



## **Loyola Institute of Business Administration (LIBA)**

Loyola College Campus | Nungambakkam | Chennai 600 034 | TN | India

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# **MANDATORY DISCLOSURE**

As per Annexure – 18  
of  
**AICTE Approval Process Handbook 2024-27**



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**FEBRUARY 2024**



### 1. Name of the Institution:

<b>Name:</b>	Loyola Institute of Business Administration		
<b>Address: (as approved by AICTE)</b>	1, Sterling Road Loyola Campus		
<b>Village:</b>	Nungambakkam		
<b>Taluk:</b>	Chennai		
<b>District/State:</b>	Tamil Nadu		
<b>Pin Code:</b>	600 034		
<b>Phone Number:</b>	044-2817 7100	<b>Fax Number:</b>	-
<b>E-Mail:</b>	director@liba.edu	<b>Website Address:</b>	www.liba.edu

### 2. Name & address of the trust/ society/company and the trustees:

<b>Name:</b>	Loyola College Society
<b>Address:</b>	Jesuit Residence
<b>Village:</b>	Nungambakkam
<b>Taluk:</b>	Chennai
<b>District/State:</b>	Tamil Nadu
<b>Pin Code:</b>	600 034

### 3. Name & address of the Director:

<b>Name:</b>	Prof. C. Joe Arun, SJ		
<b>Address:</b>	Jesuit Residence, Loyola College, Nungambakkam, Chennai – 600 034, India		
<b>Phone Number:</b>	044-28177101	<b>Fax Number:</b>	-
<b>E-Mail:</b>	director@liba.edu	<b>Cell/Mobile Phone:</b>	9600116035

**4. Name of the Affiliating University:**

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**5. Governance:****a) Board of Governors (BoG):**

S. No.	Name	Designation	Affiliation/Position
1	Rev. Fr. L. Jebamalai Irudayaraj, SJ	Chairman	Provincial, Jesuit Chennai Province
2	Rev. Fr. Antony Robinson, SJ	Vice Chairman	Rector, Loyola College, Chennai
3	Rev. Fr. C. Joe Arun, SJ	Secretary	Director, Loyola Institute of Business Administration (LIBA), Chennai
4	Mr. M. Sundaresan	Member (AICTE Representative)	Regional Officer, SRO, AICTE, Chennai
5	Rev. Fr. Louie Albert, SJ	Member	Province Coordinator for Higher Education Principal, Loyola College of Arts and Science, Mettala
6	Rev. Fr. Antony R. Uvari, SJ	Member	Vice Chancellor, XIM University, Bhubaneswar
7	Rev. Fr. Louis Arockiaraj, SJ	Member	Principal, Loyola College, Chennai.
8	Mr. C. K. Ranganathan	Member	Chairman and Managing Director, CavinKare Pvt. Ltd., Chennai.
9	Ms. Latha Pandiarajan	Member	Director – Ma Foi Strategic Consultants and Co-Founder – Ma Foi Group of Companies, Chennai
10	Mr. Josh Foulger	Member	MD & Country Head, Foxconn International Holding, India
11	Dr. Xavier Britto	Member	Chairman - Kerry Indev Logistics Pvt. Ltd., Chennai.
12	Mr. Krishnakumar Natarajan	Member	CEO & MD, Mind Tree Ltd. Global Village, Bangalore
13	Mr. Lakshman, P.S.	Member	Chief Consultant, Services Innovation, SAP Global Consulting Delivery, SAP India Pvt. Ltd., Bangalore
14	Prof. P.C. Lakshmi Narayanan	Member	Dean – Academics, Loyola Institute of Business Administration (LIBA), Chennai
15	Mr. Mario Lobo	Member	Managing Director, PSS-Personnel Search Services Pvt. Ltd., Mumbai
16	Mr. Arjun Kothari	Member	Managing Director, H.C. Kothari Group of Companies, Chennai
17	Mr. Thiyagarajan Kumar	Member	Management Assurance Services, Bennett Coleman & Company Ltd.

			The Times of India Group, New Delhi
18	Prof. M.J. Xavier	Member	Chair, Centre for Technology & Innovation Loyola Institute of Business Administration (LIBA), Chennai
19	Dr. D. Madhava Priya	Member	Chair, International Relations Loyola Institute of Business Administration (LIBA), Chennai
20	Prof. G. Srinivasan	AICTE Nominee	Professor – Dept of Management Studies, IIT - Madras
21	Mr. Richard Puthota	Senior Director Business Development	MacDermid Alpha Electronic Solutions SIDCO Industrial Estate, Ambattur Chennai

## b) Academic Advisory Council:

### Business Analytics

S.No.	Name	Designation	Affiliation/Position
1	Prof. M.J. Xavier	Member	Professor, LIBA
2	Prof. M. Ramasubramaniam	Area Chair	Professor, LIBA
3	Prof. Kishore Kunal	Member	Professor, LIBA
4	Dr. Shyni Pragasam	Member	Assistant Professor, LIBA
5	Dr. Biswajit Rath	Member	Raymond (Industry)
6	Dr. Rahul Kumar	Member	IIM, Sambalpur (Academician)
7	Dr. Rajesh Natarajan	Member	KREA Business School (Academics)
8	Dr. Sri Vallabha Deevi	Member	Tiger Analytics, Chennai (Industry)
9	Mr. Vinay Advani	Member	Cognizant, Chennai (Industry)

### Finance

S.No.	Name	Designation	Affiliation/Position
1	Prof. P.C. Lakshmi Narayanan	Member	Dean – Academics, LIBA
2	Dr. M.P. Pandikumar	Area Chair	Associate Professor, LIBA
3	Dr. D. Madhava Priya	Member	Assistant Professor, LIBA
4	Dr. S. Uma Priyadharshini	Member	Assistant Professor, LIBA
5	Dr. Mary Auxilia	Member	Assistant Professor, LIBA
6	Dr. Thenmozhi	Member	Professor of Finance, DOMS, IIT, Chennai (Academics)
7	Mr. P. Saravanan	Member	Professor, IIM Trichy

8	Dr. V. Shanmugam	Member	World Bank Consultant & Adjunct Professor, NISM (Industry)
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## Marketing

S.No.	Name	Designation	Affiliation/Position
1	Prof. C. Joe Arun, S.J.	Member	Director, LIBA
2	Prof. Shanthi Venkatesh	Area Chair	Professor, LIBA
3	Prof. M.J. Xavier	Member	Professor, LIBA
4	Dr. Deepa Ittimani Tholath	Member	Associate Professor, LIBA
5	Dr. Sunil Vakayil	Member	Associate Professor, LIBA
6	Dr. A. Siluvairaja	Member	Assistant Professor, LIBA
7	Dr. E. Pradeep	Member	Assistant Professor, LIBA
8	Dr. Archana Raja	Member	Assistant Professor, LIBA
9	Prof. Mahesh	Member	HOD, DOMS - Anna University, Chennai (Academics)
10	Mr. Aldrin Joseph	Member	Associate Vice President, EID Parry India Limited, Chennai (Industry)
11	Mr. Vimal Raja	Member	Associate Vice President, Equitas Small Finance Limited, Chennai (Industry)

## Human Resources

S.No.	Name	Designation	Affiliation/Position
1	Prof. C. Joe Arun, SJ	Member	Director, LIBA
2	Prof. P.C. Lakshmi Narayanan	Member	Dean – Academics, LIBA
3	Dr. B. Aiswarya	Area Chair	Professor, LIBA
4	Dr. Deepa R.	Member	Assistant Professor, LIBA
5	Dr. Akanksha Jaiswal	Member	Assistant Professor, LIBA
6	Dr. Dhyana Sharon Ross	Member	Assistant Professor, LIBA
7	Mr. Vigneshwar K	Member	Teaching Assistant, LIBA
8	Dr. Vijaya T G	Member	Director, PSG Institute of Management, Coimbatore (Academics)
9	Mr. Sathia Rajeev John	Member	DGM – Human Resources, Toyota (Industry)
10	Mr. Kewyn George	Member	Centre Head and Director, IS Expeditors International, Chennai (Alumnus & Industry)

## Operations

S.No.	Name	Designation	Affiliation/Position
1	Prof. P. Chandiran	Area Chair	Professor, LIBA
2	Dr. M. Ramasubramaniam	Member	Associate Professor, LIBA
3	Dr. L. Aravindh Kumaran	Member	Assistant Professor, LIBA
5	Dr. Deepak Mathivathanan	Member	Assistant Professor, LIBA
5	Dr. Joseph Francis	Member	Assistant Professor, LIBA
6	Dr. Sivakumar K.	Member	Assistant Professor, LIBA
7	Dr. C. Theophilus Dhyankumar	Member	Assistant Professor, LIBA
8	Mr. Arunachalam	Member	Ex-CEO, Proconnect Supply Chain Solutions
9	Mr. T.C. Girivasan	Member	Kerry Indev Group (Industry)
10	Mr. K.G. Raghuraman	Member	Kerry Indev Group (Industry)
11	Mr. Ananth Bose	Member	Kerry Indev Group (Industry)
12	Mr. Rajan Babu	Member	Kerry Indev Group (Industry)
13	Dr. V.G. Venkatesh	Member	Assistant Professor, Normandie Business School, France (Academics)

