

Call for Paper for MANAGEMENT MATTERS September, 2020, Vol. 17, No. 2 Issue of MANAGEMENT MATTERS:

Sustainable businesses for inclusive growth : Perspectives and Challenges

Submission opens April 2020 and runs until 30 June 2020, using the email Id: journal@liba.edu
planned publication date: 30 September, 2020.

INVITATION: Sustainable product and service ideas have become the new norm for businesses. Enterprises have begun to innovate and conduct business with greater responsibility. This issue seeks to tap into research perspectives which talk about such sustainable innovations, ideas and stories that researchers are keen to address. We invite submissions of high-quality academic research from a variety of perspectives – Human Resource Management, Marketing, Finance and operations on the overall theme outlined in the title. All types of research methodological approaches are welcome. In-depth case studies, qualitative as well as quantitative approaches are welcome – and all submissions will be peer-reviewed to ensure high-academic rigor in their conduct. Covid-19 has also thrown a lot of challenges on our pathway. It has made us relook at our models of work, relationships and finances. The global pandemic requires an integrated approach. We welcome papers which address these issues too.

Broad themes for submitting papers include:

- The impact of COVID-19 for sustainable growth
- Sustainable innovation theoretical perspectives and new directions
- Socially aware design principles for innovation
- Green initiatives in product and service ideas
- Sustainable HR practices
- Sustainable marketing
- Sustainable supply chain practices in Industries

Peer review process: Management Matters relies on a peer review process to uphold the quality and validity of the individual articles and case studies submitted for publication. Out internal, international and external peer review committees ensures diversity of perspectives.

Double blind review: Both the reviewer and the author are anonymous in this model. To ensure this the title page will remain separate from the manuscript throughout the peer review process and will not be sent to the reviewers. It should include:

- The manuscript title
- All authors' names and affiliations
- A complete address for the corresponding author, including an e-mail address
- Acknowledgements

As well as removing names and affiliations under the title within the manuscript, other steps need to be taken to ensure the manuscript is correctly prepared for double-blind peer review. The key points to consider are¹:

- Use the third person to refer to work the authors have previously published. For example, write “Black and Hart (2015) have demonstrated” rather than “we/the authors have previously demonstrated (Black & Hart, 2015)”.
- Make sure that figures and tables do not contain any reference to author affiliations
- Exclude acknowledgements and any references to funding sources. Use the title page, which is not sent to reviewers, to detail these and to declare any potential conflicts of interest to the editor.
- Choose file names with care, and ensure that the file’s “properties” are also anonymised.
- Take care to ensure that you do not inadvertently upload identifying information within any of the files that will be shared with reviewers.

The reports received from the reviewers are sent to the authors for corrections and finalisation. The internal editorial committee collaboratively oversees the ethical and quality check of the articles before the final print. The format of submission is detailed elaborately on the Journals Website. <https://liba.edu/management-matters/>

Soft copy of the paper to be sent to : journal@liba.edu

¹ <https://www.elsevier.com/reviewers/what-is-peer-review/peer-review-guidelines>