



**Loyola
Institute of
Business
Administration
(LIBA)**

A Jesuit Business School



CERTIFICATE PROGRAMME IN **SHARE ANALYSIS AND INVESTMENT MANAGEMENT** 10 Weekends

COURSE CONTENT

- Nuances of the stock markets and equity shares
- Sound framework for equity investment
- Fundamental analysis for long term investors
- Basic Technical analysis for short term investors
- Importance of a portfolio – power of diversification
- Investment discipline
- Trading and Demat Account
- Guidelines that matter most from a practical point of view

MANAGEMENT DEVELOPMENT CENTRE (MDC)
LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION (LIBA)
Loyola College Campus | Nungambakkam | Chennai 600 034 | TN | India
+91 44 28177233 | +91 9444028424 | +91 9444373852
enquiry.mdc@liba.edu | www.liba.edu