## General Management

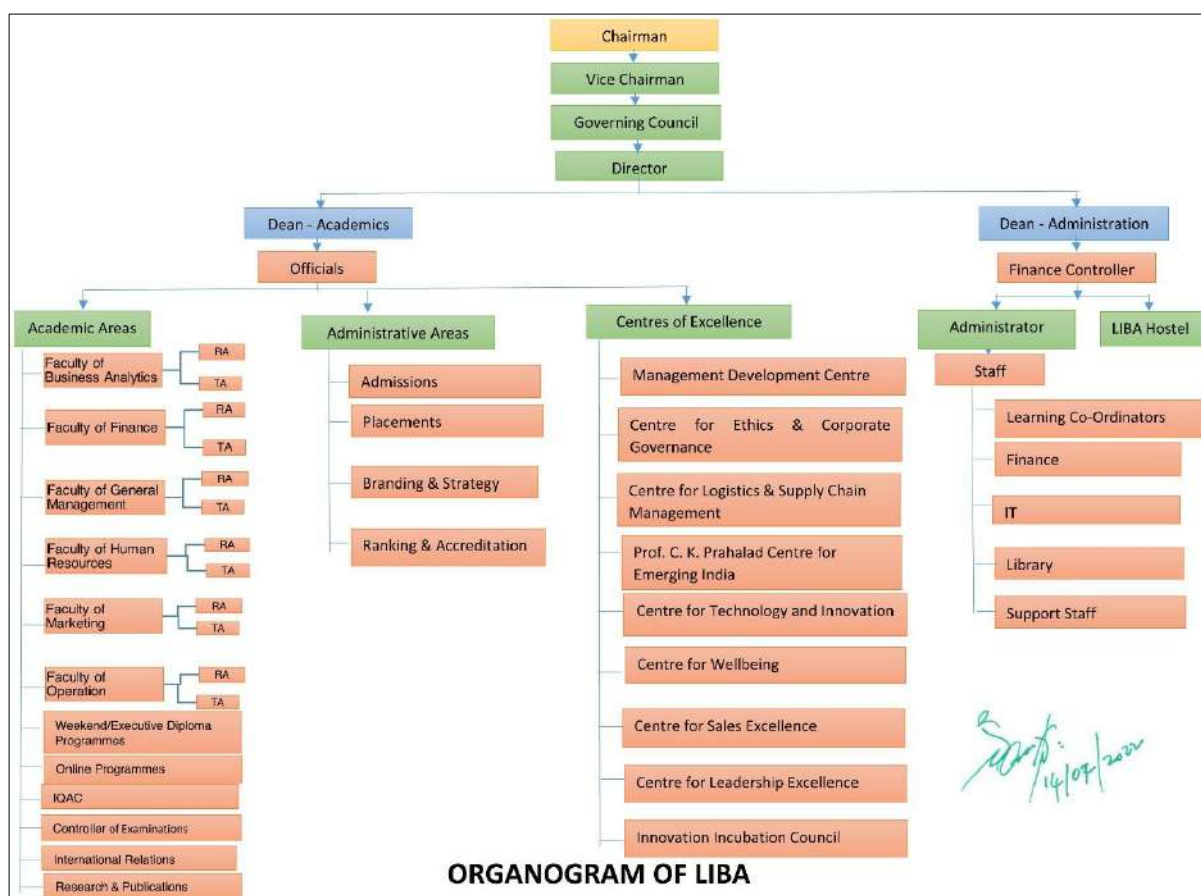
S.No.	Name	Designation	Affiliation/Position
1	Prof. M.J. Xavier	Area Chair	Professor, LIBA
2	Dr. Alagu Perumal Ramasamy	Member	Associate Professor, LIBA
3	Dr. Chitraa Venkataachalam	Member	Professor, LIBA
4	Dr. A. Siluvairaja	Member	Assistant Professor, LIBA
5	Mr. Swaminathan	Member	Aspire Ventures, Chennai

### c) Frequency of the meetings:

S.No.	Body	Frequency
1	Governing Council	Once a year
2	Academic Council	Once a year



## b) Organizational chart & processes:



- **Nature and Extent of Involvement of faculty and students in academic affairs/improvements:**

LIBA has a process of reviewing and revising the curriculum once every two years. For each such exercise, a curriculum revision committee is constituted comprising representative members from each of the major domain areas / specializations. In turn, each member works with the faculty group of each domain area, and all courses are thoroughly reviewed. New courses may be added, and redundancies may be eliminated through this process.

Apart from the above curriculum revision exercise, faculty are free to develop and/or offer new elective courses for second-year students. All the faculty members also have the autonomy to constantly work on making improvements or innovations to their course content, material, or pedagogy.

The involvement of students in academic programs and their growth is primarily through an anonymous, formal feedback system, whereby they may offer constructive suggestions for any improvements they feel are needed in any course. They are also welcome to meet the Dean or any of the faculty to offer suggestions for any new courses or academic

programmes that they believe will be of use to them. If the Dean and/or faculty are convinced, these suggestions will be incorporated with the approval of the Academic Advisory Council.

- **Norms and procedure for democratic good governance:**

#### **About LIBA**

LIBA is a Jesuit Business school. It is driven by Ignatian values of *Magis* (Excellence), *Cura Personalis* (Care of the individual), and *Ad Maiorem Dei Gloriam* (For the Greater Glory of God). We form leaders who excel in the fields they choose and become successful. That excellence is guided by ethical values, which is LIBA's motto, *Excellence with Ethics*. The ways we teach and the ways our students learn are different and unique. We make every effort to ensure they are relevant, innovative and dynamic. Our approach to learning is the formation of character. The governance framework of LIBA is designed in a manner which ensures that the councils, committees and positions of authority help every entity in the organization contribute in a manner which makes a difference in the lives of the people they serve.

#### ***Governance through Vision***

***To be a premier management school focusing on excellence with ethics.***

**Governance framework:** Our vision drives our activities. It is embedded in the entire process from admission to placement of the students. It is also visible in Faculty experiences, administration and outreach activities of the institute. The need to align with this in spirit is disseminated through handbooks, public displays and on the website. The vision is also reflected in the curriculum with every subject addressing and benchmarking ethical practices. Faculty colloquiums and debates address ethical issues to create greater sensitivity among all stakeholders at LIBA.

#### **Governance through Mission**

LIBA is a Jesuit institution committed to working with relentless desire to excel (Magis) with its roots in ethics. LIBA aims to cultivate men and women who are committed to national development by preparing world class leaders who are professionally competent, intellectually sharp, ethically sensitive, reaching out to the weak and the less privileged and caring for the well-being of our planet

**Governance framework:** The mission is reflected in the governance in the following ways:

- Centres of Excellence that cater to thought leadership and capacity / competency building among corporates and students;
- Centre for Ethics specifically devoted to enriching the ethical culture through participation in debates, conferences and research;
- Student participation in clubs to foster leadership that is empathetic and sustainable in its perspectives;
- Holistic world-class leaders nurtured through adequate emphasis in curricular activities.
- Corporates honored with Mother Teresa Award, for corporate ethics and outstanding corporate social responsibility with a corporate image that is untainted by any questionable practices.



- There is also an Advisory Board to guide and help with the functioning of Prof C.K. Prahalad Centre for Emerging India. This centre fosters a spirit of inclusiveness in identifying and empowering communities at the BOP. These committees and advisory boards have renowned corporate leaders as members and they provide the strategic direction to LIBA's programmes and activities.
- The Internal Quality Assurance Cell (IQAC) works on benchmarking, sustaining and improving best practices in teaching, research and consulting.
- Enhancing good governance in public and private sectors and leveraging it with State Governments and Business Enterprises, medium or large is ensured. Dr. Ajit Singhvi has donated a large sum to promote 'Good Governance' at LIBA. This initiative will be taken care of by the Centre for Business Ethics and Corporate Governance at LIBA.

### **Governing Council for Academic Excellence**

LIBA has a Governing Council, which consists of 20 members. Apart from the Jesuits and industry stalwarts, the members include executives, local authorities and eminent academicians. The members are actively involved in the growth and functioning of the institution. The Dean of Academics, Administration and Research are members and represent the faculty. The Governing Council meets twice a year. The Governing Council passes the auditor's account, approves policies, ratifies appointments and salaries and along with this, new proposals for infrastructure or new programmes are also approved. Besides this, the Annual Report of the institution/institute that consists of details about admissions, placements, finance, department reports and other important undertakings is presented.

The Academic Advisory Council is responsible for the evaluation of the academic performance of students. It consists of leading academicians and corporate representatives who provide advice on how to continuously improve the overall academic experience for students at LIBA. They give vital inputs, which help in keeping the curriculum in tune with the changing market trends. The Faculty Council meets at least twice in a Trimester to update themselves about the program. The Faculty Council also deliberates on course revisions periodically.

- LIBA is transitioning towards the AACSB's framework for academic excellence.
- Through its framework of Assurance of Learning Goals, LIBA now will have an educational culture that is more responsive and responsible to learning styles and dispositions of the student community.
- Greater industry interface in teaching, research and student projects and internships will enhance the employability and relevance of the management education at LIBA.
- Industry professionals audit and advise the Faculty on the upgradation of the course, assessment procedures and placement potential.
- The governing council sets the pace and direction of new courses, technology and teaching processes after serious deliberations.

### **Policies and Governance**

LIBA has a Faculty Policy, Staff Policy and Student Policy. There are also policies on Incubation Centre, Research, Finance, IT, Library, Admissions, Placements, International Collaboration and Management Development Centre (MDC).

- The Faculty Policy informs the faculty on the academic, research and institution building initiatives
- Policies in all other areas are structured to allow a seamless flow of activities, catering to the philosophy of excellence in operations.
- Research policies generally follow the values of inclusiveness and integrity in the allocation of research grant.
- International collaboration seeks to bring in greater diversity in the student population, inter-university collaboration for research and faculty sharing in line with fostering excellence;
- The Management Development Centre networks and creates a market for new programmes that add value to resources in the corporate world.

### **Leadership and Governance**

- **Director:** The Head of the Institution is the final deciding authority in all matters concerning governance and administration of the Institute, and overall well-being of the Institution.
- **Finance-Controller:** The Head of administrative and financial activities of the Institution in consultation with the Director.
- **Administrator:** Ensures smooth implementation and delegation of the administrative activities of the Institution.
- **Dean-Academics:** Ensures all academic activities and proactive response to the learning and formation and research eco-system of the Institution.
- **Associate Dean - Weekend and Diploma Programmes:** Ensures seamless functioning of PGDM Weekend and Executive Diploma Programmes in consultation with the Director and the Dean.
- **Associate Dean - Research:** Ensures development of research strategy and for coordinating the academic management of research.
- **Associate Dean - Students Relations:** Facilitates the participation of students in academic and co-academic activities to ensure a holistic development of their personality.
- **Assistant Dean - Students Attendance and Discipline:** Ensures effective implementation of student policies, rules and regulations.
- **Area Chairs:** For the Marketing, HR, Finance, Analytics, Operations and General Management Domains to ensure that course curriculum is in synchronization with market and general societal goals and align with the vision of the Institute.
- **Chairs of Centres of Excellence:** Ensures that centres contribute to knowledge generation, dissemination and research to enhance best practices which are sustainable.

The overall governance policies therefore aim at fostering a eco-system of excellence with ethics, through appropriate discussion, informed judgements, policy decisions, administrative and leadership responsibilities.

- **Student feedback on institutional governance/faculty performance:**

LIBA has a formal feedback mechanism for collecting feedback from the students about each course and the faculty handling the course, at the end of every academic term. This is done through our Academic Information System (AIS) and the feedback thus collected is anonymous. The collated inputs for each course are stored in our records and also shared with the respective faculty.

To give feedback on all other aspects of institutional administration, there is a Student Activities Council, which acts as the spokesperson for the students to represent any matter to the management.

