



LIBYTES

Bringing you the latest... one byte at a time





Greetings to all our readers! We are proud to present our LIBYTES March 2019 edition. Thanks to all our news contributors whose inputs are essential to this e-newsletter's success. We appreciate all the positive feedback provided by our esteemed readers who enjoyed last month's edition.

In this edition we share the update of all the happenings on campus and announcements of exciting programmes coming up. The Mother Teresa Award programme, Students Rural Visit and Annual Alumni Meet were major events that have taken place in the past month.

Our BMI sessions and Inauguration of Management Development Courses have also been inspiring and engaging. We also feature staff achievements and share details of upcoming Meets being planned by the LIBA Alumni Association.

It is our constant endeavour to make available to our readers, information that is current, interesting and that adds value. If you have any queries insights/suggestions regarding the kind of information you may like to receive from us via this medium, please contact the editorial team. We count on your active support and involvement in all that we do.

Wishing you our esteemed reader and stakeholder the very best.



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Rural Visit

As part of its annual programmes, LIBA organized a Rural Visit for its first year PGDM students to get a taste of rural life and experience. Under the 'Social Environment of Business' programme which is a part of the course, this year students visited remote villages in Kanchipuram district. The two-day trip was scheduled for 120 first year PGDM students, who visited Kuppayanallur in two batches in the month of February 2019.

This was a unique experience for LIBA's students who took classes for the students of Loyola Higher Secondary School, Kuppayanallur. Many aspects of learning were included such as motivation, career guidance etc. It was a very gratifying and enriching experience for most of the students who witnessed the generosity, hospitality and simplicity of the rural folk. The faculty in charge, Prof. Victor Louis Anthuvan, Professor - Finance & Dean - Research was with the students guiding them throughout the visit. The students of LIBA were highly appreciative of the contribution made by the Jesuits towards empowering the poor and the marginalised.



LIBA hosted the "PaGaLGuY"



The students of the Espire (Entrepreneurship) Club and the Admissions and Public Relations (APR) Committee were privileged to have had an opportunity to interact with Mr. Allwin Agnel, the Founder and CEO of PaGaLGuY, India's largest education network on 19th February 2019. In a very enriching session, the students were able to grasp the whole thought process behind the

inception of this ever-expanding mighty online portal and also understand its business model. The interaction ended with some of the APR Committee members being awarded Certificates of Appreciation for the outstanding work done in engaging with and providing counselling support to MBA Aspirants on the PaGaLGuY website by the head honcho himself.



Villupuram Spot Market Visit

The Finance Faculty comprising of Dr. Pandikumar and Dr. Lakshmi Narayanan organised a spot market visit to Villupuram Market Committee on 12th March, 2019 especially for 26 Finance elective students. This was to enable them to understand market dynamics on price determination of Agricultural commodities between Farmers and Traders.

It was an enriching experience to see farmers freely selling their products in a regulated market. Students also witnessed traders choosing their lots and participating in the bidding process for their preferred commodity. This showed an entire different perspective on the mechanism of demand and supply and was a huge learning opportunity for finance students.



FinTech in India – Landscape and Opportunities

The Beyond Management Initiative session on 13th February 2019 was marked by the presence of Mr B. Ram Sundar (Director, BankBazaar.com). The session was mainly based on the emergence of FinTech in India. How FinTech has unbundled all the services of a bank, how a customer is now able to pick and choose services from banks simply through easy-to-use applications on a mobile phone and how this entire process has empowered the customers is a major change that the FinTech services have brought about in the world.



“Stand Out or Stay Behind” (How to differentiate yourself and stay ahead in Business)

The Beyond Management Initiative Session organized in association with Business Standard on 20th February 2019 hosted Mr. Santosh Muruganatham, Co-Founder and MD of Kolapasi, as the guest speaker. The entire motivational session centered on the theme “Stand Out or Stay Behind” which explains the numerous ways in differentiating yourself and staying ahead in business. Narrating his first entrepreneurial experience as a student, he mentioned how his intention to generate money just to buy some samosas changed his mind set to pursue a challenging career. The lecture motivated the students to work hard and start a new venture through adequate forward planning and the execution of the plans.





Mother Teresa Award Presentations by Corporates

The Mother Teresa Award for Corporate Citizen, instituted in 1998 by LIBA, is presented every year to a Company that shows exemplary commitment to the ideals of corporate citizenship. The objective of the Award, is to showcase a corporate which has gone far beyond its call of duty to promote welfare activities for the benefit of the poor and marginalized sections of society and is environmentally conscious. The Award is given every year to a successful listed company of India for its contribution to CSR. The Final Presentation by Company representatives for Mother Teresa Award 2018 was held on 13th February 2019 at LIBA. Out of the four companies that participated, the jury unanimously chose Mindtree Limited as the winner of the award. Evaluation was based on a set of predetermined parameters which included, Impact on – People, Environment and Sustainability, Innovation, Ethical Conduct, Social Consciousness, Activities beyond the Call of Duty and CSR. The Jury Members at the event were, Shri. N. Vittal, IAS (Retd.), Chairman of the Awards Committee and Former Central Vigilance Commissioner, Govt. of India, Shri. T.S. Krishnamurthy, IRS (Retd.), Former Chief Election Commissioner, Govt. of India, Dr. R. Ramaraj, Senior Advisor – Elevar Equity, Mr. K. Venugopal, Director, Kasturi & Sons Limited, Dr. Jayshree Suresh, Professor of Strategy and Entrepreneurship, LIBA.





