



PRESENTS

BEACON 2018- 19

**SUSTAINABLE BUSINESS
PRACTICES FOR A BETTER
TOMORROW**

8TH February 2019

HOTEL THE RESIDENCY TOWERS, T NAGAR, CHENNAI



BEACON 2018 - 19

SUSTAINABLE BUSINESS PRACTICES FOR A BETTER TOMORROW

8TH February 2019 at Hotel The Residency Towers, Chennai

ABOUT LIBA

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College. LIBA is managed by Jesuits well known for their outstanding contribution to higher education. The raison d'être for Jesuits to get involved in business education is to form competent and committed leaders who are ethical, principle-centred, socially responsible with a global perspective and entrepreneurial spirit.

LIBA stands for excellence and ethics which are the hallmarks of Jesuit business education and all its programs and activities embody these two elements. LIBA earnestly strives to inculcate in the students the values of excellence, justice, honesty and service to the society.

LIBA focuses on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of the education, blending classroom and experiential learning.

LIBA offers primarily a two-year full-time PGDM course, approved by AICTE and recognized by AIU. It also offers other programs: Part-time PGDM (AICTE approved), Ph.D. (affiliated to University of Madras) and one-year executive diploma programmes. Management Development Centre offers various customised programmes (short-term and long-term) with a focus on skill development.

ABOUT BEACON

Loyola Institute of Business Administration (LIBA) has been organizing various programs and activities to promote business ethics and good corporate governance among its stakeholders, particularly the students.

One such program is the annual Business Ethics Conference (BEACON) which we have been organizing since 2007. BEACON 2018- 19 held on **February 8, 2019 (Friday) at Hotel The Residency Towers, Chennai** on the Theme - **Sustainable Business Practices For A Better Tomorrow.**

From 2007, BEACON has been deliberating on various issues including inclusive growth and sustainability in all spheres of management. The topics focused on at Beacon include – **BEACON 2017 – 18** focused on the theme **Leadership and Ethics for the New India**, **BEACON 2016** focused on the Theme - **Leadership and Ethics for the Emerging Future**, **BEACON – 2015**,



the Tenth edition of LIBA'S - Business Ethics Conference focused on the theme - **Ethical Challenges in Financial Management.**

BEACON 2014 – the Ninth edition, deliberated on the theme **Ethical Challenges in Marketing - The Power and Responsibility Equilibrium**". The Eighth edition of Beacon focused on **Social Entrepreneurship – A Calling**, Beacon 2013 – **Accountability and Responsibility**, Beacon 2012 - **Eco-Innovation: Time to Wake Up!** Beacon 2011 - **Social innovation: A Catalyst for Inclusive Growth**, Beacon 2010 - **Soaring Through Sustainability**, Beacon 2009 - **Surfing The Slump**, Beacon 2008 - **India at 60: Inclusive Growth - The Challenge of the New Era** and Beacon 2007 - **To Illumine, To Imbibe, To Inspire Business With Integrity.**

Concept Note

About BEACON 2018 - 19

Sustainability (Brundtland Commission, 1987) simply means, “meeting our own needs without compromising the ability of future generations to meet their own needs”. Sustainability is not just environmentalism, as many commonly perceive it to be. Embedded in most perspectives on sustainability are also concerns for social equity and economic development.

Sustainability thus is a holistic approach that considers ecological, social and economic dimensions, recognizing that all must be considered together to find lasting prosperity. While the concept of sustainability is a relatively new idea, the movement as a whole has roots in social justice, conservationism, internationalism and other past movements with rich histories.

However, the motivations behind sustainability are often complex, personal and diverse. It is unrealistic to create a list of reasons why so many individuals, groups and communities are working towards this goal. Nevertheless, for most people, sustainability comes down to the understanding that it is the holistic, societal and cumulative efforts taken towards the **“kind of future we are leaving for the next generation”**.

Since the later part of the 20th century, business community has played quite a significant role in bringing the concept of sustainability to the level of prominence and stature it currently enjoys. For over three decades the business world is witness to the fact that when organisations, whether large or small, begin to practice sustainability, it will have a significant impact not only on the environment but also on the society and the economy as a whole in the long-run. Though many still see it a “wasteful expense”, a few proactive organisations have successfully implemented several models of sustainability and many of them are already beginning to reap the benefits, which are clearly being reflected in their bottom-line in terms of cost efficiencies and brand value.

