and inherit managerial skills.

The program comprised of various high energy sessions spread across three days. With 120 students participating in a series of activities, the training session helped nurture skill sets in areas of teamwork, communication, leadership, time management, problem solving, decision making, motivation, change and personal development. The students coming from diverse geographical backgrounds helped each other in embracing different cultures through these activities as a part of the training program.

The outbound training program also offered students an opportunity to work closely with their peers in the form of training activities, analytically solving problems, leadership and team building activities. At the end of the training sessions, students were groomed with a strong sense of achievement orientation and exposure to real life team situations.

Marathon Case study

LIBA has constantly sought innovation in teaching methodologies in order to maintain effective and efficient methods of teaching. One such method is the Marathon Case study. The Marathon Session of Case Analysis was first introduced during the eighties. The rich tradition was revived last year and the session was conducted by Prof. Dr. A. Seetharaman, Dean, Academic Affairs, S P Jain School of Global Management - Dubai, Singapore, Sydney

The uniqueness of this method lies in the fact that the students get to spend a day out in the open environment and analyze the cases amidst nature. The analysis itself also follows a very structured approach, incorporating quite a handful of analyzing tools and methodologies, which otherwise would have taken days to put together.



LIBAZaar

LIBAZaar, a disguised marketing research extravaganza was held on the 25th of September, 2016. It is the first time ever that any event like this was held in Southern India. The one of its kind marketing carnival studies any consumer – related problem that corporates seek an answer to through a specially designed research game. The concept of disguised marketing is used to eliminate any kind of biased response and the product/brand names are kept confidential. The study is undertaken by a group of students under the guidance of a marketing consultant and the entire analysis is done free of cost. The event also provides a great opportunity for any company looking for a test marketing forum for its new product, where every segment of the consumer market can be reached and tested, as the event targets a footfall of around 7000 people of all age groups.

ACADEMIC CLUBS

At LIBA, various student committees are formed to facilitate communication among students, LIBA administration, corporate sector and the media world. Committees, such as Placement, Alumni, Corporate Interface, 360 Degrees, Conferences and Events, are managed by the students themselves. These student committees function as effective mechanisms for cultivating and developing organizational skills and leadership qualities among students.



Placement Committee

At LIBA, Placements is completely a student driven initiative that is actively guided and supported by the Placements Chairperson and Manager. The Placement Committee comprises of students who have been hand-picked to act as a liaison between the corporates and the students. The primary job of the placement committee is to facilitate the Summer Internship and Final Placement process held at the college and make sure that all the students at LIBA get placed in the organizations as well as profiles of their choice. At the same time, the committee also makes sure that prospective employers get a fair chance to select the students of their choice. The committee also takes care of numerous Campus Engagement Initiatives like guest lectures and pre-placement talks, which give students an insight into the corporate world. The committee works on three pillars - Integrity, Responsibility and Discipline. It is highly influenced by LIBA's motto "In pursuit of Excellence and Ethics".



360 Degrees (Student Affairs Committee)

360 Degrees, the Student Affairs Committee, is a student body committed to bring fun and energy on LIBA campus. It helps the students to bring out the leader in them. The Committee organizes a plethora of extra and co-curricular events, which include celebrating festivals, organizing cultural and sports events, 'Chrysalis', which is LIBA's annual national level Management Fest, and 'LIBArated', which is LIBA's annual Cultural Fest. The Committee also handles the inter-collegiate interface of all student activities such as the B-school fests and cultural and sports events.



Alumni Committee

The strength of any premier educational institution lies in its Alumni. The Alumni committee of LIBA strives to bring back these valuable assets to the institution every year and makes it possible for them to cherish and relive their memories by conducting various reunions and Annual Meets for all the Alumni. The Club also releases a biannual newsletter that portrays the various events and occasions held at LIBA with special columns dedicated to STAR Alumni highlighting their achievements and

journey during and after LIBA. As a new initiative to facilitate frequent reunions of Alumni located across India, the Alumni club has commenced chapter-wise Alumni Meets held in cities such as Mumbai and Bangalore. The Club is also responsible for hosting an activity during 'Chrysalis', the flagship event of LIBA.



LE VoxPopuli (HR Club)

Formed with the objective of synergizing the talents of students and exposing them to emerging trends in HR, Le VoxPopuli provides a strong foundation and a deep insight into the myriad facets of the significant field of HR. With innovative activities and workshops organized through the year, the Club facilitates the understanding of students on diverse HR functions in the corporate world today.



Mark-it (Marketing Club)

Mark-it was formed with the vision: "To Revolutionize". The objective of the Club is to bridge the gap between concepts and applications in marketing. Discussions, games and events cover the diverse facets of the marketing segment of business like branding, strategies and business environment.



The Finesse (The Finance Club)

Finesse Club was established to support the Institute's quest for co-curricular learning in the highly complex world of finance. The objective of the Club is to provide a sound platform to students for enhancing their interaction with academics and professionals for an in-depth understanding of various ramifications of finance.



Mind Works (Quiz Club)

Mind Works, the Quiz Club, is a student-driven body that consists of both quizzers and quiz enthusiasts. The main aim of the Club is to create and promote a quizzing culture among students on campus. Apart from taking part in quizzes across the country, the Club also organizes quizzes at LIBA.



ESPIRE (Entrepreneurship Club)

The Entrepreneurship Club aims to promote and encourage entrepreneurship as a career option. It acts as a catalyst that allows potential ideas to be converted into practical business solutions.

The Club helps students understand the market environment of various industries through pilot projects, mentorships, seminars, workshops and B-plan events through its entrepreneurship development, social entrepreneurship and Inter-college wings and its supporting teams on finance, marketing and documentation.

"BINARY" (Systems Club)

Binary, the systems Club of LIBA, serves as a forum for aspiring IT professionals to share, discuss and debate on the latest developments in the field of information technology. The Club organises workshops, conclaves and interactive sessions with the Heads and CEOs of the IT sector.



Arista (Operations Club)

Arista, the Operations Club, was started in order to substantiate theoretical learning by exposing it to practical applications. The aim of Arista is to bridge the gap between theory and practice by creating awareness about operations management through various activities such as games, debates, and strategic contests.



LIBA Premier League (LPL)

Based on the lines of the Indian Premier League, LPL aims to bring the spirit, enthusiasm, team work and strategic management of IPL to the classrooms within a business framework. Eight teams are formed among students through a process of auction and these teams take part in various forms of sports and related activities on the campus to gain points for their respective teams. At the end, the prize money is distributed to the winning teams. LPL helps to invoke the true strategist, manager and entrepreneur among the students.



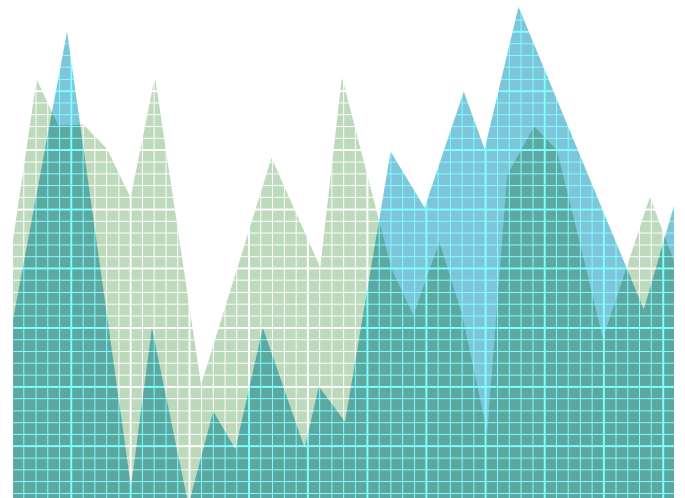
Radius-Reaching Out (Social Service Club)

Radius Club is a social service initiative managed by students. In line with LIBA's commitment to values and ethics, it aims to bring a positive change in society by leveraging management skills and techniques imbibed at LIBA. The Club plans to undertake a wide range of activities such as promoting social entrepreneurship, marketing/retailing the products of SHGs, self-employment workshops, fund raising and business consultancy for NGOs.



LIBA Enviro Club

The Enviro Club promotes sustainable initiatives for the betterment of our future generation. The main objective of the Club is to create a harmonious relationship with Mother Nature by raising fruit bearing trees at minimal or no cost and distributing them through governmental bodies, NGOs and educational institutions. The Club also aims to improve food security and to create awareness among students about the ecological need for planting trees.



MOTHER TERESA AWARD

In 1998, the Centre for Business Ethics and Corporate Governance, instituted the prestigious Mother Teresa Award for Corporate Citizenship. It is conferred annually on companies that show exemplary social commitment, render service to society, show concern for the environment and are ethical in all their business transactions and relations. Over the years, the Award is well known in corporate circles and has acquired an all India reputation.

The objective of the Award, is to showcase a corporate which has gone far beyond its call of duty to promote welfare activities for the benefit of the underprivileged and the marginalized sections of society and is environmentally conscious.

Past Winners of the Mother Teresa Award for Corporate Citizenship are:

- 2014 *Listed category* : Mahindra & Mahindra limited
Unlisted category : Serum Institute of India limited
Best NGO : The Akshaya Patra Foundation
Spirit of Mother Teresa Award : Mr Azim Premji,
Chairman, Wipro Ltd.
- 2013 ACC Limited Madukkarai Cement Works
- 2012 Shree Cements Ltd.
- 2011 TATA Chemicals Ltd.
- 2008 Chennai Petroleum Corporation Ltd.
- 2006 NTPC Ltd
- 2005 Tata Steel Ltd.
- 2004 TVS Motors Company
- 2003 Polaris Software
- 2002 Shriram Investments
- 2001 Indian Oil Corporation
- 2000 Orchid Chemicals and Pharmaceuticals Ltd.
- 1999 Tamil Nadu Newsprint and Papers Ltd.
- 1998 Titan Industries

CHIEF GUESTS

- 2014 His Excellency, Konijeti Rosaiah
Governor of Tamil Nadu
- 2013 Dr. V Shanta,
Chairman & Executive Chairman, Cancer Institute (WIA), Chennai
- 2012 Shri. Gopalkrishna Gandhi, IAS (Retd)
Chairman, Kalakshetra Foundation, Chairman of Governing
Body of Indian Institute of Advanced Study, Shimla and
President of its Society
- 2011 Shri. N Gopalaswami
Former Chief Election Commissioner, Govt of India
- 2008 Prof. C K Prahalad
- 2006 Dr. A P J Abdul Kalam
Former President of India
- 2005 His Excellency Shri. Surjit Singh Barnala
Former Governor of Tamil Nadu
- 2004 Shri. M. Damodaran
Chairman, Securities and Exchange Board of India
- 2003 Shri. P. Shankar, IAS
Chief Vigilance Commissioner, Govt. of India
- 2002 Prof. M S Swaminathan F.R.S.
Chairman, M.S.Swaminathan Research Foundation, Chennai
- 2001 Shri. N. Rangachary
Chairman, Insurance Regulatory & Development Authority
- 2000 Shri. Murasoli Maran
Minister of Commerce, Govt. of India
- 1999 Shri. Montek Singh Ahluwalia
Member, Planning Commission, Govt. of India
- 1998 Shri. Ramakrishna Hegde
Minister of Commerce, Govt. of India



CONFERENCES

LIBA BEACON'16 BUSINESS ETHICS CONFERENCE

Loyola Institute of Business Administration (LIBA) has been organizing various programmes and activities to promote business ethics and good corporate governance among its stakeholders, particularly the students. One such program is the annual Business Ethics Conference (BEACON) which LIBA has been organizing since 2007.