A 360-degree Performance Appraisal method was introduced consisting of feedback from Self, Peers, Manager, and Students to review and ensure continuous and on-going self-development of Faculty, Staff, Research Associates and Teaching Assistants.

Individual students can also give feedback on any issue to their faculty mentors, and are also free to approach any other member of the faculty or the management to do so.

## **b) Grievance Redressal Mechanism for faculty, staff and students:**

As per MHRD's requirement for AICTE-approved institutions, we have provided the following url: <https://lms.liba.edu/> so that faculty, students, and staff can register their grievances online. This link is also displayed on the notice-board along with the names of the Grievance Redressal Committee members.

Apart from the Grievance Redressal Committee, LIBA has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-Ragging Committee, the Anti-Ragging Squad, the Internal Complaints Committee, and the Committee for SC/ST (Prevention of Atrocities) Act 1989.

## **c) Establishment of Anti-Ragging Committee:**

<b>Chairperson:</b>	Prof. C. Joe Arun, SJ Director
<b>Members</b>	Fr. Y. Poondy Rajan, SJ Finance Controller
	Prof. P.C. Lakshmi Narayanan Dean - Academics
	Prof. P. Chandiran Associate Dean – Part Time & Executive Diploma Programmes
	Prof. Shanthi Venkatesh Area Chair - Marketing
	Dr. M. Ramasubramaniam Controller of Examinations

	Dr. A. Siluvairaja Chair - C.K. Prahalad Centre for Emerging India (CKPC)
	Dr. Joseph Francis Chair - Admissions
	Dr. P.A. Mary Auxilia Co-Chair - Student Activities Council (SAC)
	Dr. K. Sivakumar Co-Chair - AICTE Matters
	Mr. Janardhanan Menon Administrator
	Ms. P. Jansi Proprietor, Ravi Travels and Tourism
	Dr. A. Amalraj, IPS Commissioner of Police - Tambaram, Tamil Nadu Representative of Police Dept.
	Mr. E.T.B. Sivapriyan Assistant Editor, Deccan Herald
	Mr. Devaneyan Thozhamai N.G.O
	Ms. Surya H Chandavarkar Librarian Non-Teaching Staff
	Mr. Nelson Second Year Student – F22
	Ms. Gayathri V First Year Student – F23

#### Anti-Ragging Squad at LIBA

<b>Members</b>	Fr. Y. Poondy Rajan, SJ Finance Controller
	Dr. Kishore Kunal Associate Dean – Online Education Initiatives
	Dr. D. Madhava Priya Assistant Dean – Students’ Attendance and Discipline
	Dr. M. Ramasubramaniam Area Chair – Business Analytics and Controller of Examinations
	Dr. L. Aravindh Kumaran Chair – Placements and Chair – IQAC
	Dr. M.P. Pandikumar Area Chair - Finance
	Dr. Deepak Mathivathanan Assistant Professor - Logistics & Supply Chain Management
	Dr. Archana Raja Co-Chair – Centre for Sales Excellence

**d) Establishment of Online Grievance Redressal Mechanism:**

Refer link: <https://liba.edu/grievance-redressal/>

**e) Details of Grievance Redressal Committee in the institution and appointment of Ombudsman by the University:**

<b>Chairperson:</b>	Dr. C. Joe Arun, SJ Director - LIBA
<b>Members:</b>	Prof. P. Chandiran Associate Dean – Weekend & Executive Diploma Programmes
	Prof. M.J. Xavier Associate Dean – General Management and Chair – CTI
	Prof. B. Aiswarya Associate Dean - Student Relations and Alumni Relations, LIBA
	Ms. Meetti Mathew Second Year Student, LIBA
	Mr. R. Raagul Second Year Student, LIBA

**f) Establishment of Internal Complaints Committee (ICC):**

<b>Chairperson:</b>	Prof. B. Aiswarya Associate Dean - Student Relations and Alumni Relations
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<b>Members:</b>	Prof. P. Chandiran Associate Dean - Weekend & Executive Diploma Programmes
	Prof. Shanthi Venkatesh Area Chair - Marketing
	Ms. Sophia Dass Social Watch NGO, Tamil Nadu
	Mr. P. Sudhakar Coordinator of Learning – Full Time Non-Teaching Staff
	Ms. Rochelle Simon Senior Executive Secretary to Director Non-Teaching Staff
	Ms. Y N M Aasini Second Year Student – F22
	Ms. Michelle Veronic Rajkumar Second Year Student – F22
	Mr. P. Prince Rayappa Second Year Student – F22

**g) Establishment of Committee for SC/ST:**

<b>Chairperson</b>	Prof. M. J. Xavier Associate Dean – General Management and Chair - CTI
<b>Members</b>	Fr. Y. Poondy Rajan, SJ Finance Controller and Hostel Director
	Dr. Deepa Ittimani Tholath Associate Dean – Ph.D. Programme
	Prof. Chitraa Venkataachalam Counsellor and Chair – Centre for Wellbeing
	Dr. A. Siluvairaja Chair, C.K. Prahalad Centre for Emerging India (CKPC)
	Mr. A. Joel Library Assistant, Non-Teaching Staff
	Mr. Vijay Kennedy Office Assistant, Non-Teaching Staff
	Ms. Stephensa Executive Assistant, Non-Teaching Staff



## h) Internal Quality Assurance Cell:

<b>Chairperson</b>	Dr. Aravindh Kumaran Chair - IQAC
	Prof. P. Chandiran Area Chair - Operations
	Prof. Shanthi Venkatesh Area Chair - Marketing
	Prof. B. Aiswarya Area Chair – Human Resources
	Prof. M.J. Xavier Area Chair – General Management
	Dr. M.P. Pandikumar - Convener Area Chair - Finance
	Dr. M. Ramasubramaniam Area Chair - Analytics


## 6. Programmes:


### a) Name of the Programmes approved by AICTE & NBA:

Name of the programme approved:	PGDM (FULL TIME) NRI, FN/OCI				PGDM (WEEKEND)	PGDM (ONLINE)
Accreditation:	Accredited by NBA					
	AACSB – Educational Member					
No. of seats:	180				60	1000
Duration:	2 years				2 years	2 years
Cut off marks:		2021	2022	2023	2023	2023
		CAT			LAT	
	General	80	80	80	LIBA Admission Test	
	Christian	60	60	60		
		XAT				
	General	75	75	75		
	Christian	50	50	50		
Fee:	Rs. 18,71,000				Rs. 7,30,600	Rs.3,50,000

## b) NBA Accreditation Status

NBA Accreditation Status		
1	Name/ List of Programmes/ Courses Accredited	Post Graduate Diploma in Management (PGDM) / Full-Time
2	Applied for Accreditation	Applied for re-accreditation
	A. Applied but Visit not happened	Applied; Visit happened
	B. Visit happened but result awaited	Visit happened on 22 – 24 Dec 2024
3	List of programmes/ courses Not Applied	PGDM Onlinep


**NATIONAL BOARD OF ACCREDITATION**  
PROMOTING INTERNATIONAL QUALITY STANDARDS FOR TECHNICAL EDUCATION IN INDIA


**LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION**  
Email: director@liba.edu

**Messages**

- Inbox (0)
- Outbox
- Archive
- Write to NBA
- Accreditation**

about:blank - Google Chrome

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Reply Forward

**Sent** 07-02-2024 15:03:03

**From** AccriA.I

**To** LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION

**CC**

**Subject** Application No 8106 Accreditation Status reg

**Attachment**

Dear Madam/Sir,

This is in reference to your Application No. **8106-26/06/2023** for accreditation of the **Post Graduate Diploma in Management** program for which the visit of NBA Expert Team was conducted **from 22<sup>nd</sup> to 24<sup>th</sup> December, 2023**. The Accreditation Status for the above program has been decided by NBA from the AY 2023-24 to 2025-26 i.e. upto 30/06/2026.

The same has been updated on the website of NBA under the following link. Accreditation letter will be sent to you in due course.

<https://www.nbaind.org/Accreditationprogram>

Regards  
Member Secretary  
National Board of Accreditation

# राष्ट्रीय प्रत्यायन बोर्ड

चौथा तल, ईस्ट टावर, एन. बी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली - 110003  
**NATIONAL BOARD OF ACCREDITATION**  
4<sup>th</sup> Floor, East Tower, NBCC Place, Bhasham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003



F.No. 33-323/2021-NBA

Date: 08. 02.2024

To,  
The Director  
Loyola Institute of Business Administration,  
Loyola College Campus, Nungambakkam,  
Chennai- 600 034, Tamil Nadu

**Subject: Accreditation status of Management program applied by Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu.**

Sir,

This has reference to your Application ID No. 8106-26/05/2023 seeking accreditation by National Board of Accreditation to the Management program applied by **Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu.**

2. An Expert Team conducted onsite evaluation of the program from 22<sup>nd</sup> to 24<sup>th</sup> December, 2023. The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The Competent Authority in NBA has approved the following accreditation status to the program as given in the table below:

S. No.	Name of the Program (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management	July, 2017 Document	Accredited	Academic Years 2023-2024 to 2025-2026 i.e. up to 30-06-2026	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the Competent Authority, whichever is earlier.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to **Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu** as a whole. As such, the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the date from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

Contd.2/-

Tel: +91 11 2436 0620-22, 2436 0654; Telefax: +91 11 4308 4903  
Website: <https://www.nbaind.org> | Email: [membersecretary@nbaind.org](mailto:membersecretary@nbaind.org)

-2-

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.

6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

7. A copy each of Report of Chairman of the Visiting Team and Evaluators' report in respect of the above program is enclosed.

8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)  
Member Secretary

**Encls.:** 1. Copy of Report of Chairman of the Visiting Team.  
2. Copy of Expert Report of the Visiting Team.

Copy to:

1. The Principal Secretary (Higher Education)  
Government of Tamil Nadu  
N.K.M. Building, 6<sup>th</sup> Floor, Secretariat  
Chennai-600009  
Tamil Nadu
2. The Commissioner,  
Directorate of Technical Education  
Sardar Patel Road, Guindy  
Chennai-600025, Tamil Nadu
3. Accreditation File
4. Master Accreditation file of the State





प्रो.राजीव कुमार  
सदस्य सचिव  
Prof. Rajive Kumar  
Member Secretary



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)  
मानव संसाधन विकास मंत्रालय, भारत सरकार  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली - 110070

दूरभाष: 011-26131497

ई मेल : ms@aicte-india.org

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

Ministry of Human Resource Development, Govt. of India

Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

Phone: 011-26131497

E-mail: ms@aicte-india.org

AICTE/Adv/AB/Graded-Autonomy/2021-22

Dated: 06.01.2022

The Principal / Director  
LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION,  
PID : 1-13248581  
Sterling Road Nungambakkam  
Tamil Nadu, Chennai – 600034

Sir,

Sub: Categorization of Standalone Institutions for Grant of Graded Autonomy – Reg.