LIBA proposes to highlight this context in its 2018-19 edition of BEACON - the Annual Ethics Conference with the theme, Sustainable Business Practices for a Better Tomorrow, wherein the budding managers of LIBA will get an opportunity to gain knowledge about the Sustainable Business Practices from industry leaders and also understand how it influences the bottom-line.



PROGRAMME SCHEDULE

INAUGURAL SESSION – 9.30 AM to 10.30 AM	
Prayer Song	LIBA Choir
Lighting of Kuthuvilakku	Dignitaries
Setting the Context	Fr. P.Christie, SJ. Director, LIBA
Inaugural Address by CHIEF GUEST	Mr. Nixon Joseph President & Chief Operating Officer, SBI Foundation
Question & Answers	With LIBA Students

TEA BREAK - 10:30 am – 11:00 am

SESSION: I – 11.00 AM to 1.00 PM
Mr. Santhosh Jayaram , Partner and Head, Sustainability Advisory Services, KPMG India
Mr. Giresh Mohan , Regional Manager- South, Corporate Social Investments, ITC Limited
Mr. Hemantha Kumar Pamarthy , Independent International Adviser, Consultant and Resource Person

LUNCH BREAK - 1:00 pm – 2:00 pm

SESSION: II -2.00 PM to 4.00 PM
Mr. John Alex , EVP & Group Head-Social Initiatives, Equitas Small Finance Bank & Program Director, Equitas Development Initiatives Trust-Chennai
Ms. Vidya R , Founder, Skillsgurucool
Mr.M. Sivakumar , CEO, ICT Academy

TEA BREAK – 4.00 PM to 4.30 PM

VALEDICTORY SESSION – 4.30 PM – 5.00 PM	
Prayer Song	LIBA Choir
Lighting of Kuthuvilakku	Dignitaries
A Note on Dr. Ajit Singhvi Micro Centre for Good Governance	Fr. P.Christie, SJ. Director, LIBA
Inauguration of Dr. Ajit Singhvi Micro Centre for Good Governance	Mr. Jochen Tewes Founder, Inter-Mission Industrial Development Association
Valedictory Address by GUEST of HONOUR	Mr. Jochen Tewes Founder, Inter-Mission Industrial Development Association
Vote of Thanks	Ms. Swetha Priya Student Coordinator, BEACON



SPEAKER PROFILES



Mr. Nixon Joseph

President & Chief Operating Officer, SBI Foundation

Mr. Nixon Joseph, who is a post graduate in English Language and Literature, joined State Bank of India in 1985 as a probationary officer. As a career Banker, he has an extensive experience in various facets of Banking like Corporate Credit, Retail Operations, International Banking etc. and he has worked all over India including Northeast. He is a Certified Associate of India Institute of Bankers, Certified Credit Professional, Certified Banking Compliance Professional and a Certified Information Systems Banker.

Apart from his experience as Regional Manager, SBI, he was also a Manager (Operations), SBI Bahrain; Vice President (Syndication & Investments) and Chief Executive Officer, SBI Tokyo branch (2008-2012). He was a President of the Tokyo Toastmasters Club and also started the Tokyo debating society.

CSR is very close to his heart and he always strives for the welfare of the less fortunate & under privileged in unreached areas of the Country. As the Coordinator of SBI Youth for India fellowship program, he was instrumental in inspiring and mentoring the youths, and has taken the fellowship to a higher level.

An avid long-distance runner, he has completed 30 full marathons (42.195km), thus being the only official among the 1.1 million bank employees in India to have the achievement and he is an inspiration to all. Recently he has been awarded with Dr. APJ Abdul Kalam award for excellence in public service & the Promising Indians award.



Mr.Santhosh Jayaram

Partner and Head, Sustainability Advisory Services, KPMG India

Mr.Santhosh Jayaram is a partner and leads the biggest team in Sustainability consulting space in South Asia. His specialization ranges through a spectrum of topics in the field of sustainability, which includes sustainability strategy, environment and social valuations, carbon strategy, carbon finance, environmental risk assessment and environmental management system. He is also a working group member in the development of G4 guidelines at Global Reporting Initiative, (GRI) Netherlands. (2012)

With more than 2 decades of work experience across environment and social sector, he has been a part of various committees at the national and international levels in the development of standards in this space. He has worked with more than 100 companies, various governments and also multilateral agencies across 20 countries in the field of sustainability.