The eleventh edition of BEACON, was held on 14th October 2016 and it focused on the theme - Leadership and Ethics for the Emerging Future. The conference was organised by LIBA in collaboration with National HRD Network, Chennai Chapter.

Many eminent speakers discussed the following topics:

Impact of Ethics and Governance in shaping Employee Attitude and Behaviour

Need to rethink Talent Management - Issues and Challenges

The role, significance and need for "Spiritual Quotient" in Organisations

Employer attractiveness through CSR.

Leadership in the context of Ethics and Governance

Developing value-based Leaders



Fr.P.Christie S.J, Director, LIBA,
Padma Bhushan Dr. Mrityunjay Athreya, Ph.D. (Harvard),
Fr. A.M. Francis Jayapathy S.J., Rector, Loyola College,
Mr. Sujith Kumar, HR Business Leader,
Infosys Ltd & Honorary President, NHRDN, Chennai Chapter

LIBA regularly organizes various conferences in order to get the students involved in serious discussion and analysis of critical issues of current relevance to the corporate world. They also get an opportunity to interact with prominent corporate leaders and eminent academicians. The conferences engage young talent to confront challenges innate to their personal development and professional career. Initiated and organized by the students themselves, these conferences constitute the most resourceful means of acquiring managerial experience and expertise outside the academic curricula.

The speakers include:

Padma Bhushan Dr. Mrityunjay Athreya, Ph.D. (Harvard),

Honorable Minister Mr. K Pandiarajan

Minister for School Education, Sports and Youth Welfare, Government of Tamil Nadu

Mr. Sujith Kumar

HR Business Leader, Infosys Ltd & Honorary President – NHRDN

Mr. Judhajit Das

Chief - Human Resources, ICICI Prudential Life Insurance Company Ltd.

Mr. Prabhakar Lingareddy

Vice President - Human Resources (Agri-business Division),
ITC – Agri Foods

Ms. Gangapriya Chakraverti

Director - Human Resources, Ford Motor Company-Global Business Services

Mr. S. Venkatesh

President-Group HR & Management Board Member, RPG

Ms. Uma Rao

Vice President -Human Resources, Ashok Leyland Ltd

Ms. Susan Thomas,

Executive Advisor, HR, Sundaram Fasteners

Mr. Shyam C Raman

Executive Vice President – Group HR, Murugappa Group



Ms. Gangapriya Chakraverti, Director, Human Resources, Ford Motor Company-Global Business Service, Mr. Sujith Kumar, HR Business Leader, Infosys Ltd & Honorary President, NHRDN, Chennai Chapter, Mr. Prabhakar Lingareddy, Vice President, Human Resources (Agri-business Division) ITC – Agri Foods, Mr. Judhajit Das, Chief - Human Resources, ICICI Prudential Life Insurance Company Ltd.



Ms. Uma Rao, Vice President, Human Resources, Ashok Leyland Ltd, Mr. Shyam C Raman, Executive Vice President – Group HR, Murugappa Group, Mr. S. Venkatesh, President-Group HR & Management Board Member, RPG, Ms. Susan Thomas, Executive Advisor, HR, Sundaram Fasteners



Mr. R. Ramaraj, Senior Advisor, Elevar Equity, Fr.P.Christie SJ, Director, LIBA, Mr. Girish Mathrubootham, Founder & CEO, Freshdesk and Dr. G. Revathi, Dean, Academics, LIBA



Insight is a national management symposium which engages the minds of young managers on current issues and in the “creative chaos” of today’s business world. Distinguished leaders from the corporate sector provide rich and intellectual knowledge to future managers.

The eleventh edition of Insight was held on March 11, 2017. The theme was “Start-ups in India - Challenges and Opportunities”. The symposium had entrepreneurs and luminaries from reputed industries representing various sectors share their expertise and experience. This year Insight was conducted in collaboration with TVS Capital Fund Limited, TiE, Chennai, Villgro and the Chennai Angels.

The speakers:

- Mr R. Ramaraj**
Senior Advisor, Elevar Equity
- Mr. Girish Mathrubootham**
Founder & CEO, Freshdesk
- Dr. A. Velumani**
Chairman & CEO, Thyrocare
- Mr. Balram Nair**
Vice-President, Chennai Angels
- Mr. Abhinav Mathew**
Partner, Namma Coffee Kadai
- Mr. Avinaash M**
Partner, E21 Designs
- Mr. Vikas Chawla**
Co-founder, Social Beat
- Ms. Latha Pandiarajan**
Co-founder, Ma Foi Strategic Consultants
- Mr. Paul Basil**
Founder, Villgro Innovations Foundation
- Mr. Sreejith Nedumpulli**
Co-founder, ROPE
- Dr. G.S.K. Velu**
Managing Director, Triviron

PROGRAMMES CONDUCTED ON CURRENT RELEVANT TOPICS

THOUGHT LEADERSHIP PROGRAMME SERIES



The Centre for Logistics and Supply Chain Management strives to promote understanding of the nuances of logistics and supply chain management tools and techniques, develop new methods and provide training to management executives, conduct research and support the evolution of the profession in business and society.

Trade and industry and societal progress are often determined by the human quest for improvement and pursuit of excellence. To bring about this distinction there needs to be a transformation in the choice of next practices rather than best practices. The experience and expertise of the senior management is of immense value in this pursuit towards excellence.

Thought Leadership Program series will provide an opportunity for professionals to share knowledge, skills and develop network among supply chain and logistics industry. This programme will invite experts and top management to share best practices, current trends and new developments in Logistics and SCM. The first programme for the academic year 2016 -17 focused on 'GST and its Ramifications for Logistics Sector' and Dr. R. Arunachalam, Senior Vice President, ProConnect Supply Chain Solutions was the lead speaker.

POST BUDGET ANALYSIS



On February 3rd, 2017 Former Finance Minister and senior Congress Member, Mr. P. Chidambaram who is also an alumnus of Loyola College was invited to Loyola Institute of Business Administration (LIBA) to critically analyze the Union Budget 2017 in the presence of students. LIBA has been organizing this unique budget analysis session with Mr. P Chidambaram for three consecutive years in order to offer students an expert insight into the Union Budget.

His excellent analysis helped our students get a better insight on the current Indian economy. He observed that the current government which enjoys an absolute majority could have brought about deep and broad structural reforms. He stressed on the need to revive rural economy and boost the growth of export. In a light humoured manner he acknowledged that the government has finally a farmer's hat. He asked the students to focus their classroom studies more on the revival of export and private investment sector.

LIBA SIGNED AN MOU WITH TCS



On the 24th of March, 2017, Loyola Institute of Business Administration signed an MoU with Tata Consultancy Services – TCS, to launch a management programme on Business Analytics, a first of its kind initiative from both the partners.

This collaboration between TCS and LIBA will aim at providing industry specific application oriented courses in the area of Business Analytics to be offered as Executive Postgraduate Diploma in Business Analytics. LIBA will also offer this course as an elective for the PGDM students of LIBA which would lead to specialization in Business Analytics.

The guests of honor were Mr. Ranjan Bandyopadhyay – Global Head of HR for Strategic Initiatives and BPO, TCS, Mr. Santosh Mohanty – Vice President and global head of IP and product engineering group at TCS and Mr. Rajiv Noronha – Vice President in HR and Head of Organizational Effectiveness, TCS. Mr. Ranjan emphasized on the importance of grooming skilled professionals in Big Data and Business Analytics and added that the requirements for the same were growing and currently close to 1 million.

Fr. P. Christie S.J., Director, LIBA, highlighted the reasons for signing the MoU saying that the key to success of any business school is the increasing interface with the industry. He also highlighted some of the future plans of LIBA such as offering an MBA in Analytics in collaboration with TCS, working with Universities abroad for the same and also the initiative to create a Centre for Analytics and Insights.

Mr. Santhosh outlined some of the issues faced today in gathering information, such as volume, velocity, variety and veracity which serves as the basis for Big Data Analytics and thus, for professionals to substantiate any business decisions they require massive information with basic knowledge of Big Data to provide added insights.

LETTER OF COOPERATION WITH BYST



On 30th September 2016 a Letter of Cooperation (LOC) was signed between Prof. C K Prahalad Centre for Emerging India of LIBA and Bharatiya Yuva Shakthi Trust (BYST). The LOC has given an opportunity for both the institutions to work collaboratively for

promoting entrepreneurship among BoP segment, incubation of tiny and micro entrepreneurs and skill enhancement. The LOC provides engagement opportunities for faculty, students, alumni and researchers in supporting first generation entrepreneurs assisted by BYST to succeed in their ventures.

STRATEGIC PARTNERSHIP WITH THE INSURANCE INSTITUTE OF INDIA (III)

Loyola Institute of Business Administration (LIBA), on 18th January 2017, announced a strategic partnership with The Insurance Institute of India (III) to introduce a first-of-its kind Insurance Management programme.

With an aim to produce industry-ready professionals, the Insurance Management course from LIBA is an Executive Diploma Programme that will groom Insurance professionals to take on the challenges of growth in the complex Indian market. The programme will include professors from LIBA, experts from the Insurance Institute and professionals from the industry as trainers.

The one year programme will be held during weekends to help working professionals. Spread across three semesters, the course will introduce students to subjects such as Principles of Insurance, Practice of Life Insurance and General Insurance, Legal Aspects of Life Insurance



LIBA IN THE NEWS

No alternative to ethics: Athreya

'Only firms that are ethical will survive'

BEACON

and Ethics for the

From left: J. Chinnai, Co-Chair and Athreya Athreya, Managing Director, and A. Prasad, Director, Beacon College at the inauguration of the Beacon 2016, in Chennai on 17th January.

Business ethics is the only alternative to the current state of affairs, says Athreya. He said that the only way to survive in the current state of affairs is to be ethical. He said that the only way to survive in the current state of affairs is to be ethical. He said that the only way to survive in the current state of affairs is to be ethical.

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LIBA acs BLOc Boardroom Challenge

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LIBA acs BLOc Boardroom Challenge

Leadership is the ability to see the future before it happens: IMD Professor

Leadership is the ability to see the future before it happens: IMD Professor

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Leadership is the ability to see the future before it happens: IMD Professor

Leadership is the ability to see the future before it happens: IMD Professor

Outbound training programme

LIBA (Loyola Institute of Business Administration) recently organised an outbound training programme for the first year students MBA students at Pegasus Institute for Excellence, Pondicherry. It offered 120 students an opportunity to work closely with their peers in leadership and team-building activities in the form of various training sessions.

LIBA, TCS launch business analytics programme

LIBA, TCS launch business analytics programme

LIBA, TCS launch business analytics programme

LIBA, TCS launch business analytics programme

Awards and Honours

Over the years, both LIBA as an institution and its faculty and students, as individuals, have received many important awards. LIBA received the ABP, National Education Awards 2015 for Outstanding B-School South, B-School with Industry Related Curriculum in Human Resources Management and B-School with Excellent Industry Interface. In July 2015, it also received the 'Lokmat' National Education Leadership Award for Outstanding B-School (South).