This refers to a proposal received from **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION** under the above subject which has been examined and processed by the Expert Committee constituted by the Council on 13/12/2021.


As recommended by the committee, the Council has decided to grant Graded Autonomy to **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION under Category - II** as per the provisions mentioned in the Gazette Notification titled "All India Council for Technical Education (Categorization of Standalone Institutions for Grant of Graded Autonomy) Regulations, 2019". The standalone institution shall be now eligible for all the benefits as stipulated under **Clause 5** (Dimensions of Autonomy for Category-II Standalone Institutions) of the regulations.

Institution shall inform the Council about the benefits being implemented from new academic session and shall submit an undertaking to the Council on adherence to Clause 9 (Mandatory Disclosure & Periodic Review of Autonomy) of the regulations.

The status of Graded Autonomy under Category - II to **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION** shall be valid upto a duration of five years from the release of this letter or the validity of its NBA accreditation, whichever is earlier (subject to clause 5.6 of Regulations, 2019).

You are also informed in your own interest that if there are complaints about non-compliance of AICTE norms, this Council shall conduct an inspection and after giving due opportunity to the institute to defend, take suitable action.

Yours Sincerely

  
6.1.2022

(Prof Rajive Kumar)

## 7. Faculty:

### a) Permanent faculty:

S.No.	Name	Qualifications	Designation	Course Area
1	Prof. C. Joe Arun, SJ	B.A, M.A, MBA, Ph.D.	Director & Professor	Marketing & HR
2	Prof. P.C. Lakshmi Narayanan	M.Com., MBA., BL, Ph.D.	Dean - Academics and Professor	Finance & Law
3	Prof. P. Chandiran	B.E., M.B.A., Ph.D.	Associate Dean-Part Time & Diploma Programs Professor & Chair, Centre For Logistics & Supply Chain Management & Professor	Operations
4	Prof. B. Aiswarya	B.Sc., MBA, Ph.D.	Associate Dean - Student Relations & Alumni Relations, Chair - Centre for Leadership Excellence & Associate Professor	Human Resources
5	Dr. Deepa Ittimani Tholath	B.Tech., MBA, Ph.D.	Associate Dean - Research & Associate Professor	Marketing
6	Prof. M.J. Xavier	M.Tech. Ph.D.	Chair - Centre for Technology & Innovation (CTI), Area Chair - General Management and Professor	Marketing & Business Analytics
7	Dr. D. Madhavapriya	MBA, M.Phil. Ph.D.	Assistant Dean - Students' Attendance and Discipline, Chair - International Relations & Assistant Professor	Finance
8	Prof. Shanthi Venkatesh	M.A., Ph.D.	Chair - Centre for Sales and Excellence & Professor	Marketing Management



9	Dr. M. Ramasubramaniam	M.E., Ph.D.	Controller of Examinations, Area Chair - Business Analytics & Associate Professor	Operations, Supply Chain Management & Business Analytics
10	Dr. Alagu Perumal Ramasamy	M.Sc., PGDBA, Ph.D.	Associate Professor	International Business
11	Dr. M.P. Pandikumar	BBA, MFC, Ph.D.	Area Chair - Finance & Associate Professor	Finance
13	Dr. A. Siluvai Raja	M.A., M.Phil., MBA, Ph.D.	Chair - C.K. Prahalad Centre For Emerging India & Assistant Professor	Marketing and Entrepreneurship
12	Dr. L. Aravindh Kumaran	B.E, M.E, MBA, Ph.D.	Chair - Placement & Training, Chair - Documentation, Accreditation and AICTE matters & Assistant Professor	Operations and Supply Chain Management
14	Dr. R. Deepa	B.E, MBA, Ph.D.	Assistant Professor	Human Resources
15	Dr. Sunil Vakayil	MBA., Ph.D.	Chair – Management Development Centre (MDC) and Associate Professor	Marketing
16	Dr. Deepak Mathivathanan	B.E., M.Tech. Ph.D.	Associate Editor - Management Matters, Coordinator - Beyond Management Initiative (BMI) & Assistant Professor	Operations & Supply Chain Management
17	Dr. Archana Raja	MBA., Ph.D.	Co-Chair - Admissions & Assistant Professor	Marketing
18	Dr. S. Uma Priyadharshini	MBA., ACS (Inter), PG. Diploma, Ph.D.	Chair - Centre for Ethics and Corporate Governance (CEG) & Assistant Professor	Finance
19	Dr. Kishore Kunal	B.Tech, M.Tech, MBA, Ph.D.	Chair - Online Education Initiatives & Assistant Professor	Business Analytics

20	Prof. Chitraa Venkatachalam	M.A. English, M.A. Communication, M.Phil, Ph.D.	Chair - Wellbeing and Counselling & Professor	General Management
21	Dr. Akanksha Jaiswal	PGDM, Ph.D.	Assistant Professor	Human Resources
22	Dr. E. Pradeep	B.E., M.B.A., Ph.D.	Chair – Admissions & Assistant Professor	Marketing Management
23	Dr. Sivakumar K.	B.E., M.E., Ph.D.	Assistant Professor	Operations
24	Dr. Dhyana Sharon Ross	B.Sc, MBA, PG Diploma in Medico Legal Systems, M. Phil, Ph.D.	Co-Chair - Placements & Assistant Professor	Healthcare Management & Human Resources
25	Dr. P.A. Mary Auxilia	B.Sc., MBA, Ph.D.	Co-Chair - Students Activities Council (SAC) & Assistant Professor	Finance
26	Dr. Joseph Francis J	B.E., MBA, Ph.D.	Co-Chair - Documentation, Accreditation and AICTE matters & Assistant Professor	Operations
27	Dr. Ameeta Fernando	B.Sc., M.Sc., Ph.D.	Assistant Professor	Business Analytics
28	Dr. Shyni Carmel Mary	B.Sc., MCA., Ph.D.	Assistant Professor	Business Analytics
29	Dr. Theophilus Dhyankumar C	B.Tech., M.E., Ph.D.	Assistant Professor	Operations
30	Dr. G. Jaculine Priya	B.C.A, M.C.A, Ph.D.	Assistant Professor	Artificial Intelligence

**b) Adjunct faculty:**

S.No.	Name	Qualification	Designation
1	Dr. M. Kandasami	B.Com., C.A (IICAI)	Managing Partner - Kandasami & Associates, Chartered Accountants

c) Permanent faculty student ratio:

	2023-2024
Total No. of Students:	480
No. of Faculty:	30
Student Faculty Ratio:	1:16


8. Profile of the Director/Dean/Faculty:

Refer Annexure: 1

9. Fee:

a) Details of fee:

PGDM (FULL-TIME) – 2023-25



# Fee Structure

Given below is the Fee Structure for the Full-Time PGDM Programme 2023-2025:

DETAILS	TERMS						
	I	II	III	IV	V	VI	Total
Admission Fee	35,000	-	-	-	-	-	35,000
Tuition Fees	2,42,000	2,31,000	2,31,000	2,53,000	2,44,200	2,22,000	14,23,200
Establishment Fee	23,100	23,100	23,100	23,100	23,100	23,100	1,38,600
Library Fee	15,400	15,400	15,400	15,400	15,400	15,400	92,400
Computer Fee	15,400	15,400	15,400	15,400	15,400	15,400	92,400
Insurance	700	-	-	-	700	-	1,400
Alumni	-	-	-	-	-	8,000	8,000
Foundation Course	36,000	-	-	-	-	-	36,000
Student Activities	7,000	-	-	-	7,000	-	14,000
NPTEL Courses Fee	5,000	-	-	5,000	-	-	10,000
Hybrid Learning Platform Fee	20,000	-	-	-	-	-	20,000
<b>Total</b>	<b>3,99,600</b>	<b>2,84,900</b>	<b>2,84,900</b>	<b>3,11,900</b>	<b>3,05,800</b>	<b>2,83,900</b>	<b>18,71,000</b>
Library Deposit (refundable)	10,000	-	-	-	-	-	-
Retention Deposit (refundable)	10,000	-	-	-	-	-	-

## PGDM (WEEKEND) – 2023-2025



### Fee Structure

Given below is the Fee Structure for the two-year Regular PGDM Programme during 2023-2025.

Details	Year I	Year II
Admission Fee	10,000	-
Tuition Fee	2,58,000	2,58,000
Establishment Charges	45,000	45,000
Library Fees	23,300	31,000
Computer Services	23,300	31,000
Diploma & Convocation	-	3,000
Alumni Membership Fees	-	3,000
<b>Total</b>	<b>3,59,600</b>	<b>3,71,000</b>

## ONLINE PGDM – 2023-2025

Particulars	Instalment Amount
Instalment 1	INR 1,75,000/-
Instalment 2	INR 1,75,000/-

**Attractive Scholarship Offered\***  
\*Connect with us to check your eligibility for the scholarship.

### b) Scholarship offered by the institute:

#### Jesuit Empowerment Scholarship:

In the context of existing inequalities, injustices and dehumanizing poverty in contemporary society, the Jesuits are committed to challenge and change the oppressive constructs. LIBA works towards the integral liberation of man in collaboration with Christians of different denominations, people of other religions and secular movements working with a similar vision.

LIBA, as a Jesuit educational institution, shape students into agents of social change preparing them for concerted social action and thus paving the way to mass movement which will bring about the desired liberation. In our admission and scholarship policies, we actualize the preferential option for the poor by giving a privileged place to the weak who are poor economically and academically and form them as men and women for others, stamped with the Ignatian hallmark of excellence and re-orienting themselves in order to respond to the crying needs of today's society.

**c) Criteria for fee waivers/scholarships:**

- Scholarships are awarded by the Institute to students on merit-cum-means basis.
- LIBA also has tie-ups with corporates such as Bharti Foundations, Hyundai Motors India Limited, Palaniswamy Trust etc. who offer scholarships to eligible students.
- The Institute will also facilitate the process of obtaining educational loans from banks.

