EXECUTIVE DIPLOMA IN INTERNATIONAL BUSINESS

The expanding world market led by the process of globalization is causing dramatic changes in international trade and business with major implications for employment both within and across borders. Markets, which were stable earlier, have now become aggressively competitive with firms intensely fighting for market share against their foreign and domestic counterparts. Almost all business organizations today have recognized the inevitably of developing strategies for initiating and expanding their international operations. These strategies are driven obviously by many cultural, human, legal, monetary, economic, and geo-political factors.

Course Objective:

To equip business professionals and aspiring graduates with the knowledge and skills essential for understanding the key dimensions of international business such as international trade and finance, trade regulating institutions, Human Resource Management, and cultural and geo-political aspects.

Course Content:

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<tr>
<th>First Semester</th>
<th>Credits</th>
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<tbody>
<tr>
<td>1. International Business</td>
<td>4</td>
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<tr>
<td>2. Foreign Trade and International Finance</td>
<td>4</td>
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<td>3. International Marketing</td>
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<th>Second Semester</th>
<th>Credits</th>
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<td>4. International Dimensions of HRD</td>
<td>2</td>
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<tr>
<td>5. Cross-cultural Perspectives in Management</td>
<td>2</td>
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<tr>
<td>6. Import &amp; Export Management</td>
<td>4</td>
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EXECUTIVE DIPLOMA PROGRAMMES

LIBA offers the following one-year diploma programmes, both on week days and weekends to suit the needs of diverse people. These programmes focus on select domains and equip the students with expertise in the chosen domains. The different programmes are outlined below:
I. **Week Day programmes:** Classes for these programmes are held in the evenings between 6.45 p.m. and 8.30 p.m. from Monday to Wednesday

- The 4 credit courses will have 18 sessions of one hour and 45 minutes each and the 2 credit courses will have 9 sessions of one hour and 45 minutes each.

  - Banking Management
  - Financial Management
  - Human Resource Management
  - International Business Management
  - Marketing Management
  - Executive Diploma in Business Intelligence and Predictive Analytics (Will be on Thursday, Friday & Saturday)

II. **Week End Programmes:** Classes for these programmes will be conducted on Saturdays & Sundays during the day.

Each course will have 16 sessions of one hour 30 minutes each, and classes will be conducted during weekend.

  - Logistics and Supply Chain Management

**Highlights of the Programme**

- Streamlined and well programmed to provide the best inputs in management education.

- Designed to impart knowledge, sharpen personal and managerial skills and also widen and deepen the knowledge base in the area of specialization.

- Inculcates the right attitude and values essential for creating competent managers.

- Distinguished faculty closely involved in the personal and professional development of each student.

- Course content constantly revised and updated through feedback and evaluation in order to respond to the challenges and needs of the business world.

- Instills triggers for each risk; triggers are indicators or symptoms of actual risk events. Potential responses to each risk in students a commitment to be socially responsible.

- Offered by LIBA, a reputed management institute, run by Jesuits with 450 years of experience in education all over the world.
IMPORTANT DATES

❖ Applications will be available from April 2015.

❖ June 11, 2015 (Thursday) is the Last Date for Submissions of Filled-in Applications

❖ On June 13/14, 2015 (Saturday/Sunday) Interview for Executive Diploma Programme will be conducted.

❖ On June 29, 2015 (Monday) Regular Classes will commence.

ADMISSIONS

An applicant must possess a bachelor’s degree with at least 50% marks in the aggregate in any discipline; or any professional qualification recognized as equivalent to a bachelor’s degree. Final year degree students taking their examinations by June 2015 can also apply. However, candidates with work experience will be preferred.

For more information contact Admission Office at LIBA.

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