Students also brought laurels to LIBA by winning many awards at national and international competitions held in institutions such as IIMs, IMT Ghaziabad, XIMB, IMI New Delhi, DoMS IIT Madras, SIBM, IFMR, NMIMS, KJ Somiya, and Great Lakes.

edexo 66

More employment! 15

Whod's students think of budget 2017-18?

'DeMon looms large over budget'
—says former Finance Minister P Chidambaram, addressing a group of students in Chennai, to analyse the recent budget. **Rosey Mathew Prasad** turns in

Addressing a group of students at the Grand Convention of Loyola Institute of Business Administration (LIBA), Chennai, today, former Finance Minister P Chidambaram said that the government's budget for 2017-18 is a "DeMon" that looms large over the country's economic growth.

Chidambaram said that the government's budget for 2017-18 is a "DeMon" that looms large over the country's economic growth. He said that the government's budget for 2017-18 is a "DeMon" that looms large over the country's economic growth.

LIBA set to incubate over 10 start-ups by 2020

246 students get Post-Graduation degree

LIBA students are set to incubate over 10 start-ups by 2020. The institute has been successful in incubating several start-ups in the past few years. The students who have completed their Post-Graduation degree are also being supported by the institute.

Teaming up for safe water

A project for defluoridising water, done by LIBA students, has come third in the UK-India Social Innovation Challenge

NIYEDA NARAYAN

NIYEDA NARAYAN

NIYEDA NARAYAN

GOT A BUSINESS PLAN?

LIBA has been taking several initiatives that serve as a platform for youngsters to develop their startup models.

With the aim of creating a platform for youngsters to develop their startup models, LIBA has been taking several initiatives. The institute has been successful in incubating several start-ups in the past few years.

இந்தியாவில் தொழில்முனைவுக்கு புதுவையான கண்டுபிடிப்புகள் வழியாக திறமை: 2017-ல் கல்வியறிவு

LIBA has been successful in incubating several start-ups in the past few years. The students who have completed their Post-Graduation degree are also being supported by the institute.

The project can be taken up as a business to benefit a social cause

LIBA students are set to incubate over 10 start-ups by 2020. The institute has been successful in incubating several start-ups in the past few years.

LIBA partners with TVS Logistics to train fresh graduates

சொயோலாவின் புதிய கல்வித்திட்டம் அறிமுகம்

LIBA has been successful in incubating several start-ups in the past few years. The students who have completed their Post-Graduation degree are also being supported by the institute.

BULLETIN BOARD

LIBA, TCS launch PGDM programme on Business Analytics

A MoU was signed in the presence of Fr P Christie SJ, Director-LIBA and Ranjan Bandyopadhyay, VP, HR, TCS

LIBA and TCS have launched a PGDM programme on Business Analytics. The programme is designed to provide students with the skills and knowledge needed to succeed in the industry.

லிபால் பாரம்பரியமான ஐசிஐஐ அனலிஸிஸ் ப்ரோக்ராம்

LIBA has been successful in incubating several start-ups in the past few years. The students who have completed their Post-Graduation degree are also being supported by the institute.

Leadership and Ethics takes centre stage at BEACON 2016

To expand scope of legislation for maternity benefits TN forefront of empowering working women

LIBA has been successful in incubating several start-ups in the past few years. The students who have completed their Post-Graduation degree are also being supported by the institute.

CORE FACULTY

LIBA's main strength is its academically well-qualified, richly experienced and technically competent faculty members most of whom have corporate experience. They are actively involved in research and publications on management issues of current relevance. Their pedagogic resourcefulness has attracted many

Agna Fernandez,

M.Com., PGDM, FPM Ph.D. (XLRI)

B. Aiswarya,

M.B.A (Alagappa University),
M.Phil. (Madurai Kamaraj University),
Ph.D. (Sathyabama University)

Alaguperumal Ramasamy,

M.Sc. (University of Madras),
PGDBA (LIBA),
Ph.D. (National Cheng Chi
University, Taiwan)

P. Chandiran,

M.B.A. (Madurai Kamaraj University),
Ph.D. (Anna University)

N. Chandrasekaran,

M.A. (University of Madras),
M.Phil. (Bharathidasan University),
Ph.D. (University of Madras)

S. Chellaiah,

M.S. (Michigan Technological
University, USA),
Ph.D. (Purdue University, USA)

P. Christie S.J.,

M.Sc. (University of Madras),
M.B.A. (University of St. Louis, USA),
Ph.D. (University of St. Louis, USA)

Deepa Ittmani Tholath,

M.B.A. (Cochin University),
Ph.D. (Kerala University).

Indira,

M.A. (University of Hyderabad),
M.Tech. (IISc),
Ph.D. (ISEC, Bengaluru)

Irudaya Veni Mary

MSW (Madras University),
M.Phil (Madras University),
Ph.D. (Madras University)

P. C. Lakshmi Narayanan,

B.L. (University of Madras),
M.Com. (University of Madras),
M.B.A. (University of Madras),
Ph.D. (Bharathidasan University)

Madhava Priya,

M.B.A. (Anna University),
M.Phil. (Madurai Kamaraj University),
Ph.D. (University of Madras)

Madhuri Malhotra,

MBA (Dayalbagh Educational
Institution, Agra),

Ph.D. (IIT, Madras)

S. Maria Wenisch,

M.Sc. (Bharthidasan University),
M.Phil. (Bharthidasan University),
Ph.D. (Anna University)

M. P. Pandikumar,

M.Phil. (Madurai Kamaraj University),
Ph.D. (Alagappa University)

M. Ramasubramaniam,

M.E. (Bharathiar University),
Ph.D. (IISc., Bengaluru)

G. Revathi,

M.B.A. (Madurai Kamaraj University),
Ph.D. (IIT, Madras)

Shanthi Venkatesh,

M.A. (University of Madras),
Ph.D. (Anna University)

Sridhar Ganesh,

PGDM (IIM, Calcutta)

Vandana Zachariah,

FCA, PGDFM,
Ph.D. (University of Madras)

M. Victor Louis Anthuvan,

M.Com. (University of Madras)
Ph.D. (Bharathidasan University)

Xavier Raj,

M.A. (University of Madras)
Ph.D. (University of Madras)

ADJUNCT FACULTY

Dr. Richa Pande,

Ph.D. (University of Delhi)
Chairperson - Placement

Dr. I. Thiyagarajan,

M.A., M.Phil., Ph.D.
Chairperson - Part-time programmes, LIBA

Fr. Emmanuel Arockiam S.J.

M.A., Ph.D.

Mr. V. A. George

B.E., PGDM, CAIIB

Dr. Veerashekarappa

MA, PhD.

Dr. Mohammed Abdul Kalam

MA, PhD.

Dr. J Sadakkadulla

Msc.,M.S.,Ph.D

Dr.M.Kandasami

F.C.A.,Ph.D

Fr. A.G. Leonard S.J.

M.A., PH.D

VISITING FACULTY

Prof. Alexandra Y. Benz,

L.L.B., M.A. , M.B.A.

Mr. Anthony Vishal Francis

PGDM

Mr. A. Arun Perumal

M.A., M.Com., PGDBA, C.A.

Mr. S. Asif

B.Sc., M.Sc., PGDBA

Mr. Asif Shahinsha

M.B.A

Mr. Carlton Young

M.Com.

Fr. N. Casimir Raj, S.J.

M.Com., M.B.A., Ph.D.

Dr. Christine Palani

M.A., M.B.A., M.Phil., Ph.D.

Mr., R. B. Easwaran

PGDMSM, MMM

Dr. Fernando Diz,

Ph. D.

Mr. G. R. Hari

F.C.A.

Mr. M. Harihara Mahadevan

M.B.A.

Mr. R. M. Harindranath

M.B.A., M.C.A.

Mr. M. S. Jagan

B.E., M.B.A.

Dr. Johannes Schnieder

Ph.D.

Mr. S. Kothandaraman

M.Com., CAIIB

Ms. Kruta Ashwin Valecha

M.S.W., P.G.D.B.A.

Dr. Marcel Weverbergh

Ph.D.

Mr. Mohan Kuruvilla

M.A., M.B.A.

Mr. M. Pandiyan

A.C.A., Grad. CWA

Dr. S. Peppin,

M.Phil., Ph.D.

Ms. Rajalakshmi Nirmal

M.B.A.

Mr. C. Samudhra Rajakumar

M.B.A., Ph.D., F.D.P.

Mr. Sandhya Kiran Rokkam

B.Tech.

Ms. Shantesh Jain

M.B.A.

Prof. K. Sivakumar

CFA, ICWA (Ph.D.)

Mr. K. Srinivasan

PGDBA, PMP, MBB

Mr. Subramanian Kalpathi

M.B.A.

Mr. R. Venkataraman

PGDBM, M.Sc., FCILT(UK)

Mr. S. V. Vijayaraghavan

ACA, MBA (IIM-B),
Certified Business Valuator (ICAI)

Mr.S.Suresh

B.E., PGDBM

RESEARCH ASSOCIATES (Part Time)

Dr.Navena Nesa Kumari J.

B.Com, MBA, M.Phil, Ph.D.

Ms.Renu Isidore.R.

B.E, MBA, Pursuing Ph.D. at LIBA –
Submitted Thesis

ADMINISTRATION

Fr. P. Christie, S.J.
Director

Dr. G. Revathi
Dean, Academics

Prof. Victor Louis Anthuvan
Dean, Research

Fr. Maria Wenisch S.J.
Dean, Administration, Chairperson,
Admissions & Hostel Director

Dr. P. C. Lakshmi Narayanan
Associate Dean, Academics

Prof. I. Thiagarajan
Chairperson, Part-time Programmes

Mr. Sridhar Ganesh
Chairperson, Management
Development Centre

Dr. A. Indira
Co-ordinator, Research

Dr. Shanthi Venkatesh
Chairperson, Centre for Business Ethics
and Corporate Governance

Dr. Chandiran
Chairperson, Centre for Logistics
and Supply Chain

Prof. Alaguperumal Ramasamy
Chairperson - International Programmes

Dr. Vandana Zachariah
Chairperson, Alumni Association

Dr. Xavier Raj
Chairperson, CKP Centre for Emerging India

Mr. Michael Sundar
Administrator

M. Anand
Maintenance Manager

Dr. Siluvairaj
Deputy Chairperson - Admission

Ms. Surya H. Chandavarkar
Librarian

GOVERNING COUNCIL

Fr. A.M. Francis Jayapathy S.J.,
Rector, Loyola College
Chairman

Fr. L. Jebamalai Irudayaraj S.J., Ph.D
Superior, Chennai Mission
Deputy Chairman

Fr. P. Christie, S.J., Ph.D
Director, LIBA
Secretary

Fr. M. Arockiasamy Xavier S.J., Ph.D.,
Principal, Loyola College

Fr. S. Xavier Alphonse S.J., Ph.D
Province Coordinator for Higher Education.

Fr. S. Maria Wenisch S.J., Ph.D
Dean, Administration, LIBA and Director, LIBA Hostel

Prof. Victor Louis Anthuvan
Dean, Research, LIBA

Prof. G. Revathi
Dean, Academics, LIBA

Mr. Thiyagarajan. Kumar
Director, Management Assurance Services
Bennett Coleman & Company Ltd.

