



LIBYTES

Bringing you the latest... one byte at a time





Greetings to all our readers! We are proud to present the fifth issue of LIBYTES. Thanks to all our news contributors whose inputs are essential to this e-newsletter's success. We appreciate all the positive feedback provided by our esteemed readers who enjoyed our fourth edition last month.

In this month's edition we continue to share news of all the happenings on campus and announcements of exciting programmes in the pipeline. The Graduation Day celebrations were conducted with great pomp and grandeur on campus, on 28th October for 197 Executive Diploma students.

The Peer Review Team (PRT) visited LIBA from October 24 to 26, 2018, as part of the South Asian Quality System (SAQS) accreditation process. Our BMI and Student Clubs sections feature activities that have taken place this past month. We also feature new events in the Departments section and Highlights of Meets planned by the LIBA Alumni Association.

It is our constant endeavour to make available to our readers, information that is current, interesting and that adds value. If you have any queries insights/suggestions regarding the kind of information you may like to receive from us via this medium, please contact the editorial team. We count on your active support and involvement in all that we do.

Wish you our esteemed reader and stakeholder the very best.



Fr. P. Christie, SJ
Director
Patron of *LIBYTES*



Fr. Maria Wenisch, SJ
Dean - Administration
Producer of *LIBYTES*

Ms. Christine A. Fernando
Executive Assistant to Director
Collator of Content *LIBYTES*



Ms. Rochelle Simon
Consultant – Alumni & Public Relations
Editor *LIBYTES*



Ms. K. Udaya
Secretary to Chairperson, CKP Centre
Layout and Content Designer *LIBYTES*





Graduation Day - 2018

197 LIBA students received their Executive Diplomas this year on Graduation Day 2018 which was held at LIBA auditorium on 28th October 2018. The Chief Guest for the morning session was Mrs. Latha Pandiarajan, Co-Founder, Ma Foi Group of Companies and Director, Ma Foi Strategic Consultants Pvt. Ltd. She felicitated the students of Executive Diploma - HR, Marketing and Investment Management. Mr. R. Arunachalam, Chief Executive Officer, ProConnect Supply Chain Solutions Limited was Chief Guest of the evening session. He felicitated the students of Executive Diploma - International Business Management, Business Analytics and Logistics & Supply Chain Management.



Visit of Peer Review Team (PRT) South Asian Quality System (SAQS)

LIBA is at the final stage of receiving the accreditation from the South Asian Quality System (SAQS). The Peer Review Team (PRT) visited LIBA from October 24 to 26, 2018. The main goal of the visit was to assess the quality of LIBA's activities against the SAQS criteria and to make recommendations for improvement. The PRT's visit included a detailed inspection of all important departments followed by a series of meetings with the people representing the different activities and interests of LIBA. The PRT evaluated LIBA on various parameters such as governance, programme quality, research focus, corporate interface and international dimension among others. We are awaiting the decision of the Accreditation Awarding Committee.



Institution's Innovation Council (IIC)

As per prescribed format by MHRD Innovation Cell (MIC) the Institution's Innovation Council (IIC) for our institution has been formed under the Presidentship of Prof. A. Xavier Raj, Chairperson of C.K. Prahalad Centre for Emerging India at LIBA. The Council will support activities suggested by MIC as per the prescribed schedule and timelines.



LIBArated 2018

LIBArated, the annual flagship cultural event of LIBA was held on the 27th of October 2018.

This cultural extravaganza was a face-off between the F17s and F18s packed with oodles of excitement, lots of fun, breath-taking performances and a sizzling fashion show, depicting the theme "Deux Extremus."



Diwali Celebrations

LIBA celebrated Diwali night on 7th November 2018 with much fanfare! The whole Campus was lit up with decorative lights and the corridors echoed with festive cheer and shouts of joy. The event-filled night was definitely an epic night to remember!