He has an Executive degree in Sustainable Technologies, Berkeley Campus, University of California, US. He has pursued Master of Technology – Environmental Science and Engineering from IIT, India and is an alumnus of Calicut University.

Currently he is leading a project to measure the impact of the SAARC development fund projects with the government. He has also led the project of developing a Corporate Social Responsibility guideline and stakeholder engagement portal for Ministry of Economy, UAE and has worked on a number of climate change related projects for various states in India, Sri Lanka and Bhutan.

He has also led his team to bring out the world's first Sustainability P&L, which valued economic, environmental and social externalities to show case what is the "True Value" of an enterprise. This was done for the Holcim Subsidiary in India



Mr.Giresh Mohan

Regional Manager- South, Corporate Social Investments, ITC Limited

Mr. Girish Mohan has a total experience of 17 years in the field of Resource & Environmental Economics and Social Development. He has been working with ITC since 2006 and is currently heading ITC's Social Investments Programme for South. Before ITC, he worked in the field of resource & environmental economics in Japan Bank of International Cooperation and European Union funded projects.

Mr. Giresh has a Post-Graduation degree in Forest Economics & Management from Forest Research Institute, Dehradun, Uttarakhand.

He has published 6 research papers in various journals like Economic & Political Weekly, Indian Foresters, Procedia Environmental Science etc on Economic Valuation, Waste Management, CDM, Wood Marketing.



Mr. Hemantha Kumar Pamarthy

Independent International Adviser, Consultant and Resource Person

Mr. Hemantha Kumar Pamarthy is an Independent International Adviser, Consultant and Resource Person, with around 42 years of national / international experience in Top / Senior Management positions spanning across Industries such as Agro-Products, Development and Mainstream Financial Services, FMCG, OE Industrial Products and Service sector.

He has experience in the corporate sector for about 27+ years and the development sector for over 14+ years. Before turning into an international consultant, he was associated with Godrej Soaps, Apple Credit, SREI Infrastructure, BASIX group, Hand in Hand and GIZ. He was the Managing Director of Hand in Hand Microfinance Limited and Chief Operating Officer of Sarvodaya Nano Finance Limited.

Training since 2002, Mr. Hemantha is passionate about being a mentor and a trainer. He has conducted innumerable trainings for participants ranging from grass-roots to top managers in Social and Economic subjects, with specialization in CSR, Entrepreneurship, Financial Inclusion and Microfinance, Livelihoods, Skills Development, and select Professional as well as Personality Development subjects.

Mr. Hemantha is currently associated with Cholamandalam Investment and Finance Company as a CSR adviser and consultant and with Confederation of Indian Industry (CII), as a consultant as well as a faculty. Internationally, he is associated with the Asian Institute of Technology, as a visiting resource person and as an empaneled consultant with Rapid Asia Company Limited, both in Thailand. He is a member of several Professional associations and bodies such as Advertising Club, Madras and Photographic Society of Madras-1857 etc. He was a TEDX speaker on 'Social Entrepreneurship' and has several publications to his credit. He is a regular blogger, writing under the title 'Hemantha Kalam'.



Mr. John Alex

**EVP & Group Head-Social Initiatives, Equitas Small Finance Bank & Program Director,
Equitas Development Initiatives Trust-Chennai, India**

After graduating in Agriculture & Rural development, he started his career as a Group II Gazetted Officer in Tamil Nadu State Government and served as an Extension Officer (Agri) & Block Development Officer in the State Government from 1979 to 1983

He joined Indian Overseas Bank as a Probationary Officer and served as Agricultural Field Officer, Branch Manager, Regional Assistant Chief Officer, Senior Manager & Chief Manager in various Branches in Tamil Nadu & Andhra Pradesh from 1983 to 2008

He joined the Management Team of Equitas in 2008, conceptualized and set up the team for Social Initiatives with a clear focus to address a larger spectrum of requirements of small clients in the field of Health, Education, Skill Development, Food Security, and Placement for unemployed Youth, Inclusive model for persons with disability & trans genders.

He presented an Equitas Case Study at the Global Microfinance summit 2018 at Istanbul, Turkey in January 2019, received the SKOCH AWARD for Top Ranking CSR Project by Banks in India in 2018. He was the speaker at the European Microfinance Week at Luxembourg closing ceremony in December 2017 and has also presented a case study in 2016 at the Annual conference hosted by Social Performance Task force (SPTF) at Morocco.