Mr. V.A. George
President & CEO, Thejo Engineering Ltd.

Mr. Mario Lobo
Managing Director, Personal Search Services Pvt. Ltd.

Mr. Krishnakumar Natarajan,
CEO & MD - Mind Tree Ltd.

Mr. Gopal Srinivasan
Chairman and Managing Director - TVS Capital Fund Ltd.

Mr. Lakshman P S
Chief Consultant, Services Innovation - SAP Global
Consulting Delivery, SAP India Pvt Ltd.

Mr. Jaithirth Rao
Founder and Executive Chairman - Value and Budget
Housing Corporation Pvt. Ltd.

Mr. M. M. Venkatachalam
Chairman - Parry Agro Industries Ltd.

Mr. P Murari IAS (Retd)
Adviser to President, FICCI

Mr. A.X. Alexander, IPS (Retd.)
Former Director General of Police - Govt. of Tamilnadu

Mr. Arjun Kothari
Managing Director - H.C. Kothari Group of Companies

Mr.N.Ram
Chairman and Publisher - The Hindu Group of Newspapers

Mr. R. Balamurugan
Regional Officer - Southern Regional Office, All India
Council for Technical Education (AICTE)

Ms. Shanta Shiela Nair, I.A.S (Retd)
Officer on Special Duty - Chief Ministers Office,
Government of TN

Fr. Paul Fernandez, S.J., Ph.D
Vice Chancellor - Xavier University, Bhubaneswar

Dr. R. Ramaraj
Senior Advisor - Elevar Equity



LIBA introduces

ACTIVITY BASED LEARNING

in consultation with the Ross School of Business at the University of Michigan

Activity Based Learning (ABL) is a multidisciplinary LIVE project and involves experiential learning.

At the heart of Live Projects is a mutually beneficial collaboration between students, faculty, and sponsoring organizations. Each project has a small group of students working on an interdisciplinary subject. It is an ambitious and intensive partnership with the following objectives:

- ◆ Students, usually a group, guided by faculty members, undertake live projects for a company or nonprofit organizations.
- ◆ Students are encouraged to provide an outward looking and / or different perspective.

- ◆ A detailed analysis with latest tools and Business techniques makes the recommendations pragmatic.
- ◆ Student interns, start developing skills & competencies required in a Business environment.

ABL is based on the Multidisciplinary Action Projects (MAP) program at the Ross School of Business at the University of Michigan. MAP has been a very successful program running for 26 years. We are confident that ABL will add value to your Organization.



How does it work?

Team of 3-4 students work on a project sponsored by Corporate, Entrepreneurial or NGOs.

How many projects will be accepted?

8 -10 projects will be accepted, this year.

When do, the projects take place?

2nd April 2018 – 25th May 2018 (for a period of 8 weeks)

Students eligible to participate?

All PGDM students after completion of 1st year. These students will have a minimum work experience of 3 years.

Are students at the Company full time?

Students will work from Company premises or on / off the project site – as per the project requirement.

Are students taking any other course, now?

No, Students will be fully engaged only in this project.

What would be the involvement of LIBA faculty?

The faculty advisors will guide the students in Analyses and recommendations facilitating the deliverables set for the project.

What are the responsibilities of the sponsoring organization?

Assign an organization champion to the project. The students will work closely with this person during the project.

- ◆ Provide a proper seating arrangement and necessary equipment
- ◆ Allow timely access to people and data – as maybe required for the project.
- ◆ Pay travel expenses related to the project

Is there a cost to participate?

There is no administrative cost to participate in ABL.

How can the Organization participate?

Send a project proposal by 30th November 2017. After the review, we will finalize the scope of the project in a mutual discussion.

ABL PROJECT EXAMPLES

Operations / Supply chain

- ◆ Recommend improvements for long term capacity planning
- ◆ Develop process improvement for production strategy
- ◆ Streamline manufacturing facility operation
- ◆ Optimize supply chain
- ◆ Determine metrics and monitoring for pilot / new sites

Marketing

- ◆ Evaluate current brand strategy / positioning
- ◆ Assess competitive landscape for new technology
- ◆ Develop strategy to increase user engagement
- ◆ Assess social media strategy and recommend increased penetration
- ◆ Assess customer acquisition, conversion and retention trends

HR

- ◆ Analyze current performance management, compensation structure and recommend alignment with market trends
- ◆ Develop a competency framework for leadership level
- ◆ Improve efficiency of people planning process
- ◆ Develop a robust employee value proposition
- ◆ Using HR analytics in strategic decisions.



PLACEMENTS

Summer Placement

At the end of the first year, students are required to undertake a research-based project during the summer project in order to gain practical corporate experience. The specific objectives of this summer placement are:

- To create a learning link between theoretical understanding and practical corporate experience.
- To foster analytical and reasoning skills and to cultivate and develop creativity among students.
- To enhance the managerial skills of students through the acquisition of requisite technical knowledge and professional competence.

Final Placement

From its inception, LIBA maintained its reputation by consistently achieving 100% placement for the students. The list of visiting companies included both previous recruiters as well as new ones attracted to LIBA by its reputation of providing high-quality, reliable talent.

Lateral Placement

The lateral placement is organized over a span of one week. Students with work experience of over 18 months are eligible to be considered for the lateral placement process at LIBA.

NUMBER OF COMPANIES THAT PARTICIPATED IN THE FINAL PLACEMENT : > 90

15 SECTORS

**HIGHEST SALARY :
RS. 21.00 LAKHS PER ANNUM
(DURING THE LAST 3 YEARS)**

**AVERAGE SALARY
RS. 9.00 LAKHS PER ANNUM**



LIST OF RECRUITERS

AUTOMOBILE

Ashok Leyland Ltd.
Daimler India Commercial Vehicles Pvt. Ltd.
Hyundai Motor India Limited
Isuzu Motor India Pvt. Ltd.
Mahindra & Mahindra
Tata Motors Ltd.

BFSI

Arcesium
Axis Bank Ltd.
Birla Sun Life Insurance Company Ltd.
Capital First Ltd.
Citi Bank
Crisil
Darashaw Ltd.
DCB Bank Ltd.
Federal Bank Ltd.
Fidelity Investments
HDFC AMC
HDFC Bank Ltd.
HSBC
ICICI Bank
ICICI Securities Ltd.
IndusInd Bank Ltd.
JP Morgan & Chase
Kotak Mahindra Bank
Madura Micro Finance Ltd.
Muthoot Fincorp Ltd.
NABARD
Reserve Bank of India
Siemens Financial Services
Srinidhi Investments

CONSULTING

Accenture Pvt. Ltd.
Cerebrus Pvt. Ltd.
Ciel HR Pvt. Ltd.
Cognizant CBC
Dell
Deloitte
IBM
Kubos Consultancy Services

DIGITAL MARKETING

Samrudh Solutions
SocialBeat

FMCG

Acid India Limited
Asian Paints Limited
Bisleri
Nestle India Ltd.
Unilever Limited
VKL Spices
Aachi Masala Foods Private Limited

FOOD AND BEVERAGES

Coffee Day Beverages

IT

AstraZeneca India Pvt. Ltd.
e Gov Tech Labs
Envestnet Yodlee
First Source
Hexaware Technologies
Inatech India Pvt. Ltd.
Infosys
Kemia IT
Lennox India
Mindtree
Photon
Precision IT
Ramco System
Scope International
Syntel IT Solutions
Wipro Ltd.

TRANSPORT & LOGISTICS

NTC Logistics
Fedex Corporation
Panalpina World Transport
White Data System India Pvt. Ltd.

MANUFACTURING

Avery Dennison
Blue Star
Danfoss Industries Private Limited
JSW Cement Ltd.
MRF Ltd.
Murugappa Group
Poseidon
TaeguTec India Pvt. Ltd.
Tempel Precision Metal Products India Pvt. Ltd.
Vedanta Ltd.

RESEARCH

IMRB - Kantar
National Innovation Foundation, Govt of India

REAL ESTATE/INFRASTRUCTURE

Akshaya Homes
JLL
Kemia Apartments Limited

TELECOMMUNICATIONS

Subex Limited

MEDIA AND ENTERTAINMENT

Business Line
Socialin
SPI cinemas Pvt. Ltd.

