LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)
LOYOLA COLLEGE CAMPUS
1, TANK BUNK ROAD, MAHALINGAPURAM
NUNGAMBANKAM, CHENNAI - 600034
ABOUT LIBA

Loyola Institute of Business Administration (LIBA) is a premier B-school, established in 1979 within the premises of Loyola College. It is managed by Jesuits well known for their outstanding contribution to education. LIBA stands for excellence with ethics, the twin hallmarks of Jesuit business education, all its programs and activities embody these two elements. It earnestly strives to inculcate the values of excellence, honesty, justice and service to society in its students.

LIBA offers two-year full time PGDM course, (approved by AICTE and recognized by AIU), part-time PGDM (approved by AICTE) and several short-term diploma and certificate programs and many customized management development programs for the industry.

THE PROGRAMME

LIBA’s prestigious programme in management, leading to the Post-graduate Diploma in Management (PGDM), spans over two years with six terms of approximately three months each.

LIBA’s Postgraduate Diploma in Management (PGDM) consists of 126 credits, including the summer project and workshops. The first year of the course presents students with a comprehensive view of the management discipline and a broad perspective of the corporate environment. A sound foundation is laid for advanced learning in the second year. All the core courses offered in the first year are required to be taken.

In summer, students are required to spend ten to twelve weeks in an organization working on a project dealing with a significant aspect or problem relating to a functional area. The aim of the summer project is to provide students with the opportunity to observe closely an organization in operation and relate what they have learnt in classroom with actual practice. This also prepares students to choose their electives in the second year.

The courses offered in the second year meet the needs for initiating the cutting edge of new techniques and innovations in various fields and for helping them to apply theoretical inputs in practical context. In each term, besides one required course (or core course), students will have to choose 6 subjects (or electives) from one or more of the following areas of specialization: Marketing, Finance, Human Resource Management, Operations Management, Systems, and Business Analytics. Students, however, have the option to submit a Master’s-level dissertation in a chosen area of specialization, in place of an elective, as a part of the requirement of the Programme, normally in the last term of the second year.

The performance of students at the PGDM Programme is continuously evaluated and rigorously monitored in order to motivate them to excel. The grading system synthesizes, on a nine-point scale, the continuous assessment of learning outcomes and reflects a student’s cumulative performance in assignments, reports, project work, field work, class participation, quizzes and mid-term and end-term tests.
PROGRAMME HIGHLIGHTS

- 100% placement in blue chip companies since inception of the full-time programme.
- Course content constantly revised and updated with an input from the experts to respond to the challenges and needs of the rapidly changing corporate world.
- Distinguished faculty with high academic credentials and corporate experience closely involved in the personal and professional development of each student.
- Focus on the development of skills, traits and capabilities required for the leaders of today.
- Additional emphasis on strengthening the oral and written communication skills of students through specially designed modules.
- Inculcation of the right attitude and values essential for creating competent corporate managers.
- International collaboration with universities in the USA, Mexico, France, Germany, Italy, Belgium, China, Australia, Kenya, Peru, Malaysia, Thailand and Indonesia.
- Motivation for commitment to excellence, social responsibility (individual / corporate), ethics, sustainability and corporate social responsibility.
- Recognised by the Association of Indian Universities (AIU) and approved by AICTE. Accredited by National Board of Accreditation (NBA).
- Internationally accredited by AMDISA with SAQS.

FINAL PLACEMENT

Since its inception, LIBA has maintained a reputation of achieving 100% placement for its students. The list of visiting companies included both regular recruiters as well as new recruiters who were motivated by our high quality and reliable talent to be part of our campus drive.