Radius Club

Far from this materialistic world there exists - SHELTER – an orphanage for HIV kids, which was visited by LIBA students of the Radius Club. The visit was an eye-opener where the students experienced love and witnessed a slice of humanity. They came away feeling grateful and enriched by this time spent with the less fortunate.



On a winning streak!

12 students from LIBA, namely: Abinaya, Deepak, Edwin, Neha, Asma, Vincent, Aravind, Rahul, Gowri, Sweta, Kaushik and Elizabeth, participated in a series of competitions organized by Madras Management Association. The Debate competition saw Edwin and Elizabeth as a team in the finals.

Aravind, Vincent, Kaushik and Rahul made it to the finals of Business Quiz and Sweta won Best Manager while Deepak and Gowri participated in Business Plan.

The finals took place on 25th September 2018 at Kamarajar Arangam in Teynampet.

LIBA won 1st place out of the 3 competitions with a cash prize of Rs. 25,000. The winning team of Vincent and Aravind came first in Business Quiz. Deepak and Gowri came 2nd for Business Plan winning the cash prize of Rs. 12,500.



Deepak Raj G, Kaushik Rao R and Lakshmi Priya R, 2nd year students secured the 2nd position in IIT Madras' flagship competition 'Samanvay'.

They presented a case study solution to the top executives of Westin hotel, Marriot International group on 28th October 2018 winning the prize worth Rs.17,500.

In a similar competition held on 22nd October 2018, Nancy Sindhuja K, Rishitha Sri S and Edwin Moses were the campus winners for the Case study at the 'Big Brand Theory' event conducted by Hindustan Unilever Limited.

Gaming Synergy

Mr. Ganesh of Learnbiz simulation conducted a business simulation game, as part of the strategic management curriculum organized by Prof. Dr. Jayshree, at LIBA on October 28th and 29th, 2018 for the final year students. The students experienced real-time, the market dynamics, building competitiveness and strategic planning for growing the business in a virtual environment.



An Article for DNA Publications based on the topic "Is there a way companies can ensure that employee motivation, productivity and attrition is not largely affected due to delayed payouts?" was contributed by Dr. Richa Pande, Adjunct Faculty - HR at LIBA and Chief People Officer at Inatech - A Glencore Company.



An Article on the topic "Is Industry 4.0 a passé?", contributed by Prof. A. Xavier Raj, Chairperson – C.K. Prahalad Centre for Emerging India at LIBA, was published in People Matters Magazine on 30th October 2018.



Breadth vs Depth of Knowledge: A Learning Dilemma for Young Professionals

The BMI session held on 7th November 2018, was graced by Ms. Sabitha Rao, Director of Cerebrus Consultants. She spoke on the topic "Breadth vs Depth of Knowledge: A learning Dilemma for Young Professionals". She mentioned that the MBA curriculum covers only 50% of the working knowledge of the real world business and stressed on how important it is to keep upgrading oneself in terms of new developments in technology and management.

Eradicate Corruption

The Beyond Management Initiative session held on 1st November 2018 had Shri. Parthiban IRS additional Directorate General (ADG) Vigilance South Zone Chennai, and Shri. G. Ravindranath, Commissioner of GST & Central Excise, Chennai Outer as speakers. Central Vigilance Commission has been conducting "Vigilance Awareness Week" to create awareness for people against corruption. The second speaker Shri. G. Ravindranath, conducted an Interactive Session on GST. He said GST is an ethical tax as it is one common law for the entire country.



A Leap into the Corporate World

Mr. Rajesh Raghavan, COO, Rane NSK Steering Systems Pvt Ltd. was the guest speaker of the BMI session on 31st October 2018. He reflected on his college life, where he realized that individualistic brilliance, conceptual knowledge and higher IQ are given greater importance. Then he compared this to his corporate career where he felt that factors like higher emotional quotient, application based learning and team skills are more important for success.



Campus to Corporate

Mr. Aditya Narayan Mishra, Director & Group CEO, Ma Foi, was the Guest Speaker at the Beyond Management Initiative Session on 24th October 2018. He shared his valuable insights on the topic "Campus to Corporate". Overall the session was interactive and filled with organizational cognizance on how to maintain relationship with our fellow employees.