E-COMMERCE

Big Basket
Matrimony.com

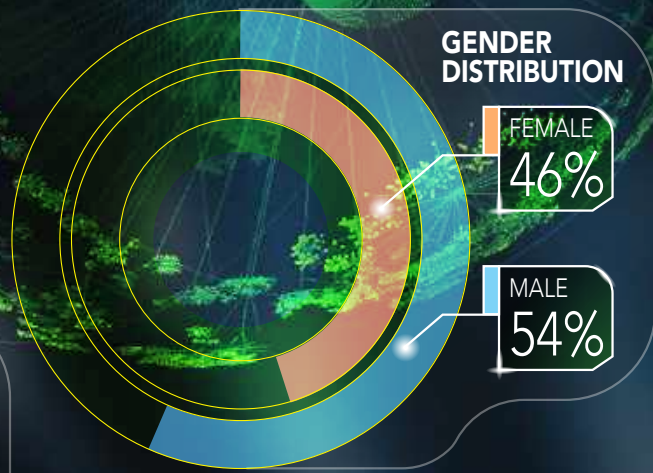
RETAIL

Cartridge World

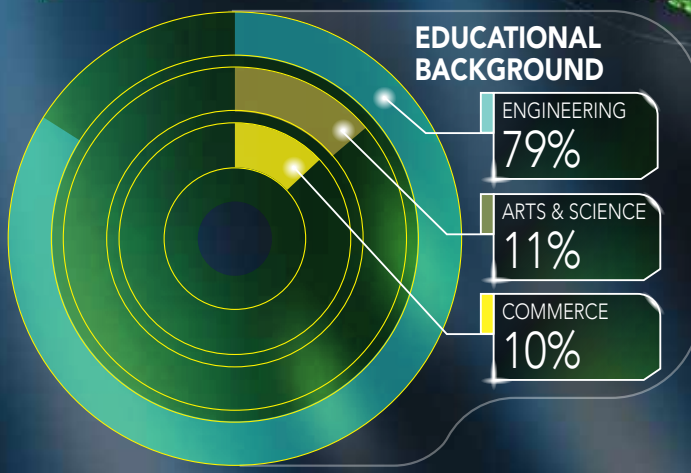
SECOND YEAR PROFILES



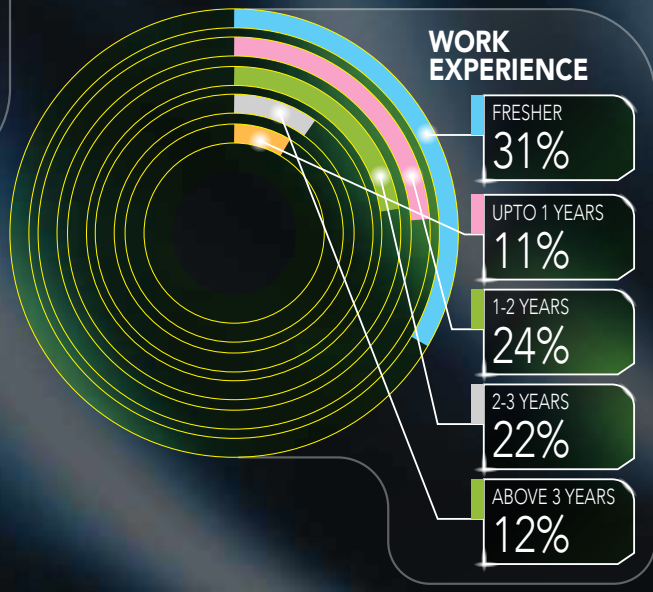
GENDER DISTRIBUTION









EDUCATIONAL BACKGROUND






WORK EXPERIENCE





MARKETING

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Jeevanandam K</p> <p>Bisleri International Pvt. Ltd. Activation and Promotion of twenty litre water jars of Bisleri at retail outlets</p>	<p>30 Months Flowsolve Sanmar Ltd., Chennai</p>	<p>B.Tech - Mechanical Engineering, SRM University, Chennai</p>
	<p>Juliet Sachika Antony</p> <p>Social Beat LLB Digital marketing through social media</p>	<p>–</p>	<p>B.Tech - Information Technology Mookambigai College of Engineering, Trichy</p>
	<p>Sahana S</p> <p>Bisleri International Pvt. Ltd. Corporate Activation, Retail Sales and Promotions of 20L Water Jars</p>	<p>–</p>	<p>B.E - Electrical And Electronics Engineering, Easwari Engineering College, Chennai</p>
	<p>Alan Mathew Kunnumpuram</p> <p>Nestle India Ltd. Sales Development at Supplyco for Nestle India Ltd</p>	<p>–</p>	<p>B.Tech - Mechanical Engineering, School of Engineering, CUSAT, Cochin</p>
	<p>Anurag Gabriel Shah</p> <p>L&T An Overview of Steel Industry - L&T Perspective Student Exchange Program at Kedge Business School, France</p>	<p>27 Months Tata Consultancy Service, Kolkata</p>	<p>B.E - Mechanical Engineering, Bangalore Institute of Technology, Bangalore</p>
	<p>Mannam Sree Kshetraja</p> <p>Sterlite Copper, Vedanta group Category strategy development for key commodities</p>	<p>9 Months TSK Logistics Pvt. Ltd., Nellore</p>	<p>B.Tech - Civil Engineering, Viswanadha Institute of Technology and Management, Visakhapatnam</p>







MARKETING

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Rakesh Krishnan R</p> <p>Bisleri International Pvt. Ltd. Corporate Activation, Retail sales and promotional activities for 20L water jars</p>	<p>34 Months Acoustics India Pvt. Ltd., Mumbai</p>	<p>B.E - Mechanical Engineering, Mookambigai College Of Engineering, Trichy</p>
	<p>Samuel Seshanth Srivatsan</p> <p>Siemens Financial Services Pvt. Ltd. An Exploration into the Core Business Functions of Siemens Financial Services in Chennai</p>	–	<p>B.Com - Finance, Loyola College, Chennai</p>
	<p>Vaishnava Shruthi</p> <p>Birla Sun Life Insurance Business Model Canvas of BSLI Vision Life Income Plan</p>	–	<p>BBA - Business Administration, Ethiraj College for Women, Chennai</p>







MARKETING & FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Abhilash Mathew</p> <p>Jones Lang Lasalle Impact of Real Estate Investment Trusts on Emerging Indian Real Estate Industry</p>	–	<p>B.Tech - Electrical And Electronics Engineering Govt. Model Engineering College, Cochin</p>
	<p>Ashwathi Rajakrishnan</p> <p>Fidelity Investments Categorization for AI Research Platform</p>	<p>24 Months Tata Consultancy Services, Bangalore</p>	<p>B.E - Electronics and Communication Engineering, Nitte Meenakshi Institute of Technology, Bangalore</p>







MARKETING & FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Cecilia Leoncy Paul</p> <p>Social.in Key factors contributing to the success of a digital media company</p>	<p>24 Months Infosys Ltd, Chennai</p>	<p>B.Tech - Electronics and Communication Engineering, Karunya University, Coimbatore</p>
	<p>Gokul S</p> <p>Jones Lang Lasalle Comparative study of asset classes with special reference to real estate</p>	<p>15 Months Accenture Services Pvt. Ltd., Hyderabad</p>	<p>B.E - Automobile Engineering PSG College of Technology, Coimbatore</p>
	<p>Kausik Bhattacharya</p> <p>J P Morgan Chase & Co Clearance of Accruals of Brokerage related to CMTA Accounts</p>	<p>30 Months Wipro Technologies, Bangalore</p> <p>6 Months Mindtree Ltd., Bangalore</p>	<p>B.Tech - Electronics & Communications Engineering, Future Institute of Engineering and Management, Kolkata</p>
	<p>Nidhi Mehta</p> <p>Siemens Financial Services Pvt. Ltd. Understanding the role of operations in a financial services organisation and an analysis on FTR,FTNR</p>	<p>—</p>	<p>B.Com - Accounting And Finance M.O.P. Vaishnav College for Women, Chennai</p>
	<p>Sai Sruthi S</p> <p>CRISIL Pvt. Ltd Credit assessment of banking institution</p>	<p>20 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Electrical And Electronics Engineering, SSN College of Engineering, Chennai</p>
	<p>Samuel Sudhir Paul</p> <p>Jones Lang LaSalle Comparative study about different asset classes with a special emphasis on real estate</p>	<p>20 Months Accenture Services Pvt. Ltd., Chennai</p>	<p>B.E - Biomedical Engineering, CEG, Chennai</p>




MARKETING & FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Venika Sunil</p> <p>Jones Lang Lasalle Micro Markets of Chennai- Location Overview</p>	<p>22 Months PVS Hospital, Kozhikode</p>	<p>B.Tech - Electronics & Instrumentation Engineering, VIT University, Vellore</p>
	<p>Venkatesh J</p> <p>Fidelity Investments Relationship Management Analytics Charter and Workplace Solutions Service Model</p>	<p>17 Months Cognizant Technology Solutions, Chennai</p>	<p>B.Tech - Information Technology Meenakshi Sundararajan Engineering College, Chennai</p>
	<p>Akshay Krishnan</p> <p>Asian Paints Ltd. To Develop a Training and Incentive Program for Applicators of PVA in South India</p>	<p>–</p>	<p>B.E - Civil Engineering, BITS-Pilani, Hyderabad Campus</p>
	<p>Alexander James</p> <p>The Hindu - BusinessLine Analysis of the Indian paint industry and a study on the BSE SME platform and tobacco consumption trends in India</p>	<p>8 Months Wipro Technologies, Bangalore</p> <p>48 Months Robert Bosch Engineering and Business Solutions Ltd., Coimbatore</p>	<p>B.Tech - Electronics and Communication Engineering, Rajagiri School of Engineering and Technology, Cochin</p>
	<p>Glisten Jithesh D Silva</p> <p>Kotak Mahindra Bank Ltd. Analysis of Components of Pricing</p>	<p>–</p>	<p>B.Com - General, Mangalore Academy of Professional Studies, Mangalore</p>
	<p>Gowri Nair I</p> <p>J P Morgan Chase & Co Blanket Agreements</p>	<p>22 Months Capgemini, Chennai</p>	<p>B.E - Electrical And Electronics Engineering, SRM Valliammai Engineering College, Kattankulathur, Chennai</p>



MARKETING & FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Karthik S</p> <p>Birla Sun Life Insurance Portfolio Management, Equity Research and Derivatives</p>	<p>7 Months ZOH0 Corporation, Chennai</p> <p>26 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Electrical And Electronics Engineering, Valliammai Engineering College, Chennai</p>
	<p>Kavvyaa V R</p> <p>Fidelity Investments Predictive Workforce Analytics for Real Estate Cost Optimization</p>	<p>21 Months Triad, Chennai</p>	<p>B.E - Production Engineering, Anna University, M.I.T Campus, Chennai</p>
	<p>Nikita Bastian</p> <p>Hongkong Shanghai Banking Corporation (HSBC) To improve staff onboarding process by reducing the turnaround time of opening bank accounts for employees</p>	<p>20 Months Tata Consultancy Services, Mumbai</p>	<p>B.E - Information Science, B.V. Bhoomaraddi College of Engineering And Technology, Hubli</p>
	<p>Rahul Kumar A</p> <p>Jones Lang LaSalle Real Estate Investment Trust - Impact on India</p>	<p>12 Months Tata Consultancy Services, Mumbai</p> <p>18 Months JSW Steel Ltd., Vijaynagar</p>	<p>B.E - Electronics And Instrumentation Engineering, Sri Sairam Engineering College, Chennai</p>
	<p>Rajasekaran S K</p> <p>Birla Sun Life Insurance Intraday trading and technical analysis</p>	<p>35 Months Goldman Sachs, Bangalore</p>	<p>B.Com - Corporate Secretaryship Loyola College, Chennai</p>
	<p>Ramprakash R</p> <p>Danfoss Industries Pvt Ltd Market Potential of Mechanical Thermostats - Preliminary Study</p>	<p>—</p>	<p>B.E - Electrical And Electronics Engineering, Sri Sairam Engineering College, Chennai</p>





MARKETING & FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Satish Guru G</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	<p>3 Months Infosys Technologies Ltd., Mysore</p> <p>72 Months State Bank of India, Chennai</p>	<p>B.E - Printing Technology, College of Engineering, Guindy</p>
	<p>Yemima Fernando J</p> <p>Birla Sun Life Insurance Equity Trading and Analysis of Energy Sectors</p>	–	<p>B.E - Electronics And Communication Engineering, St. Joseph's College of Engineering, Chennai</p>
	<p>Katherine Amala S</p> <p>Market Study on attitude of women towards cosmetics - India vs France at LIBA, Chennai Student Exchange Program at Kedge Business School, France</p>	<p>2 Months Camomile Healthcare Ventures, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Jeppiar Institute of Technology, Chennai</p>







MARKETING & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Anupam John</p> <p>Sociall.in Social Media Marketing Impact on Service Sector</p>	–	<p>B.Com (Hons) - Accounting and Finance University of Delhi, New Delhi</p>
	<p>Arshpriya Dubey</p> <p>Investnet Yodlee (Yodlee Infotech Pvt Ltd) Learning and Development Process at Investnet Yodlee, Bengaluru</p>	<p>12 Months Shapoorji Pallonji & Co. Ltd., Kolkata</p> <p>16 Months Madhya Pradesh Poorv Kshetra Vidyut Vitaran Co. Ltd., Jabalpur</p>	<p>B.Tech - Electrical Engineering, Kalinga Institute Of Industrial Technology (KIIT University), Bhubaneswar, Odisha</p>