Ms.Vidya R, Founder- Skillsgurucool

Ms. Vidya is one of India's Leading Learning and Development Specialist, International Trainer and Behavioural Scientist. She is the Chairperson of ALL Chennai T&D, Women Economic Forum (Part of World's largest chamber for women), President 2018 RCCR Rotary International 3232; Chairperson, GAO & Masoom Project, Yi (*Confederation of Indian Industry*); General Secretary, WE Chennai, Tamil Nadu Chamber of Conference.

She started providing training, facilitation and coaching at an age of 15. Till date she has conducted over 400+ Workshops, Sessions for Top Corporate, Educational Institutions, Government Bodies across India. She has also provided training to numerous schools and colleges faculty and students across India including IITs.

Her first start-up was featured in The Hindu as Generation next change makers. She is the creator of very successful workshops like 'Genie in me'. She is the Co-Founder Youth Empowerment India trust.

She has been the Chief Consultant & Advisor for ITC, Flintobox, doodleton-India's Leading Players in educational Product space. She has also Consulted for Entrepreneurship Development Institute, Tamil Nadu Government Schools and acted as a consultant advisor for Dcamp.

She is the Recipient of India Lifestyle, 2015. She was also awarded for 'He for She' Project on fostering safety and education for girls in Government schools, by Tata Consultancy Services. She is listed amongst 25 influential women in INDIA by the CEO magazine for her work in field of training, education and corporate learning. She is the author of an upcoming book- *Shed Fears not Tears*



Mr. M.SivaKumar, CEO - ICT Academy

Mr. M. Sivakumar, CEO – ICT Academy is a Chartered Accountant by qualification and an educationalist. His accomplishments in the capacity as a CEO since the inception of the academy are elemental in shaping the education system of the state towards building tech-enabled manpower and developing well-informed faculty base. Through his active engagement with the field of higher education, he has made an impact in the state at large in transforming the perception of the institutions in terms of skills development and employability. The academy under his leadership, and as a business model is emerging to be successful and is replicated across the nation.

His 26 year rich experience in setting up, promoting and managing companies comprise Strategic Planning, Financial Resource Management, Product Development and Marketing Channel Management is a boon for the academy on the whole. He also has an extensive experience in Technology Enabled Education and Training Industry, implementing large educational initiatives focused on Technology Management, Instructional Design and Content Quality Management.

Prior to joining ICT Academy, he was the president at one of India's largest Technology Enabled Education Company and was responsible for its strategic development across India. He has been in the Middle East for 10 years as a Profit Centre Head and GM (Finance) in private sector organizations. His career initiated as a successful Independent Chartered Accountant having a base of leading business banners across India as his clients.

He has been a panel member of CII-south since 2008 to 2011 in various sectors like Skills Development, Education and IT/ITES. He is on the board of studies of many engineering colleges, private technical universities and management institutions.



Mr. Jochen Tewes,

Founder, Inter-Mission Industrial Development Association

Mr. Jochen Tewes was born in 1942 in the east of Germany at the end of WW2. When Germany lost the war; his mother, sister and he became refugees along with 14 Million other Germans who had been forced to leave the east. They lived in refugee barracks for 7 years in Southern Germany and then moved to Lünen in the Ruhr District, Western Germany where he did his high school and engineering studies.

He had his first employment in Hannover, Northern Germany and worked as an engineer for 5 years in Hannover, invented 3 patents, and worked as a volunteer in Inter-Mission in his free time.

His first visit to India was in 1970 to see the small beginnings of Inter-Mission children homes. His second visit in 1972 to Bombay was to set up an engineering plant, when he felt the call to rehabilitate orphans and the poor through vocational training.

He travelled from Germany to India in a Volkswagen in 1973, established Inter-Mission Industrial Development Association in 1974 and married Johshy from KGF, Karnataka. In the same year he started the first of a series of industrial schools.

He began Micro Enterprise Development (MED) in 1996 within the organization. This wing has become an NBFC with 70,000 women enrolled today as clients in self-help groups.

In 2002 with mainly young girls from the clients of the MED groups, the first Community College was established. Today six Community Colleges are running, and in all centers around 1000 students graduate annually. Mr.Jochen Tewes and his staff trained more than 9000 trainees till now. Emphasis in all centers is laid on training and job-oriented education with teachings on life coping skills being an integral part of it.

The short form of the organization is "IID" that also carries the meaning of the values of the organization: "Integrity, Inspiration, Dedication"