C.K. Prahalad Centre for Emerging India



Prof. A. Xavier Raj and Dr. A. Siluvairaja conducted an Awareness Talk on Waste Management organised by Loyola College of Education (LCE) on 16th October 2018. Some aspects touched upon during the interaction were: Responding to the UKISEEN challenge on waste management; Galvanising awareness; Designing protocols for waste management and clean surroundings among others.



'Tea Talks', the new initiative of CKP Centre in collaboration with the Espire Club of LIBA will give the students an opportunity to interact with experts/entrepreneurs who are available on campus in an informal manner. The students had an interesting session with Prof. Huang Soon Fook, Advisor and Business Consultant, Malaysia, on 15th October 2018. He discussed corporate Entrepreneurship, Business Environment in Malaysia, Sustainability and Corporate Strategies to be adopted for startups.

Prof. A. Xavier Raj spoke on "Financialisation of Economy" in the "Mumbai Adda" forum at Mumbai Sarvodaya Mandal on 27th October 2018.

CKP Centre in collaboration with the Espire Club of LIBA organised a Social Innovation Talk on Solid Waste Management on 29th October 2018. Mr. S. Natarajan, Assistant Commissioner, Greater Chennai Corporation interacted with the students during this session.



CKP Centre conducted a Continuous Learning Programme on "E-Commerce - 21st Century Marketing Platform" for the members of the Indian Chamber of Commerce for Affirmative Action (ICCAA), an All India business forum for Dalit Entrepreneurs, on 30th October 2018 at LIBA. Prof. A. Xavier Raj, Dr. A. Siluvairaja and Mr. Nelson Naveen participated in this.

MDC launches Certificate Programme

The Certificate Programme – Batch 28 was launched on 28th October 2018 by the LIBA Management Development Centre. This is a weekend Programme spanning two months and targeting the middle and senior level corporate managers. 120 students are undergoing the course in various fields.



“The best thing about memories is making them”



LIBA Alumni Association

Cherishing Memories, Creating Opportunities, Changing Lives

The 35th year reunion of the E Batch (1983-86), was held on 20th October 2018 and was a grand success. The Alumni team is now coordinating hosting of the 10th and 15th year meets on 1st December 2018. Apart from this the Alumni Association is also working on the Alumni CSR initiatives for the year.

Refreshing Old Memories! – 35th year reunion of E Batch (1983-86)

“Time endears but cannot fade the memories that friends have made.”

20th October, 2018 will remain forever a pleasant memorable date in the treasure box of memories for the LIBA alumni of E Batch (1983-86) who got together on campus to celebrate their 35th year reunion. The formal proceedings began with a Prayer Song, by alumnus Mr. Chellam Devadoss, followed by the lighting of the lamp and welcome address by LIBA Director - Rev. Fr. Christie. The formal program ended with a moment of silence to remember the deceased members of the batch. A sumptuous dinner was then served to bring the grand evening's event to a close.





LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION
cordially invites You to the
10TH YEAR
reunion

Class of **2008**
DECEMBER 01, 2018
5:30 PM ONWARDS
VENUE: LIBA OAT

RSVP: 9444678382
WWW.ALUMNI.LIBA.EDU



LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION
cordially invites you to the
15th Year Reunion
CLASS OF 2003

SATURDAY, DECEMBER 1ST | 5:30 PM ONWARDS

LIBA OAT

RSVP: 9444678382



DOCTORAL PROGRAMME

- Admissions for the current year Ph.D. programme will start in January 2019.
- Applications (Madras University) can be downloaded from 1st December 2018 via the university website.

MANAGEMENT DEVELOPMENT CENTRE

- A two-day workshop on Mindful Leadership will commence on 25th November 2018. This programme targeting Senior and middle level Managers and Executives will have around 65 participants.

PLACEMENTS

- Final Placements will commence mid-November 2018.