MARKETING & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Carmel Felixia R</p> <p>Hongkong Shanghai Banking Corporation(HSBC) Streamlining the KYC process</p>	<p>24 Months Tata Consultancy Services, Mumbai</p>	<p>B.E - Electronics And Communication Engineering, PSNA College of Engineering and Technology, Dindigul</p>
	<p>Dorothy Josephine Thomas</p> <p>White Data Systems India Pvt. Ltd. Competitor Analysis to Develop a Positioning Map and Pricing Strategy for the company</p>	<p>–</p>	<p>B.E - Electrical And Electronics Engineering, Loyola ICAM College of Engineering and Technology, Chennai</p>
	<p>Gideon Libin Kumar L</p> <p>SPI Cinemas Pvt. Ltd. Study on Recruitment and Employee retention and attrition</p>	<p>31 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Mechatronics Engineering, Kongu Engineering College, Erode</p>
	<p>Lenehaa R</p> <p>SPI Cinemas Pvt. Ltd. A study on the process of recruitment and the factors influencing employee retention</p>	<p>–</p>	<p>B.E - Computer Science and Engineering, Sri Krishna College of Engineering and Technology, Coimbatore</p>
	<p>Maranatha Edwin</p> <p>InterGlobe Aviation Recruitment at InterGlobe Aviation Student Exchange Program at Kedge Business School, France</p>	<p>15 Months InterGlobe Aviation, Vizag</p>	<p>B.B.A. - Finance, Villa Marie Degree College, Hyderabad</p>
	<p>Reaiah R</p> <p>Isuzu Motors India Pvt. Ltd. Process Standardisation in Human Resources</p>	<p>6 Months Royal Bank of Scotland, Chennai</p> <p>18 Months Crestpoint Consultants, Chennai</p>	<p>B.Com - Corporate Secretaryship, M.O.P Vaishnav College for Women, Chennai</p>




MARKETING & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Roger Innocent Benson S</p> <p>SPI Cinemas Pvt. Ltd. Internship in the area of L and D with studies on Customer Experience and Holacracy</p>	–	<p>B.E - Computer Science and Engineering, <i>St. Joseph's College of Engineering, Chennai</i></p>
	<p>Shelja Sherlin</p> <p>TVS & Sons Pvt. Ltd. A Study on Benefits and Challenges in using Motolog Application and Marketing Initiatives of Renault, Kerala</p>	–	<p>B.E - Electrical And Electronics Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Siddharth Daniel Rao</p> <p>ITC Ltd. Working Experience at ITC Ltd., Kolkata</p>	<p>21 Months Anthroplace Consulting Pvt. Ltd., Kolkata</p>	<p>B.Com - Marketing, <i>St. Xavier's College (Autonomus), Kolkata</i></p>
	<p>Vaishnavi V</p> <p>Siemens Financial Services Pvt. Ltd. Market Study of Siemens Financial Services in Chennai and Puducherry</p>	–	<p>B.A. - English Literature, <i>Ethiraj College for Women, Chennai</i></p>
	<p>Cynthia J</p> <p>HungryForever (Social.in) Key factors to the success of a digital media company</p>	–	<p>B.Tech - Information Technology, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Daphne Rowena L</p> <p>DCB Bank Pvt. Ltd. A study to understand the bottlenecks involved in SME loan login and disbursement and the factors influencing public perception of DCB bank</p>	–	<p>B.Tech - Information Technology, <i>Loyola-ICAM College Of Engineering And Technology, Chennai</i></p>



MARKETING & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Edward Vivek</p> <p>Muthoot Fincorp Ltd. A study on training effectiveness</p>	<p>30 Months Infosys Ltd., Chennai</p>	<p>B.E - Electronics And Instrumentation Engineering, <i>Panimalar Engineering College, Chennai</i></p>
	<p>Immanuel Iggi Amalraj A</p> <p>SPI Cinemas Pvt. Ltd. Revamping training module of SPI's restaurants</p>	-	<p>B.Com - General, <i>Loyola College, Chennai</i></p>
	<p>Lini Casilda</p> <p>TVS & Sons Pvt. Ltd. A study on benefits and challenges in using Motolog application and marketing initiatives of Renault, Kerala</p>	-	<p>B.Tech - Information Technology, <i>Loyola-ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Nancy I</p> <p>Birla Sun Life Insurance Business Model Canvas including Annual Marketing Plan and Advertising Strategies for Birla Sun Life Insurance's Vision LifeIncome Plan</p>	-	<p>B.E - Electronics And Communication Engineering, <i>Vel Tech Multi Tech Dr.Rangarajan Dr.Sakunthala Rangarajan Engineering College, Chennai</i></p>
	<p>Pradeep Nirmal A</p> <p>Ashok Leyland LLC Competency Mapping</p>	<p>17 Months Tempel Steel Company, Chennai</p>	<p>B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Vidya Ravikumar K</p> <p>Kaleesuvari Refinery Pvt. Ltd. A comparative analysis of compensation in FMCG sector and positioning of Kaleesuvari Refinery in terms of compensation in the market.</p>	<p>33 Months Standard Chartered - Scope International, Chennai</p>	<p>B.Com - Commerce, <i>Srikrishna Arts & Science College, Coimbatore</i></p>







MARKETING & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Antonet Fehmi S</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	–	B.A. - English, <i>Holy Cross College, Trichy</i>
	<p>Roopak S</p> <p>SPI Cinemas Pvt. Ltd. Employees Recruitment and Welfare Practices</p>	–	B.C.A - Computer Applications, <i>Loyola College, Chennai</i>
	<p>Vimal R</p> <p>TVS & Sons Private Limited Analysis on Salary Anomaly & Impact of relative attrition</p>	<p>20 Months Standard Chartered Finance Ltd., Chennai</p>	B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i>







MARKETING & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Avinav Abraham</p> <p>CIEL HR Private Ltd. A study on the Employee Satisfaction in recruitment consultancies</p>	<p>34 Months Mando Automotive India Pvt. Ltd., Chennai</p>	B.Tech - Mechanical Engineering, <i>SRM Institute of Science and Technology, Chennai</i>
	<p>Divya Pavar</p> <p>White Data Systems India Pvt. Ltd. Development of service metrics to assess service quality and customer satisfaction</p>	<p>29 Months Tata Consultancy Services, Hyderabad</p>	B.Tech - Electronics and Communication Engineering, <i>VNR Vignana Jyothi Institute of Engineering and Technology, Hyderabad</i>

MARKETING & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Gajalakshmi G</p> <p>Social.in Social Media Marketing's impact on service sector</p>	<p>42 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Valliammai Engineering College, Chennai</p>
	<p>Marcel Tino M</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	<p>30 Months Wipro Technologies, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Panimalar Engineering College, Chennai</p>
	<p>Prasanna R</p> <p>Computer Age Management Services Pvt. Ltd. Improvement of a feature of myCAMS app and its communication strategy</p>	<p>45 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Velammal Engineering College, Chennai</p>
	<p>Senthil Narayanan S</p> <p>SPI Cinemas Pvt. Ltd. SOP Framework and Process Improvement</p>	<p>28 Months Wipro Ltd., Pune</p>	<p>B.E - Mechanical Engineering, Thiagarajar College of Engineering, Madurai</p>
	<p>Vivek Mark Anand</p> <p>Cartridge World Marketing and Branding for Cartridge World</p>	<p>30 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Instrumentation Engineering, R.M.K Engineering College, Chennai</p>
	<p>Ammu Susanna Zachariah</p> <p>Fidelity Investments Intraday Call Volume Forecast using different time series forecasting models</p>	<p>12 Months Accenture Services Pvt. Ltd., Bangalore</p>	<p>B.Tech - Electronics and Communication Engineering, Vellore Institute Of Technology, Vellore</p>





MARKETING & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Anton Joe Peo Prasana S</p> <p>Computer Age Management Services Pvt. Ltd. Capacity Planning</p>	<p>26 Months Tata Consultancy Services, Bangalore</p>	<p>B.E - Electronics And Communication Engineering, Govt College Of Engineering, Tirunelveli</p>
	<p>Anupama J</p> <p>SPI Cinemas Pvt. Ltd. Employee Recruitment And Employee Experience</p>	<p>24 Months Virtusa Polaris, Chennai</p>	<p>B.E - Computer Science and Engineering, Meenakshi Sundarajan Engineering College, Chennai</p>
	<p>George J Ayankolil</p> <p>Isuzu Motors India Pvt. Ltd. Analyse IT functionalities in Automotive Industry</p>	<p>24 Months Wipro Technologies, Kochi</p>	<p>B.Tech - Electrical And Electronics Engineering, Mar Athanasius College of Engineering, Ernakulam</p>
	<p>Kamran Saifi</p> <p>Tempel Precision Metal Products India Pvt. Ltd. Market research on electrical steel lamination market</p>	<p>18 Months SIS PROSEGUR, Delhi</p>	<p>B.Tech - Electronics and Communication Engineering, Maulana Azad College of Engineering and Technology, Patna</p>
	<p>Karthik Krishna P</p> <p>White Data Systems India Pvt. Ltd. Devising a Go to Market strategy for the "Wheels on Cloud" SaaS product (A Fleet Management Software)</p>	<p>21 Months Cognizant Technology Solutions, Coimbatore</p>	<p>B.E - Computer Science and Engineering, Mepco Schlenk Engineering College, Sivakasi</p>
	<p>Sruthi M</p> <p>Sociall.in Social Media Marketing's impact on Service Sector</p>	<p>22 Months Cognizant Technology Solutions, Chennai</p>	<p>B.Sc - Information Technology, PSG College of Technology, Coimbatore</p>




MARKETING & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Tarun Kumar G</p> <p>Tempel Precision Metal Products India Pvt. Ltd. Market Research on Electrical Steel Lamination Industry in India</p>	<p>46 Months L&T Technology Services, Chennai</p>	<p>B.E - Mechanical Engineering, <i>Sri Sairam Engineering College, Chennai</i></p>



MARKETING & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Beno G</p> <p>SPI Cinemas Pvt. Ltd. Operation Standardization through process improvement techniques</p>	<p>11 Months Sign D Sign, Chennai</p>	<p>B.E - Mechanical Engineering, <i>National Engineering College, Tuticorin</i></p>
	<p>Boris Lawrence B</p> <p>TVS & Sons Pvt. Ltd. Finding market opportunities and improving market share of ICV buses of Ashok Leyland</p>	<p>–</p>	<p>B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Jijo James</p> <p>TORP Systems Pvt. Ltd. CRM system implementation</p>	<p>30 Months Tata Consultancy Services, Chennai</p>	<p>B.Tech - Mechanical Production Engineering, <i>TKMCE, Kollam</i></p>
	<p>John Udhayan Britto</p> <p>TVS & Sons Pvt. Ltd. To identify the institutions and textile customers and to improve the market share</p>	<p>3 Months Vaigai College of Engineering, Madurai</p>	<p>M.Tech - Control and Instrumentation, <i>Thiagarajar College of Engineering, Madurai</i></p>