S. No.	Description	Roll No.	Name of the Student
1	Jesuit Empowerment Scholarship	F21167	J Romulus Joseph
2		F21169	Saara A. Arputharaj
3		F21171	Shannica Gladies J
4		F21008	Angeline Mary A
5		F21175	Sruthi Martina
6		F21165	Rebecca Juliana
7		F21071	Ancy R
8		F21163	Pradeep Arul Pragash
9		F21137	Curie Christamin R
10		F22023	Katherine Lisa
11		F22072	Arunraj S
12		F22167	Shajan V
13		F22152	Milton Joyel D
14		F22168	Shenonlee R
15		F22162	Rishi E
16		F22044	Rizwan A
17		F22026	Lisa Varghees
18		F22105	Sanjay Joshua S
19		F22027	Louis Fernandes D
20		F22166	Sanjay Periyana

**d) Estimated cost of boarding and lodging in hostels:**

Men's Hostel Fee : Rs.1,30,000 PA (Non AC), Rs.2,50,000 PA (AC)

Women's Hostel Fee : Rs.1,82,500 PA (single); Rs.1,72,500 (triple sharing)  
Rs.1,67,500 (quad-room); Rs.1,62,500 (quint-room)

**10. Admission:**

**a) Number of seats sanctioned with the year of approval:**

S. No.	Name of Programme	Year of Approval	No. of Seats Sanctioned
1	Full Time Post Graduate Diploma in Management	2023	240
2	NRI, FN / Gulf Quota / OCI	2023	36
3	Online Post Graduate Diploma in Management	2023	1000

**b) Number of students admitted under various categories in last three years:**

YEAR	GENERAL	CHRISTIANS	CATHOLICS	DALIT CATHOLICS	TOTAL
2023-2024	124	41	66	13	244
2022-2023	109	38	79	14	240
2021-22 (FULL-TIME)	71	28	71	10	180
2021-22 (WEEKEND)	49	3	8	-	60

**c) Number of applications received and the number admitted:**

S. No.	Name of Programme	Year	No. of Seats Sanctioned	No. of Students Admitted	No. of Applications Received
1	Full Time and Weekend Post Graduate Diploma in Management	2023-24	240	244	1779
		2022-23	240	240	1570
		2021-22	180 + 60	180 + 60	1696
2	Online Post Graduate Diploma in Management	2023-24	1000	179	916



## 11. Admission procedure for Full-Time PGDM Programme:

Name of the Admission Test:	XAT (XLRI Admission Test) CAT (Common Admission Test)
Address of the Test Agencies:	XAT – XLRI, Jamshedpur CAT – Indian Institutes of Management
URL of the Test Agencies:	XAT – <a href="http://www.xlri.edu">http://www.xlri.edu</a> CAT – <a href="http://www.catiim.in">http://www.catiim.in</a>
No. of Seats Allotted for both tests together:	180

- Calendar for admission against Management/vacant seats: **01.10.2022**
- Last date of request for applications: **30.04.2023**
- Last date of submission of applications: **15.04.2023**
- Dates for announcing final results: **02.05.2023**
- Release of admission list (main list & waiting list are announced on the same day): **02.05.2023**
- Date for acceptance by the candidate (time given shall in no case be less than 15 days): **All candidates were given 15 days for admission**
- Last date for closing of admission: **12.06.2023**
- Starting of the Academic session: **16.06.2023**
- The waiting list was activated on the expiry of date of main list: **20.02.2023**
- The policy of refund of the fee, in case of withdrawal, shall be clearly notified: **Admissions Policy 2023**

## 12. Criteria and Weightages for Admission:

### a) Describe each criterion with its respective weightages

Marks assigned for various components	
Components	Marks
XAT / CAT Score	35
Group Discussion	5
Personal Interview	25
Written Ability Test	5
Consistency in Academic Performance	15
Sports and Co-academic Activities	5
For Catholic Christians	5
Work experience	10
<b>Total score</b>	<b>100</b>

**b) Mention the minimum level of acceptance, if any:**

CAT	General	Christians
Highest	92.90	96.70
Lowest	42.89	28.01

**c) Mention the cut-ff levels of percentage of the candidates :**

XAT	General	Christians
Highest	97.42	90.22
Lowest	41.75	20.86

**13. Results of admission under management seats/vacant seats:**

**a) Composition of selection team for admission under Management Quota:**

S. No	Name	Designation
1.	Dr. Antony Robinson, SJ	Vice-Chairman/Rector – Loyola College Society
2.	Prof. C. Joe Arun, SJ	Director, LIBA – Member, Loyola College Society
3.	Prof. P.C. Lakshmi Narayanan	Dean – Academics
4.	Dr. Joseph Francis J	Chair – Admissions

Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate: Followed for 2023-25

**b) List of the candidate who joined within the date, vacancy position in each category before operation of waiting list:**

Consolidated information of candidates joined from the Selection & Waiting list in the merit order (Open Quota).

List	No. of Candidates
Selection List	331
Waiting List	156

#### 14. Information of Infrastructure and Other Resources available:

Rooms	No.	Area in sq.m.
Class Rooms:	16	1999.88 sq.m.
Tutorial Rooms:	2	193.5 sq.m.
Laboratories:	4	443.58 sq.m.
Drawing Halls:	NA	
Computer Centres:	2	219.9 sq.m.
Central Examination Facility:	Yes	
Online Examination Facility:	Yes	
Barrier Free Built Environment for disabled and elderly persons:	Yes	
Fire and Safety Certificate:	Yes	
Hostel Facilities:	Yes	

#### Classrooms:







## Laboratories:



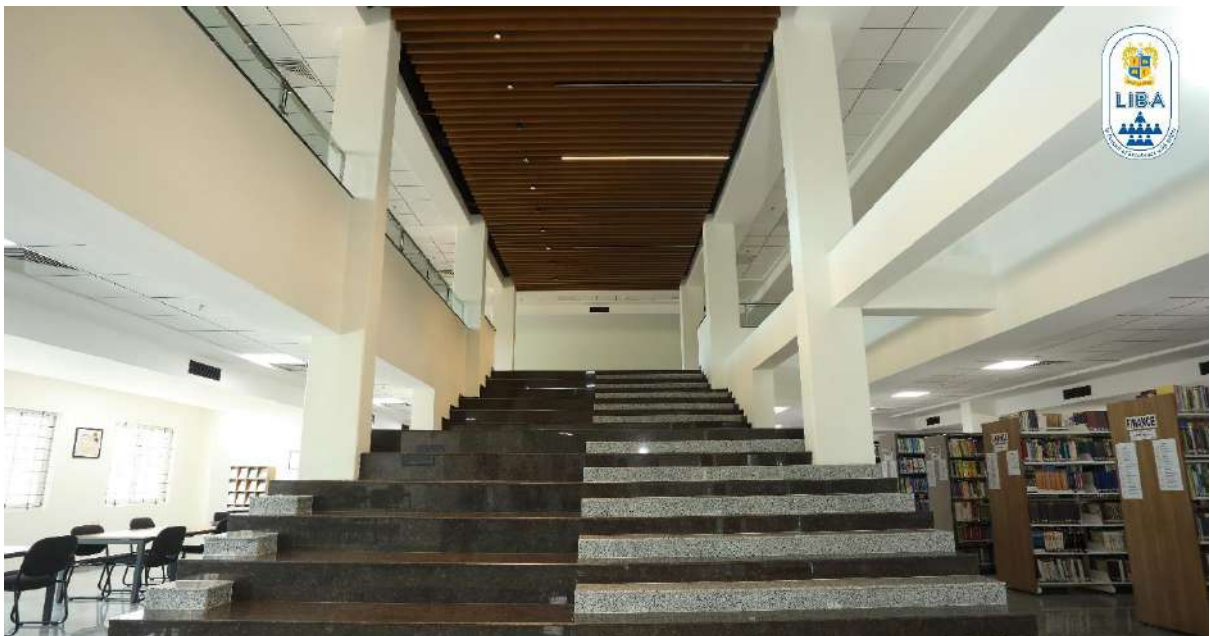
**a) Computing Facilities:**

<b>Internet Bandwidth:</b>	Tata - 500 MBPS + BSNL – 150 MBPS
<b>No. and configuration of System:</b>	Intel i5, Intel i7 desktops (Lenovo, DELL)
<b>Total no. of system connected by LAN:</b>	464
<b>Total no. of system connected by WAN:</b>	-
<b>Major software packages available:</b>	<ol style="list-style-type: none"> <li>1. Eikon (Thomson Reuters)</li> <li>2. Spider Ace</li> <li>3. Spider Irish Plus</li> <li>4. Traders cockpit</li> <li>5. SPSS</li> <li>6. AMOS</li> <li>7. Minitab</li> <li>8. Tableau</li> <li>9. R Studio</li> <li>10. Python</li> <li>11. Office Suite</li> <li>12. Knime</li> <li>13. Hadoop</li> <li>14. Oracle</li> <li>15. Statcraft</li> </ol>
<b>Special purpose facilities available:</b>	For Live meetings, interviews & discussions: <ol style="list-style-type: none"> <li>1. Polycom Group 100</li> <li>2. Skype for Business</li> <li>3. Cisco Webex</li> <li>4. Samsung Flip boards</li> <li>5. Hikvision 86-inch interactive Display</li> <li>6. Video Conferencing Room with polyg7500</li> </ol>
<b>Learning Management System (LMS)</b>	<ol style="list-style-type: none"> <li>1. Moodle (AWS &amp; Internal Administered Server)</li> <li>2. TCS Ion</li> </ol>

**b) Library:**

<b>No. of Titles:</b>	24428
<b>No. of Volumes:</b>	37650
<b>No. of Online National Journals:</b>	337
<b>No. of Online International Journals:</b>	31957
<b>E-Library facilities:</b>	Yes
<b>National Digital Library (NDL):</b>	Yes





### c) Compliance of the Academic Bank of Credits (ABC)

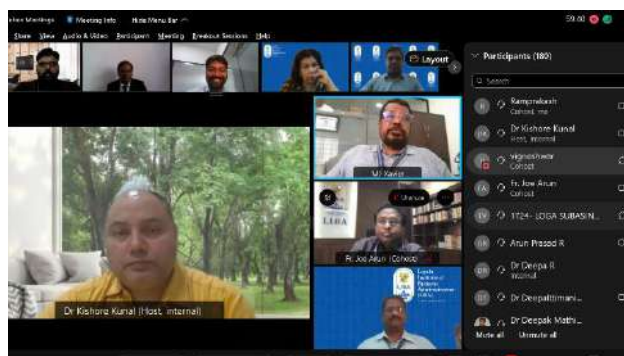
Registered in NAD portal	Yes   NAD Membership no. 11179
Registered on ABC NAD portal	Yes
Academic Bank of Credits NAD ID	NAD088036

**d) Laboratory & workshop:**

S.No.	Name of the Laboratory	Specialisation
1.	Technology – Megabyte	All courses
2.	Technology – AI Desktop	All courses
3.	Technology – Pixel Fixers	All courses
4.	Technology – Platform Operations	All courses
5.	Technology – Fintech Paradise	Finance Lab
6.	Technology – Webwide	All courses

**e) Innovation Incubation Council:**

LIBA Innovation and Incubation Council is responsible for activities related to building entrepreneurship among students and the people in the neighboring community. We are working on proposal for taking up skill development activities under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). We are in the process of building the entire incubation eco system that would include angel investors, bankers, and a host of faculty consultants (from LIBA) for strategy planning and advising on finance and marketing.