Engagements & Felicitations:

- Prof. A. Xavier Raj, Chairperson of the CK Prahalad Centre at LIBA, was invited by Loyola College of Education for the IQAC organised Workshop on 'Placement Training' on 18th February 2019. Prof. Xavier spoke on "Interview Skills" to enable the students to face their interview. Prof. A. Xavier Raj also spoke on the topic "Youth and Entrepreneurship," at the Plenary Session of the National Conference on "Youth Well-being: Challenges and Perspectives" held at Patrician College on 22nd February 2019.
- **Society Outreach:** CKP Centre in association with Jesuit Migrants Ministry (External) and Government Railway Police (GRP) has initiated the process of setting up help desks at Egmore and Chennai Central railway stations exclusively for migrant workers.
- **Update from the Start-ups:** Creating new paths in the journey towards waste management and renewable energy, Carbon Loops addressed a conference at the Renewable Energy Expo held at Chennai Trade Centre between 21st and 23rd February 2019, titled "The future is renewable". A diverse audience comprising of Businesses, Entrepreneurs, Administrators, Academicians and general public participated in the conference.
- CKP Centre proudly announces the launch of its new microsite on 1st March 2019. Our programmes and activities can now be easily accessed via <http://ckpc.liba.edu>. Please explore the new microsite and share your valuable feedback.





Management Development Centre

The Inauguration Ceremony of the Certificate Programme for BATCH 29 was held on 3rd March 2019 at LIBA. Ms. Beena Kamal, Deputy Head, MDC and Ms. Sherlyn Lydia C. of MDC initiated the event. Prof. Carlton Young, Prof. Kiruba Shankar, Prof. Ramachandran B shared their thoughts. 115 participants who have

enrolled themselves attended the programme. The programme scheduled from 3rd March to 5th May 2019 is offered to Corporates, Middle level Executives, Managers, Start-up CEO's, final year students and also fresher's. For further details please visit the link - <http://portal.liba.edu/mdccert/>



Human Resources-Faculty Development Program organised by CII

Dr. B. Aiswarya, Faculty Human Resources, LIBA and Dr. Akanksha Jaiswal, Research Associate, LIBA participated in the Human Resources-Faculty Development Program organised by Confederation of Indian Industry (CII) southern region in association with companies such as Inatech, Siemens, Ashok Leyland, TCS and Bosch, from January to March 2019.



“The best thing about memories is making them”

LIBA Alumni Association

Cherishing Memories, Creating Opportunities, Changing Lives



Annual Alumni Meet 2019 - NOSTALGIA!

“A trip to NOSTALGIA now and then is good for the soul”

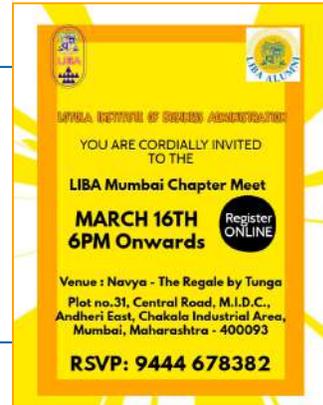
The Annual Alumni Meet 2019 was a MEGA event held on 23rd February 2019, Saturday at the OAT on the LIBA campus. There were moments of joy, shouts of excitement and squeals of delight as hearts filled with nostalgic memories of the past. Fr. Christie was thrilled with the turnout of a large number of Alumni from all batches, right from the class of 1984 to the recent 2018 batch which had the most number of participants. In his address to the gathering Fr. Christie expressed with emphasis the important role of the Alumni in the progress and rating of an institution. The formal program ended with the vote of thanks proposed by Prof. Dr. Vandana Zachariah and was followed by photo sessions of various batches who then dispersed to have their sumptuous dinner. All in all it was an absolutely Nostalgic, noteworthy and undoubtedly top notch evening affair! For life at LIBA was, is and always will be beyond awesome for the alumni, the present students and the coming students too.





ALUMNI MEET

The LIBA Alumni Association is organizing the Mumbai Chapter Meet on 16th March 2019.



FAREWELL

The 360 Degrees Student Affairs Committee - Farewell to be held on 15th March 2019.

CONCLAVE: "IDEA OF INDIA - GANDHI 150"

CKP Centre in association with the Institute of Dialogue with Cultures and Religions (IDCR) is organising a conclave on "Idea of India – Gandhi 150" in Tamil at IDCR, Loyola College Campus, on 21st and 22nd March 2019. Those who are interested in participating may contact CKP Centre.

The New Indian Express (2 March '19)



LIBA alumni meet

The alumni association of Loyola Institute of Business Administration (LIBA), organised the annual alumni meet at its campus, recently. The meet was attended by over 200 alumni from the batches of 1984 to 2018. Fr Christie SJ and Vandana Zachariah were part of the event.

The Hindu - Downtown T.Nagar (1 March '19)

LIBA alumni get together



Reliving memories, down the memory lane as they reunited with their batch mates. The evening had some surprises in store with a flash mob and music. They were delighted and eager to be back at the campus, rekindling memories of the good old days gone by, said a release.

The Hindu - Downtown Mysipore (1 March '19)

LIBA alumni get together

The alumni association of Loyola Institute of Business Administration (LIBA) organised the annual alumni meet recently. The reunion was attended by over 200 alumni from the batches of 1984 to 2018. The former students took a trip down memory lane as they reunited with their batchmates. The evening had some surprises in store with a flash mob and music. They were delighted and eager to be back at the campus, rekindling memories of the good old days gone by, said a release.

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