MARKETING & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Niranchan C</p> <p>White Data Systems India Pvt. Ltd. Time and Cost analysis and optimization of the industry maintenance standards of trucks</p>	<p>13 Months TVS Sundram Fasteners, Padi, Chennai</p> <p>19 Months TVS Sundram Fasteners, SEZ, Mahindra World City, Chengelpet</p>	<p>B.E - Mechanical Engineering, <i>Thiagarajar College of Engineering, Madurai</i></p>
	<p>Nishanth Joseph P</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	<p>15 Months UPCL- Adani Power, Udupi</p>	<p>B.E - Electrical And Electronics Engineering, <i>St.Joseph's College of Engineering, Chennai</i></p>
	<p>Sarada K</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	<p>66 Months Infosys Technologies Ltd., Chennai</p> <p>10 Months Polaris Software Labs, Chennai</p> <p>12 Months iGatePatni, Chennai</p>	<p>B.E - Electrical And Electronics Engineering, <i>Sri Sairam Engineering College, Chennai</i></p>
	<p>Amala Priyan S</p> <p>TaeguTec India Pvt. Ltd. Market Research and Analysis to Improve Product, Performance and Service</p>	<p>–</p>	<p>B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Aswin Roy</p> <p>Jones Lang Lasalle Impact of GST on Logistics sector from a real estate perspective</p>	<p>–</p>	<p>B.E - Mechanical Engineering, <i>Velammal Engineering College, Chennai</i></p>
	<p>Jakin D</p> <p>Bisleri International Pvt. Ltd. Activation and Promotion of twenty liter water jars at retail outlets</p>	<p>22 Months Tata Consultancy Services, Chennai</p>	<p>B.Tech - Mechanical Engineering, <i>Sastra University, Tanjore</i></p>

MARKETING & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Joseph Sathish Kumar S</p> <p>BigBasket Last Mile Delivery- F&V Quality Improvisation</p>	<p>12 Months HCL Technologies, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Saranathan College of Engineering, Trichy</p>
	<p>Nisha Bernard</p> <p>Jones Lang LaSalle Impact of GST on the Logistics Sector from a Real Estate Perspective</p>	<p>20 Months Aqua Designs India Pvt. Ltd., Chennai</p>	<p>B.E - Electrical And Electronics Engineering, Loyola ICAM College of Engineering and Technology, Chennai</p>




FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Karthik G</p> <p>J P Morgan Chase & Co Analysis of Physical Holdings, Bonds, Equities Corporate Action Events in Asset Servicing and Analysing and Optimising SSI breaks in Trade Life Cycle</p>	<p>18 Months Tata Consultancy Services, Chennai</p>	<p>B.Tech - Computer Science and Engineering, Sastra University, Tanjore</p>
	<p>Cecilia Nikita Rodrigues</p> <p>Srinidhi Investment Advisors Pvt. Ltd A Report on Private Equity</p>	<p>16 Months Diamondere Pvt. Ltd., Mumbai</p> <p>40 Months Datamatics Financial Services Ltd., Mumbai</p>	<p>M.Com - Accountancy, Mumbai University, Mumbai</p>
	<p>Srevanth B</p> <p>DCB Bank Ltd. Business Consulting for DCB Bank - Vendor Management System, Competitor Analysis on DCB Bank's financials and streamlining collection procedure of 'Post Disbursement Documents'</p>	<p>33 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Electrical & Electronics Engineering, St. Joseph's College of Engineering, Chennai</p>



FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Swathi J</p> <p>White Data Systems India Pvt. Ltd. Developing Management Information Dashboard</p>	-	B.Com - General, <i>Ethiraj College for Women, Chennai</i>
	<p>Veneet Mohan P</p> <p>The Hindu - BusinessLine An analysis of the Telecommunications service sector and a study on BSE SME stocks & Tobacco consumption in India</p>	<p>6 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Computer Science and Engineering, <i>RMK Engineering College, Tiruvallur</i></p>
	<p>Aquila Shruti Edison</p> <p>J P Morgan Chase & Co Account Maintenance for the Asia Institutional settlements team</p>	-	B.Com - Finance, <i>Stella Maris College, Chennai,</i>
	<p>Arun Karthik K</p> <p>Reserve Bank of India Goods and Services Tax - Implications for the Government and the Industry</p>	<p>46 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Electrical And Electronics Engineering, <i>Sri Venkateswara College Of Engineering, Chennai</i></p>
	<p>Danny Scori L</p> <p>Birla Sun Life Insurance Equity Trading Strategies</p>	-	<p>B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Prashanth J</p> <p>Loyola Institute of Business Administration Study of Non Cash Transactions at Small Merchants</p>	<p>76 Months Cognizant Technology Solutions, Chennai</p>	<p>B.Tech - Bio-Technology, <i>SRM University, Chennai</i></p>







FINANCE

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Priyanka Bohra</p> <p>CRISIL Pvt. Ltd Equity Research</p>	–	<p>B.Tech - Industrial Biotechnology Engineering, A C Tech College, Guindy, Chennai</p>
	<p>Vijeeta Balasundaram</p> <p>J P Morgan Chase & Co Fund Accounting</p>	<p>14 Months TresVista Financial Services, Mumbai</p>	<p>B.B.A - Finance, Anil Surendra Modi School Of Commerce, NMIMS, Mumbai</p>
	<p>Viveknath S</p> <p>DCB Bank Ltd. A Study on Micro Mortgage</p>	<p>4 Months Keymind Learning India Pvt. Ltd., Coimbatore</p> <p>27 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Computer Science and Engineering, Sri Krishna College of Engineering and Technology, Coimbatore</p>






FINANCE & HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Rohan Robinson</p> <p>Vedanta Resources Preparation of a Career Plan Docket</p>	–	<p>B.A. - Economics, Industrial Relations, Sociology, St. Joseph's College, Bangalore</p>
	<p>Vasanth Immanuel J</p> <p>CIEL HR Pvt. Ltd. Employee satisfaction at recruitment consultancies</p>	<p>3 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Dhanalakshmi Srinivasan Engineering College, Perambalur</p>





FINANCE & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Alamelu Somasundaram</p> <p>CRISIL Pvt. Ltd Credit Risk Assessment of Canadian Imperial Bank of Commerce</p>	<p>30 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Rajalakshmi Engineering College, Chennai</p>
	<p>Johndy Rufus J</p> <p>Isuzu Motors India Pvt. Ltd. Labor attendance report and human resource management system</p>	<p>–</p>	<p>B.E - Electrical And Electronics Engineering, DMI College of Engineering, Chennai</p>
	<p>Krithika S</p> <p>CRISIL Pvt. Ltd A study on Capital goods sector and create a financial model for Finland based Company, Cargotec and initiate a report by providing rating for the company</p>	<p>30 Months Infosys Ltd., Chennai</p>	<p>B.Tech - Information Technology, M N M Jain Engineering College, Chennai</p>
	<p>Praveen Kumar Gupta</p> <p>TaeguTec India Pvt. Ltd. Market research & analysis to improve product performance and services</p>	<p>35 Months Piaggio Vehicles Pvt. Ltd., Baramati (Pune)</p> <p>10 Months Exide Industries Ltd., Pune</p>	<p>B.Tech - Electrical Engineering, Dr. B. C. Roy Engineering College, Durgapur</p>
	<p>Ivana Andrea A</p> <p>Birla Sun Life Insurance Equity Research on Non Banking Financial Companies</p>	<p>–</p>	<p>B.Com - General, Stella Maris College, Chennai</p>
	<p>Josephine Dinisha J</p> <p>Birla Sun Life Insurance Equity Research on Public Sector Banks</p>	<p>–</p>	<p>B.E - Computer Science and Engineering, Loyola ICAM College of Engineering and Technology, Chennai</p>

FINANCE & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Monica Sukumar</p> <p>Birla Sun Life Insurance Equity Research On Pharmaceutical Industry In India</p>	<p>6 Months Lakshmi Vilas Bank Ltd., Erode</p>	<p>B.E - Electronics And Communication Engineering, <i>Easwari Engineering College, Chennai</i></p>
	<p>Praveen V</p> <p>National Innovation Foundation Business Development Study of Bamhum</p>	<p>22 Months Cognizant Technology Solutions, Chennai</p>	<p>B.E - Computer Science and Engineering, <i>St.Joseph's College of Engineering, Chennai</i></p>
	<p>Priyanandhini P</p> <p>Danfoss Industries Pvt. Ltd. Uncovering the service opportunities of Cold storages and Cold rooms in India- A Preliminary Study</p>	<p>23 Months Tempel Precision Metal Products India Pvt. Ltd., Chennai</p>	<p>B.E - Electrical And Electronics Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Robin Joseph R</p> <p>Birla Sun Life Insurance Equity research in FMCG sector</p>	<p>35 Months International Business Machines, Chennai</p>	<p>B.E - Mechanical Engineering, <i>Thiagarajar College of Engineering, Madurai</i></p>
	<p>Veesa Sharon Keerthi Priya</p> <p>Rashtriya Ispat Nigam Ltd. Project on IPO at Rashtriya Ispat Nigam Ltd. Student Exchange Program at Kedge Business School, France</p>	<p>33 Months Accenture Services Pvt. Ltd., Chennai</p>	<p>B.Tech - Electronics and Communications Engineering, <i>G.Narayanamma Institute of Technology and Sciences, Hyderabad</i></p>




FINANCE & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Arun Christopher Michael</p> <p>TVS & Sons Pvt. Ltd. Enhancement of current logistics operations through route optimization and improvement initiatives</p>	–	<p>B.E - Mechanical Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Janie Edwin A</p> <p>J P Morgan Chase & Co Robotics - Fund Services Trade Blotter Automation</p>	–	<p>B.E - Electronics And Communication Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>
	<p>Ruby Monisha T</p> <p>Computer Age Management Services Pvt. Ltd. Call center capacity planning & training need analysis of call center</p>	<p>5 Months Cognizant Technology Solutions, Chennai</p> <p>25 Months Tea Board of India under Ministry of Commerce and Industry, Assam</p>	<p>B.E - Electrical And Electronics Engineering, <i>Kongu Engineering College, Erode</i></p>
	<p>Tricia Thresa D</p> <p>Birla Sun Life Insurance Equity Research on FMCG Sector</p>	<p>6 Months St. Joseph's Education Center, Chennai</p>	<p>B.E - Electronics & Communication Engineering, <i>Loyola ICAM College of Engineering and Technology, Chennai</i></p>

HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Jasmine Joseph</p> <p>Danfoss Industries Pvt Ltd HR Effectiveness Survey</p>	<p>52 Months Tata Consultancy Services, Pune</p>	<p>B.E - Computer Science and Engineering, <i>Atmiya Institute of Technology & Science, Rajkot</i></p>

HUMAN RESOURCES

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Linda Magdeline J</p> <p>Student Exchange Program at Universita Cattolica Del Sacro Cuore</p>	<p>23 Months Infosys Ltd., Bangalore</p>	<p>B.E - Electronics And Instrumentation Engineering, Jeppiaar Engineering College, Chennai</p>
	<p>Anupam Panigrahi</p> <p>The Westin Chennai Research on the biggest source of motivation for the millennial employees</p>	<p>–</p>	<p>B.Sc - Hospitality And Hotel Administration, Institute of Hotel Management, Mumbai</p>
	<p>Vishnoo Prashanth R</p> <p>Danfoss Industries Pvt. Ltd. Recruitment Analytics</p>	<p>14 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Electronics And Communication Engineering, Sri Sairam Engineering College, Chennai</p>



HUMAN RESOURCES & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Akshaya B</p> <p>Social Beat LLB Indepth understanding of Digital Marketing, Content Ideation Strategies and Competitor Analysis for various clients</p>	<p>48 Months Accenture Services Pvt. Ltd., Chennai</p>	<p>B.Tech - Fashion Technology (Textile Technology), Kumaraguru College of Technology, Coimbatore</p>
	<p>Chitra B</p> <p>GMR Kamalanga Energy Ltd. Training and Development as implemented for Employees in RINL-VSP Student Exchange Program at Kedge Business School, France</p>	<p>41 Months GMR Kamalanga Energy Ltd., Odisha</p>	<p>B.Tech - Electrical & Electronics Engineering, GMR Institute of Technology, Srikakulam</p>