#### f) Social Media Cell:

Admissions and Public Relations (APR) Committee of LIBA manages the official Social media sites of the institution, like Facebook, LinkedIn, Twitter, etc., which play a crucial role in representing LIBA. The committee faces the queries from outside with transparency and accuracy.



The APR committee of LIBA, connects the eager young minds of tomorrow from various B schools and multiple business environments to join hands for the future realm. It encourages budding managers of LIBA to explore the opportunities by providing enormous support and motivation. The Activities and Events organized and conducted by LIBA are promoted through the PR committee of LIBA.

By helping people to achieve their dreams, the Admissions and PR committee of LIBA accomplishes its primary purpose.

#### g) Short video of Infrastructure and Facilities available:

Video link: <https://liba.edu/aicte-nba-approval/#1516876188748-89614290-4a3a>

#### h) Games and Sports facilities:

Games and Sports Facilities	Yes
Gymnasium	Yes
Extra-curricular activities	Yes
Soft Skill Development Facilities	Yes







Gymnasium



LIBA – Auditorium cum Sports Facility



Cricket Ground



Football Ground



Volley ball ground & Badminton court



Hockey ground



## i) Teaching learning process:

### Components of TLA

There are three critical components to this definition:

- a) Learning is a process, not a product. This process takes place in the mind. We infer that it has occurred from students' products or performances.
- b) Learning involves change in knowledge, beliefs, behaviour, or attitudes. This change unfolds over time; it has a lasting impact on how students feel, think and act.
- c) Learning is not something done to students, but rather something students themselves do. It is the direct result of how students interpret and respond to their experiences—conscious and unconscious, past and present.

### TLA Format

- a) **Course Outline:** Give a brief background with significance of the course, explaining relevance in relation to outcomes of learning. Map the course to the broad area of management / specialisation linking it with other core courses.
- b) **Assurances Of Learning (AoL):** AoL must be based on four questions:
  - 1. What do we want students to learn?
  - 2. Where/how will we provide opportunities for them to acquire these skills?
  - 3. How will we know that students have learnt them?
  - 4. What will we (faculty) change if the students have not learnt these things. A minimum of three and maximum of five AoLs should be given that assure students that they have
    - i) become knowledgeable in the subject,
    - ii) learnt the ways by which she/he can apply concepts in real time - skills
    - iii) understood the values that this is based on.
- c) **Course Objectives:** There must be at least a minimum of three objectives and a maximum five. Course objectives specify a behaviour, skill, or action that a student can demonstrate if they have achieved mastery of the objective. They must be measurable by some sort of assessment that finally achieves Bloom's Taxonomy - Remembering, Understanding, Applying, Analyzing, Evaluating, and Creating and range from lower order thinking skills to higher order thinking skills. Course objectives form the foundation of the class. Everything in the course should work together to ensure students master the course objectives.
- d) **Course Content:**
  - i) Course content in terms of Modules (preferable) along with a brief description of topics that will be covered in each module is listed.
  - ii) Books/ references are to given in detail module-wise.
  - iii) All Teaching-Learning aspects such as Discussions, Case studies, Guest lectures (at least 3 guest lectures to be planned for each course involving Visiting Faculty / Alumni) to be given in detail -module wise
  - iv) Details of videos or any other material that are intended to be used is listed.



**e) Pedagogical Strategies**

A description of pedagogy proposed to be used for each Module (like lecture, tutorial, practical, case study, class test, presentation etc.) is given along with Teaching-Learning Plan (TLP). TLP specifies the number of hours / sessions that will be allotted for each module along with specifics that are intended to be covered. Classroom lectures are kept to a minimum.

**Each Module should broadly cover the following elements:**

- a) Basic concepts
- b) Definitions
- c) Key Authors, Concepts & Theories
- d) Application of the knowledge to real time industry and organisation
- e) Frameworks and Tools

**Method of Assessment of Learning**

**Assessment of Learning:**

- 1) The principle followed in the assessment of learning is “singers must be tested on singing; dancers must be tested on dancing.” Each student should be allowed to use his/her core strengths to learn and assessment should allow to test their strengths.
- 2) Assessment must be more practical, experiential, and application-oriented than mere theoretical acquisition of knowledge in a subject.
- 3) Forms of test/evaluation/assessment must be on basic concepts, theories, model-frameworks, conceptual analysis, formation of arguments and the means of applying those concepts in real-life situations.
- 4) In the process of assessment, a student must be able to demonstrate Talent-Attitude-Skills-Knowledge prescribed for a subject.
- 5) The assessment should also help students to recognise the impact of learning a subject in his/her behaviour and the impact it may have in his/her future life.
- 6) Adhering to the principle of assessment, a competence mapping is done before the course begins, to gain knowledge of the students’ preference for measuring their learning – oral, written, group work (project/discussion/games), simulation. For example, if a student chooses to take more oral assessment, she /he should be allowed to take 70 percent oral assessment in a subject. The rest could be any two of the areas of assessment – written, group, simulation, etc.
- 7) Assessment of learning is divided into two: Formative Assessment (FA) and Summative Assessment (SA).
- 8) Faculty are free to use creative and innovative ways to assess the learning. However, they should strictly adhere to the approved format of Formative and Summative Assessments based on AoL, that achieve COs and POs.
- 9) After every course, every student should present his/her concept of that course. For example, if it is a Strategic Management, Course, what is her/his understanding of strategic management? This should be original, pragmatic and something that could be applied to real time problems in a business enterprise.
- 10) The standard procedure for assessment falls into two categories.

### **Formative Assessment (FA) - 100 Marks**

- I. It is a continuous assessment of learning. It could be done after every session or after every module/theme; it could be also after a week of sessions. It should be clearly linked to AoL which was set for the session(s) and should be mapped to the COs and POs.
- II. Formative assessment must provide a period of reflection and assimilation of the learning that could be done using different methods of examination.
- III. This could be written / oral / group discussion / quiz / role plays / games / experiments in real world
- IV. A student should score at least 55per cent in the Formative assessments to be eligible to move to Summative Assessment

### **Summative Assessment (SA) - 100 Marks:**

- I. SA assesses the learning by keeping in mind Course Outcomes and all the Assurances of Learning.
- II. SA could start after 70 per cent of sessions are completed as there are no formal examination days.
- III. Faculty / Area Chairs form a panel of faculty for conducting SA. The panel of assessors could include faculty from other institutions, industry experts and alumni alongside the internal faculty. The latter two – industry and alumni – are important to assess learning.
- IV. SA focuses on comprehensive learning of basic concepts, theories, models, frameworks, and how the concepts are applied in real time situations.
- V. All the students should sit for a written test of basic concepts for 30 marks and the rest of the components for 70 marks. Based on each student's competence, this could be Group discussions, Project Presentations, games etc.
- VI. A final personal interview is conducted to measure the students' comprehensive learning and its impact on their personal and professional lives.

### **Assessment Structure**

Levels: a) Individual b) Group

Areas: Classroom, Field immersion, Games/simulation, Ways of experimenting

- I. Basic test on knowledge of Concepts/theories/models/frameworks of subjects
- II. Group discussions (on cases) that assess skills of teamwork, creative thinking, critical thinking, argument, articulations, ethical conduct, and leadership
- III. Creative and innovative presentations that assess communication skills
- IV. Live Projects that assess application of concepts to real time situations in which creative, analytical, and critical thinking skills are seen as developed by a student.

**j) List of research projects/consultancy works:**

**Consultancy Works 2022-2023:**

S.No.	Consultancy Project	Organisation	No. of Faculty	Income
1	Experience Systematisation for Kalangarai	Nagai Jesuit Public Charitable Social and Educational Trust	3	Rs. 6,55,389
2	Pedagogies of Teaching Accountancy	Loyola College, Chennai	4	Rs.20,000
3	Future Proofing B-School	St. Joseph's Institute of Management (JIM)	8	Rs. 1,48,680
4	Senior Level Leadership	Daughters of Mary Immaculate and Collaborators	10	Rs. 2,30,100
5	Option Selling Strategies & Intraday Trading Strategies	Goodwill Wealth Management Pvt. Ltd.	1	Rs.23,600
6	Employability Skill Development	Institute of Franciscan Missionaries of Mary	3	Rs.11,800
7	Consultancy work for eMBA	Leadsense Media India Pvt Ltd	20	Rs.3,61,22,380
8	UpGrad Education Private Limited	UpGrad	17	Rs. 16,39,741

**Research Projects 2022-23:**

S. No.	Name of Research Project	No. of Faculty Involved
1	A Study on the Motivational Factors of Textile Workers to enhance their productivity in Functional Cooperative Spinning Mills and Tamil Nadu Textile Corporation, Coimbatore	3
2	Sustainable development strategies and driving elements of End-of-life options for plastic components: An Indian perspective	1
3	Machine learning using accuracy and fairness considerations	1
4	A study on AI associated ethical issues in healthcare industry	1

5	A comprehensive study on the effectiveness of learning assurance techniques used in online higher education in India	1
6	Unsettled and unresolved: Neglect of migrant workers and its impact on business	1
7	Influence of Financial inclusion & financial literacy on the economic wellbeing of transgenders	1

#### **k) Industry linkage:**

- ✓ An important strength of LIBA is its strong interface with the industry. It is a member of various industry associations. LIBA has always worked towards understanding the needs of the industry and the corporates.
- ✓ The PGDM full-time programme follows the trimester pattern; the curriculum is updated regularly with input from the alumni and the corporates to make it relevant to the rapidly changing needs of the industry. The programme includes industry visits to experience the real world besides the mandatory summer internships lasting for 8-10 weeks. Their academic performance, long exposure to industry and rich experience in executive functions substantially contribute to shape competent managers.
- ✓ Companies coming in for placements provide feedback on the quality of the students and programme which helps to revise/update the curriculum, to suit the needs of the industry.
- ✓ The Centres of Excellence also serve as bridges to connect industry with academia by involving students in projects and internships in addition to undertaking consultancy and research projects.
- ✓ Most of our Alumni are in top senior leadership positions. They are part of our student admissions panel and regularly return for Placement. They also contribute to LIBA as visiting faculty and are the external examiners for the Comprehensive Viva-voce examination held at the end of the Two-Year Programme.
- ✓ Experts from the industry are regularly invited for guest lectures. LIBA organizes various conferences in order to get the students involved in serious discussions and issues of current relevance in the corporate world.
- ✓ In 2020-21, as part of the weekly *Beyond Management Initiative (BMI)* seminars and other annual conferences like *BEACON*, *Business Summit*, *Budget Analysis* and *Insight* were organized with around 72 eminent personalities - business leaders, entrepreneurs and academicians addressing the students.