FUTURE PLAN

PGDM (Business Analytics in association with TCS)
PGDM (Health Care Management in association with CMC, Vellore)
PGDM (Logistics in association with Indev Logistics)
ANALYTICS
Latent View Analytics Pvt Ltd

BFSI
Federal Bank Ltd
CITI Bank
Bank of America Merrill Lynch
ICICI Bank Ltd
Shriram Transport Finance Co Ltd
J P Morgan Services India Pvt Ltd
CITI Corp
HSBC Electronic Data Processing India Pvt Ltd
IndusInd Bank Ltd
HDFC Bank Ltd
Credit Mantri Finserve Pvt Ltd
ICICI Securities Ltd
Yes Bank Ltd
Mahindra & Mahindra Financial Services Ltd

CONSULTANCY
IBM India Pvt Ltd
Cognizant Technology Services India Pvt Ltd
CRISIL Ltd
Deloitte Support Services India Pvt Ltd
Cerebros Consultants Pvt Ltd

DIGITAL MARKETING
Ad2pro Global Creative Solutions Pvt Ltd

E COMMERCE
Amazon Kindle

FMCG
Asian Paints Ltd
VKL Seasoning Pvt Ltd
Nestle India Ltd
ITC Ltd (FMCG)

HEALTH CARE
Indegene Pvt Ltd
Tattva Holding Pvt Ltd

IT
Wipro Ltd
Nuance Transcription Services India Pvt Ltd
Inatech India Pvt Ltd
Photon Interactive Pvt Ltd
Freshworks Technologies Pvt Ltd
Prodapt Solutions Pvt Ltd

LOGISTICS
GATI Ltd

MANUFACTURING
Vedanta Ltd
Mahindra & Mahindra Ltd
ITC Ltd (SBU - Packaging & Printing)
Tata Motors Ltd
FLSmidth India
Va Tech Wabag Ltd
Dell International Services India Pvt Ltd
Wheels India Ltd
Rane NSK Steering Systems Pvt Ltd

RETAIL
Wallmart India

TELECOM
Bharti Airtel Ltd
ELIGIBILITY

- The candidate should have a consistent academic record of the first class (minimum 60% marks) in STD X, STD XII & Graduation.
- The candidates who have cleared all the subjects in their first attempt will be preferred. Candidates with a history of more than two arrears need not apply.
- The candidate should be a graduate in any discipline from a recognised university (AIU) under regular mode ONLY.
- **CAT 2019 or XAT 2020 is a prerequisite to apply for LIBA’s PGDM programme.**

SELECTION PROCEDURE

Candidates who have applied to LIBA will be shortlisted based on their CAT 2019/ XAT 2020 scores only. Short-listed candidates will be called for a group discussion and an interview for the final selection.

Group discussions and interviews will be held at Bangalore, Chennai, Kolkata, Hyderabad, Mumbai, New Delhi, and Shillong (Provided there is sufficient candidates for the centre, in case of less than the quorum they will be called for GD/PI in Kolkata center).

ADMISSION PROCEDURE

Kindly keep the following documents ready to be uploaded:

- Scanned passport size photograph, Scanned academic certificates, Scanned work experience certificates
- Log on to http://admissions.liba.edu
- Click on the Register Now link on the home page to create a login account. The details of the login ID and password will be sent to your registered email ID
- After logging into your account using your user name and password, enter your CAT ID / XAT ID, personal details and upload your passport size photograph.
- Enter your academic details and upload the support documents.
- Enter your work experience details and upload the support documents. Provide your reference information.
- Confirm all the details and submit the application form.
- Make online payment of Rs. 1500/- through credit card / Debit Card /Net Banking.
- Download the completed application in PDF and email it to admissions@liba.edu

IMPORTANT DATES TO REMEMBER

18th September 2019: CAT Online Registration closes
24th November 2019: CAT Admissions Test – 2019
30th November 2019: XAT Online Registration closes
05h January 2020 : XAT Admissions Test – 2020
**Last Date for applying to LIBA FULL-TIME PGDM 2020: 24th February 2020**

RIGHTS RESERVED: LIBA reserves the right to change the requirements for admission or graduation, course content, fee structure, and regulations affecting students or to make any other suitable modifications, should these be deemed necessary in the interest of students, Institute, or the profession.

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