HUMAN RESOURCES & BUSINESS ANALYTICS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Sheena Amrita I</p> <p>Cartridge World Branding and Marketing of the company</p>	<p>12 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Computer Science and Engineering, <i>Rajalakshmi Engineering College, Chennai</i></p>



HUMAN RESOURCES & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXPERIENCE	EDUCATION
	<p>Rebecca Mathai</p> <p>Tata Consultancy Services Ltd. A study on design skills available in colleges across India with assigned tier classification</p>	<p>11 Months Cognizant Technology Solutions, Chennai</p>	<p>B.C.A - Computer Applications, <i>Women's Christian College, Chennai</i></p>
	<p>Mani Deepika P</p> <p>Danfoss Industries Pvt. Ltd. Recruitment Analytics of Danfoss Industries</p>	<p>45 Months Satyam Venture Engineering Services Pvt. Ltd., Hyderabad</p>	<p>B.Tech - Mechanical Engineering, <i>Lakireddy Bali Reddy College of Engineering, Mylavaram</i></p>

BUSINESS ANALYTICS & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXP	EDUCATION
	<p>Arun Kumar R</p> <p>TORP Systems Pvt. Ltd. Developing a system to capture time study data on the processes involved in Solar Installation by TORP Systems</p>	<p>30 Months Tata Consultancy Services, Chennai</p>	<p>B.E - Computer Science and Engineering <i>Sri Sairam Engineering College, Chennai</i></p>

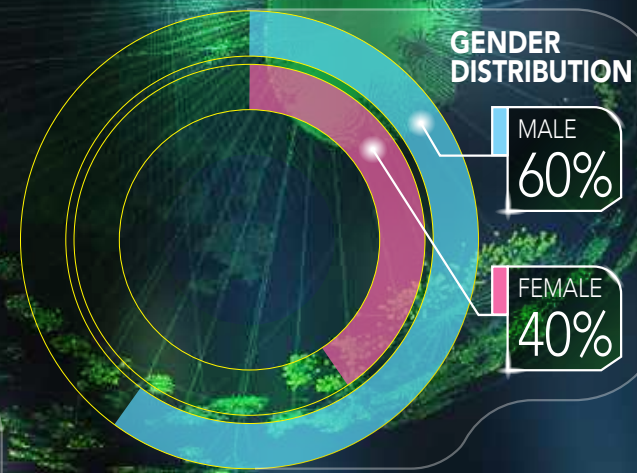
BUSINESS ANALYTICS & OPERATIONS

	NAME & SUMMER INTERNSHIP	WORK EXP	EDUCATION
	<p>Derik Joy Paiza</p> <p>White Data Systems India Pvt. Ltd. Reduction of turnaround time of iLoads trucks at a leading Strips and Tubes manufacturing factory</p>	<p>9 Months Torrent Pharmaceuticals, Dahej</p>	<p>B.Tech - Electronics & Instrumentation Engineering, <i>Karunya University, Coimbatore</i></p>
	<p>Viswanath R</p> <p>BigBasket Profitability of Express Business</p>	<p>63 Months Hotel Leelaventure Ltd., Chennai</p>	<p>B.H.M - Hotel Management, <i>Welcomgroup Graduate School of Hotel Administration, Manipal</i></p>

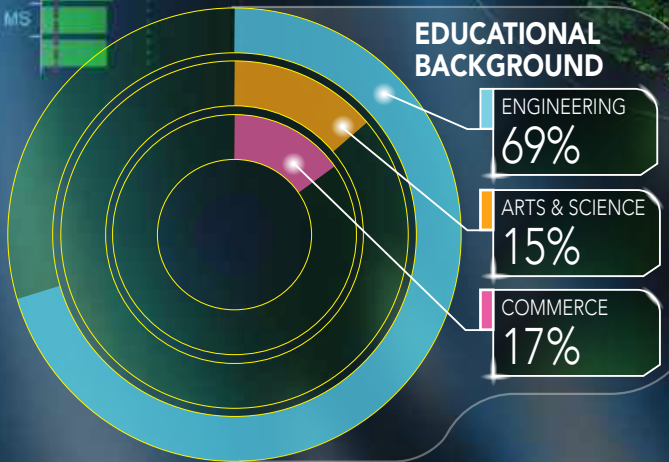
FIRST YEAR PROFILES



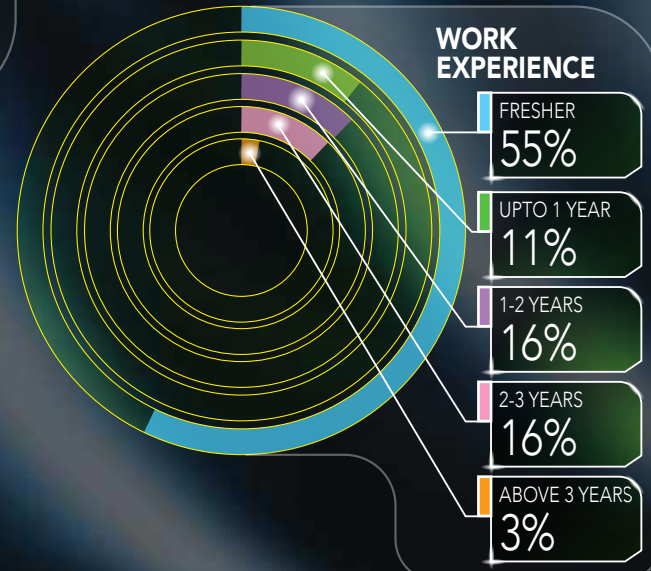
GENDER DISTRIBUTION



EDUCATIONAL BACKGROUND



WORK EXPERIENCE



MARKETING



S Christopher

Work Exp.: -

B.E. - Electronics and Communication Engineering

St. Joseph's College of Engineering, Chennai



Ashish Taneja

Work Exp.: -

B.Tech - Mechatronics Engineering

U.V. Patel College Of Engineering, Mehsana



Vincent Rahul Gomes

Work Exp.: 26 Months - Outright Exim Pvt. Ltd.,
Kolkata

B.Com (Hons.) - Marketing Management

St. Xavier's College, Kolkata



Justine Jose

Work Exp.: -

B.A. - Economics

Sacred Heart College, Kochi



Joyas Jerome Macwan

Work Exp.: -

B.E. - Electrical Engineering

*Sardar Vallabhbhai Patel Institute
of Technology, Vasad*

MARKETING & FINANCE



Aravind Raj S

Work Exp.: 14 Months - Randstad (deployed at
Caterpillar), Chennai

9 months - Tiki Taka, Chennai

B.Tech - Mechanical Engineering

Shiv Nadar University, Greater Noida



Rajesh Kumar Sinha

Work Exp.: -

B.E. - Mechanical Engineering

RNS Institute of Technology, Bangalore



Deepak Raikwal

Work Exp.: -

B.Tech - Agricultural Engineering

CAEPHT, Gangtok



Sibi Arnold

Work Exp.: 6.5 Months - UST Global,
Trivandrum

3 Months - Accubits Technologies, Trivandrum

B.Tech - Electronics and Communication Engineering

*Sree Chitra Thirunal College of Engineering,
Trivandrum*



Leah Liz Kurian

Work Exp.: -

B.Com - Finance and Taxation

Assumption College, Kottayam



C Benita

Work Exp.: -

B.Com (Hons.)

Lady Doak College, Madurai

MARKETING & FINANCE



Deepak Raj G

Work Exp.: 33 Months - Wipro Ltd., Chennai

B.E. - Electronics and Communication Engineering

SSN College of Engineering, Chennai



Merdick D Snow

Work Exp.: 4 Months - Infosys Ltd., Mysuru

B.Tech - Pharmaceutical Technology

Alagappa College of Technology, Chennai



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Work Exp.: 8 Months - Utility PowerTech Ltd., Chennai

26 Months - Jay Ess Vee Homes, Chennai

B.E. - Mechanical Engineering

St.Joseph's College of Engineering, Chennai



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B.Com - Finance

Christ University, Bangalore



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B.Tech - Biotechnology

Bannari Amman Institute of Technology, Erode



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B.Tech - Computer Science

Graphic Era University, Dehradun



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B.E. - Mechanical Engineering

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Jaypee University of Engineering and Technology, Guna



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B.C.A. - Computer Science

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MARKETING & FINANCE



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Adi Shankara Institute of Engineering and
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Grace Mary Baby

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B.Com - Taxation
Sacred Heart College, Kochi



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Work Exp.: 24 Months - MBECL, Kolkata

B.Tech - Mechanical Engineering
Modinagar Institute of Technology, Ghaziabad



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7 Months - The New Indian Express, Chennai

B.Com - Finance
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B.A. - English (Hons.)
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MARKETING & FINANCE



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B.Sc. - Physics

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MARKETING & HUMAN RESOURCES



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National Engineering College, Kovilpatti



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Work Exp.: 11 Months - Viacom 18 Media Pvt. Ltd., Mumbai

B.B.A. - General

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MARKETING & HUMAN RESOURCES



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Roseann Michelle D'Souza

Work Exp.: -

B.Tech - Electrical and Electronics Engineering
Government Model Engineering College, Kochi



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Jesus and Mary College, Delhi



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Work Exp.: -

B.Tech - Textile Technology
PSG College of Technology, Coimbatore



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Work Exp.: 6 Months - IMS Learning Resources Pvt. Ltd., Kochi

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B.Tech - Chemical Engineering
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MARKETING & HUMAN RESOURCES



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MARKETING & BUSINESS ANALYTICS



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MARKETING & OPERATIONS



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MARKETING & OPERATIONS



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FINANCE



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FINANCE & HUMAN RESOURCES



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FINANCE & HUMAN RESOURCES



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FINANCE & BUSINESS ANALYTICS



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FINANCE & BUSINESS ANALYTICS



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B.C.A. - Computer Application
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FINANCE & OPERATIONS



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Aby Sebastian L

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Work Exp.: -

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Work Exp.: -

B.Sc. - Mathematics

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HUMAN RESOURCES



Sakshi Gupta

Work Exp.: -

B.Com (Hons.) - Human Resource Management, Financial Management

School of Open Learning, New Delhi

HUMAN RESOURCES & BUSINESS ANALYTICS



Francis David Kullu

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Sri Sairam Engineering College, Chennai

HUMAN RESOURCES & OPERATIONS



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Ruphus Joel R
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Cyril Sebast L
Work Exp.: 6 Months - Sodexo Technical Services, Hosur
6 Months - Stahlform Technik Pvt. Ltd., Hosur
B.E. - Mechanical Engineering
Adhiyamaan College of Engineering, Hosur

OPERATIONS & BUSINESS ANALYTICS



Maraline Fernandes
Work Exp.: 1 Month - Siemens India Ltd., Mumbai
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B.E. - Electronics and Telecommunication Engineering
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SYSTEMS & HUMAN RESOURCES



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SUMMER PLACEMENT WEEK : September 18th - 22nd, 2017
FINAL PLACEMENT WEEK : November 23rd - December 2nd, 2017
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- Recognised by the Association of Indian Universities (AIU)
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