#### **l) MoU's with industry:**

Refer Annexure: 3

### m) LoA & subsequent EoA till the current academic year:

Refer link:

[https://drive.google.com/file/d/1dL5OCkMRMwtHj0n4Bws5px3zi6n\\_ffUu/view?usp=drive\\_link](https://drive.google.com/file/d/1dL5OCkMRMwtHj0n4Bws5px3zi6n_ffUu/view?usp=drive_link)

### n) Best Practices:

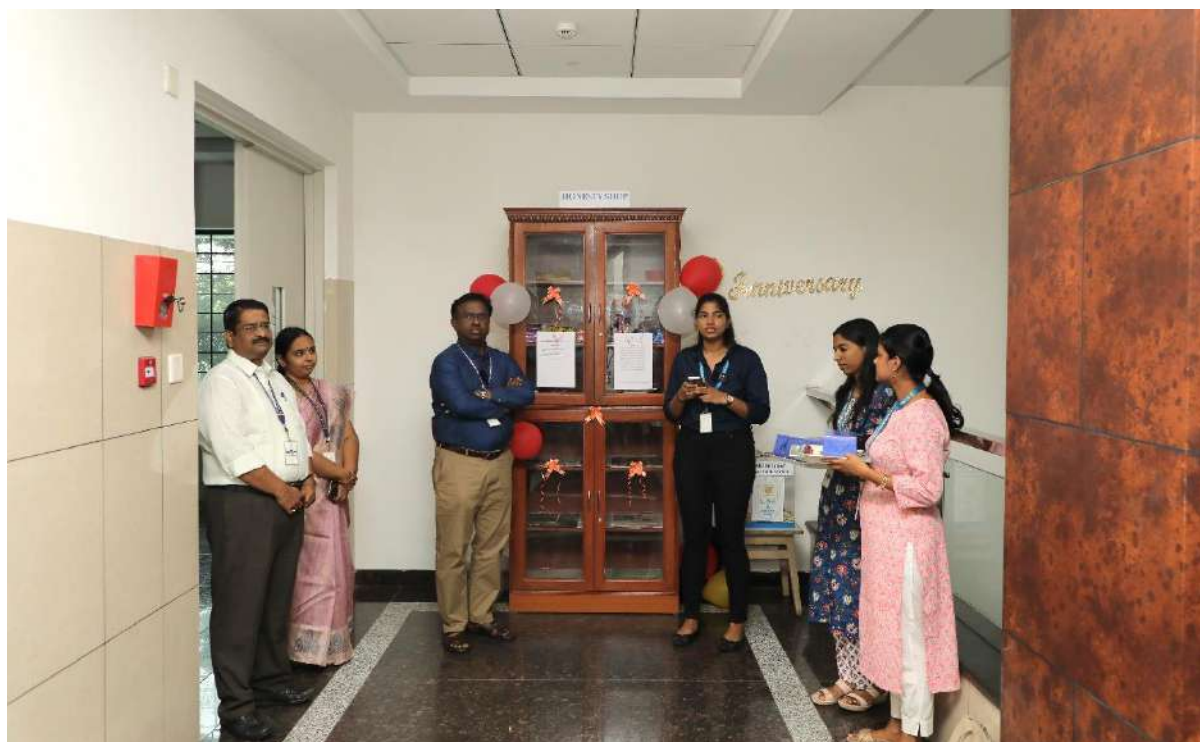
LIBA stands for Excellence with Ethics, which are the hallmarks of Jesuit business education and all its programmes and activities, embody these two elements. LIBA earnestly strives to inculcate in students the values of excellence, justice, honesty and service to the society. LIBA has designed a Personal Growth Lab (PGL) in which students receive personal guidance to become aware of their deficiencies and make themselves positive in their character.

**a) Personal Growth Lab:** LIBA has started a Personal Growth Lab (PGL), with the aim of making the students become emotionally mature, physically fit, intellectually sharp, socially adept and spiritually sound. This PGL is the brain child of Fr Joe Arun, Director, who envisions a great future for the students of LIBA. The lab will serve as a space where students uncover, discover and construct personal identity, by keeping in mind the expectations of the real world. They become society-ready by becoming able, capable, and employable management professionals. PGL helps unveil the hidden potential of students and they are guided to construct their self-identity. The conversion and transformation that happens in PGL is seen tangibly in placements.





**b) The Honesty Shop** is an initiative by the Centre for Business Ethics and Corporate Governance, which is an inhouse store that caters to the needs of the Students, Faculty, Research Associates, Teaching Assistants and the staff of LIBA. The store operations are self-managed based on the principles of Honesty and Ethics instead of the conventional stores supervisory model. The objective behind this initiative is to demonstrate and nurture ethics in-line with the vision of LIBA i.e., “Excellence with Ethics”, and form ethical leaders to the industry. The profit earned from the store will be contributed to the welfare of the economically weak and marginalized. The concept of honesty shop has been well perceived and the response has been overwhelming.



**c) Centre for Business Ethics and Corporate Governance:** LIBA established the Centre for Business Ethics and Corporate Governance in 2005. The Centre works to build bridges between businesses and society, between competence and compassion and between profit making management and ethical conduct. LIBA, since 1998, has been appreciating responsible corporate citizenship with the prestigious Mother Teresa Award for Corporates, whose commitment to society goes far beyond the call of their core operating strategies, to draw the attention of students, corporates and society at large. This award aligns with LIBA’s mission to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective and entrepreneurial spirit. Some of our past recipients of this award include, Infosys, Mahindra & Mahindra Ltd., ACC Ltd., TATA Steel, TVS Motors, NTPC Ltd., Mind Tree, Ultra Tech Cement Ltd., Maruti Suzuki, Ujjivan Small Finance Bank Ltd. to name a few. The Centre also organizes BEACON, the Annual Ethics Conference, a flagship event of LIBA to create awareness among the firms that embrace Ethics and Corporate Governance in their business.





**d) MiniMBA Programme for Transgenders:** LIBA launched the mini-MBA programme to skill transpeople in key areas of business management. This programme aims to empower women at the bottom of the pyramid with a business management programme that will help them in their pursuit of self-dependence and entrepreneurship initiatives. It also provides certification on the successful completion of the programme to transpeople/women and youth from the bottom of the pyramid to enhance their opportunities in employment and the business; and instils business and managerial skills required for the under-privileged in the VUCA world.



**e) Wall of Kindness:** The objective of Wall of Kindness of LIBA is to promote community, compassion, and the joy of giving by providing an opportunity for generous contributions to the needy. The primary objective of the Wall of Kindness was to create a platform for the faculty, staff and students of LIBA to come together and contribute to a noble cause. Through this act of kindness, the LIBA community aimed to make a positive impact on the lives of those in need, fostering a spirit of social responsibility and good corporate citizenship. The contributions were collected and organized with care to ensure their efficient donation to the Little Sisters of the Poor (Home for the Aged). This joy of giving is expected to create a ripple effect, inspiring others to engage in acts of kindness and generosity by reflecting on the values exemplified by the Jesuits.

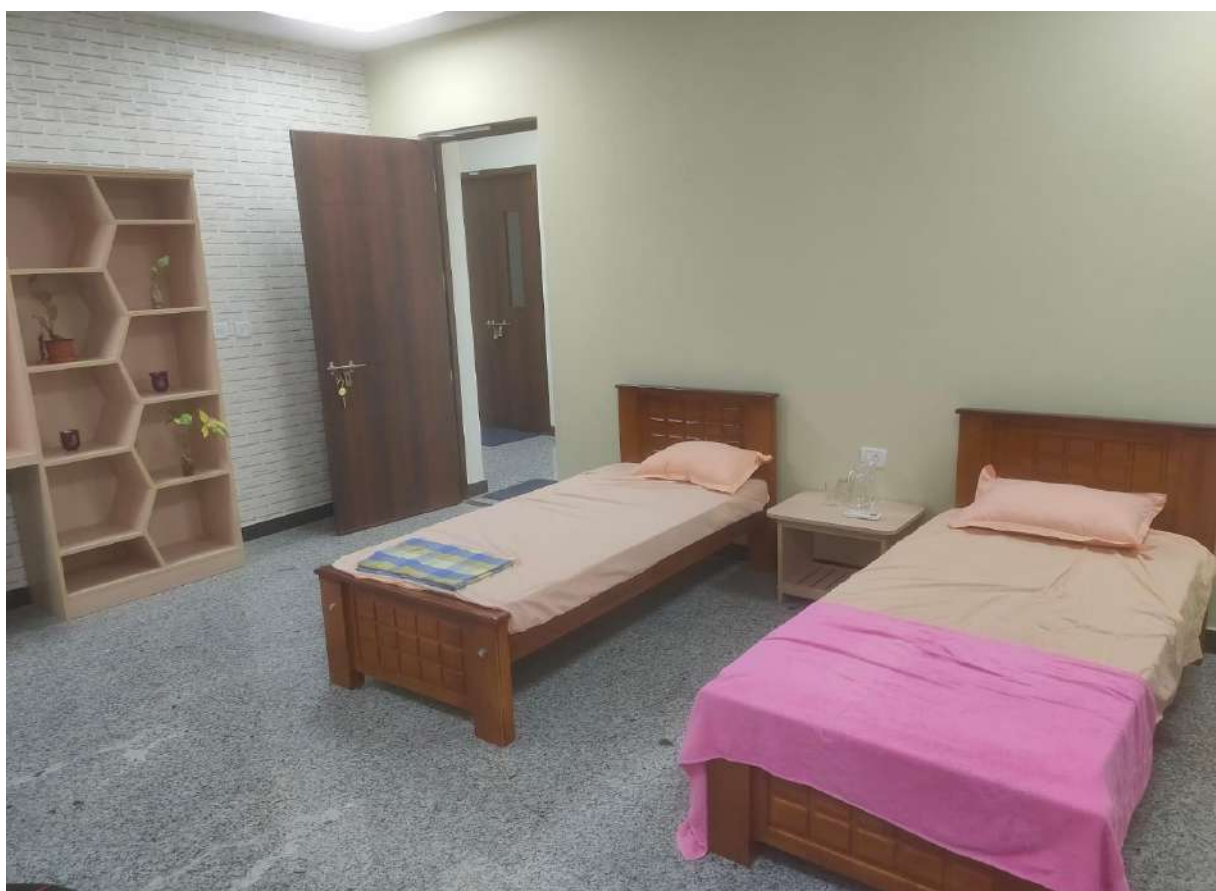


**f) Joy of Giving:** Generous contributions from LIBA faculty, staff and management were given to AHAL (a social centre in Jesuit Chennai Province). This event is a celebration of compassion, emphasizing the profound impact of dedicating our time and presence to those in need, an initiative aimed at uplifting and enhancing the quality of life within our community.





**g) Centre for Wellbeing:** The Centre for Wellbeing is dedicated to promoting mental, emotional, and physical wellness for all individuals at LIBA. It achieves this through a variety of both formal and informal events, structured and casual programs, planned and spontaneous happenings. These events, referred to as signature and routine events, aim to uncover the unique talents of students and provide them with a platform to showcase their skills. Additionally, the Centre for Wellbeing offers group and individual support to students, providing constant assistance with psycho-social and emotional wellness. Amidst the demands of a busy academic and professional life, the Centre provides a peaceful retreat and is committed to reinforcing the positive atmosphere at LIBA.



**g) Green Initiatives:** LIBA has an energy efficient Green building which has used eco-friendly materials in construction. The green building at LIBA provides a healthier and more sustainable learning environment for students, staff, and faculty. LIBA prioritizes sustainability and environmental protection by reducing its carbon footprint through eco-friendly practices in daily operations. These environmentally responsible practices reduce the impact on natural resources and contribute to a more sustainable future, aligning with LIBA's commitment to Jesuit values of caring for individuals and the environment. The green initiatives include 1) Reducing plastic usage 2) Watering the sapling 3) Daylight roofing system 4) Solar panels 5) Sewage treatment plant 6) Cleanliness drives and 7) Plantation drives.



➤ **International Collaborations with more than 35 Educational Institutions around the globe:**

In today's fast changing world where globalisation and privatisation are part of everyday lingua franca, LIBA strives to expose and prepare its students for the global arena.

As LIBA focuses on pursuing excellence with ethics, we focus on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of education, blending classroom and experiential learning. This provides a unique and valued position in which a student feels (pathos), thinks (logos) and acts (ethos) in his or her circumstances based on values of goodness, truth and beauty.

In this context, LIBA takes great pride in the international relations we make, the professional networks we facilitate and the inspiration we evoke. LIBA has more than 35 international exchange/collaborative programmes with reputed universities in the United States, South America, Europe, Africa and Asia. These global connect augment inter-cultural sensitivity and inter-cultural management skills in and for the students from our partner universities which gives exposure and prepare the students for the global arena. Likewise, faculty from LIBA pursue joint research and teaching activity with their counterparts in the partnering institutions.

LIBA also partners with premier universities around the world in implementing various Conference, Seminar, Webinar series Faculty Development Programmes and Research Projects. These partnerships create a true cross-cultural perspective and offer a global learning experience in management research.

These international collaborations with institutes helps to enhance the brand image, ranking and visibility of LIBA around the globe. It assists with international benchmarking to update the curriculum suitability. The exchange programmes augment inter-cultural sensitivity and inter-cultural management skills in our students which helps in the holistic growth of our students.

➤ **AACSB Educational Member:**

LIBA is a member of **AACSB** International—The Association to Advance Collegiate Schools of Business world’s largest network of business schools and organizations focused on advancing business education. AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide.

Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,500 organizations, from more than 90 countries globally.

➤ **Robust Industry Interface:**

An important strength of LIBA is its strong interface with the industry and the brand value of ‘Loyola’; it is a member of various industry associations. LIBA has always worked towards understanding the needs of the industry and the corporates.

LIBA is indeed fortunate to have a close collaboration with various business organizations. It takes full advantage of the corporate connections for employment and career support. It has constant interaction with industry and commerce associations such as:

**Memberships:**

1. Confederation of Indian Industries (CII)
2. Madras Management Association (MMA)
3. All India Management Association (AIMA)
4. Madras Chamber of Commerce and Industry (MCCI)
5. National Institute of Personnel Management (NIPM)
6. Automotive Component Manufactures Association (ACMA)

➤ **Placements:**

Placements play a key role in improving student satisfaction in general, and in aiding healthy retention. LIBA has an enviable record of securing 100% placements since the inception of the full-time PGDM programme.

<b>Placement facilities:</b>	Yes		
<b>Campus placement salary:</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
<b>Minimum Salary:</b>	6 L.P.A.	7 L.P.A.	7.5 L.P.A.
<b>Maximum Salary:</b>	15 L.P.A.	20.5 L.P.A.	20.5 L.P.A.
<b>Average Salary:</b>	8.8 L.P.A.	10.8 L.P.A.	11.6 L.P.A.

➤ **Distinguished Alumni:**

LIBA is proud of its students who have done very well in all spheres of business and have grown to become prominent citizens of the society. Few of our distinguished alumni are:

- Dr. G.S.K. Velu, Chairman and Managing Director of Trivitron; Honorary Council of Estonia, Chennai
- Mr. Tom Chackalakal, Executive Director- Manufacturing Business Strategy and Capacity Planning, Asia Pacific, Ford Motor Company, Chennai
- Mr. H. Srikrishnan H, MD and CEO, Jio Payment Bank (Promoted by RIL and SBI as JV Partner), Mumbai
- Mr. Peter Raj Kapoor, Director, Praise Foundation, Chennai
- Mr. Deepu Joseph, Director, Citi Bank, Singapore
- Ms Leena Rayer, Global IT services - Head, Asia Pacific, Amazon, Chennai
- Ms. Arthi Madhusudan - Senior Vice President-Business Partner, Goldman Sach, New York
- Ms. Anupama Hoon - Business Development. Capital Fund, Jakarta (she won the Economic Times Young Leader Award 2014)
- Mr. Ramesh Ravishankar, Director Marketing, Freshdesk, Chennai
- Ms. Juliet Antoinette, Director, HCL
- Mr. Jerry Kingsley, Head Sri Lanka and Head Capital markets, South India, JLL
- Ms. Anjali Pais, Founder and CEO at Aquilar Strategic Services, Bangalore (Recognised as one of the Top Ten Women CEO in India by Women Entrepreneur India Magazine)
- Mr. Kewyn George - Information Services at Expeditors, Chennai
- Mr. Mark T Fernandes- Senior VP, HR & Head OCD, Kotak Life (Recognised and endorsed by LinkedIn as a Global thought leader in L&OD space), Mumbai



- Mr. Mike Murali, Senior Director & Chief Fun officer at Capgemini, Bangalore
- Mr. Ramesh Nair, CEO, India & MD - Market Development, Asia at Colliers, Mumbai 6.
- Edward Francis Paul, Board Member & Director HR - India Subcontinent Board Member & Director HR - India Subcontinent, RCI, Bengaluru
- Mr. Sathish Kumar C S, Deputy General Manager, Indian Oil Corporation Ltd, Mumbai
- Mr. Audrey J-Director - Human Resources at Cummins Inc, United States
- Mr. Tomson Robert – Partner, EY
- Mr. Kern Agrawal – Entrepreneur, Carbon Loops Pvt Ltd.

LIBA alumni are spread all over the world. They are heading multinational companies like Amazon, ITC, Walmart, Nestle, JP Morgan, Dell, Deloitte, IBM etc. in various domains. Most of the Alumni are in top senior leadership positions. They are actively involved in student selection, course revision, guest lectures and placements. Many return to the campus as visiting faculty. They also form the panels during the Comprehensive Viva-voce examination which is held at the end of the Two-Year full-time Programme. The Alumni take part in the Loyola Alumni Chapter (for all Loyola Institutes) in London, Dubai, Melbourne/ Australia and Sri Lanka.

➤ **Corporate Social Responsibility:**

To promote Corporate Social Responsibility (CSR) among companies, a prestigious Mother Teresa Award for Corporate Citizen, instituted in 1998, is presented annually to a company that has shown exemplary commitment to CSR and is aimed at inspiring socially responsible leadership.

➤ **Contribution to the Community:**

One of the objectives of Jesuit education is to prepare ‘men and women for others’; where students develop a deep sensitivity to the needs of others, particularly the needy and the marginalized. LIBA aims to develop a culture of philanthropy that shifts the way its members invest themselves and engage with the broader community. We have been involved in various activities to give back to the society.

➤ **Adept Faculty:**

LIBA’s main strength is its well qualified, richly experienced and technically competent faculty members most of whom have corporate experience. All the full-time faculty have a Ph.D. and almost all of them have a combination of both teaching and industry experience.

➤ **Top-notch Library:**

LIBA’s library is known as one of the best of its kind in the country and prides over 35,000 books on management, along with hundreds of Journals, Magazines, periodicals, and e-resources.

➤ **IT Infrastructure:**

Centre of Excellence: Centre for Technology and Innovation (CTI) was conceived to bring about a digital transformation in LIBA and to leap-frog into the new normal environment of the post-COVID era. LIBA has a Learning Studio that functions as a technological centre in which online content of learning is created by faculty and industry experts. LIBA concentrates on the holistic formation of students in all aspects viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best education, blending classroom and experiential learning. LIBA learning management system provides an instructor with a way to create and deliver content, monitor student participation, and assess student performance. It also provide students with the ability to use interactive features such as video conferencing, online assessment, assignment and discussion forums.

LIBA has got state of the art classroom and facilities available for our students, faculty and staff. We have 16 classrooms of which 6 classrooms are planned and designed as gallery style and another 6 classrooms are planned and designed in plain style, gallery style classroom is used to schedule regular classes whereas plain style classroom is used for group activities as well as regular class schedule. Each classroom has got a capacity to accommodate 60 students. We have six technology labs each labs are equipped with 2 x 55' video display wall for training schedule as well as 60 PC's installed in each technology rooms to practices.

**Some of the key initiatives include:**

- A Learning Studio that functions as a technological centre in which online content of learning would be created by faculty and industry experts
- LIBA Learning Management System (LMS) provides an instructor with a way to create and deliver content, monitor student participation, and assess student performance
- The ERP portal which integrates data from different departments and provides a unified view of operations.

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13.08.2024.

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13/8/24  
**DEAN-ACADEMICS**  
**LOYOLA INSTITUTE OF**  
**BUSINESS ADMINISTRATION**  
**LOYOLA CAMPUS, CHENNAI - 600 034**

